```
import pandas as pd
In [95]:
         import numpy as np
         import seaborn as sns
         import matplotlib.pyplot as plt
         from sklearn.model_selection import train_test_split
         from sklearn.linear model import LogisticRegression
         from sklearn.preprocessing import StandardScaler
         from sklearn.metrics import accuracy_score, classification_report, confusion_matri
         #made by yours truly, Mohamed Ehab
In [94]:
In [2]: | df = pd.read csv("Bank Customer Churn Prediction.csv")
In [4]:
         df.head()
Out[4]:
             customer id credit score country gender age tenure
                                                               balance products_number credit_card
          0
               15634602
                               619
                                     France
                                           Female
                                                   42
                                                           2
                                                                  0.00
                                                                                    1
                                                                                               1
          1
                               608
               15647311
                                     Spain Female
                                                   41
                                                           1
                                                              83807.86
                                                                                    1
                                                                                               0
          2
               15619304
                               502
                                     France Female
                                                              159660.80
                                                   42
                                                                                               1
          3
               15701354
                               699
                                     France Female
                                                   39
                                                                  0.00
                                                                                    2
                                                                                               0
                                                           1
          4
               15737888
                               850
                                                           2 125510.82
                                                                                    1
                                                                                               1
                                     Spain Female
                                                   43
         df = df.drop(columns=["customer id"])
In [6]:
In [8]: df.info()
         <class 'pandas.core.frame.DataFrame'>
         RangeIndex: 10000 entries, 0 to 9999
         Data columns (total 11 columns):
          #
               Column
                                  Non-Null Count
                                                  Dtype
                                  _____
                                  10000 non-null
                                                  int64
          0
               credit_score
                                  10000 non-null
           1
                                                  object
               country
           2
               gender
                                  10000 non-null
                                                  object
           3
                                  10000 non-null
                                                  int64
               age
           4
               tenure
                                  10000 non-null int64
           5
               balance
                                  10000 non-null float64
           6
               products_number
                                  10000 non-null int64
           7
                                  10000 non-null int64
               credit_card
           8
               active member
                                  10000 non-null int64
           9
               estimated_salary
                                  10000 non-null float64
           10 churn
                                  10000 non-null int64
         dtypes: float64(2), int64(7), object(2)
         memory usage: 859.5+ KB
```

```
print(df.isnull().sum())
In [15]:
          print("\nduplicated: ",df.duplicated().sum())
          credit_score
                                0
                                0
          country
                                0
          gender
                                0
          age
                                0
          tenure
                                0
          balance
                                0
          products_number
          credit_card
                                0
          active member
                                0
          estimated_salary
                                0
          churn
          dtype: int64
          duplicated: 0
In [20]: df['country'].unique()
Out[20]: array(['France', 'Spain', 'Germany'], dtype=object)
In [21]: df['products_number'].unique()
Out[21]: array([1, 3, 2, 4], dtype=int64)
In [26]:
          df = pd.get_dummies(df, drop_first=True)
         df.head()
In [41]:
Out[41]:
                                               products_number credit_card active_member estimated_sala
             credit_score
                         age tenure
                                       balance
                                                                       1
           0
                     619
                          42
                                  2
                                          0.00
                                                             1
                                                                                      1
                                                                                              101348.
           1
                                                                       0
                     608
                          41
                                  1
                                      83807.86
                                                             1
                                                                                              112542.
           2
                     502
                          42
                                     159660.80
                                                             3
                                                                                      0
                                                                                              113931.
           3
                     699
                          39
                                  1
                                          0.00
                                                             2
                                                                       0
                                                                                      0
                                                                                               93826.
                     850
                                     125510.82
                                                                                      1
                          43
                                                             1
                                                                                               79084.
```

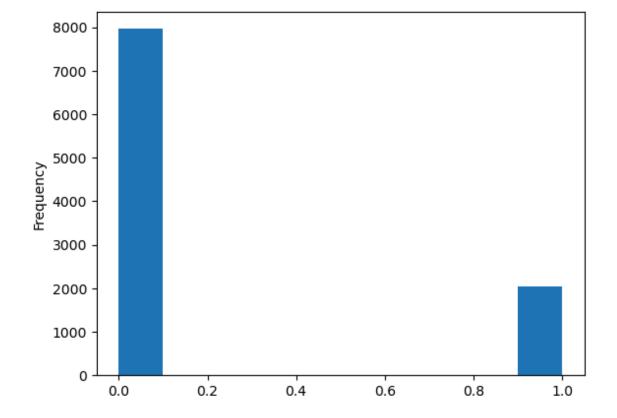
```
In [42]: df.info()
```

```
RangeIndex: 10000 entries, 0 to 9999
Data columns (total 12 columns):
#
     Column
                       Non-Null Count
                                        Dtype
 0
     credit_score
                       10000 non-null
                                        int64
 1
     age
                       10000 non-null
                                        int64
 2
                       10000 non-null
     tenure
                                        int64
 3
                       10000 non-null
                                        float64
     balance
 4
                       10000 non-null
                                        int64
     products number
 5
     credit_card
                       10000 non-null
                                        int64
 6
     active_member
                       10000 non-null
                                        int64
 7
     estimated salary
                       10000 non-null
                                        float64
 8
                       10000 non-null
                                        int64
     churn
 9
                                        bool
     country_Germany
                       10000 non-null
 10 country_Spain
                       10000 non-null
                                        bool
 11 gender Male
                       10000 non-null
                                        bool
dtypes: bool(3), float64(2), int64(7)
memory usage: 732.6 KB
```

