

العرض التقديمي

فريق فاب باك - FabPak





تعلم + متعة = ?





Project-Based Learning



أولياء الأمور



Target

Audience

الطلاب

البيع النهائي



Revenue Streams

الاشتراك



تعلم + متعة =



FabPak

CLIENT

At Fab Pak, we specialize in creating engaging, hands-on kits that make learning Engineering and Electronics exciting! Our products empower students of all levels—from school to university—to explore, build, and innovate through dynamic projects. We believe that learning should be both educational and fun, giving students the tools they need to unleash their creativity while gaining valuable skills for the future. Whether you're just starting out or looking to deepen your expertise, Fab Pak is here to inspire your journey.

ASSIGNMENT

FabPak approached me to develop a creative brand identity that reflects their modern approaches with a touch of technical references that differentiates them in a competitive market. The primary objective was to create a creative logo and a cohesive branding style guide, including the package, merchandise, stationary, posters, and social media designs.

SOLUTION & PROCESS

I began by focusing on the client, I found that they work on both software and hardware projects, so I had to bring something from the two. I then focused on the market, they are targeting kids and teenagers so I had to make the logo colorful and elegant at the same time. The color palette, typography, and graphic elements were carefully chosen to convey creativity and hard work.

My Work Included the development of:

- Logo: A modern, clean design that symbolizes creativity and hard work.
- Package: Simple yet elegant to deliver the idea.
- Merchandise: Stylish and practical items to promote brand awareness.

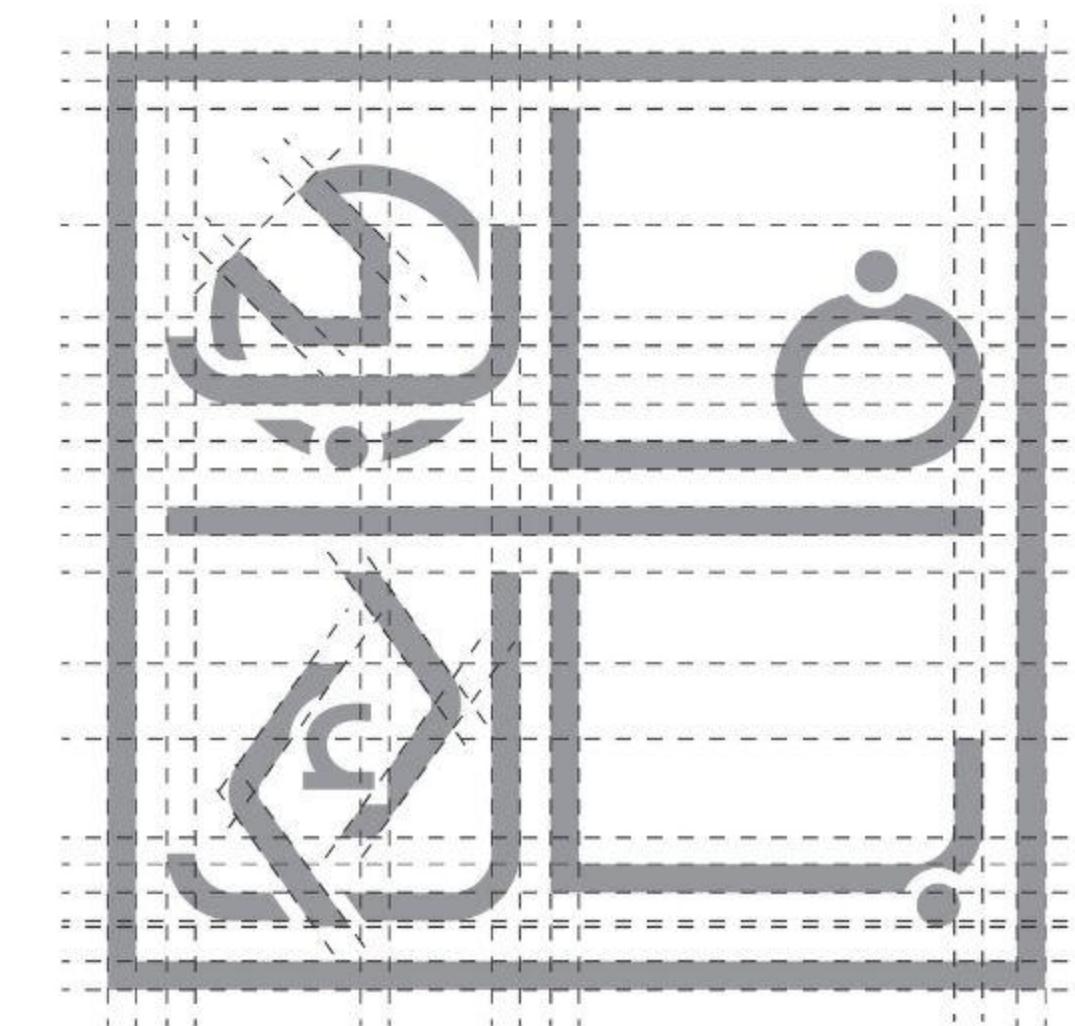
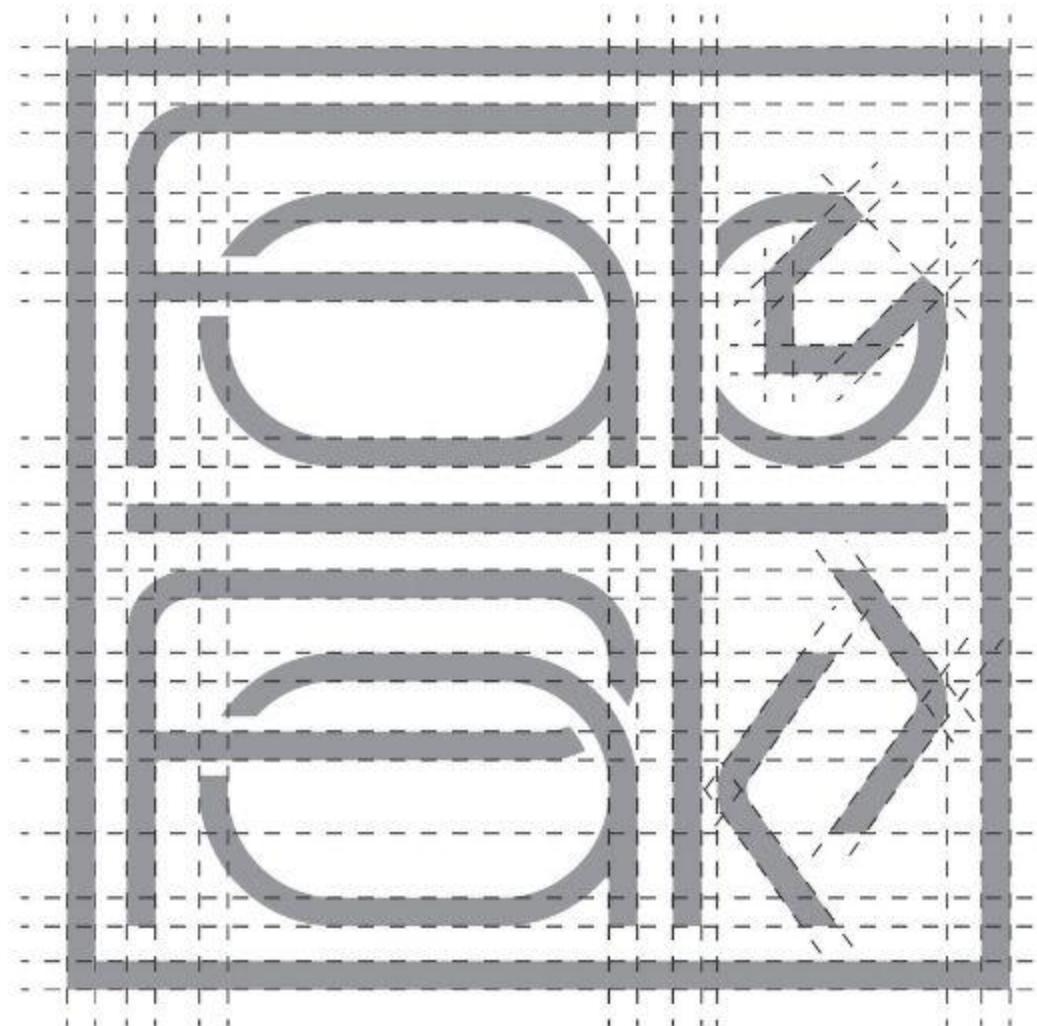
YEAR / 2024

