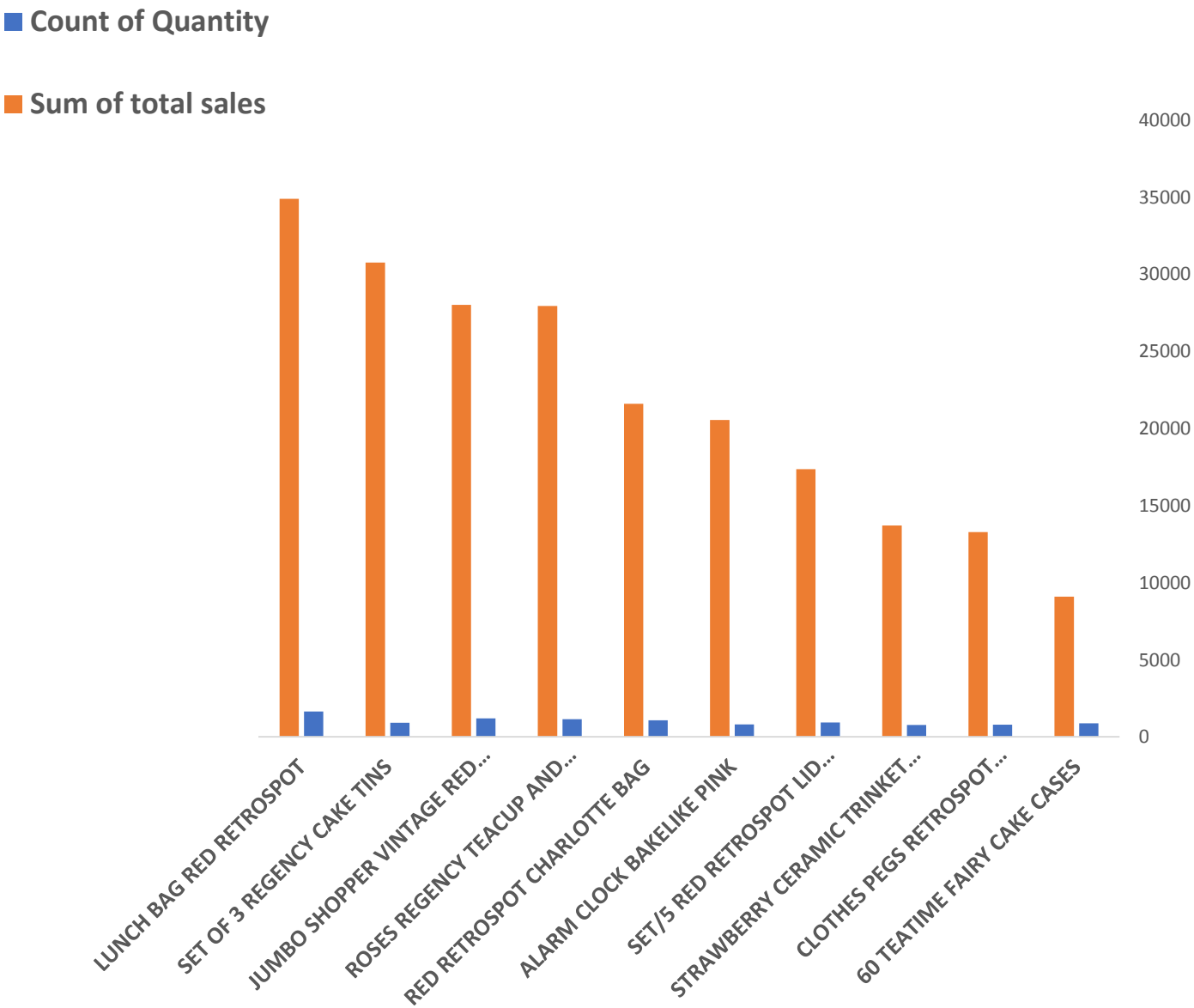


# Story telling with Data

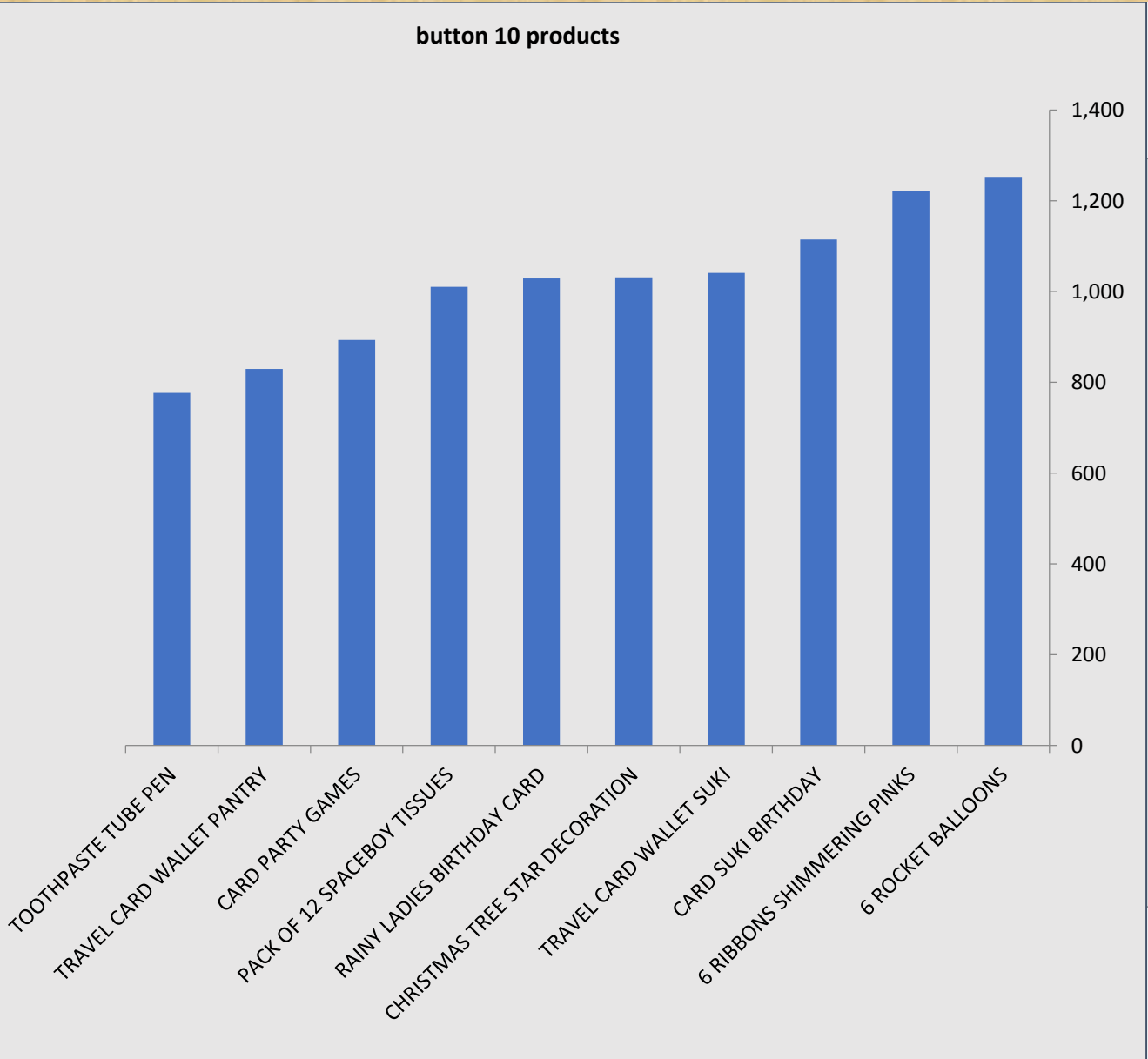
by- Mohamed Ahmed Abdelwahab

# What product or products sold the best?