<class 'pandas.core.frame.DataFrame'>

```
In [32]: df.churn.plot.hist()
```

Out[32]: <Axes: ylabel='Frequency'>



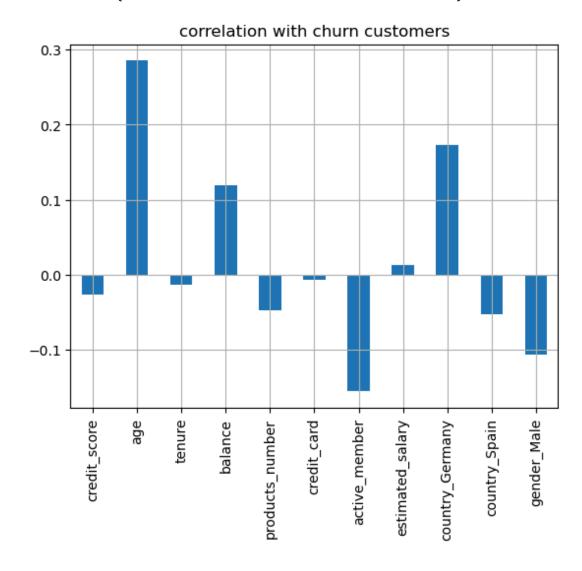
```
In [37]: loyal = (df.churn==0).sum()
    churned = (df.churn==1).sum()
    print(f"{loyal} is still bank customers\n{churned} has left the bank.")
```

7963 is still bank customers 2037 has left the bank.

```
In [56]: X = df.drop(columns='churn')
y = df['churn']
```

In [57]: X.corrwith(df['churn']).plot.bar(title='correlation with churn customers', grid=Tr

Out[57]: <Axes: title={'center': 'correlation with churn customers'}>



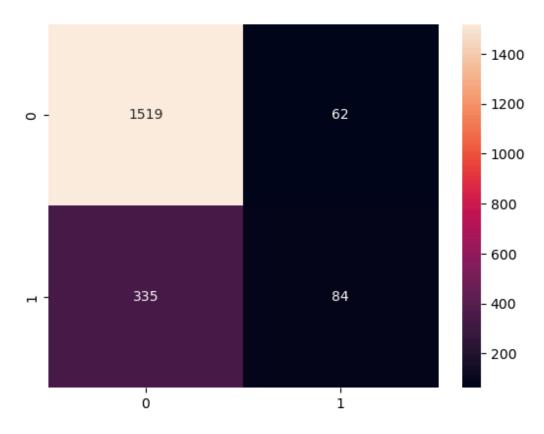
```
sns.heatmap(df.corr(), annot=True, cmap="coolwarm", fmt='.2f')
In [51]:
Out[51]: <Axes: >
                                                                                              1.0
                 credit score -1.00-0.000.00 0.01 0.01-0.010.03-0.00-0.03 0.01 0.00-0.00
                         age -0.00 1.00 -0.01 0.03 -0.03 -0.01 0.09 -0.01 0.29 0.05 -0.00 -0.03
                                                                                             - 0.8
                       tenure -0.00-0.011.00-0.010.01 0.02-0.030.01-0.01-0.000.00 0.01
                     balance -0.01 0.03-0.01 1.00-0.30-0.01-0.01 0.01 0.12 0.40-0.13 0.01
                                                                                            - 0.6
            products number -0.01-0.030.01-0.301.000.0000.010.01-0.05-0.010.01-0.02
                  credit card -0.01-0.010.02-0.010.00 1.00-0.01-0.01-0.010.01-0.010.01
                                                                                            - 0.4
              active member -0.03 0.09-0.03-0.010.01-0.011.00-0.01-0.16-0.020.02 0.02
                                                                                            - 0.2
            churn -0.03 0.29-0.01 0.12-0.05-0.01-0.16 0.01 1.00 0.17-0.05-0.11
                                                                                             - 0.0
           country Germany -0.01 0.05-0.00 0.40-0.010.01-0.02 0.01 0.17 1.00-0.33-0.02
               country Spain -0.00-0.000.00-0.130.01-0.010.02-0.01-0.05-0.331.000.02
                                                                                              -0.2
                 gender Male -0.00-0.03 0.01 0.01-0.02 0.01 0.02-0.01-0.11-0.02 0.02 1.00
                                         tenure
                                credit_score
                                             balance
                                                                          country_Germany
                                                                stimated_salary
                                                            active_member
                                                  oroducts_number
In [68]: X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2)
          scaler = StandardScaler()
In [71]:
          X_train = scaler.fit_transform(X_train)
          X_test = scaler.transform(X_test)
In [72]:
          model = LogisticRegression()
          model.fit(X_train, y_train)
Out[72]:
           ▼ LogisticRegression
           LogisticRegression()
```

```
In [73]: y_pred = model.predict(X_test)
    accuracy = accuracy_score(y_test, y_pred)
    print("Accuracy: {:.2f}%".format(accuracy * 100))
```

Accuracy: 80.15%

In [93]: sns.heatmap(confusion_matrix(y_test, y_pred), annot=True, fmt='.0f')

Out[93]: <Axes: >



In [83]: print("\nClassification Report:\n", classification_report(y_test, y_pred))

Classification Report:

	precision	recall	f1-score	support
0	0.82	0.96	0.88	1581
1	0.58	0.20	0.30	419
accuracy			0.80	2000
macro avg	0.70	0.58	0.59	2000
weighted avg	0.77	0.80	0.76	2000

```
In [ ]:
```