English



العربية







WrenchHead
Symbolizing DIY
and Hardware

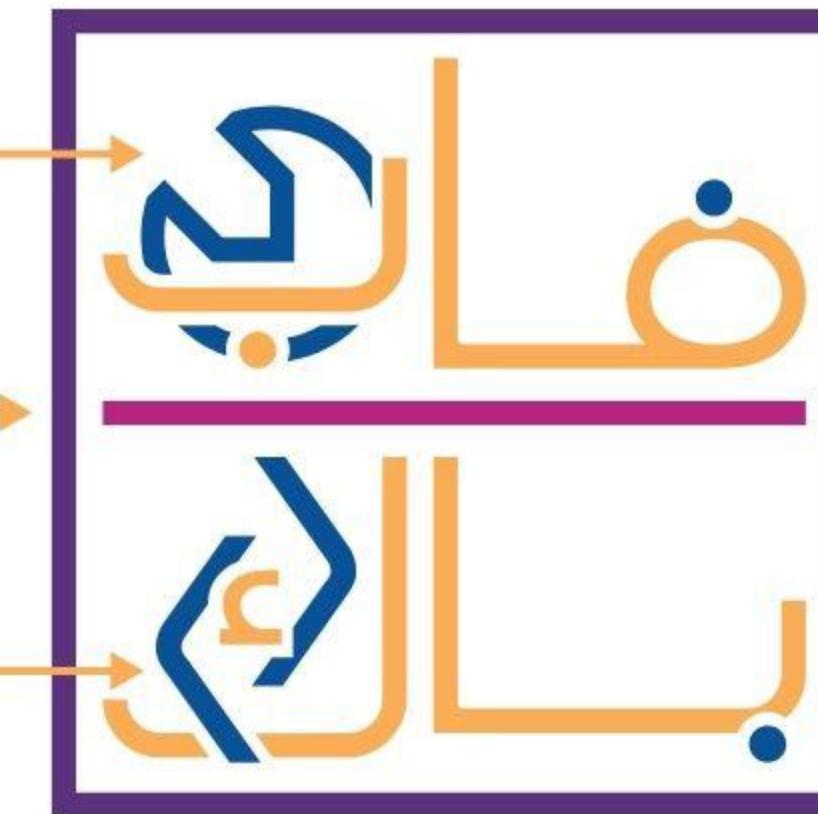
Bounding Box
Symbolizing
The Package

Code Brackets
Symbolizing Coding
and Software

رأس مفتاح الربط
يرم ز إلى
العمل الي دوي

المربع المحدد
يرم ز إلى
الطـرد

أقواس الكود
ترم ز إلى
البرمجيات



Colors

الألوان

Venice
Blue

#095297

Pale
Orange

#FBAD55

Red
Violet

#B82481

Purple
Haze

#5C327F

Tajawal

Black Bold Medium Regular

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0 ! @ £ \$ % ^ & * ()

تِجَاوَال

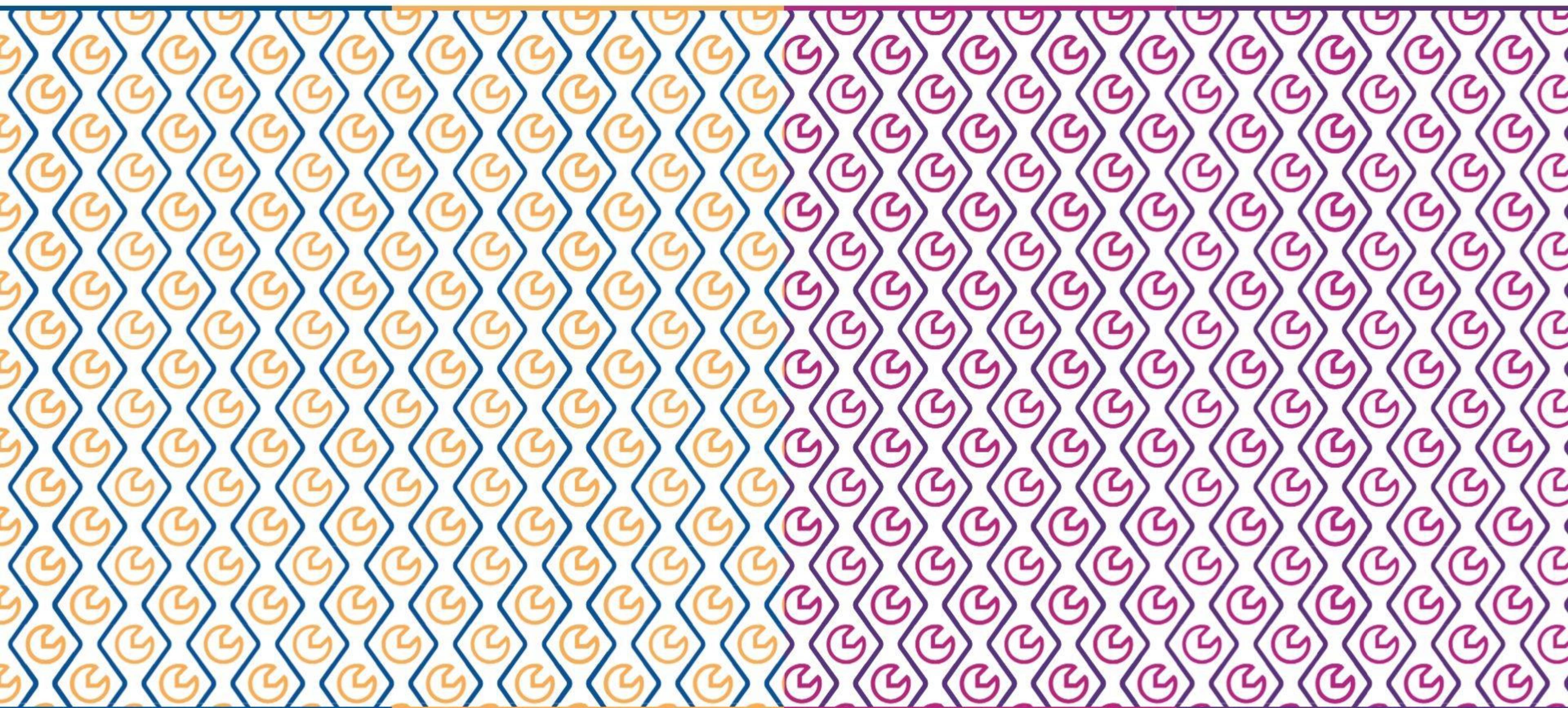
اسود ثقيل متوسط عادي

أ ب ت ث ج ح خ د ر س ش ص ض ط ظ
ع غ ف ق ك ل م ن و ي

! @ £ \$ % ^ & * () ٩٨٧٦٥٤٣٢١.

