

# Willow Café

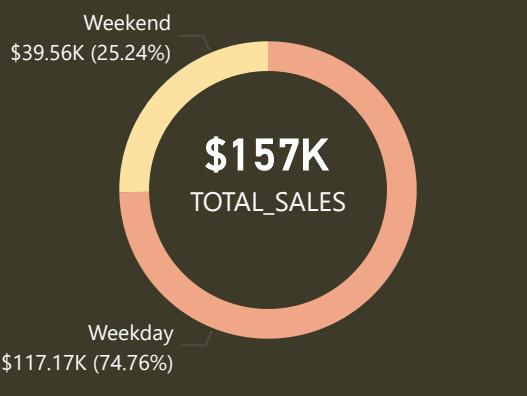


# SALES REPORT

May 2023

Mon	Tue	Wed	Thu	Fri	Sat	Sun
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

## Weekend/day Sales



## Sales by Store Location

Hell's Kitchen   \$52.60K	  +30.5%   +12.3K vs LM
Astoria   \$52.43K	  +32.8%   +13.0K vs LM
Lower Manhattan   \$51.70K	  +32.0%   +12.5K vs LM

## Total Sales

**\$156.73K**

▲ +31.8% | +37.8K vs LM



## Total Orders

**33.5K**

▲ +32.3% | +8.2K vs LM



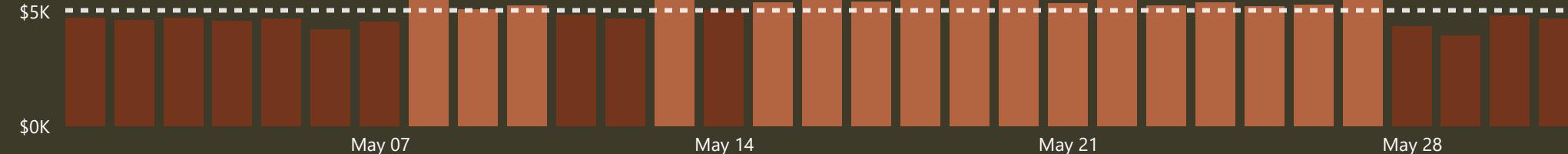
Total QTY

**48.2K**

▲ +32.3% | +11.8K vs LM

## Sales Trend Over The Period

AVG SALES: \$5,055.73



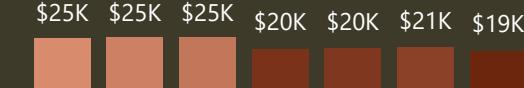
## Sales by Product Category

Coffee   \$60.36K	▲ +31.3%
Tea   \$44.54K	▲ +33.5%
Bakery   \$18.57K	▲ +32.4%
Drinking Chocolate   \$16.32K	▲ +33.0%
Coffee beans   \$8.77K	
Branded   \$2.89K	
Loose Tea   \$2.40K	
Flavours   \$1.91K	
Packaged Chocolate   \$0.98K	

Top 10 Products

Barista Espresso   \$20.42K	▲ +31.6%
Brewed Chai tea   \$17.43K	▲ +31.1%
Hot chocolate   \$16.32K	▲ +33.0%
Gourmet brewed coffee   \$15.56K	▲ +31.6%
Brewed herbal tea   \$10.93K	▲ +35.8%
Brewed Black tea   \$10.78K	▲ +34.3%
Premium brewed coffee   \$8.74K	▲ +33.1%
Organic brewed coffee   \$8.35K	▲ +26.3%
Scone   \$8.31K	▲ +29.2%
Drip coffee   \$7.29K	▲ +34.6%

## Sales By Day&Hour:



Hour	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
6	1K	1K	1K	1K	1K	0K	0K	5K
7	2K			2K	2K	2K	4K	14K
8			2K	2K				19K
9			2K	2K				19K
10			2K	2K				20K
11	2K	2K	2K	1K	1K	1K	1K	10K
12	2K	1K	1K	1K	1K	1K	1K	9K
13	2K	1K	2K	1K	1K	1K	1K	9K
14	2K	1K	2K	1K	1K	1K	1K	9K
15	2K	2K	1K	1K	1K	1K	1K	10K
16	2K	1K	1K	1K	1K	1K	1K	9K
17	2K	1K	1K	1K	1K	1K	1K	9K
18	1K	8K						
19	1K	6K						
20	0K	0K	0K		0K	0K		1K

1 January, 2023

\$698.81K

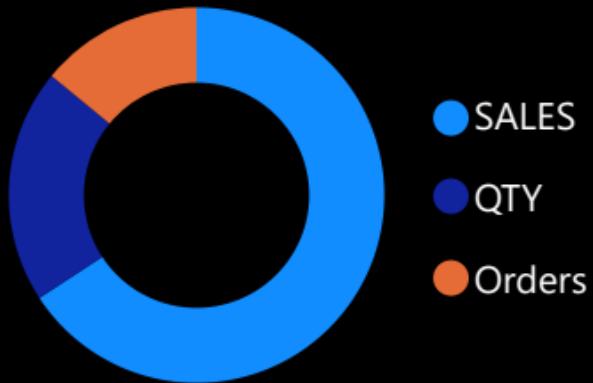
*TOTAL\_SALES*

214K

*Total\_QTY*

149K

*Total\_Orders*



▲ +31.3% | +166.5K vs LM

Fri Hour Nu :12

\$698.81K

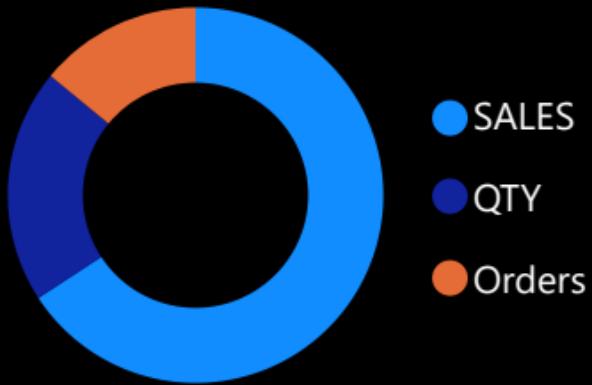
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