

7 - Future Aspirations and Steps for Expansion

► Expanding

the provision of support services to Saudis

► Providing

specialized and professional manpower

► Providing

new services to the individual sector

► Raising

the efficiency of the Company's infrastructure

► Concluding

strategic agreements and partnerships in both the business and individual sectors

► Developing

subsidiaries, raising the possibility of saving costs and achieving the best added value at the Group level

► Implementing

lots of strategic initiatives related to the efficiency of business like the digital transformation initiatives, operations management and excellence and initiatives for developing the customer experience

► Improving

the business development methodology in the business sector and managing relations with customers and potential customers

