

Operational Objectives

Maharah keenness to provide the highest quality services to its customers all over the Kingdom is the core of our mission and our compliance to our customers. It is the main fundamental for the role through which we ensure the development of the Saudi

community and achieving the Kingdom Vision 2030. Customers do trust and rely on Maharah for the provision of the best highly experienced cadres and trained manpower in various sectors. In order for Maharah to fulfill its promises to its customers and maintain

their confidence and loyalty, we constantly adopt innovation and creation for the sake of our customers and to enhance the level of services provided to them.

Operational Objectives

▶ **Enhancement
of Manpower
Services**

▶ **Investment
in Human
Resources**

▶ **Recruitment
of Competent
and Experienced
Manpower**

▶ **Provision
of Qualified and
Trained Cadres
and Labor**

▶ **Meeting
the Labor Market
Needs in Various
Sectors**

▶ **Enhancement
and Development
of Services**

▶ **Provision
of Excellent
Integrated Services**

▶ **Enhancement
of Technical
Services**

▶ **Constant
Development of
Infrastructure
and Digitization**

▶ **Quick
and Easy Access
to Customers**

▶ **Enhancement
of Customer
Satisfaction and
Experience**

▶ **Incensement
of Market
Share**

▶ **Achieving
Operational
Excellence**

▶ **Reducing
Strategic and
Operational Risks**

▶ **Development
of Saudi
Community**

▶ **Contribution
to National
Economy Growth**