

8- Geographical Outreach

22 Branches

Maharah head office is located in the city of Riyadh in Al Yasmeen District, Olaya Street. Maharah provides its services through its (22) branches across more than 17 cities, 12 of which provide direct services and the rest provide e-services all over the Kingdom. By expanding its geographical outreach and its presence in the market, Maharah managed to get closer to its customers and to meet their

various needs. Such geographical presence reflects Maharah ability to provide its services and professional solutions across all areas of the Kingdom. Maharah has further extended its geographical outreach to the United Arab Emirates (Abu Dhabi and Dubai) through the branches of its subsidiaries.



Unique Digital Presence

Maharah has worked on facilitating the provision of services to its customers through its e-application which supports three operating systems, in addition to the website. As Maharah constantly seeks to communicate with its customers and to support them with the latest solutions,

services and programs, Maharah has developed its presence on the digital communication channels, through the public marketing department which manages the Company's various promotional accounts and campaigns on the social media.

