

Mohamed El Saady

I am currently pursuing a master's degree in Program Evaluation and Data Analytics from Azrinoa state university, looking forward to being an aspiring data scientist and honing my data analytics skills. I am a go-getter, and I don't mind being pushed out of my comfort zones. I am eager to learn new technologies, adapt and collaborate. With grit, dedication and pride in writing scalable, elegant code, creating simple solutions to complex data problems.

Education

2022
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2021

Enrolled in Program Evaluation and Data Analytics online Masters

Online

 Arizona State University

- Awarded a full scholarship grant to study and pursue an online masters degree from Arizona state university by Abdulla Al Ghurair Foundation for Education

2011
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2007

Bachelor of Science in Bussiness Information Systems

Cairo, Egypt

 Helwan University

- (GPA 3.11)

Experience

Present
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2016

Senior Frontend developer

Dubai (United Arab Emirates)

 Eleven Creative Strategy

- Executed projects using a Frontend Tech stack of CSS3/SASS, Zurb Foundation Bootstrap, Webpack, Gulp, Ajax, vanilla javascript, React, Redux and JQuery
- Developed Full-stack projects using PHP powered frameworks (such as Laravel), custom themed WordPress driven content management systems, and eCommerce platforms using Shopify
- Aggregated data from different sources such as landing pages, Google Ads campaigns, Google Analytics, Salesforce CRM and Hotjar heatmaps to identify opportunities to tailor a better user experience
- Closely monitored Google Analytics and heatmaps data to identify traffic bottlenecks, address areas of improvement, and lower bounce rate
- Performed active server administration for Linux, Windows, Google Cloud environments
- Built landing pages to gather business leads and synchronised the data to perspective CRM systems
- Tested and optimised project code and assets for maximum speed and scalability over multiple devices and browsers
- Standardised Frontend testing plan to involve unit testing, visual regression testing, performance testing, and cross-browser compatibility testing
- Actively performed SEO optimization for all client's websites
- Worked closely with brands like Sorbonne University Abu Dhabi, Cellsave, and the Mohammed bin Zayed University of Artificial Intelligence for various digital products and digital activations

 [Download a PDF of this CV](#)

Contact

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Skills & Expertise

- R programming
- Data wrangling, Data visualization
- Github
- PHP
- HTML5 & CSS3 BEM notation
- Bootstrap, tailwind, Zurb Foundation
- Flexbox Grid
- Sass(scss), PostCSS
- Wireframing and UX
- Sketch, Illustrator, Figma
- Javascript, OOP, DOM
- ReactJS & Redux
- Yarn, Gulp, Webpack, Parcel
- Linux, Windows, GCP and AWS
- Lamp Stack, Apache, Nginx, IIS 7.0

Made with the R package [pagedown](#).
The source code is available at
github.com/Mohamed-elsaady/cv.

2016
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2013

Frontend developer/ DevOps

Dubai (United Arab Emirates)

📍 Omnia Brand and Digital

- Developed multilanguage custom-themed WordPress, Drupal, and Sitefinity driven content management systems
- Spearheaded, Liaised with, and oversee various development teams in multiple countries, including Serbia, India, Bahrain and Egypt
- Administrated and supported three dedicated Windows servers 2012 R2, one dedicated CentOS 7 server, and various shared client's servers
- Actively maintained and updated over 30 client's websites and digital assets
- Created marketing and transactional EDM template/campaigns through Sendgrid, Mailchimp, and Mandrill
- Enforced best SEO practices in the code of all digital projects completed by the team
- Actively collaborated with the creative team, copywriters, social, and backend team to improve workflow using project management tools such as Asana and Trello
- Enforced quality assurance, quality control and cross browsers compatibility
- Worked closely with brands like Toyota, Abdul Latif Jameel, DP world, Meydan, Adnec, Zayed Book Awards, and Mubadala for various digital products and digital activations

2013
|
2012

Junior UI Designer/Developer

Cairo (Egypt)

📍 Prodaps

- Designed and coded landing pages and newsletters
- Performed development for proprietary custom web CMS using the following frameworks (CodeIgniter, WordPress, Zend, Magento, Kohana, Yii 2, and Ushahidi)
- Developed web scraping scripts



Training

Independent Coursework

- Tackling the Challenges of Big Data From MIT
- Oracle ERP Financial Suite
- Web Design and PHP
- Oracle 11G PL/SQL developer track
- Unix Solaris Essentials
- Harvard CS50
- IELTS General band 7