

MOHAMMAD RASHAD

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Senior Data Analyst

Professional Summary

Results-driven Data Analyst with experience in data cleaning, reporting, and visualization. Skilled in SQL, Excel, Python and Power BI with strong business acumen and a proven ability to derive actionable insights. Recently completed a 6-month intensive training in data analysis at Egyptian Science House and a 90-hour training with the American Board of Professional Studies, focusing on retail analytics and Key Performance Indicators (KPIs) dashboards.

Skills

- Data Analysis & Visualization (Excel, Power BI).
- SQL Queries & Databases.
- Python (Pandas, NumPy, Matplotlib, Seaborn).
- Data Cleaning & Preprocessing.
- Dashboard Design & KPI Tracking.
- Statistical Analysis.
- Reporting & Business Insights.
- Team Leadership & Communication.

Work Experience

Data Analyst Trainee (Internship)

Egyptian Science House – Cairo | 6 Months in 2025

- Conducted data analysis on customer behavior and performance metrics.
- Built dashboards using Excel and Power BI.
- Cleaned and visualized data for executive insights.
- Utilized SQL and Python to collect, clean and analyze large datasets.
- Generated insights and supported data-driven decision-making.

Store Manager (Adidas)

Delta Company | January 2015 – November 2023.

- Led store operations, inventory control, and customer service.
- Trained staff and improved sales through coaching and performance tracking.
- Managed Adidas retail branch operations including KPIs and team performance.
- Increased sales by 15% and improved customer satisfaction by 90%.
- Achieved sales goals and improved customer satisfaction.

Supervisor (Alefadah United)

NRD International | February 2012 – December 2015.

- Analyzed operational data to optimize sales performance.
- Managed team schedules and ensured daily target achievement.

Education

Bachelor of Science in Statistics & Computer Science.

University of Mansoura, Egypt | 2004 – 2008.

Certifications

- American Board of Professional Studies.
- Egyptian Science House – Diploma in Data Analysis.
- Microsoft Office ICDL.
- English Course.

Languages

- Arabic: Native.
- English: Professional Working Proficiency.

Project Achievements Summary

- **Facility Maintenance Project:** Focused on technical improvements and cost reduction by analyzing equipment maintenance data (elevators, generators, pumps, etc.). Tracked maintenance types (corrective, emergency, preventive) and energy consumption to optimize operations.
- **Customer Satisfaction Project:** Analyzed customer feedback and ratings to enhance service quality. Used Excel (PivotTables, SUMIFS, COUNTIFS) to categorize satisfaction levels (fully satisfied, neutral, dissatisfied).

References:

- www.linkedin.com/in/mohammad-rashad-76468543.