Patterns

الأنماط



Slogan

الشعار

ابنی برمج | ابدهع

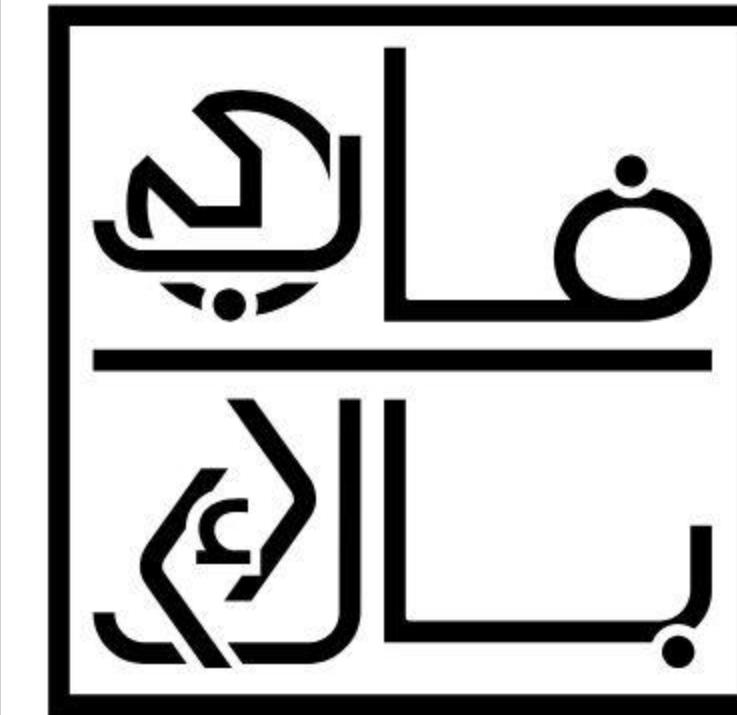
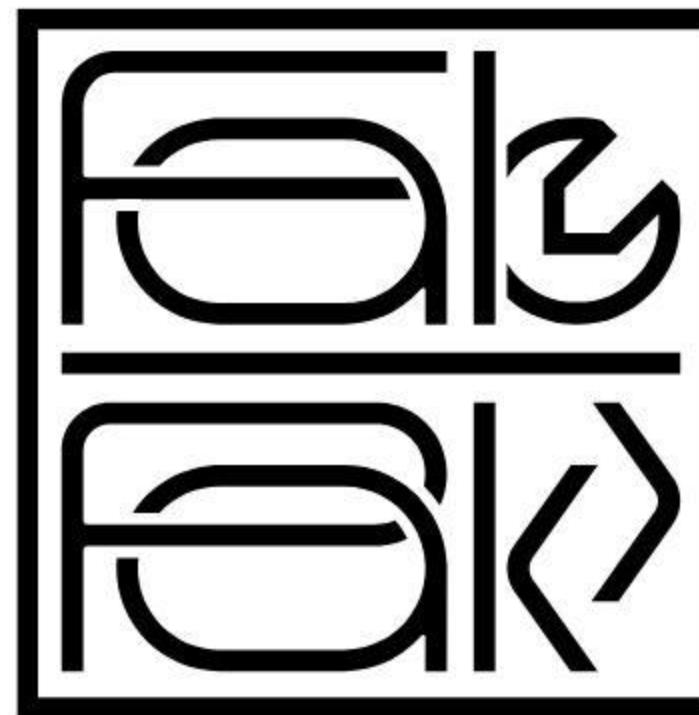
BuildCodeHack

