



Adidas US Sales

Sum of Total Cost
114.60M

Sum of Operating Profit
177.93M

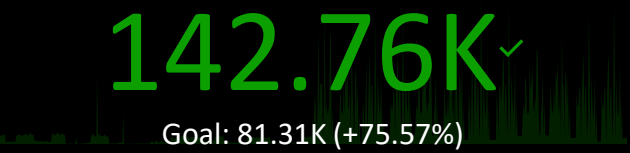
Count of City
52

Count of Region
5

Region	Sum of Total Sales	Sum of Total Cost
West	75,080,690.61	29,399,749.95
Northeast	70,806,000.83	28,363,942.07
Midwest	54,380,138.40	21,019,003.75
South	52,861,465.21	20,827,664.81
Southeast	39,404,654.74	14,989,113.07
Total	292,532,949.79	114,599,473.65

Year	Quarter	Sum of Total Sales	Sum of Total Cost
2020	Qtr 1	12,772,017.12	5,157,080.51
2020	Qtr 2	9,657,428.64	3,635,942.37
2020	Qtr 3	11,370,843.02	4,348,213.81
2020	Qtr 4	8,761,793.74	3,553,279.57
2021	Qtr 1	59,904,944.32	24,237,435.01
2021	Qtr 2	62,976,749.37	24,726,214.79
2021	Qtr 3	64,684,734.21	24,990,770.85
2021	Qtr 4	62,404,439.38	23,950,536.74
Total		292,532,949.79	114,599,473.65

Total Sales and Operating Profit by Invoice Date



Product	Sum of Total Sales	Sum of Total Cost
Women's Street Footwear	47,834,716.56	19,205,133.88
Women's Athletic Footwear	47,364,879.89	19,377,301.39
Women's Apparel	50,201,670.61	19,216,573.56
Men's Street Footwear	50,797,842.72	18,367,616.66
Men's Athletic Footwear	48,687,859.64	19,353,170.82
Men's Apparel	47,591,980.37	19,056,877.33
Men's aparel	54,000.00	22,800.00
Total	292,532,949.79	114,599,473.65

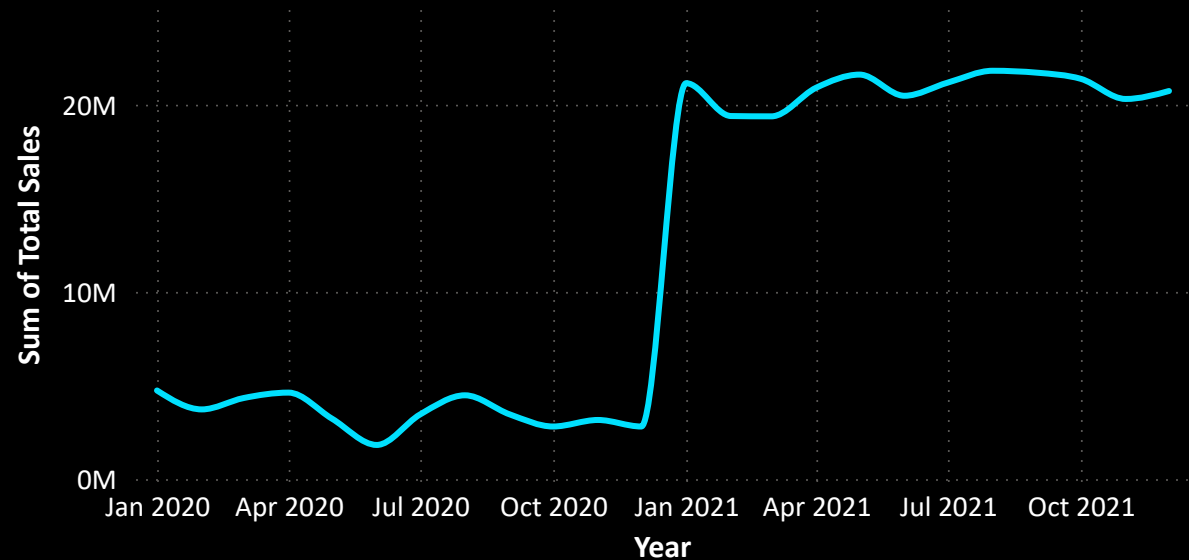
Sales Method	Sum of Total Cost	Sum of Total Sales
In-store	13,611,843.75	52,470,972.50
Online	64,184,584.45	147,175,102.09
Outlet	36,803,045.45	92,886,875.20
Total	114,599,473.65	292,532,949.79

