DETECTING CREDIT CARD FRAUD



By:

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PROBLEM STATEMENT

- The main aim of the project is to detect the fraudulent transaction in credit card
- It includes modeling past transaction that turned out to be fraud
- The new model is used to detect, if the new transaction is fraud or not
- It will minimize the fraud transaction while 100% detecting the fraudulent transaction



SAMPLE DATA SET

- https://drive.google.com/file/d/1CTAlmlREFRaEN3NoHHitewpqAtWS5cVQ/view
- Data set consist of mix data with total 284,807 observations
- 28 numerical value, namely V1 to V28
- There is no missing value in dataset
- We will be importing the dataset, and performing exploration, data manipulation followed by data modelling



ALGORITHM/METHODOLOGY

- There are various algorithm that will come into place, namely
- 1. Decision tree
- 2. Logistic regression
- 3. Artificial Neural Network
- 4. Gradient boosting classifier



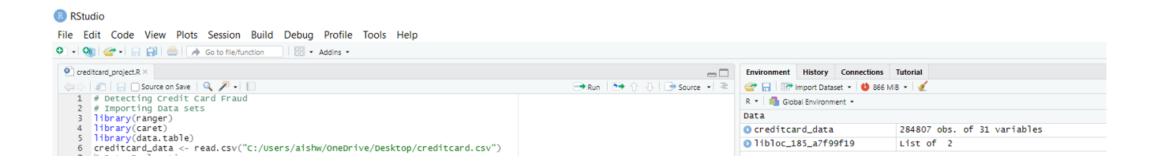
SOFTWARE

• To execute the specified task, we will be using R programming language



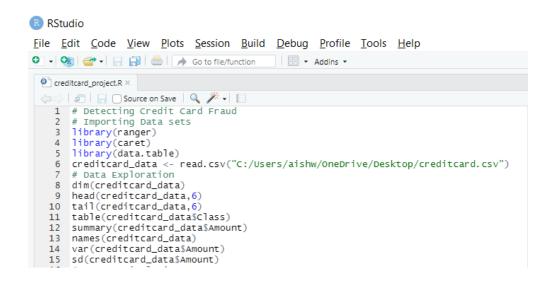
IMPORTING DATASET THAT CONTAIN THE TRANSACTIONS MADE BY CREDIT CARD

We can see that the data set has 284807 observations of 31 variables





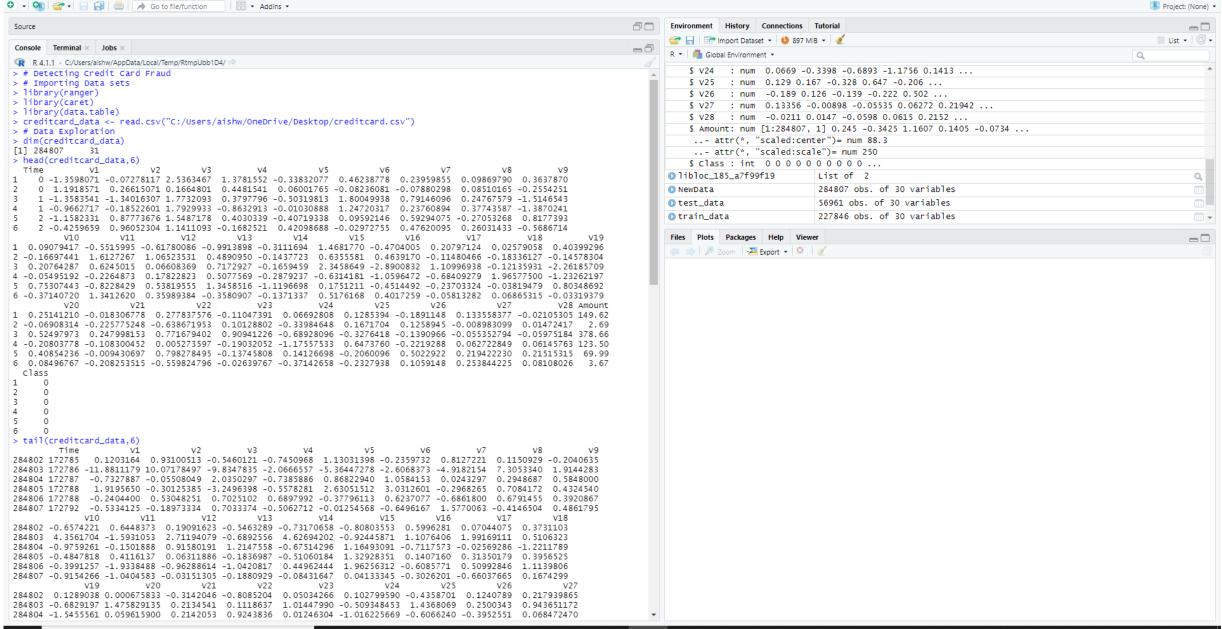
DATA EXPLORATION



- We are looking at the data in the credit card data frame in this section of the fraud detection-machine learning project.
- The credit card data will be displayed using the head() and tail() functions.
- After that, we will look at the other elements of this data frame
- Here is the code for data exploration..



File Edit Code View Plots Session Build Debug Profile Tools Help





















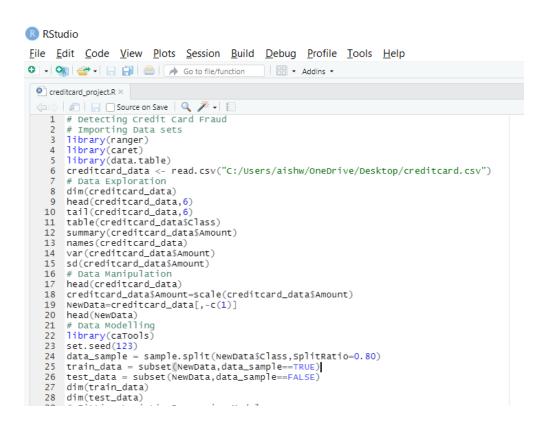








DATA MANIPULATION



- We use the scale() function to scale our data in this phase of the R data science project. This will be applied to the credit card data amount's amount component
- Feature standardization is another term for scaling. The data is organized according to a given range with the help of scaling
- As a result, our dataset contains no extreme values that could cause our model to malfunction
- This is the code for data manipulation























