CI/CD Benefits

Save Costs ->> Deliver Fast

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Continuous Integration

- ✓ Reduces code conflicts.
- ✓ Faster code merge.
- ✓ Catch compile errors after merge.

What's in it for my organization? 🤔

- ✓ Increase in revenue.
- ✓ Cost Reduction.
- ✓ Cost Avoidance at some cases.
- ✓ Revenue protection.

Continuous Deployment

- ✓ Faster and more frequent production deployments.
- ✓ Avoid manual intervention by deploying to

  production in an automated fashion.

- ✓ Automated rollbacks in case of failure.

Why the hassle? 😫

- ✓ Increase in market share
- ✓ Faster feature delivery for customers

Action	Value
New value-generating features released more quickly	Increase Revenue
Less time to market	Increase Revenue
Less human error, Faster deployments	Cost Avoidance
Quick undo to return production to working state	Protect Revenue