ابنی برمج | ابدهع

BuildCodeHack

Unicolor Logo

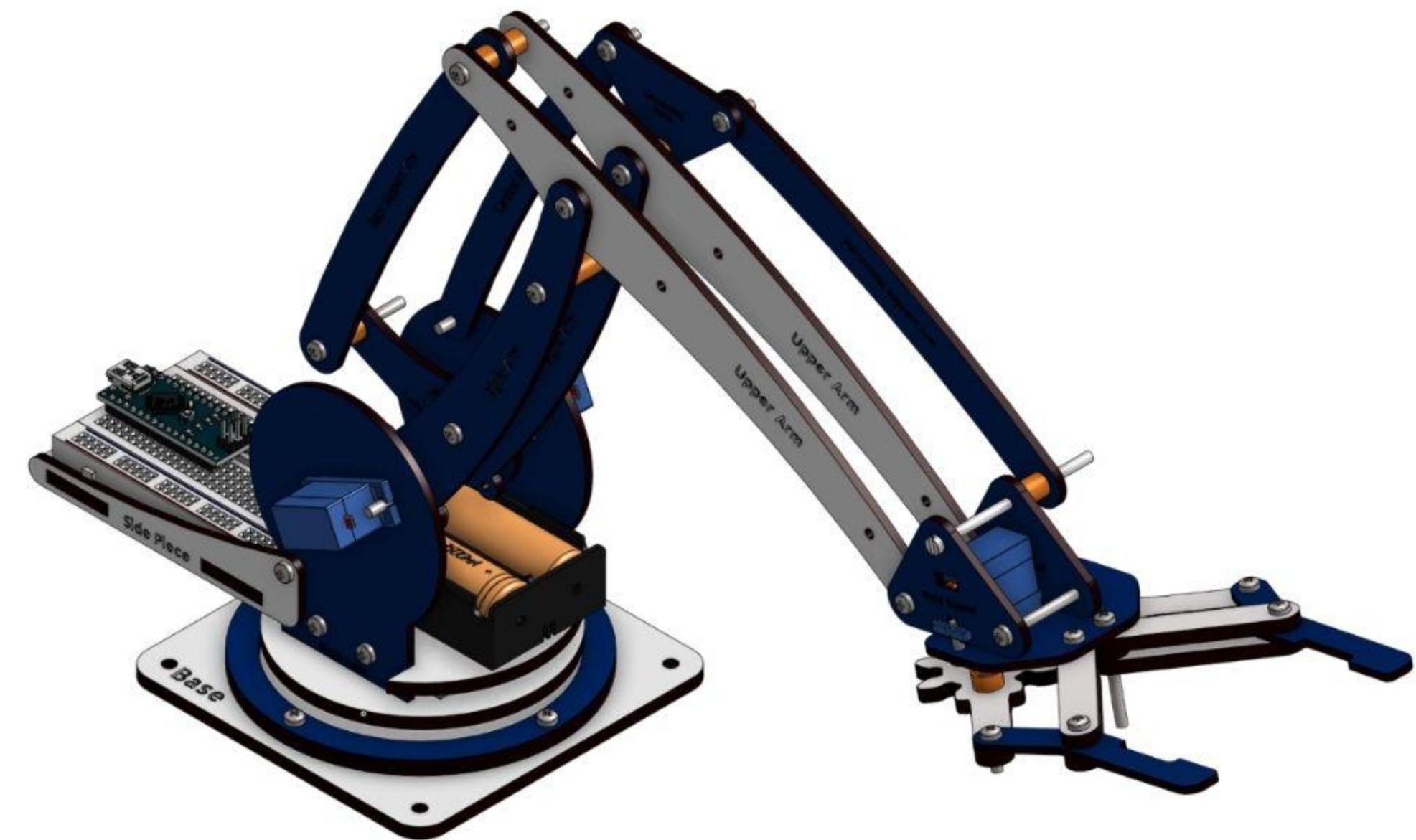
الشعار أحادي اللون





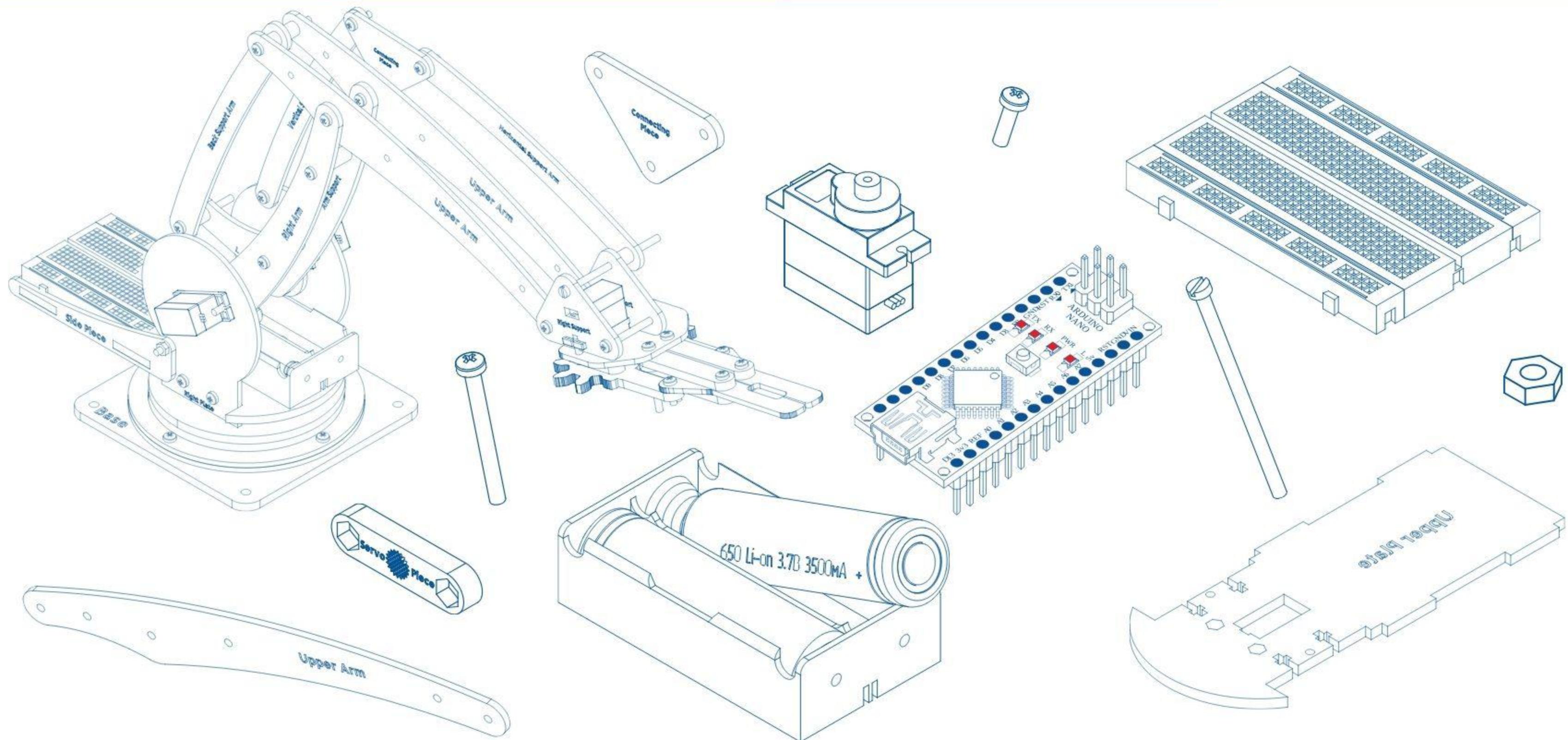
3D Renders

العرض ثلاثية الأبعاد



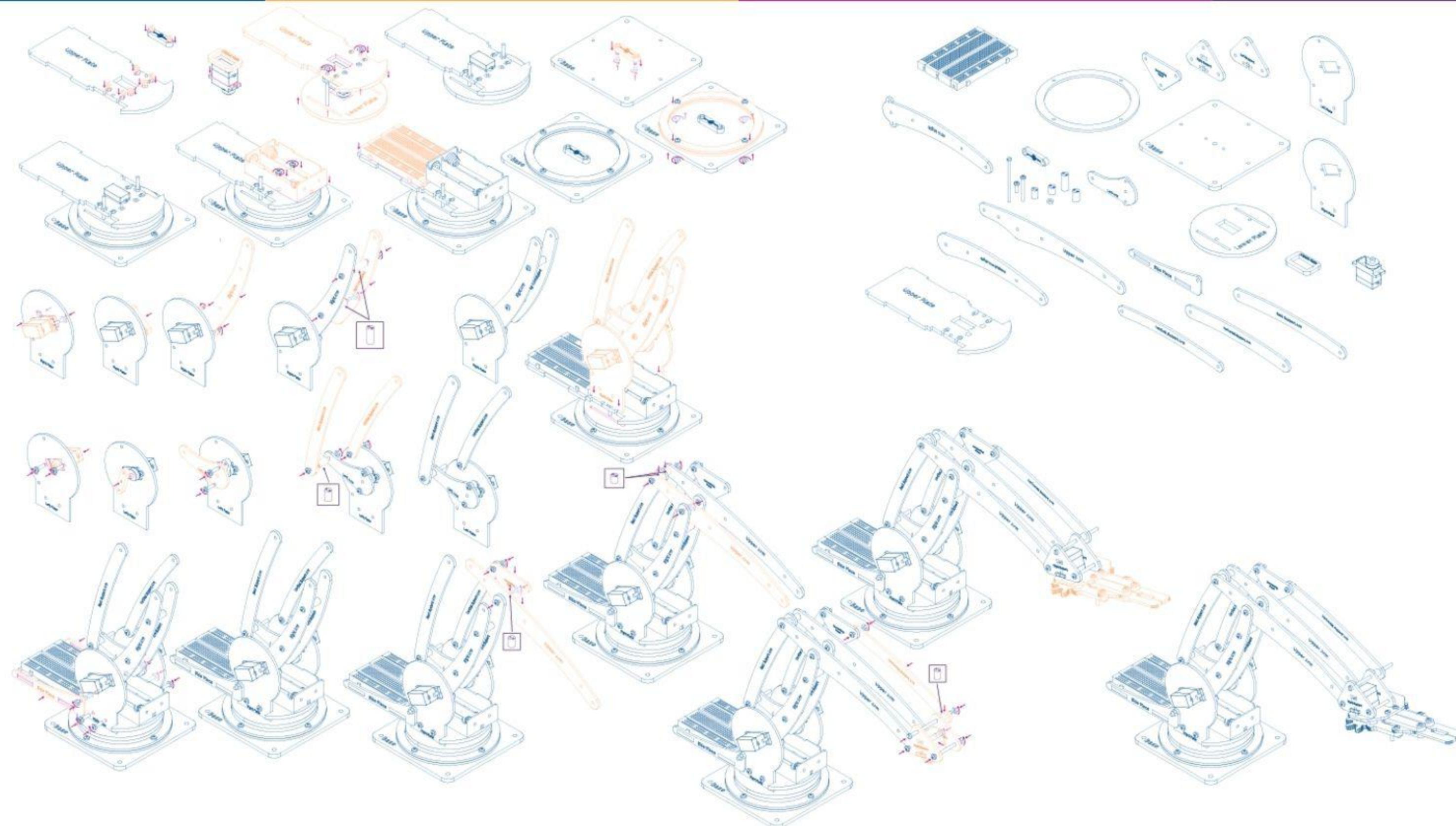
Illustrations

الرسومات



Illustrations

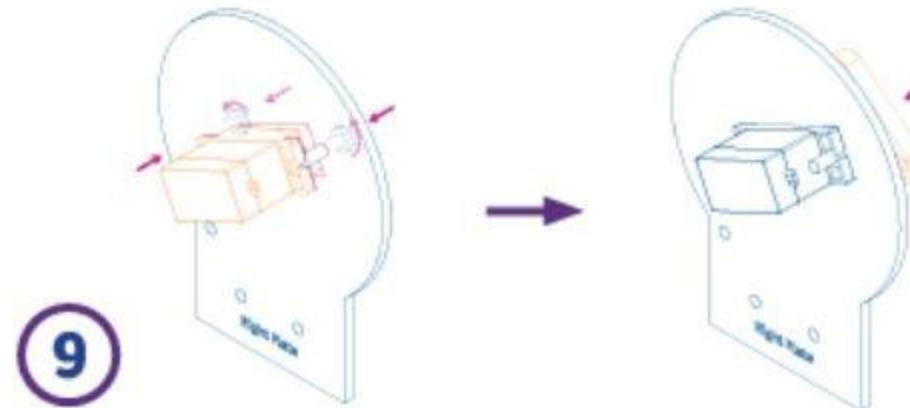
الرسومات



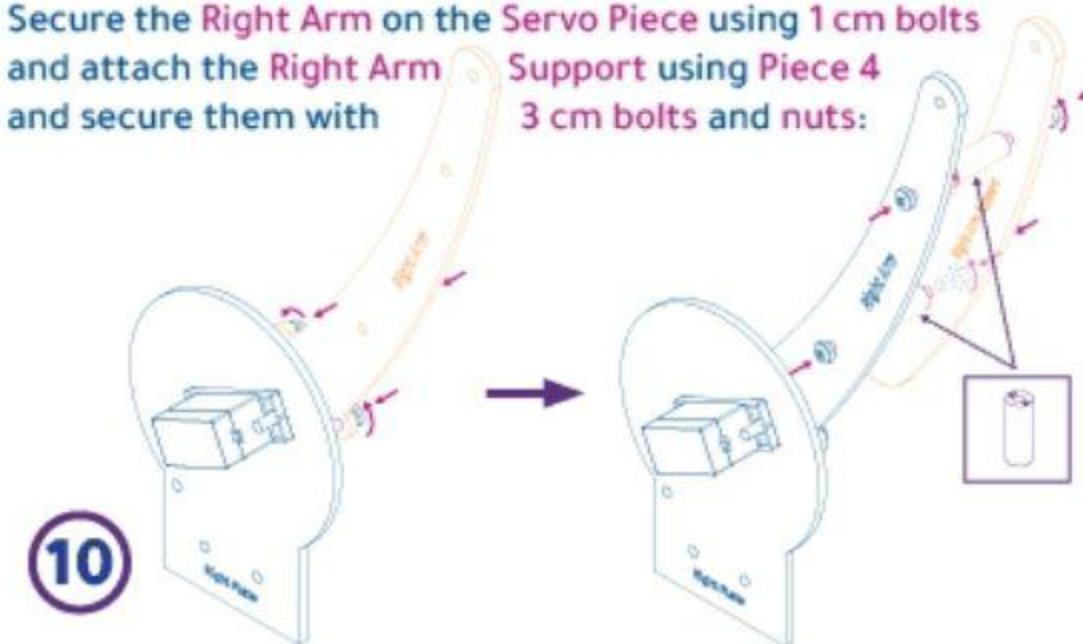