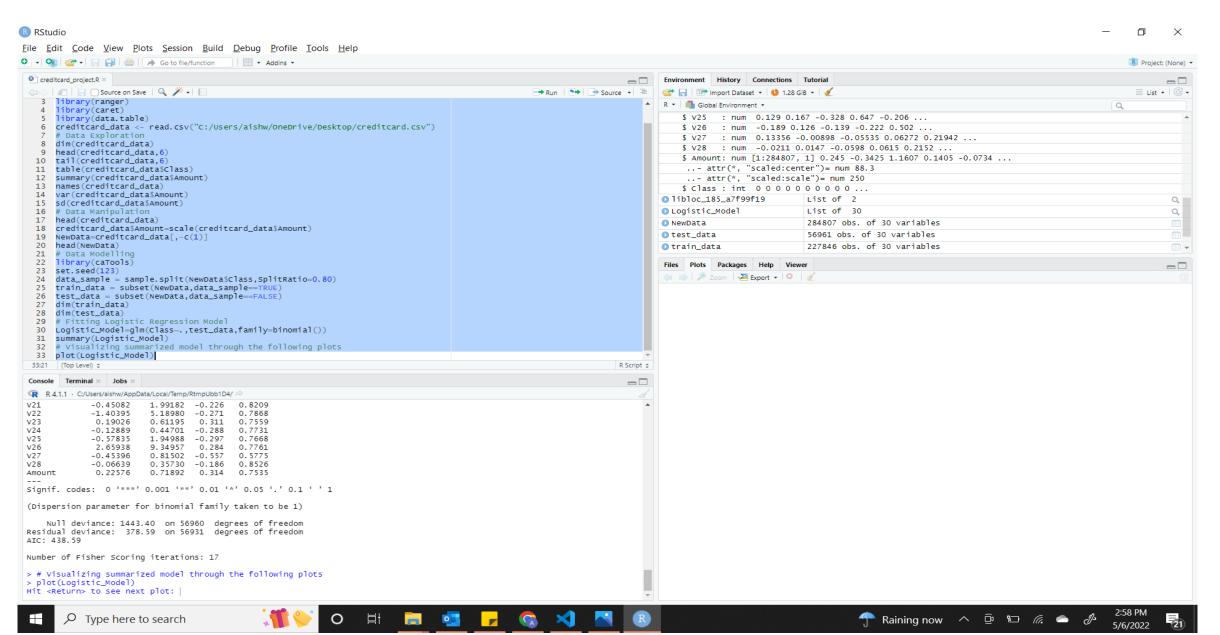


DATA WODELLING

- We will split our dataset into training and test sets with a split ratio of 0.80 after we have standardized our entire dataset
- This indicates that the train data will account for 80% of our data, while the test data will account for 20%
- The dimensions will be found using the dim() function

