

MOHAMED ASHIF B

Nilgiris, Tamil Nadu

DOB: 04/06/2003

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OBJECTIVE

Analytical and detail-oriented Data Analyst with a strong foundation in data analysis, database management. Skilled in transforming complex data into actionable insights to support business intelligence and strategic decision-making. Passionate about leveraging expertise in SQL, Excel, and data visualization to deliver meaningful impact in a collaborative, innovation-driven environment.

EDUCATION

Bachelor of Business Administration in Computer Applications (BBA.CA)
Government Arts and Science College, Gudalur - 2021 - 2024 | CGPA: 6.9

PROJECTS **Employee Management System**

Skills Used: MySQL, Database Design, Data Management, Data Retrieval, Reporting

- Developed a robust MySQL database management system for tracking employee data, optimizing operations, and providing real-time insights through customized reporting and analytics.
- Designed and implemented complex data manipulation and query optimization functions to support data driven decisions, including analyses of employee metrics like headcount, salary averages, and tenure.
- MySQL database design and implementation, Insertion, retrieval, update, and deletion queries.

Accenture North America Data Analytics and Visualization Job Simulation on Forage

Skills Used: MySQL, Excel, Data Cleaning, Data Modelling, Presentation

- Completed a data analysis simulation for Accenture, focusing on social media data insights to guide content strategy for a hypothetical client.
- Conducted comprehensive data cleaning, data modelling, and trend analysis on multiple datasets, then presented findings in a structured PowerPoint presentation and video summary for client review.

TECHNICAL SKILLS

- **Languages:** MySQL, SQL, Python
- **Data Analysis Tools:** Advanced Excel, Power BI, Data Cleaning, Data Modelling, Data Transformation
- **Database Management:** MySQL Workbench, Database Schema Design, Query Optimization, Data Reporting
- **Data Visualization:** PowerPoint, Power BI, Excel Charts

SOFT SKILLS

- Analytical Problem Solving
- Data-Driven Decision-Making
- Effective Communication
- Time Management and Prioritization • High Adaptability to New Technologies

CERTIFICATIONS

Data Analytics and Visualization Certification – Accenture