مشروع ذراع الروبوت الخشبي هيا نبدأ رحلتنا إلى الفضاء معاً!

Secure the Servo on the Right Plate using 1 cm bolts (You don't need to use nuts) and attach the Servo Piece:

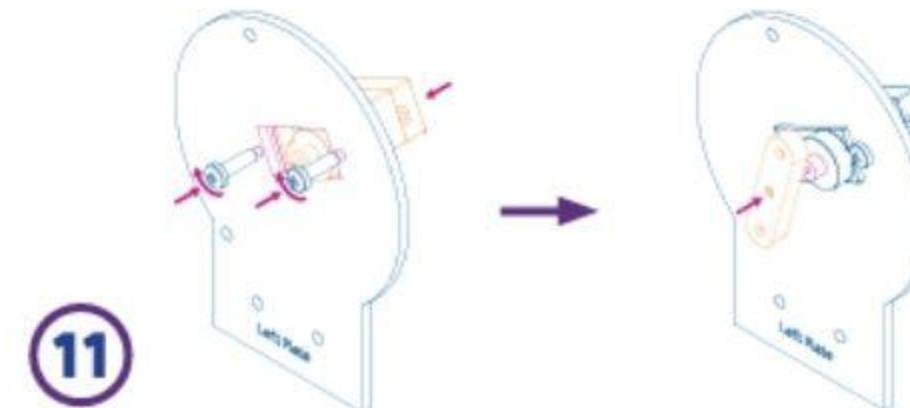


Secure the Right Arm on the Servo Piece using 1 cm bolts and attach the Right Arm Support using Piece 4 and secure them with 3 cm bolts and nuts:

