MOHAMED AKAYOUR

INTERNATIONAL BUSINESS STUDENT

CONTACT

- +49 176 80404186
- m.akayour@jacobs-university.de
- linkedin.com/in/mohamed-akayour
- Bremen, Germany

PROFILE

Mohamed Akayour, 19 years old university student, born and raised in Tangier, Morocco. Living in Bremen, Germany. Certified trilingual, currently learning German (A2 level) and Spanish. Fine arts, economics, and coding enthusiast. A dedicated, passionate, and motivated individual pursuing a Bachelor's degree overseas.

LANGUAGES

ARABIC
Native

FRENCH
Full Professional Proficiency

ENGLISH
Full professional proficiency

GERMAN
Elementary Proficiency

SPANISH
Elementary Proficiency

EDUCATION

B.A International Business Administration
2020 - 2023

Jacobs University Bremen

The bachelor's degree includes international business studies, presentations, and projects.

- Courses: Introduction to international business administration, Applied project management, Marketing, Microeconomics and Macroeconomics, Research methods, Human resource management, econometrics, and Applied statistics with R.

Minor in Computer Science
2020 - 2023

Jacobs University Bremen

IT courses and skills that can be applied to all aspects of business;

- Programming in C/C++, Databases and web services, Algorithms and data structures and software engineering.

Baccalaureate in Science (in French)
2019 - 2020

Groupe Scolaire Annour

- Specialization: Applied Sciences with focus in Physics and Chemistry.
- Honors disticntion (mention tres bien).

Bootcamps and extra courses
2020-present

Business analytics and statistics

- Business Analytics with Coursera.
- Business Analysis and Process Management.

Web Development and Data Science

- HTML, CSS, and Javascript.
- SQL, MS Azure, Power BI.

SKILLS

- Data Analysis
- C/C++
- Javascript/Typescript
- HTML/CSS
- MS Office/Stack
- Strategic Project Management
- Statistics in R
- Communication
- Photoshop/Premiere pro

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MA

INTERESTS

- Web development.
- Data Engineering and Analysis.
- Reading.
- Projects Management.
- Cinematography
- Artificial Intelligence and Machine Learning

CERTIFICATIONS

SAT
The American School of Tangier / 2019

DELF B2
Lycée Regnault / 2019

TOEFL
Broadway Institute Rabat / 2019

PROJECTS & EXPERIENCES

OMNICHANNEL STRATEGY

Bremen-Nord

Jacobs University's community impact project. The project aims to study the impact of the residents' shopping behavior on prices, quantities, and discounts in supermarkets.

- Gathering and investigating data from local retailers, then cleaning, organizing, and analyzing it to deduce digital marketing potentials in the area of Bremen-Nord.
- Interviewing the studied portions of the residents.

PERSONAL WEBPAGE

Personal webpage/portofolio built purely by HTML&CSS and vanilla Javascript.

- https://mohamedakayour.github.io/
- In the page, you can find the following projects:

AI detection projects
- Live face and body detection with C++ and openCV.
- In-browser face detection with javascript.

Adobe premiere pro Montages
- Demonstration of my skills with the app.

In-broswer javascript game
- Simple demonstration of Js basics.

HIGH SCHOOL REPRESENTATIVE

ENSA Tangier

"The basic paths within educational institutions" was a project sponsored by Deutsche Gesellschaft für Internationale Zusammenarbeit (giz), and initiated by career center Tangier and ENSA.

- The project consisted of testing a selected group of the highest achieving students from different schools to determine the field in which they tend to be the most productive, then coaching and orienting them towards it.
- Closed out with a visit to Fredj Hotel Tangier to witness how administrative jobs are executed within an institution.

IMPROMPTU THESPIAN CLASS AND PERFORMANCE

HEM Business School Tangier

- Collaborating with students from different schools to produce an improvised play under the pressure of a critical time limit.
- Performing it in front of a large audience consisting of students from different schools from around the city and HEM's students and faculty members.