Region	Midwest	South	West
	Northeast	Southeast	

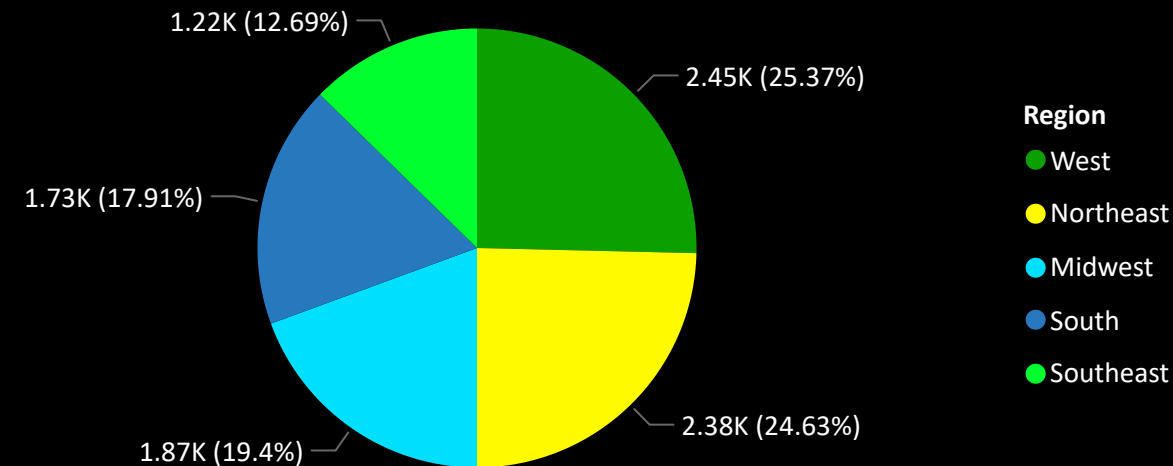
Year
All

Retailer	Sum of Operating Profit
Foot Locker	47,627,212.48
West Gear	44,176,787.32
Sports Direct	37,913,295.50
Kohl's	19,131,125.26
Amazon	17,116,850.33
Walmart	11,968,205.26
Total	177,933,476.15