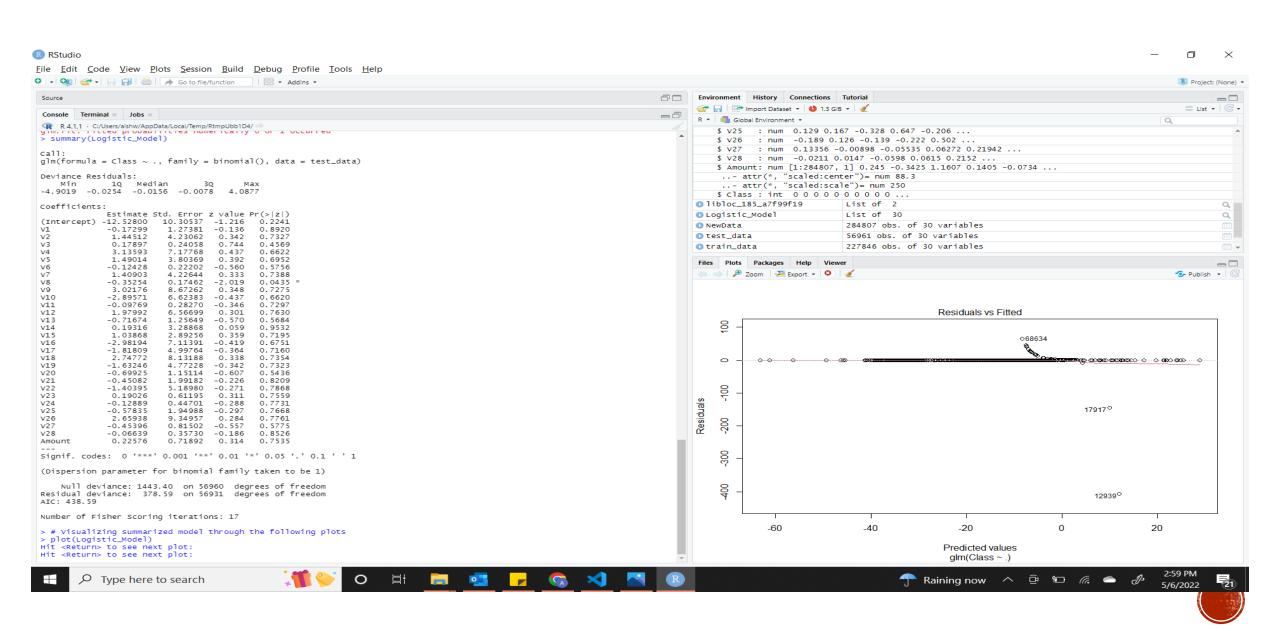


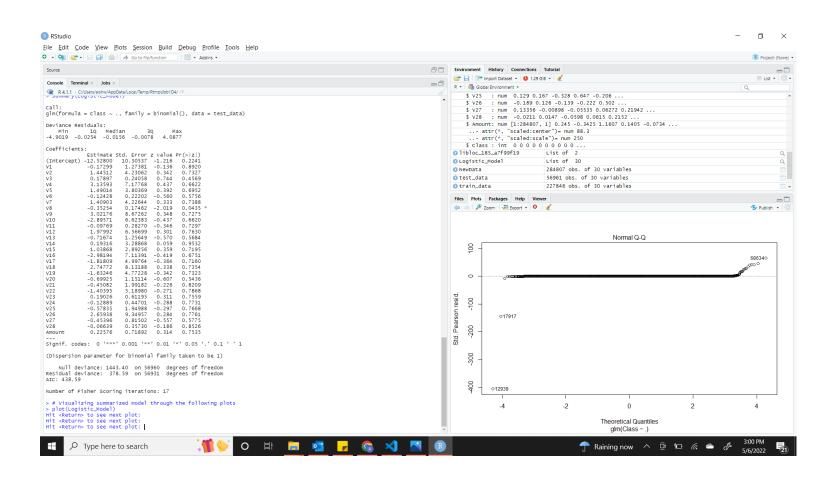
DATA WODELLING



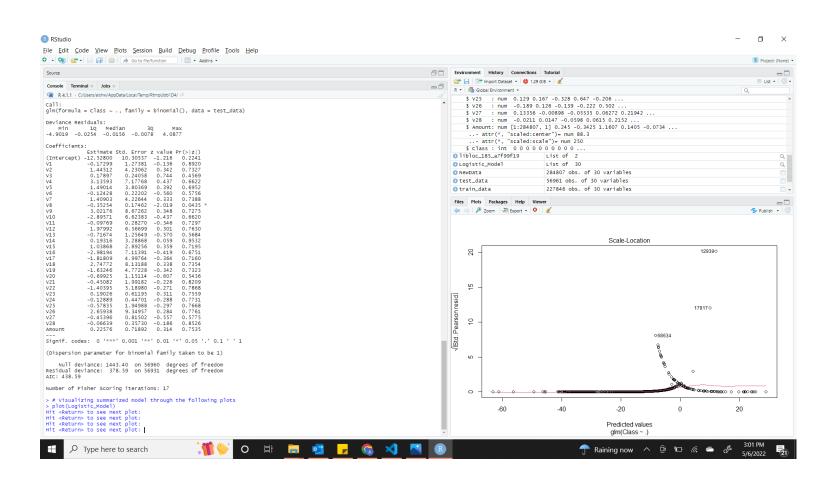
- We will fit our first model in this phase of the credit card fraud detection project
- We will get started with logistic regression
- A logistic regression is used to model the probability of a class's outcome, such as pass/fail, positive/negative, and fraud/not fraud in our project
- We use the following procedure to apply this model to our data