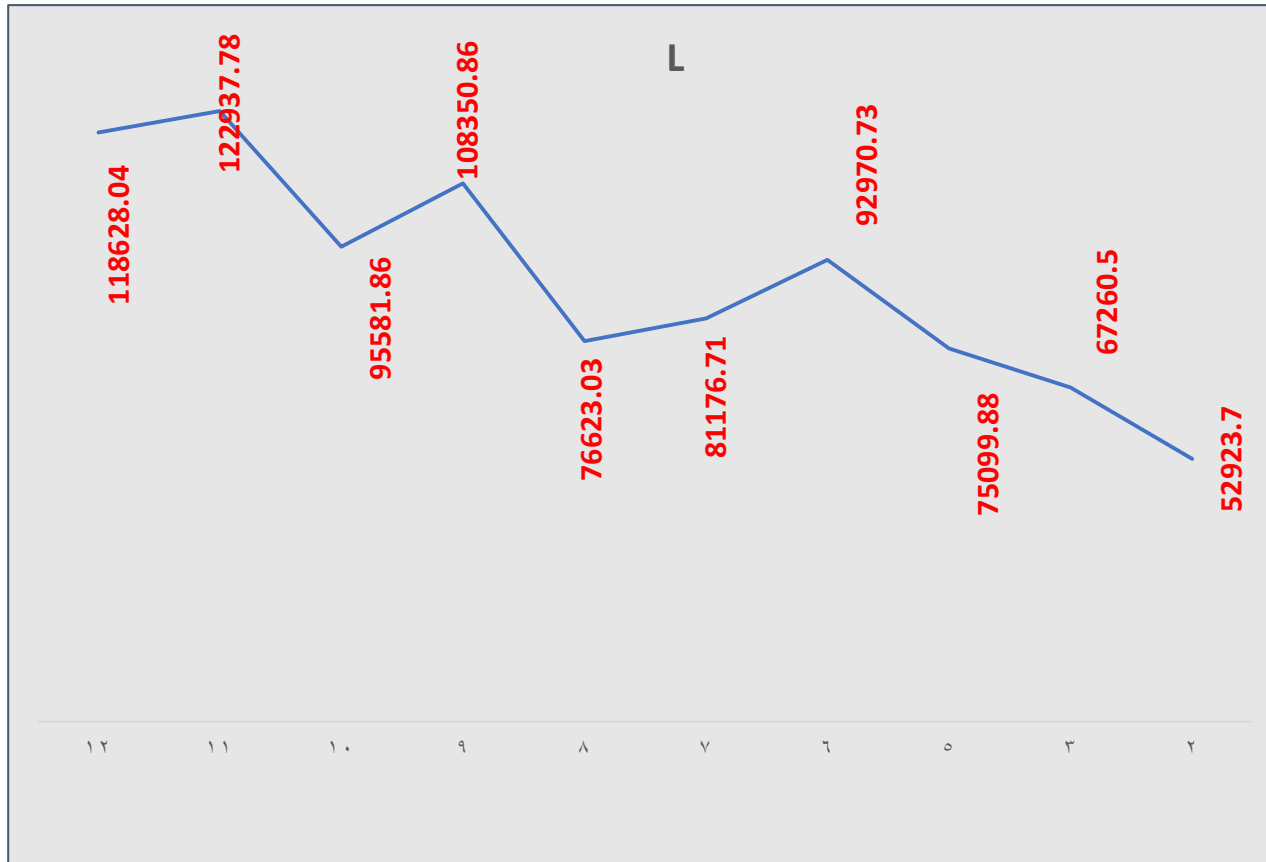
- The online e-commerce sales data is gathered To find out which are the top product or products sold the best.
- From the figure it can be seen that the total sales of LUNCH BAG RED RETROSPOT is highest around \$ 34,897
- From the figure it can be seen the best 10 products in the total sales.