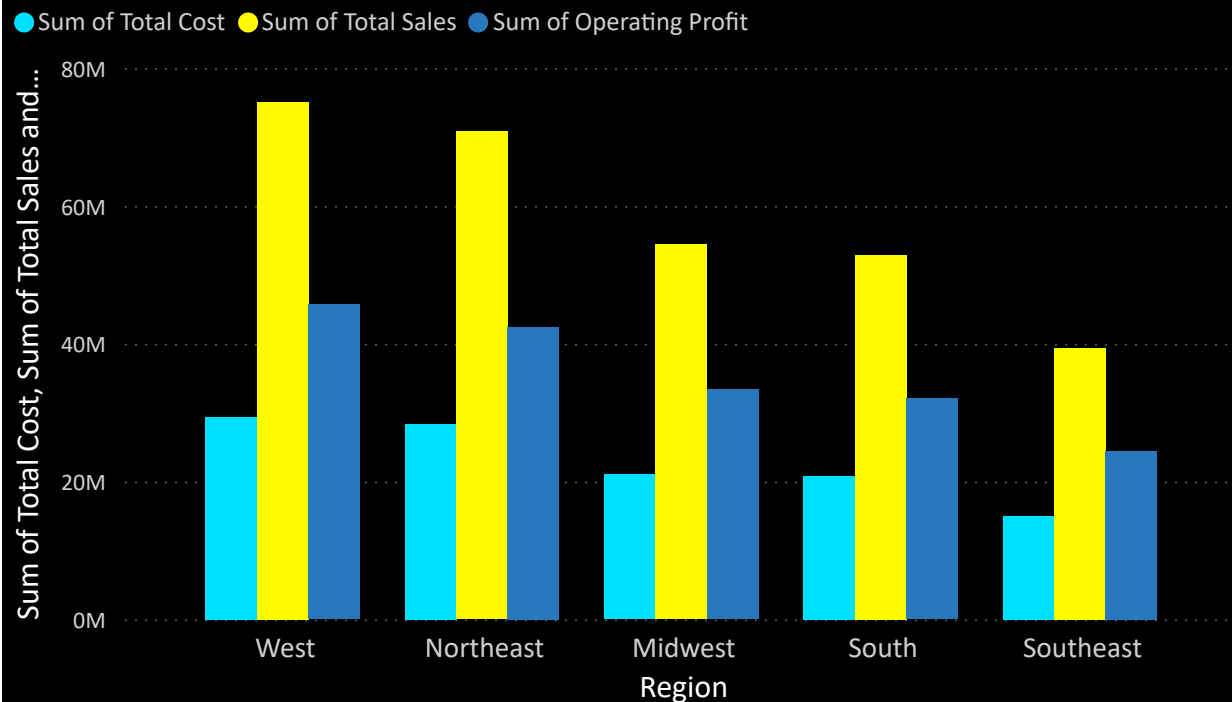
Total Sales by Year



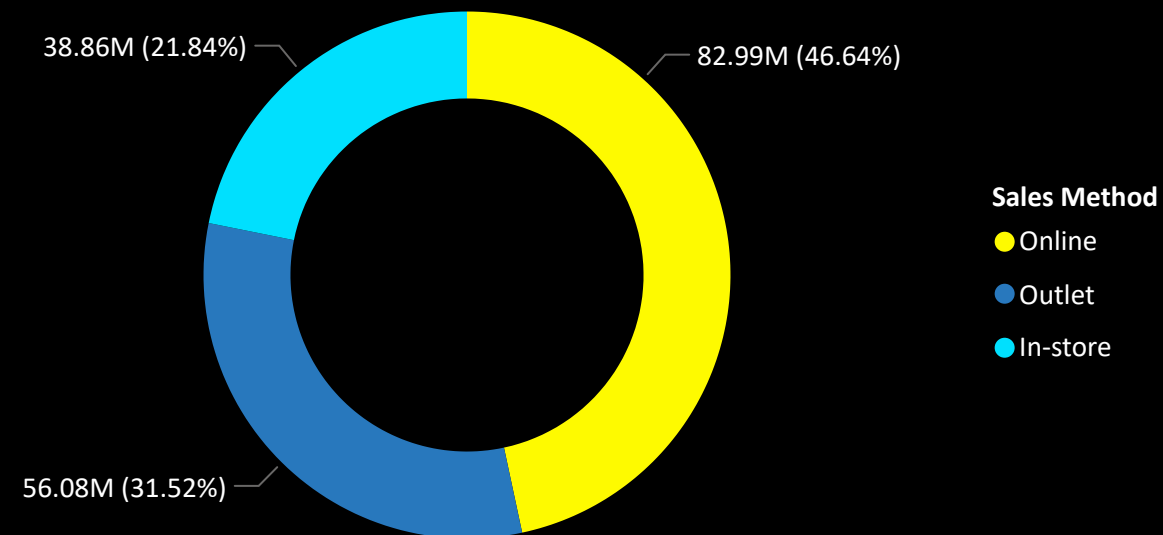
Count of Product by Region



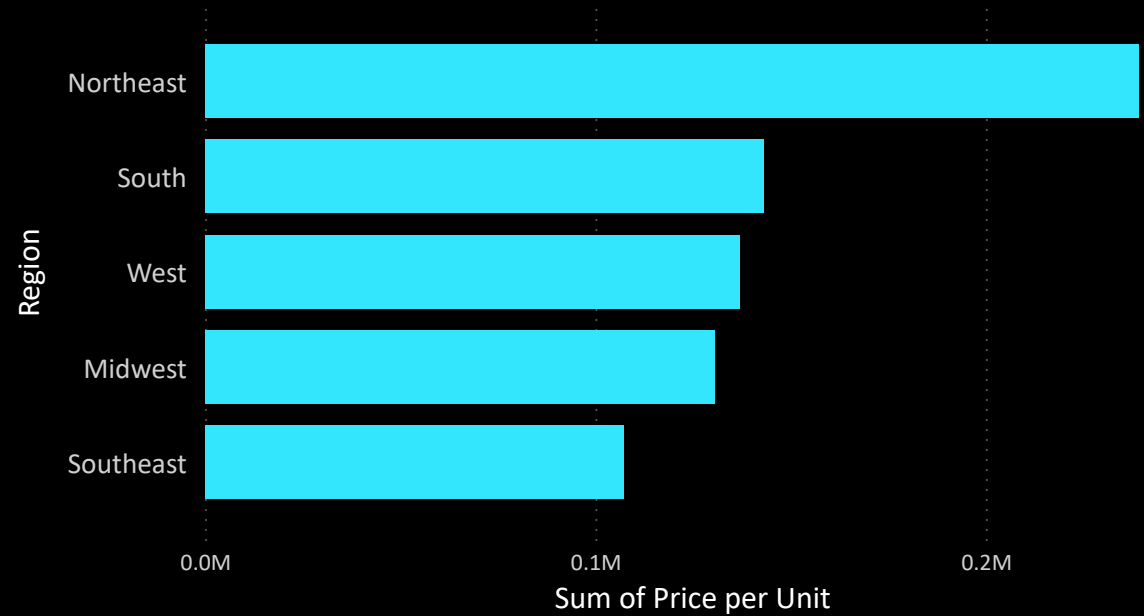
Total Cost, Total Sales and Operating Profit by Region



