



# Sales Dashboard|2016

2016. VS2015 ● Highest Month ● Lowest Month

Total Sales

**\$609K**

▲ 29.47% VS PY



Total Profit

**\$82K**

▲ 32.74% VS.PY



Total COGS

**\$446K**

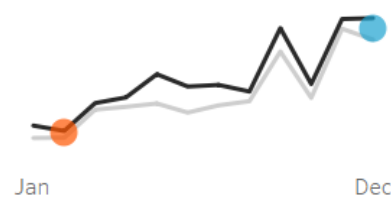
29.03% VS. PY



Total Quantity

**\$10K**

▲ 23.29% VS.PY



Sales & Profit BY Sub Category

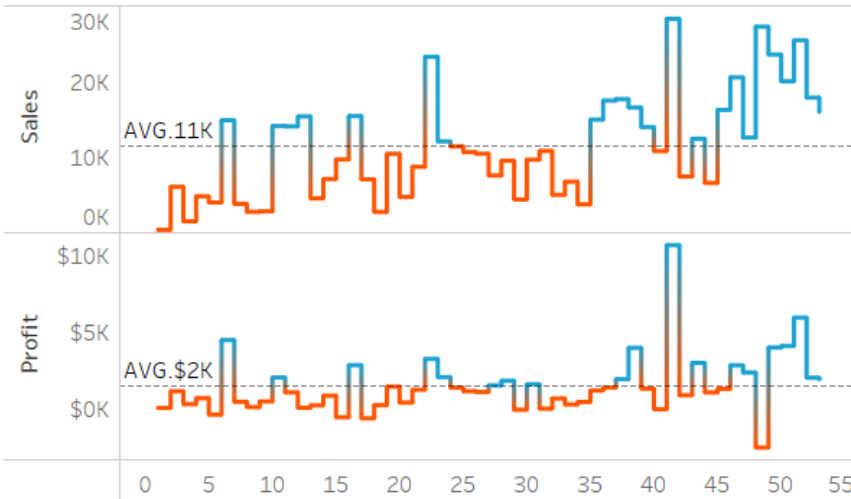
2016Sales. VS2015

2016●Profit & ● Loss



Sales & Profit Trends over Time

2016 ● Above ● Below





# Customer Dashboard|2016

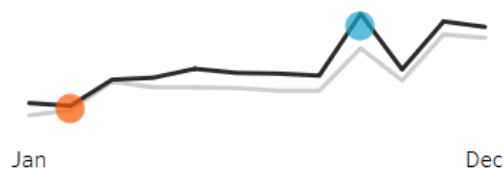
2016. VS2015 ● Highest Month ● Lowest Month



## Total Customers

**638**

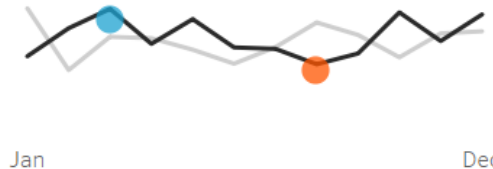
▲ 11.34%VS.PY



## Total Sales BY Customers

**\$955**

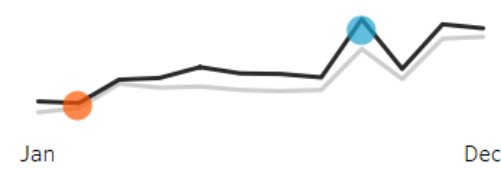
▲ 16.3%vs.PY



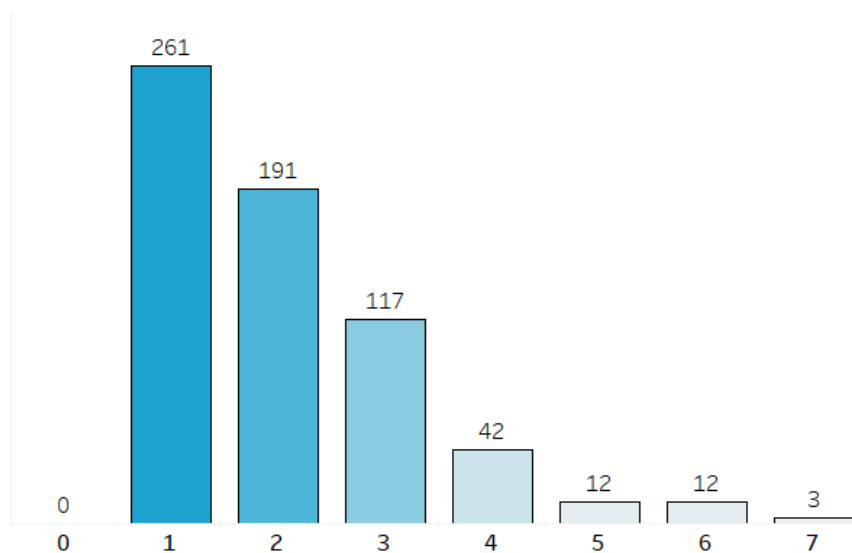
## Total Orders

**1,315**

▲ 26.69%VS.PY



## Customer Distribution by Nr. of Orders



## Top 10 Customers by Profit

Rank	Customers	Last Order	2016Profit	2016Sales	NO of ..
#1	Tamara Chand	11/26/2016	\$8,765	\$18,344	2
#2	Adrian Barton	11/19/2017	\$4,748	\$10,404	3
#3	Sanjit Engle	12/21/2017	\$2,674	\$9,879	3
#4	Bill Shonely	6/20/2016	\$2,405	\$9,200	2
#5	Daniel Raglin	11/10/2017	\$2,338	\$5,792	2
#6	Karen Daniels	9/2/2016	\$2,319	\$6,317	3
#7	Christopher Co..	11/17/2017	\$2,083	\$11,901	3
#8	Dennis Pardue	1/6/2017	\$1,695	\$4,702	2
#9	Mark Cousins	11/26/2016	\$1,610	\$3,582	3
#10	Adam Bellavan..	11/6/2017	\$1,568	\$4,801	3