

Operational Performance

In 2023G, Maharah has shown an excellent operational performance, having succeeded in achieving its strategic objectives despite the countering conditions and challenges that threw their shadows on the market. The Company is looking forward to achieving a promising growth on two main courses;

first, its key business portfolio, which can be achieved by enhancing dynamics of cost and production with the aim of making excess volume as a result of the diversity of its geographic presence and various customer portfolios. Add to this, the constant expansion of the Company in different business sectors,

which shall in turn increase returns. This shall require, however, allocating more capital and operational expenses as a second course for supporting growth and increasing the Company's market share.

Sectors Share in the Company Revenues 2022G-2023G

	2022		2023		Change %
	Sector Revenues	Percentage to total	Sector Revenues	Percentage to total	
Business Sector	1,185,808,821	70.43%	1,441,502,291	76%	22%
Individual Sector	497,785,852	29.57%	448,516,230	24%	(10%)
Total	1,683,594,673	100%	1,890,018,521	100%	12%