

Sample Superstore Profit Report

State

- ☐ Alabama
- ☐ Arizona
- ☐ Arkansas
- ☐ California
- ☐ Colorado
- ☐ Connecticut
- ☐ Delaware
- ☐ District of Columbia
- ☐ Florida
- ☐ Georgia
- ☐ Idaho
- ☐ Illinois
- ☐ Indiana
- ☐ Iowa
- ☐ Kansas
- ☐ Kentucky
- ☐ Louisiana
- ☐ Maine
- ☐ Maryland

2.30M

Sum of Sales

286.40K

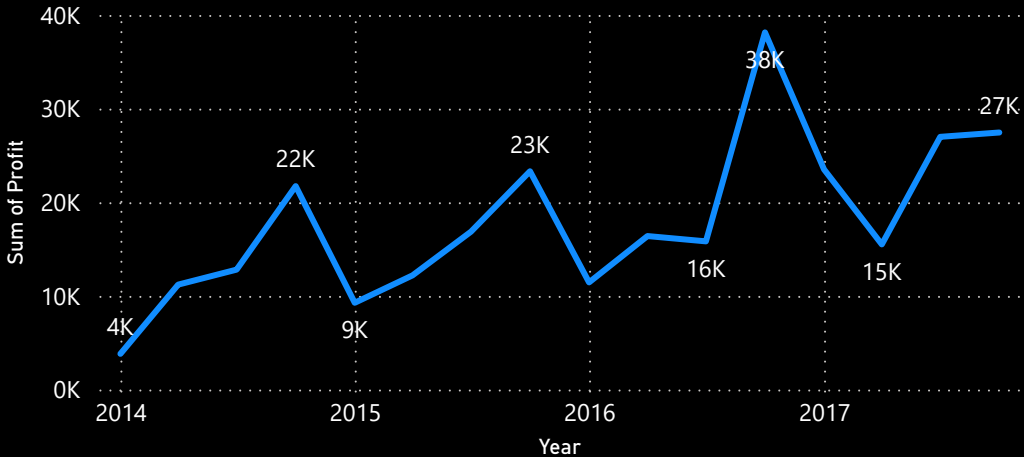
Sum of Profit

38K

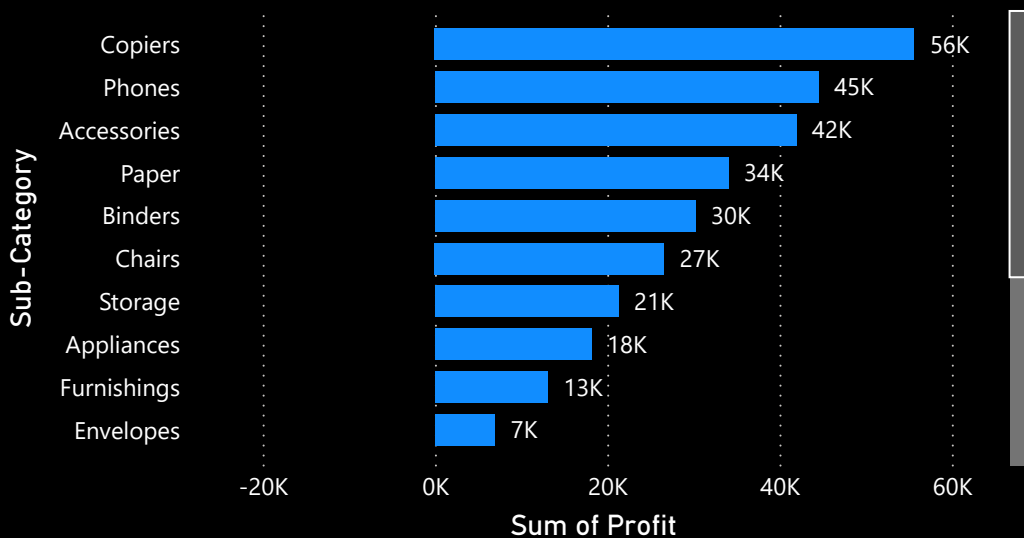
Sum of Quantity

Sub-Category	Central	East	South	West	Total
Accessories	33,956.08	45,033.37	27,276.75	61,114.12	1,67,380.32
Appliances	23,582.03	34,188.47	19,525.33	30,236.34	1,07,532.16
Art	5,765.34	7,485.76	4,655.62	9,212.07	27,118.79
Binders	56,923.28	53,498.00	37,030.34	55,961.11	2,03,412.73
Bookcases	24,157.18	43,819.33	10,899.36	36,004.12	1,14,880.00
Chairs	85,230.65	96,260.68	45,176.45	1,01,781.33	3,28,449.10
Copiers	37,259.57	53,219.46	9,299.76	49,749.24	1,49,528.03
Envelopes	4,636.87	4,375.87	3,345.56	4,118.10	16,476.40
Fasteners	778.03	819.72	503.32	923.22	3,024.28
Furnishings	15,254.37	29,071.38	17,306.68	30,072.73	91,705.16
Total	5,01,239.89	6,78,781.24	3,91,721.91	7,25,457.82	22,97,200.86

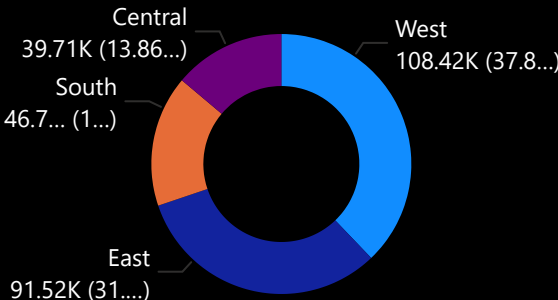
Profit by Year and Quarter



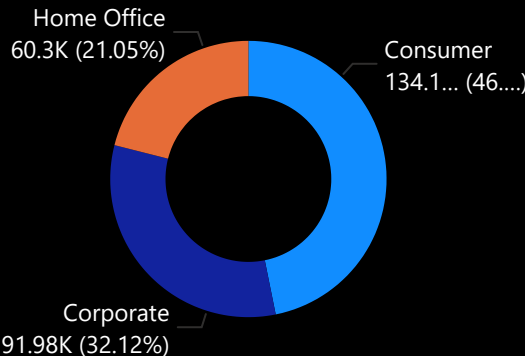
Profit by Sub-Category



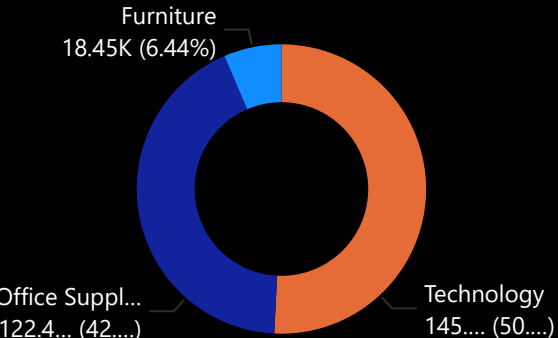
Profit by Region



Profit by Segment



Profit by Category





"Summary of Key Business Insights"

- ✓ West region leads in both sales and profit.
- ✓ Technology is the most profitable category.
- ⚠ Bookcases and Tables show consistent losses.
- 📈 Sales spike in November and December.
- 💡 Focus on high-performing regions and optimize loss-making products.