

### 3-Operational Activities

Mahara strategic fundamentals are still pushing it forward, enhancing its performance and increasing its expansion within the framework of its non-stop attempts to add a wide and diverse range of high quality products and services across the Kingdom.

In pursuit of the completion of its operational, investment and administrative march of excellence, pivoted on a successful interim strategies, Maharah works on enhancing its presence and pioneer position in the Saudi human resources market. To serve

this end, Maharah adopts an overarching developmental strategy, through which it inaugurates a new phase of growth and expansion in its services and solutions to cover most of the key business sectors in a high level of quality and efficiency.

#### Operational Model



Maharah applies an integrated operational model based on an elaborate governance system, through which it ensures the implementation of its current and developmental strategies and plans professionally and effectively. Our operational environment is unique, integrated and is managed by elite minds and distinct professionals and competencies, in line with

an ambitious business strategy through which the highest degrees of integrated corporate governance are applied. This matches Maharah distinct presence and pioneer position and thus enhances the packages of its comprehensive and professional solutions and services in all its business sectors. In this context, the Company adopts a series of carefully determined values to ensure

the flexible, professional and efficient implementation of its business strategies and plans and the development thereof, which shall ultimately equip the Company with success tools and factors, to kindle its excellent performance through its various business channels.