

4 - Highlights on 2023 Achievements

Expanding

and increasing new customer base by 26%.

Increasing

performance by 36% through the electronic branch and Maharah Application.

Signing

strategic contracts in business sector.

Launching

new services for the individual sector like brokerage and Tasheel services.

Making

a record in the number of employed manpower at the level of licensed companies.

Expanding

the provision of support services to Saudis.

Holding

strategic marketing partnerships with a number of key authorities in the sector (Doam Application, Emkaan Application, Al Rajhi Bank, Urpay payment solutions, Fine Hygienic Paper Co. – Fine).

Signing

international framework agreements with main manpower exporting countries.

Laying

down the road map for the operations management of subsidiaries and coordinating between them.

