E-Commerce Website Testing Guide

1. Functional Testing

Ensures that the website features work correctly.

Homepage

- Banner sliders, featured products, promotions, and categories load properly.
- Search bar functionality (search suggestions, results, and filters).
- Navigation menus and links work correctly.
- Login/Register functionality (email, social logins, OTP verification).

Product Pages

- Correct product details (title, description, price, stock status, SKU).
- Image gallery functionality (zoom, multiple images, videos).
- · Variants (size, color, material) update correctly.
- Reviews and ratings are displayed properly.
- "Add to Wishlist" and "Compare" features work as expected.

Shopping Cart & Checkout

- Adding/removing/updating items in the cart.
- Cart price calculation (subtotal, taxes, discounts).
- Coupon code application.
- Shipping and billing address form validation.
- Payment options (credit card, PayPal, COD, etc.) process correctly.
- Order confirmation page and email notification work properly.

User Account & Profile

- User profile updates (name, email, password, address, payment methods).
- Order history and order tracking.
- Wishlist and saved items function correctly.

Admin Panel (If applicable)

- Product and order management.
- Discounts, coupons, and promotions management.
- User role management (admin, vendor, customer).

2. Performance Testing

Ensures the website loads quickly and handles traffic efficiently.

- Page load time (should be under 3 seconds).
- Stress testing (handling multiple users at checkout).
- Load testing (handling multiple products in the cart).
- Response time of API calls.
- Image and media file optimization.

3. Security Testing

Ensures the protection of user data and transactions.

Login Security

- Brute-force attack protection.
- Secure password policies.
- Multi-factor authentication (if enabled).

Payment Security

- Secure payment gateways (SSL/TLS encryption).
- · Protection against fraudulent transactions.

Data Protection

- Secure user data storage (hashed passwords, encrypted sensitive data).
- Compliance with GDPR, PCI-DSS, etc.

Vulnerability Testing

- SQL injection, XSS, CSRF attack prevention.
- Proper session expiration and logout handling.

4. Usability Testing

Ensures a smooth and intuitive user experience.

- Mobile responsiveness and UI consistency.
- Readability and accessibility (contrast, font sizes, ARIA labels).
- Simple and clear checkout process.
- Navigation ease (breadcrumbs, categories, filters).
- Clear error messages and validation prompts.

5. Compatibility Testing

Ensures the website works across different devices and browsers.

- Browsers: Chrome, Firefox, Edge, Safari.
- **Devices:** Mobile, tablet, desktop.
- Operating Systems: Windows, macOS, iOS, Android.

6. Payment & Checkout Testing

Ensures all payment methods work correctly.

- Successful payments through different methods.
- Failed payment handling (error messages, retry options).
- Refund and cancellation processes.
- Currency conversion (if applicable).

7. Order & Shipping Testing

Ensures accurate order fulfillment.

- Different shipping options (standard, express, pickup).
- Address validation and shipping cost calculations.
- Order tracking updates.
- Email notifications (order confirmation, dispatch, delivery).

8. SEO Testing

Ensures the website is search-engine optimized.

- Meta tags, descriptions, and titles.
- URL structure and readability.
- Canonical tags and no duplicate content.
- Sitemap.xml and robots.txt validation.

9. Localization & Internationalization Testing

For multi-region e-commerce sites:

- Correct currency conversion and display.
- Language translations work properly.
- Region-specific products and promotions appear correctly.

10. Database Testing

Ensures data integrity and efficiency.

- Proper storage of user, product, and order data.
- Efficient query execution (no slow-loading pages).
- Proper indexing and caching for performance.

API Testing

API testing ensures that the backend services and integrations function correctly.

1. Authentication & Authorization APIs

User Authentication (Login/Signup API)

- Correct response for valid and invalid credentials.
- Token-based authentication (JWT, OAuth).
- Session expiration and renewal.
- Social login integration (Google, Facebook, etc.).

User Roles & Permissions

- Admin vs. customer access control.
- Secure handling of API keys and tokens.

2. Product APIs

- Product Listing API: Returns correct product details, supports pagination, sorting, and filtering.
- **Single Product Details API:** Validates correct responses for product IDs and handles errors properly.
- Category API: Fetches products by category and validates subcategory structure.

3. Cart & Wishlist APIs

- Cart API: Add, update, remove items; validate quantity limits; real-time price and tax calculation.
- Wishlist API: Add/remove items, retrieve saved wishlist for logged-in users.

4. Checkout & Payment APIs

- Shipping & Billing Address API: Validate fields, fetch saved addresses.
- Order Placement API: Ensure successful order creation, price calculation, order confirmation emails.
- Payment Gateway API Integration: Handle transactions, refunds, security compliance.

5. Order & Shipping APIs

- Order History API: Retrieve past orders, support pagination.
- Order Tracking API: Fetch real-time order status.
- **Shipping API:** Integrate with third-party shipping providers, validate addresses.

6. User Management APIs

- User Profile API: Fetch and update user details, profile picture upload.
- Password Management API: Forgot password functionality, secure password update.

7. Admin Panel APIs

- Product Management API: Create, update, delete products (admin-only access).
- Order Management API: Process cancellations, refunds, status updates.
- User Management API: Fetch, update, delete users, assign roles.

8. Third-Party API Integrations

- Email Notification API: Order confirmations, promotional emails, delivery tracking.
- SMS & Push Notification API: OTP validation, real-time delivery updates.
- Tax & Currency Conversion API: Validate tax calculations, currency conversions.

9. API Performance Testing

- Response Time: Ensure APIs return responses within acceptable limits (<1 sec ideally).
- Load Testing: Handle multiple concurrent requests efficiently.
- Rate Limiting: Protect against excessive API calls from a single source.

10. API Security Testing

- Data Protection: Ensure sensitive data (passwords, payment details) are encrypted.
- SQL Injection & XSS Protection: Prevent injection attacks via API endpoints.
- Access Control: Restrict unauthorized API access (e.g., normal users shouldn't access admin APIs).