

## TP lesson 308

### VIDEO 1

#### Transcript:

Zoom has \_\_\_\_\_ the way teams communicate.  
Whether you are connecting multiple conference rooms or meeting with attendees from their desktops or mobile \_\_\_\_\_, coming together face-to-face is as simple as a single \_\_\_\_\_.

With the \_\_\_\_\_ video and audio quality, bringing your team together on Zoom feels just like you're all in the same room. It's easy for everyone to join on video, which builds \_\_\_\_\_ and \_\_\_\_\_, making your team, and their meetings, more productive.  
\_\_\_\_\_ - \_\_\_\_\_ and simple-to-use, the Zoom mobile and desktop apps bring the whole experience together with built-in \_\_\_\_\_ - \_\_\_\_\_ group chat.  
Transform your communications experience with Zoom.

#### Questions:

1. What are the advantages of Zoom mentioned in this video?
2. What do you understand by the term "built-in cross-platform group chat."
3. Do you agree with the statement that Zoom video conferencing encourages "trust and engagement" in the workplace?

### VIDEO 2

#### Transcript:

Hey, you, yeah you! Why you being \_\_\_\_\_? Why won't you use Discord? Just coz it's new? Just coz it's fancy and new, you don't want to use it? That's like your mum coming in your room and being like, "Yo, here's a new \_\_\_\_\_ - \_\_\_\_\_ to clean your room, child! It's \_\_\_\_\_ new, and it's got all these, all these \_\_\_\_\_ buttons and things!" And you're like, "No, Mum, I've got a \_\_\_\_\_! I'm gonna use this broom to clean my room Mum!" That's stupid! Don't be stupid. Don't use a broom! Use Discord!

#### Questions:

1. What type of document is this?
2. Who is it aimed at? What public?
3. What marketing strategies are used to target this age group?
4. What does the "broom" symbolise in your opinion?