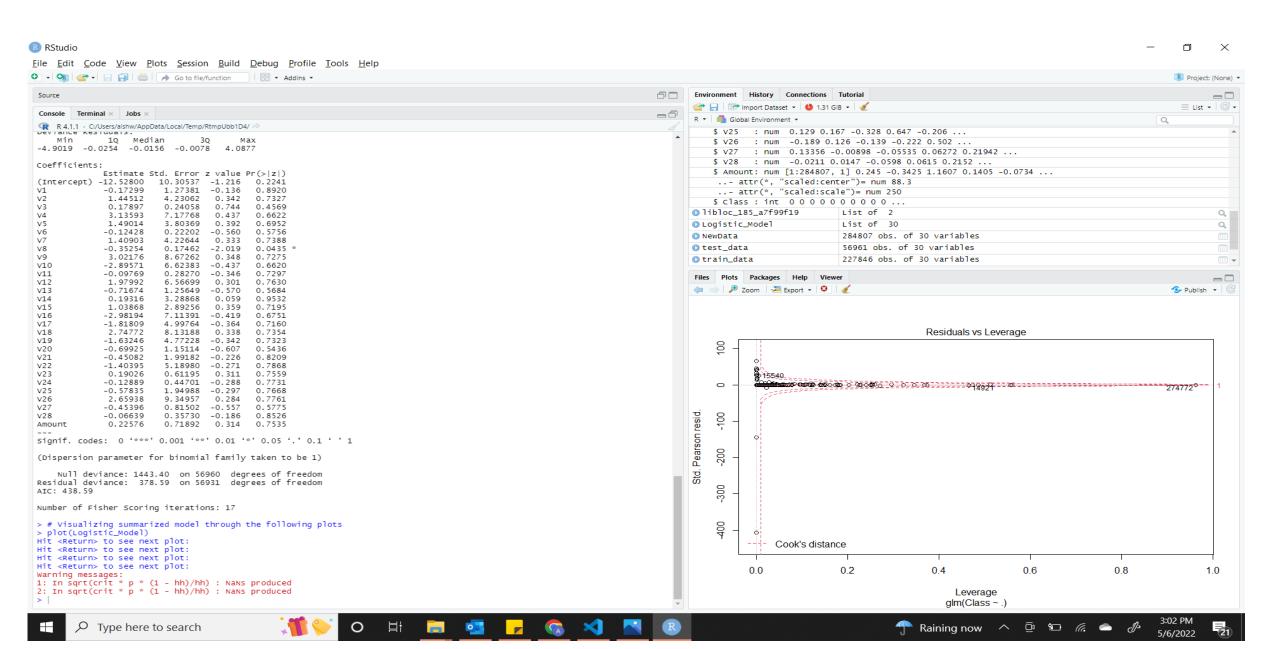


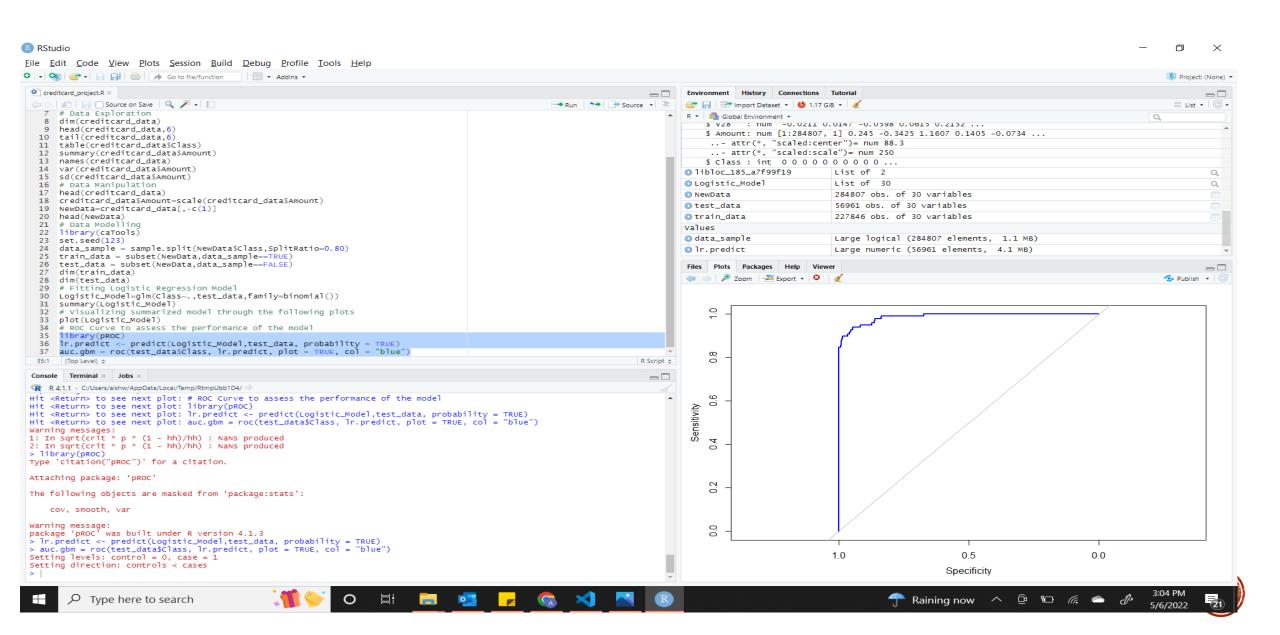




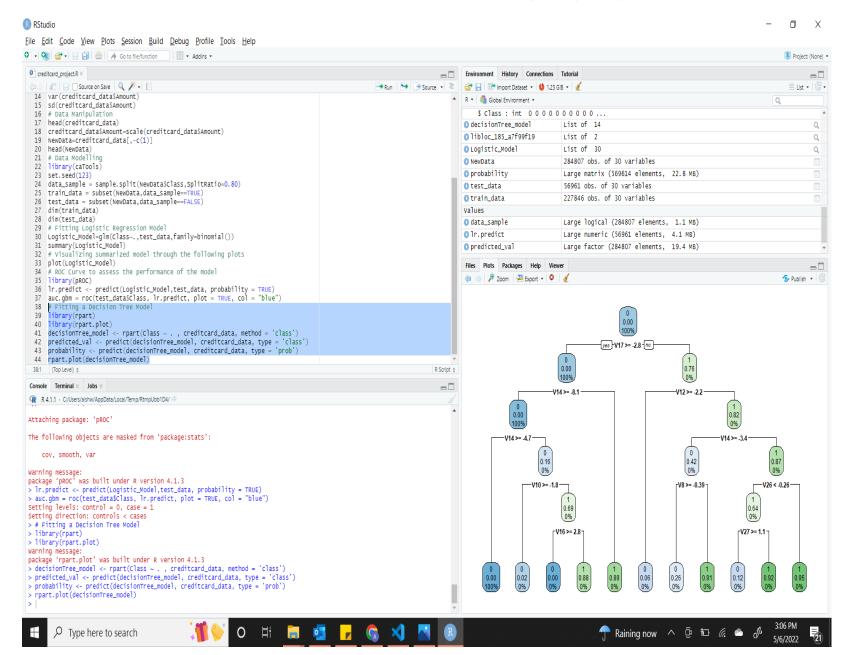








DECISION TREE



- We will implement a decision tree algorithm in this part
- To plot the outcomes of a decision, use Decision Trees, these outcomes are essentially a result that allows us to determine which class the object belongs too