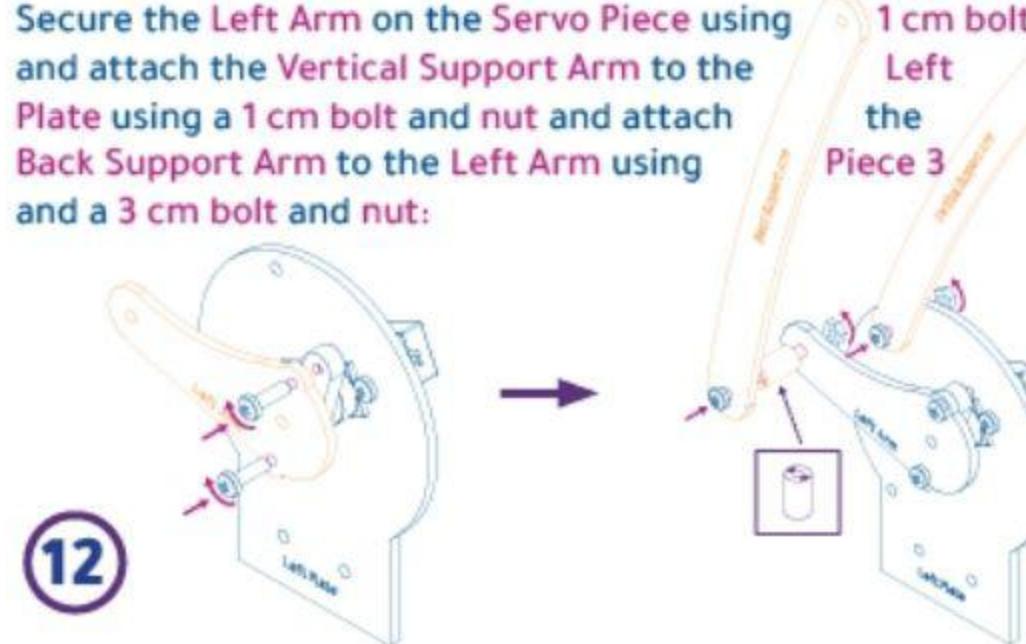


مشروع ذراع الروبوت الخشبي هيا نبدأ رحلتنا إلى الفضاء معاً!

Secure the Servo on the Left Plate using 1 cm bolts (You don't need to use nuts) and attach the Servo Piece:

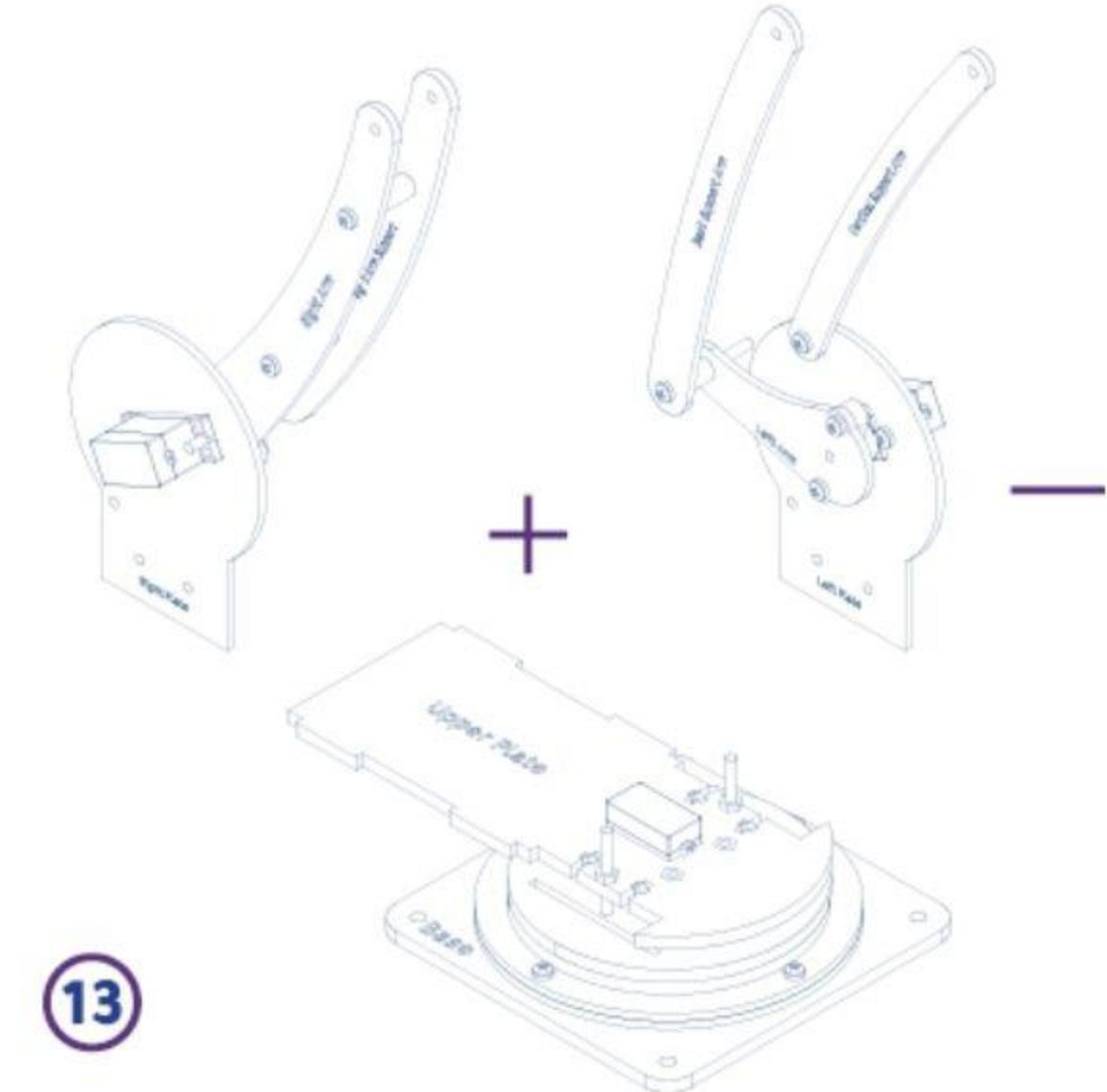


Secure the Left Arm on the Servo Piece using 1 cm bolts and attach the Vertical Support Arm to the Plate using a 1 cm bolt and nut and attach Back Support Arm to the Left Arm using and a 3 cm bolt and nut:



مشروع ذراع الروبوت الخشبي هيا نبدأ رحلتنا إلى الفضاء معاً!

Connect the two side parts with the assembled base in the slots in the Lower Plate as follows:



