

MOHAMED MOSAAD

# **SALES**

## REPORT

JUN 2024

# SUMMER

we extracted the sales data from database  
and we conducted some analysis on it to  
gain insight  
into some of our sales operations and study  
ways of enhancing our services  
based on a certain scope.

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# WHAT WE DO

Analysis Data Based on Some Questions

- 1 What is the most used ship mode by our customers ?
- 2 Which segment of clients generates the most sales?
- 3 Which city has the most sales value?
- 4 Which state generates the most sales value?
- 5 What are the top-performing product categories in terms of sales and profit?
- 6 What is the most profitable product that we sell?

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# GET IN TOUCH



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