- Our decision tree model will now be implemented and plotted using the rpart.plot() function
- The recursive splitting will be used to plot the decision tree particularly.

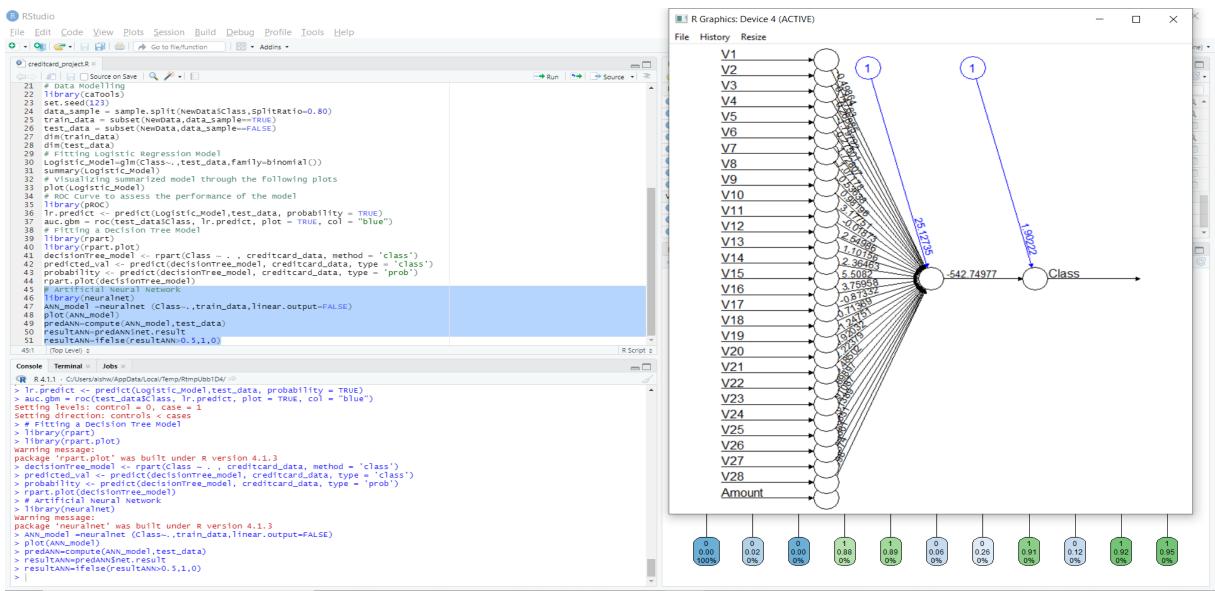


ARTIFICIAL NEURAL NETWORK

- Artificial Neural Networks (ANNs) are a form of machine learning algorithm inspired by the human nervous system
- The ANN models are capable of learning patterns from past data and performing classification on the input data
- We import the neural net package, which will allow us to create our artificial neural networks
- Then, using the plot() function, we plotted it.
- In the case of Artificial Neural Networks, there is now a value range between 1 and
 0
- We set a threshold of 0.5, which means that values greater than 0.5 correspond to 1 and the remainder to 0



