

TD 309: 16/11/20

PAIRWORK: With your partner from TD 307 choose one of the suggestions you came up with in your email to the University Director.

TASK 1 : Create a flyer to advertise your new club / activity

Create a promotional flyer, in English, for your suggestion. Your aim is to attract as many students as possible to your club and therefore prove to the University Director that your suggestion is worthy of his support.

⚠ ⚠ A flyer needs to be: ***attractive, to the point, “punchy,” colourful, eye-catching, positive, clear, instructive, creative and inviting!***

You can choose to create either a poster or leaflet (dépliant) for your flyer.

Points to consider:

- what are the advantages/ benefits of the club for students?
- how much does it cost? (annual/ weekly/ free)
- what are the opening hours/ when does the club meet? where?
- what equipment/ material do students need to bring?
- Name of your club/ activity?
- Contact email/ tel/ website.

➤ ➤ ➤ **work to be completed and emailed on: 16/11/20**

TASK 2 : Promote your new club / activity : Radio advertisement

You are on the university radio!!! Prepare a 1 minute radio advertisement pitch for your new activity or club. You want to “sell” your club to as many students as possible. Create a jingle or catchy slogan, give the date for the launch, the price and meeting point.

➤ ➤ ➤ **Work to be completed for TD lesson 311: 30/11/20**

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TASK 3 : Let's vote!

Pairwork : Be prepared to present your flyer in English and perform your radio advertisement to the class. You can record it in advance (mp3?) (don't send it to me) or perform live! Please, be prepared for your presentation and audio. I expect you to have a web-cam and microphone for 30/11/20.

LET'S VOTE : at the end of the lesson, you will each vote for the most appealing activity.