

Sales Method

All

Region

All

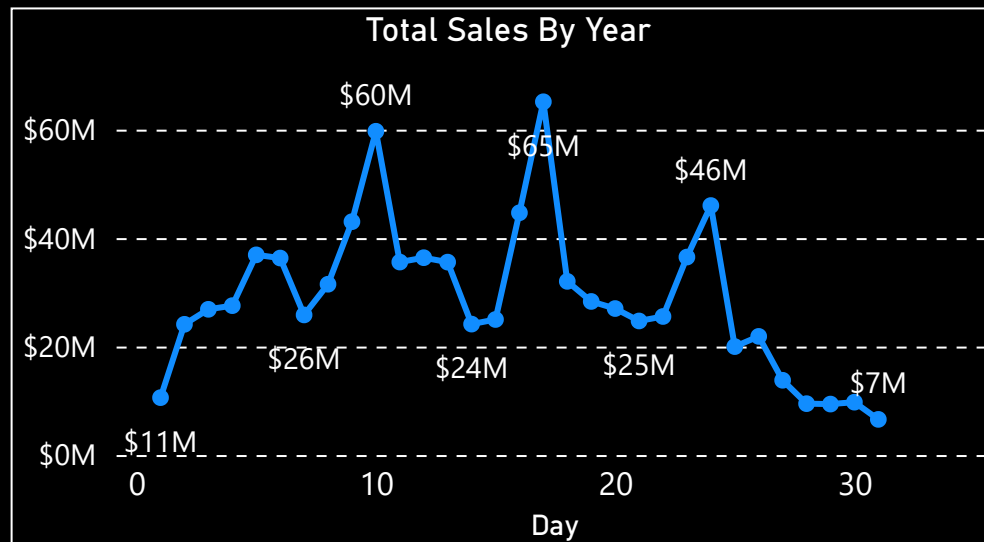
State

All

Retailer

All

Adidas US Sales 2020-2021



\$332.13M

Profit

2M

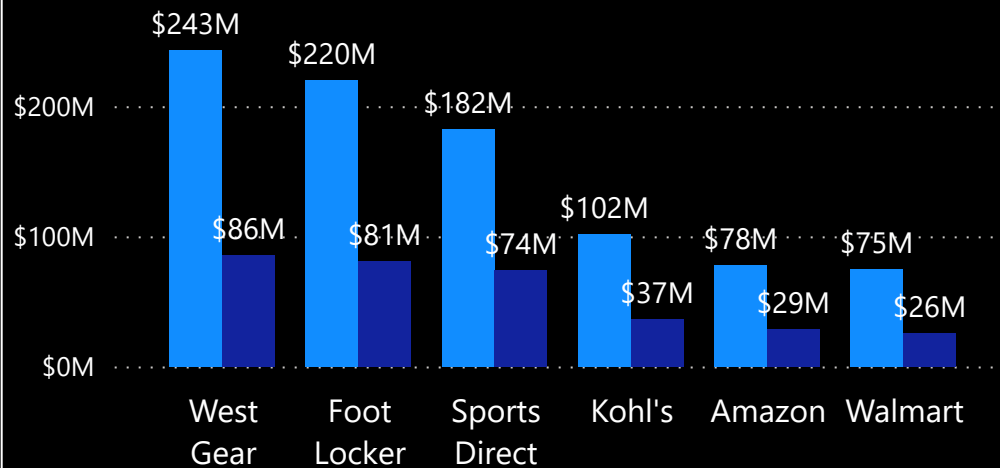
Total Units Sold

\$899.9M

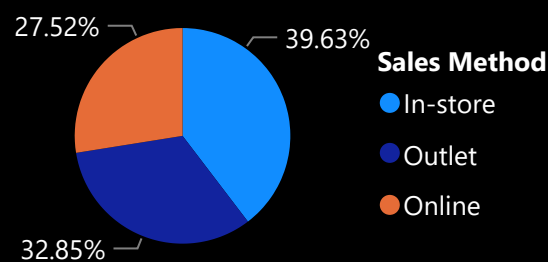
Total Sales

Total Sales & Profit By Retailer

● Total Sales ● Profit

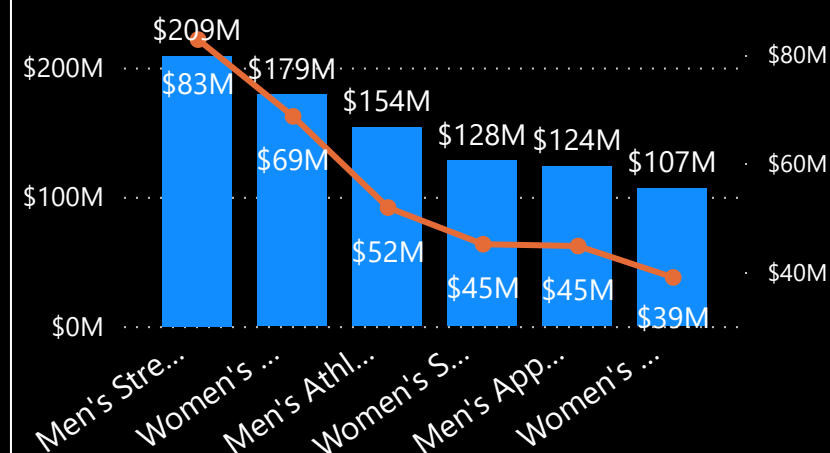


Total Sales By Sales Method



Total Sales & Profit By Product

● Total Sales ● Profit



Sales Method

All

Region

All

State

All

Retailer

All

Adidas US Sales 2020-2021



\$899.9M

Total Sales

\$332.13M

Profit

2M

Total Units Sold

Product	Men's Apparel			Men's Athletic Footwear			Men's Street Footwear		
Retailer	Total Units Sold	Total Sales	Profit	Total Units Sold	Total Sales	Profit	Total Units Sold	Total Sales	Profit
+ Amazon	24062	\$10,474,770	\$3,331,443.8	31987	\$12,011,959	\$4,518,030.110000001	54883	\$22,161,652	\$8,707,658.120000001
+ Foot Locker	71543	\$29,508,995	\$9,942,404.61	103767	\$36,480,415	\$12,409,221.49	159081	\$57,481,575	\$23,060,809.170000001
+ Kohl's	36080	\$14,164,965	\$5,945,043.199999999	51012	\$17,885,316	\$5,725,762.600000001	66844	\$22,421,073	\$9,219,81
+ Sports Direct	67160	\$24,825,286	\$8,723,914.709999993	100203	\$30,889,734	\$11,935,672.81	124879	\$38,672,270	\$15,837,750.430000001
+ Walmart	30506	\$11,490,680	\$3,166,591.219999997	37157	\$13,600,404	\$4,029,257.650000001	41980	\$14,924,255	\$5,438,66
+ West Gear	77332	\$33,263,936	\$13,653,632.79	111400	\$42,805,852	\$13,228,943.53	145653	\$53,165,419	\$20,537,55
Total	306683	\$123,728,632	\$44,763,030.32999998	435526	\$153,673,680	\$51,846,888.19000001	593320	\$208,826,244	\$82,802,260.62000001