

Field Name	Technical Data Type	Description	Values / Range	Business Role
Gender	String / Object	Passenger gender for demographic segmentation.	Female, Male	Dim_Passenger
Customer Type	String / Object	Loyalty status	Loyal, disloyal	Dim_Passenger
Age	Integer	Passenger age	7 - 85	Dim_Passenger
Type of Travel	String / Object	Purpose of travel	Business, Personal	Dim_Flight
Class	String / Object	Service class	Business, Eco, Eco Plus	Dim_Flight
Flight Distance	Integer	Total travel distance	31 - 4983 miles	Dim_Flight / Fact
Inflight wifi service	Integer (Ordinal)	Rating of wifi quality	0 (N/A) - 5 (Max)	Dim_Service / Fact
Ease of Online booking	Integer (Ordinal)	Rating of the digital booking experience.	0 (N/A) - 5 (Max)	Dim_Service / Fact
Gate location	Integer (Ordinal)	Rating of airport terminal convenience.	1 - 5	Dim_Service / Fact
Food and drink	Integer (Ordinal)	Rating of onboard catering quality.	0 (N/A) - 5 (Max)	Dim_Service / Fact
Online boarding	Integer (Ordinal)	Rating of the digital check-in/boarding ease.	0 (N/A) - 5 (Max)	Dim_Service / Fact
Seat comfort	Integer (Ordinal)	Rating of physical seat quality.	0 (N/A) - 5 (Max)	Dim_Service / Fact
Inflight entertainment	Integer (Ordinal)	Rating of movies/music/media onboard.	0 (N/A) - 5 (Max)	Dim_Service / Fact
On-board service	Integer (Ordinal)	Rating of flight attendant performance.	0 (N/A) - 5 (Max)	Dim_Service / Fact
Leg room service	Integer (Ordinal)	Rating of space availability.	0 (N/A) - 5 (Max)	Dim_Service / Fact
Baggage handling	Integer (Ordinal)	Rating of luggage care and speed.	1 - 5	Dim_Service / Fact
Checkin service	Integer (Ordinal)	Rating of ground staff efficiency.	1 - 5	Dim_Service / Fact
Inflight service	Integer (Ordinal)	General rating of flight experience.	0 (N/A) - 5 (Max)	Dim_Service / Fact
Cleanliness	Integer (Ordinal)	Rating of cabin hygiene.	0 (N/A) - 5 (Max)	Dim_Service / Fact
Departure Delay (Min)	Integer	Minutes flight left after scheduled time.	0 - 1592	Fact_Satisfaction
Arrival Delay (Min)	Float	Minutes flight arrived after scheduled time.	0 - 1584	Fact_Satisfaction
Satisfaction	String (Target)	The ultimate result	Satisfied, Neutral/Dissatisfied	Fact (Flag)