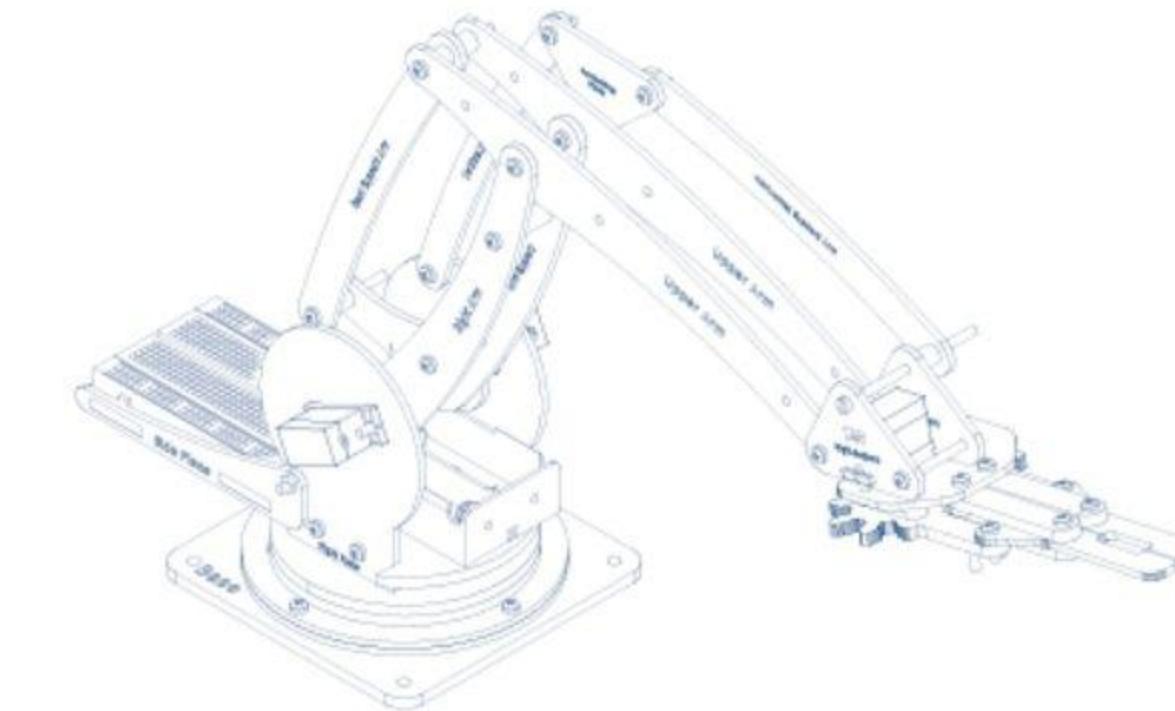
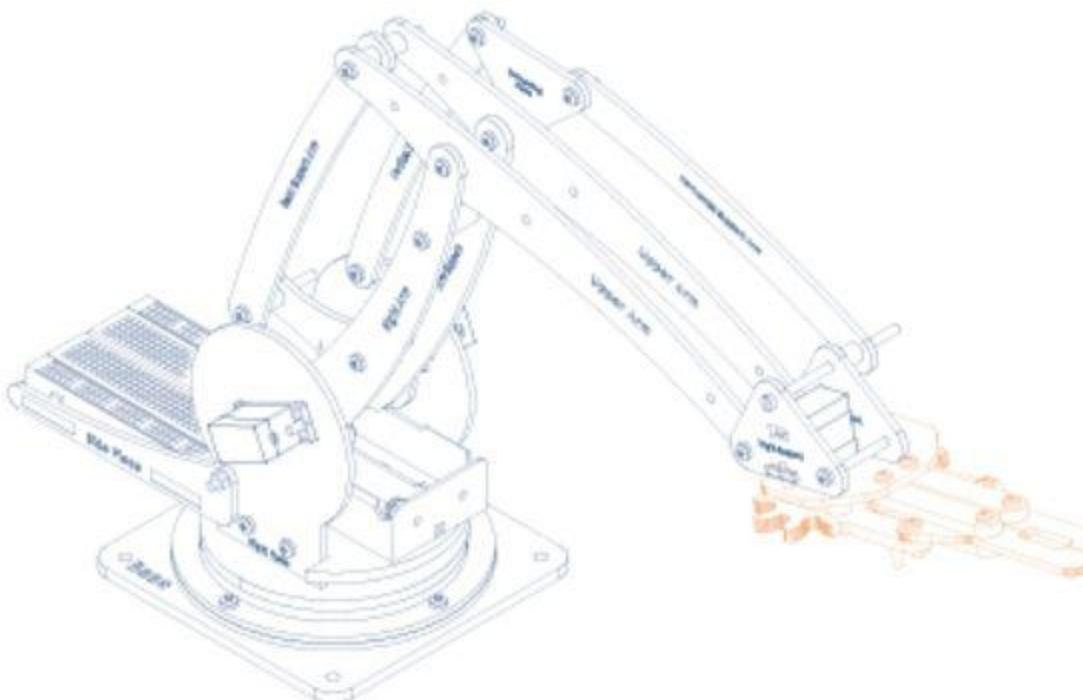
مشروع ذراع الروبوت الخشبي
هيا نبدأ رحلتنا إلى الفضاء معاً!



مشروع ذراع الروبوت الخشبي
هيا نبدأ رحلتنا إلى الفضاء معاً!



Last step, attach the Claw* to the Servo:



Good Job!

Now you can move to assembling the electronic circuit on the Breadboard and start righting the Code!

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The claw is assembled on your own as an assessment, try to figure it out your self!



Wooden Arm Robot Booklet

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Wooden Arm Robot Booklet

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Marketing Campaign

الحملة التسويقية





بناء مشاريع مبتكرة
باستخدام مجموعة

FABPAK



برمجة المشاريع بشكل
تفاعلی وممتع



**ابتكر حلول جديدة وطور
مشاريعك بطرق إبداعية**

Business Card (front view)

كارت عمل (مظهر أمامي)

FABPAK
BULID  CODE  HACK

+201553862003

FABPAK1@Gmail.com

Education platform
and service.

Minya , Egypt



Business Card (back view)

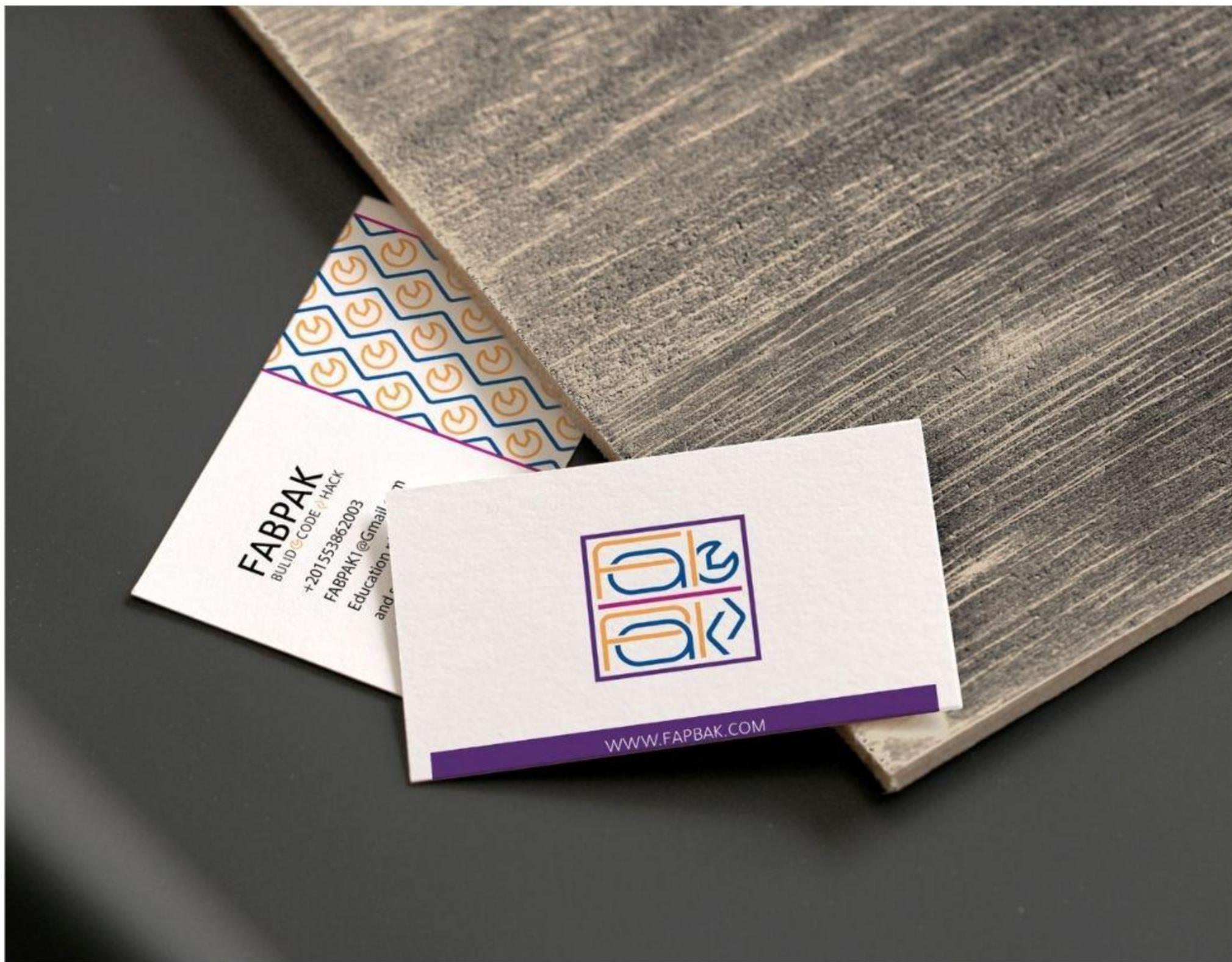
کارت عمل (مظہر خلفی)