ARTIFICIAL NEURAL NETWORK



























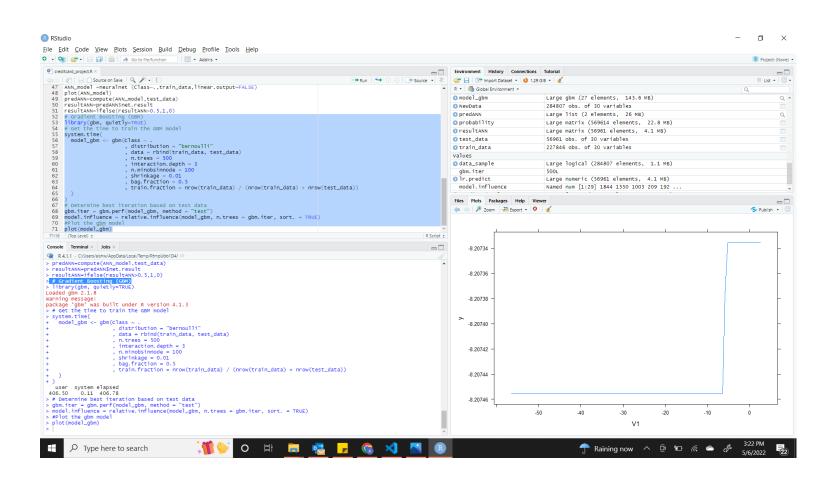


GRADIENT BOOSTING(GBM)

- Gradient Boosting is a well-known machine learning approach for classification and regression problems
- Several underlying ensemble models, such as weak decision trees, make up this model
- These decision trees are combined to produce a powerful gradient boosting model
- In our model, we use the gradient descent

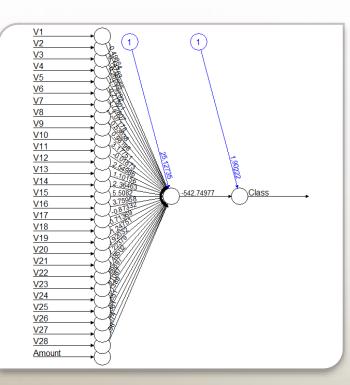


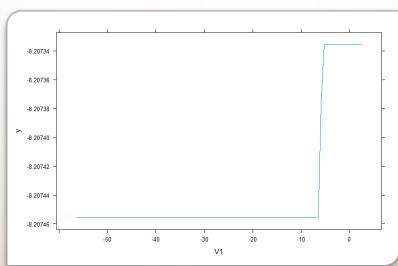
GRADIENT BOOSTING(GBM)

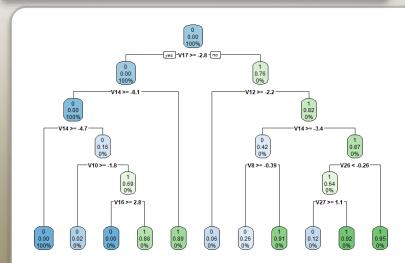


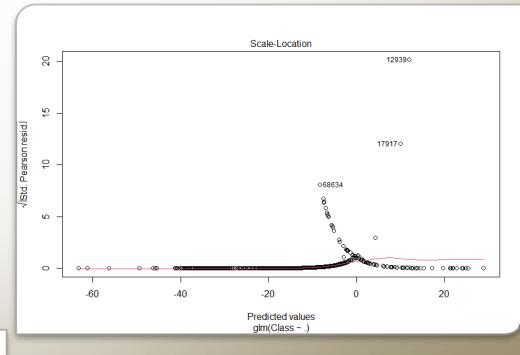


DATA VISUALIZATION











CONCLUSION

- We learned how to use machine learning to construct our credit card fraud detection model as part of our project
- We implemented this model using several machine learning algorithms and plotted the model's performance curves
- We learned how to analyze and interpret data in order to distinguish fraudulent transactions from other sorts of information



THANK YOU