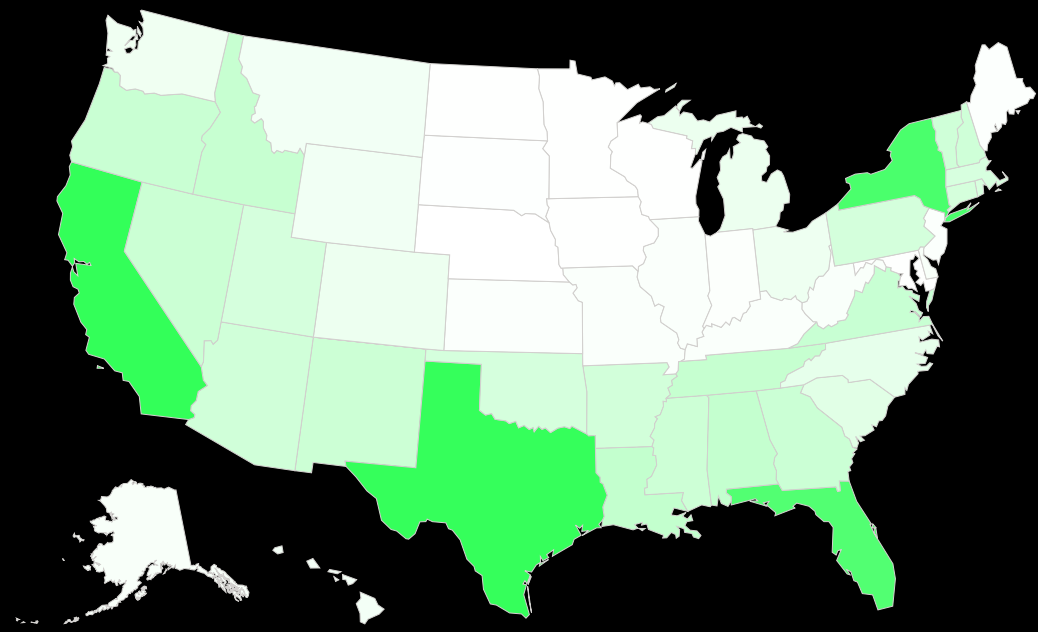
Sum of Operating Profit by Sales Method



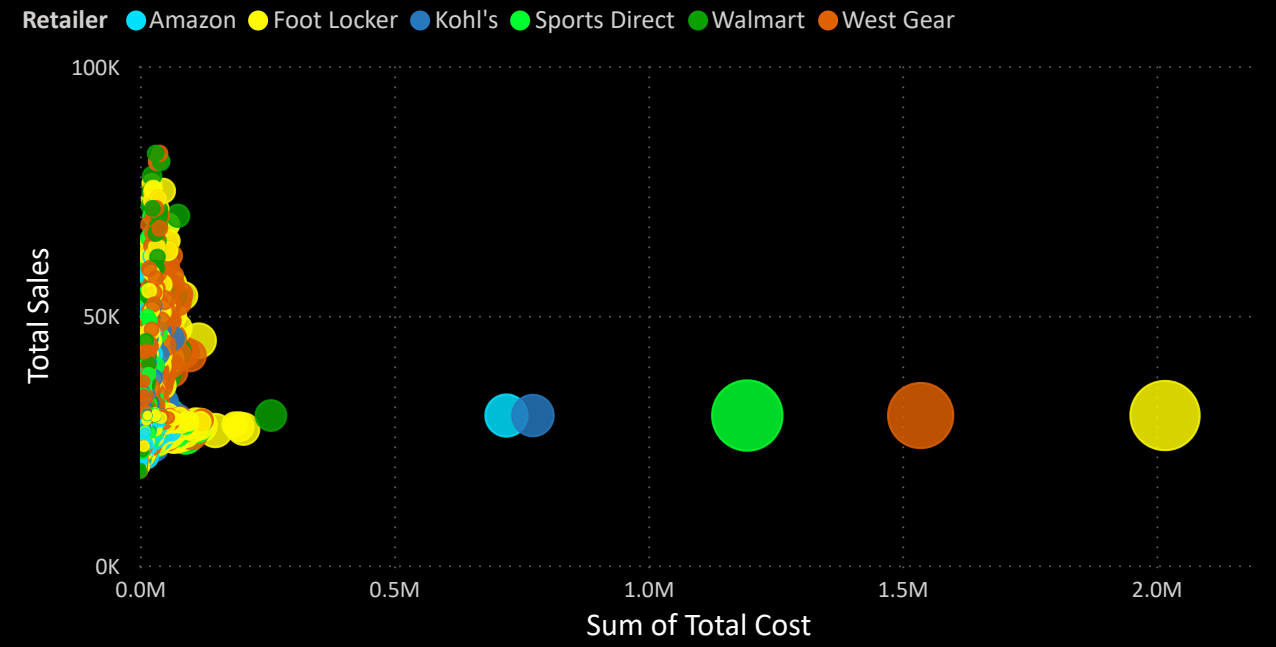
Price per Unit by Region



Operating Profit by State



Relationship Between Total Cost, Units Sold, and Total Sales by Retailer



Operating Profit and Retailer by Retailer