WWW.FAPBAK.COM

Business Card

کارت عمل



Mockups





**Empower Your Imagination
with Creative Engineering**

Get Started with Fab Pak

About Us





About Us



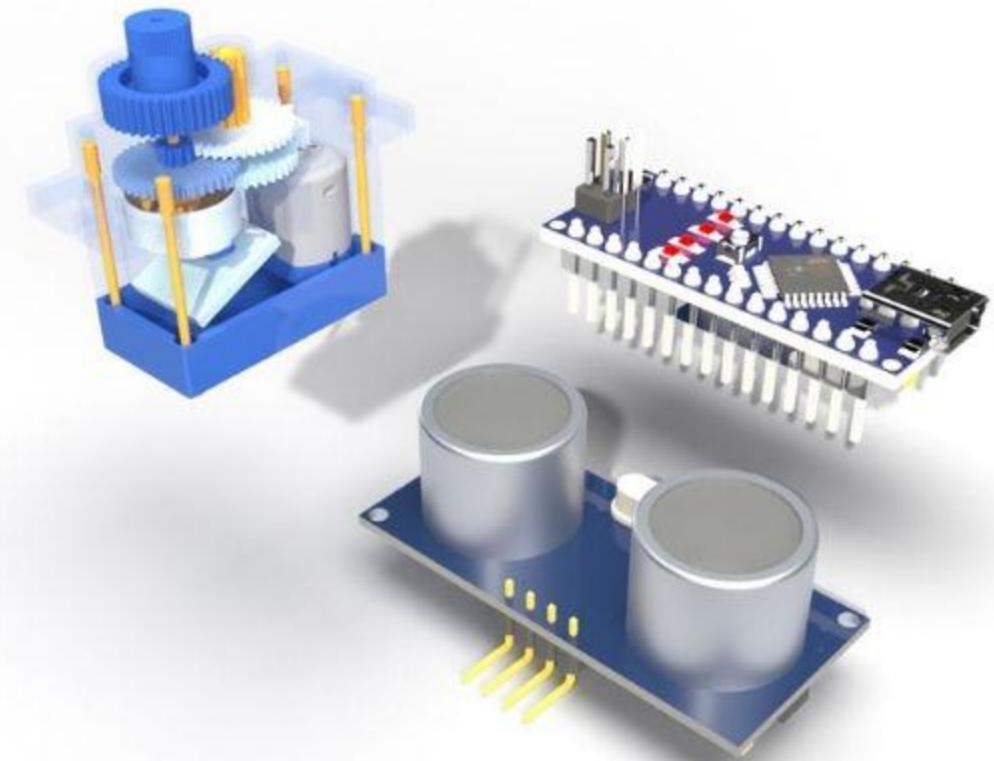
At Fab Pak, we believe that everyone has the potential to create, innovate, and solve real-world challenges through hands-on experiences. Our mission is to spark curiosity and empower creators of all ages by delivering subscription boxes that combine design, engineering, and innovation. Whether you're just starting your journey in STEM or you're an experienced tinkerer, Fab Pak offers projects that inspire creative thinking and problem-solving.

Founded by a team of engineers, designers, and educators, Fab Pak aims to bridge the gap between learning and fun. We craft each box to teach fundamental concepts through exciting projects that can be built, modified, and explored at home. With every delivery, we hope to ignite the imagination, foster curiosity, and build confidence in our next generation of innovators.

Join the Fab Pak community today, where learning is hands-on, creative, and always a blast!

[Learn More](#)





Our Project

At Fab Pak, we deliver fun, educational subscription boxes designed to inspire creativity and innovation. Each box combines elements of design, engineering, and problem-solving, offering hands-on activities for kids, teens, and adults. Our mission is to encourage learning through play, foster creativity, and build confidence by providing tools and challenges that make learning enjoyable and rewarding. With Fab Pak, every box sparks imagination and empowers users to explore, create, and innovate.





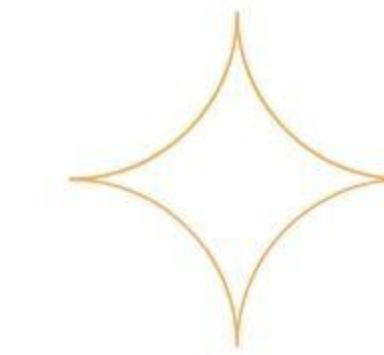
LEARN MORE

Empowering Future Innovators

Hands-on kits to Build,
Code, and Hack your way
to creativity and success.

Discover the joy of
learning through fun,
interactive projects with
Fab Pak!



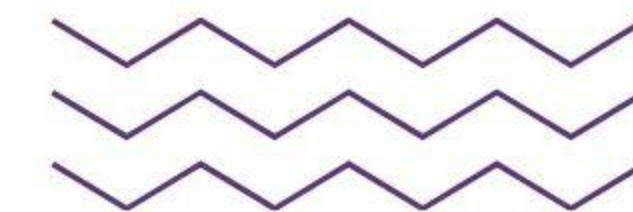


What Our Client's Say?

“The Perfect Blend of Fun and Learning!”

"My son looks forward to his Fab Pak every month! It's amazing to see him get so excited about building and solving the challenges that come with each box. We love how each project is both fun and educational—it's been a great way to foster his interest in STEM

Customer



Need Any Help?

CONTACT US



If you're stuck or looking for tips on how to improve your build, our team is ready to offer advice and troubleshooting tips.

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Contact Us

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+123-456-7890



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شكراً لكم

فريق فاب باك -