# What product or products might they want to discontinue selling



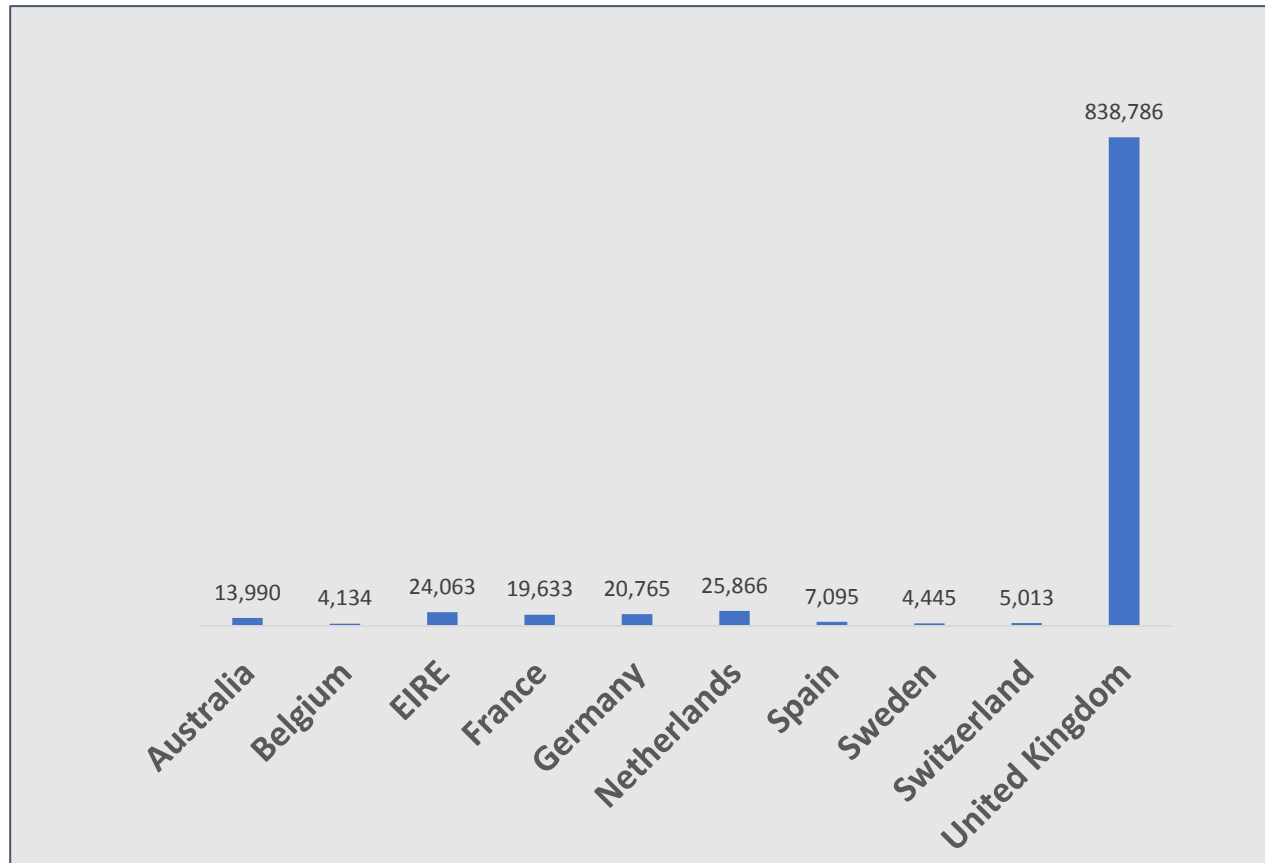
- From the figure it can be seen that the total sales of TOOTHPASTE TUBE PEN is lowest around \$ 777
- From the figure it can be seen the lowest 10 products in the total sales. Company might they want to discontinue selling

# Was there any data that suggested seasonality



- From the figure it can be seen that the total sales of november (11 ) is highest around \$ 777
- From the figure it can be seen the lowest 10 Month in the total sales.
- The retail company needs to increase its marketing campaigns in a balanced way to achieve the greatest gains from the seasonal period

# What product or products sold the best



- From the figure it can be seen that the total sales of all the products is high in United Kingdom around \$ 838,786
- From the figure it can be seen the lowest 10 country in the total sales.
- The retail company needs to increase its marketing campaigns in a balanced way to achieve the greatest gains from this country