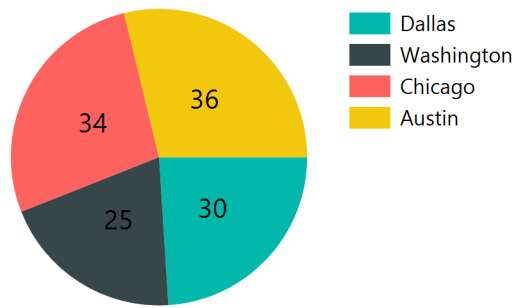


# Customer Health Monitor

Customer Segment	Customer Count	Churn Rate	Top Category	Customer Order Count	Last Purchase Date
Loyal	24	0.05	Technology	34	9/15/2021 12:00:00 AM
Loyal	12	0.02	Office Supplies	23	9/19/2021 12:00:00 AM
Loyal	20	0.04	Office Supplies	26	6/29/2021 12:00:00 AM
Loyal	10	0.02	Office Supplies	12	7/22/2021 12:00:00 AM
Loyal	16	0.03	Office Supplies	27	9/15/2021 12:00:00 AM
Loyal	13	0.03	Office Supplies	20	9/17/2021 12:00:00 AM
Loyal	15	0.03	Office Supplies	23	9/15/2021 12:00:00 AM
Loyal	10	0.02	Office Supplies	15	9/15/2021 12:00:00 AM
Loyal	14	0.03	Office Supplies	20	8/26/2021 12:00:00 AM
Loyal	13	0.03	Office Supplies	20	9/19/2021 12:00:00 AM
Loyal	15	0.03	Office Supplies	19	9/3/2021 12:00:00 AM
Loyal	15	0.03	Office Supplies	17	6/29/2021 12:00:00 AM
Loyal	10	0.02	Office Supplies	10	7/11/2021 12:00:00 AM
Loyal	9	0.02	Office Supplies	15	9/10/2021 12:00:00 AM
Loyal	11	0.02	Office Supplies	13	6/25/2021 12:00:00 AM
Loyal	9	0.02	Office Supplies	15	9/15/2021 12:00:00 AM
Loyal	9	0.02	Office Supplies	12	4/17/2021 12:00:00 AM
Loyal	12	0.02	Office Supplies	17	4/11/2021 12:00:00 AM
Loyal	14	0.03	Office Supplies	20	9/11/2021 12:00:00 AM
Loyal	17	0.03	Office Supplies	21	9/19/2021 12:00:00 AM
Regular	12	0.02	Office Supplies	21	9/15/2021 12:00:00 AM

Top Cities By Customers



Customer Segment	Customer Count	Churn Rate	Top Category	Customer Order Count	Last Purchase Date
Regular	16	0.03	Office Supplies	21	9/12/2021 12:00:00 AM
Regular	14	0.03	Furniture	18	7/23/2021 12:00:00 AM
Regular	12	0.02	Technology	16	9/15/2021 12:00:00 AM
Regular	14	0.03	Office Supplies	20	9/11/2021 12:00:00 AM
Regular	7	0.01	Technology	12	7/19/2021 12:00:00 AM
Regular	16	0.03	Office Supplies	27	8/30/2021 12:00:00 AM
Regular	22	0.04	Office Supplies	24	9/16/2021 12:00:00 AM
Regular	9	0.02	Office Supplies	14	9/15/2021 12:00:00 AM
Regular	7	0.01	Office Supplies	14	7/19/2021 12:00:00 AM
Regular	11	0.02	Office Supplies	13	9/10/2021 12:00:00 AM
Regular	12	0.02	Office Supplies	16	9/19/2021 12:00:00 AM
Regular	15	0.03	Office Supplies	19	6/25/2021 12:00:00 AM
Regular	15	0.03	Office Supplies	22	7/18/2021 12:00:00 AM
Regular	14	0.03	Office Supplies	21	9/3/2021 12:00:00 AM
Regular	20	0.04	Office Supplies	21	4/12/2021 12:00:00 AM
Regular	16	0.03	Office Supplies	24	9/19/2021 12:00:00 AM
Regular	16	0.03	Office Supplies	27	9/16/2021 12:00:00 AM
Regular	13	0.03	Office Supplies	20	9/16/2021 12:00:00 AM
Regular	8	0.02	Office Supplies	12	9/15/2021 12:00:00 AM

