Data Cleaning and Preprocessing:

- 1. After loading the data, we searched for duplicated data, dropped them, and replaced null values with zero.
- 2. we dropped 2 columns "Customer ID, Payment Method" as we won't use them.
- 3. To avoid any overflow we scaled our data using MinMaxScaler.
- 4. We changed the categories data to numerical.
- 5. We split the data into target and features then into train and test.

Used Algorithms:

- 1. Logistic Regression:
- **2. SVM**
- 3. Decision Tree Classifier

Accuracy of each algorithm:

	Models	Accuracy
0	LR	0.807312
1	SVM	0.803871
2	DT	0.720860

After algorithms and getting their accuracy we made a module for each one to predict using the data user enters.

GUI:

Using Tkinter library:

- The First window allows the user to enter data to predict and has buttons:
 - 1. Predict: display a message box containing the prediction using all algorithms.
 - 2. Reset: clear all entry fields that the user entered data in them.
 - 3. <u>Train:</u> display a message box containing all data relevant to training data.
 - 4. <u>Test:</u> display a message box containing all data relevant to Testing data.
- Data Visualization button display a second window containing eight buttons:
 - 1. <u>CustomersDataset[Churn]</u>: display a graph using a count plot from 'seaborn library'.
 - 2. <u>Confusion Matrix of Logistic Regression:</u> display a graph using a heatmap from 'seaborn library'.
 - 3. <u>Confusion Matrix of SVM:</u> display a graph using heatmap from 'seaborn library'.
 - 4. <u>Confusion Matrix of DecisionTree:</u> display a graph using heatmap from 'seaborn library'.
 - 5. <u>Final Data Accuracy:</u> display graph using barplot from 'seaborn library'
 - 6. <u>Final Data Precision:</u> display graph using barplot from 'seaborn library'
 - 7. Final Data Recall: display graph using barplot from 'seaborn library'

- 8. <u>Final Data F1_Score:</u> display graph using barplot from 'seaborn library'
- The source code of the project

```
CustomersDataset = pd.read_csv("CustomersDataset.csv")

CustomersDataset.drop_duplicates(inplace=True)

CustomersDataset["Churn"] = CustomersDataset["Churn"].replace(['No', 'Yes'], [0, 1])

CustomersDataset["TotalCharges"] = CustomersDataset["TotalCharges"].replace([''], [0])

CustomersDataset["PaperlessBilling"] = CustomersDataset["PaperlessBilling"].replace(['No', 'Yes'], [0, 1])

CustomersDataset["StreamingMovies"] = CustomersDataset["StreamingMovies"].replace(['No', 'Yes', 'No internet service'], [0, 1, 2])

CustomersDataset.drop(['customerID', 'PaymentMethod'], axis=1, inplace=True)
```

- First line we load the data from the 'CSV file'.
- Second line we drop all duplicated rows.
- Then We convert all categories data into numerical data for all columns.

Last line we drop two columns we don't need "Customer ID, Payment Method".

```
scaler = MinMaxScaler()

CustomersDataset = pd.DataFrame(scaler.fit_transform(CustomersDataset), columns=CustomersDataset.columns)

x = CustomersDataset.drop(["Churn"], axis=1)

y = CustomersDataset["Churn"]
```

Here we scale the data and split it into features and targets.

```
x_train, x_test, y_train, y_test = train_test_split(
    x, y, test_size=0.33, random_state=44, shuffle=True)
x_train = np.array(x_train)
y_train = np.array(y_train)
x_test = np.array(x_test)
y_test = np.array(y_test)

y_train = y_train.reshape(y_train.shape[0], 1)
y_test = y_test.reshape(y_test.shape[0], 1)
```

 Here we split the data into (train=0.67 and test=0.33) then convert them to an array using the NumPy library.

```
LR_model = LogisticRegression(
    max_iter=1000, random_state=33, solver='saga', C=1.0)
LR_model.fit(x_train, y_train)
y_pred = LR_model.predict(x_test)
y_pred_prob = LR_model.predict_proba(x_test)
```

- Here we started to use the algorithms starting with logistic regression.
- In the second line, we train the data using function fit().
- In the third line using function predict() we predict using x_test.
- In the last line using the function predict_proba() we store the probability of y_predict.

```
svm = svm.SVC()
svm.fit(x_train, y_train)
y_pred_2 = svm.predict(x_test)
```

```
dt = DecisionTreeClassifier()
dt.fit(x_train, y_train)
y_pred_3 = dt.predict(x_test)
```

 The first photo is for the SVM algorithm and the second one is for the decision tree algorithm and we did the same as logistic regression in them.

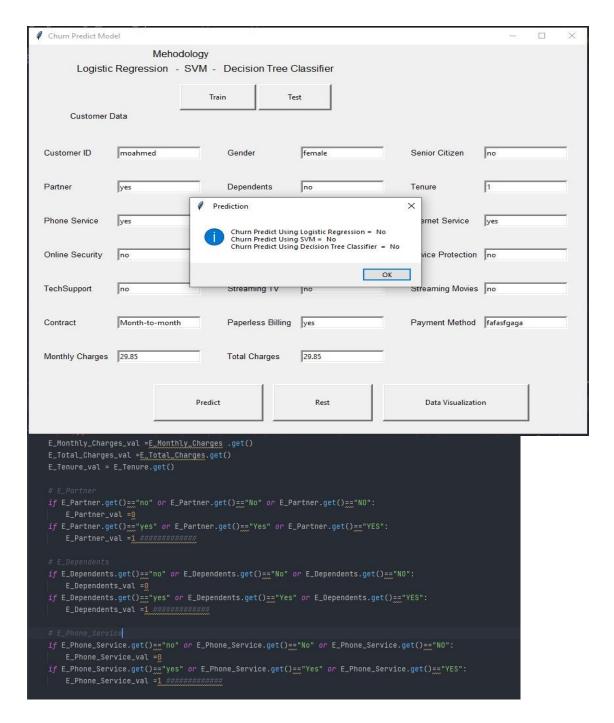
 Here we collect "Accuracy Score, Precision Score, Recall Score, F1_Score" for all algorithms "LR, SVM, DT".

```
lr_model = joblib.dump(LR_model, 'Churn Predict Model')
svm_model = joblib.dump(svm, 'Churn Predict Model')
dt_model = joblib.dump(dt, 'Churn Predict Model')

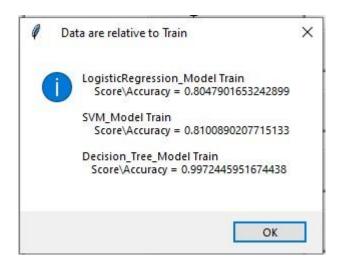
lr_model = joblib.load('Churn Predict Model')
svm_model = joblib.load('Churn Predict Model')
dt_model = joblib.load('Churn Predict Model')
```

Here we make a module for all algorithms to predict using them.

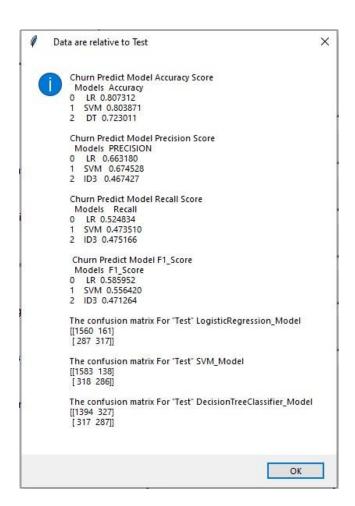
 This is an example of using the module to load input data to predict according to these data.



 This is the code for handling all entry fields in this window and this window appear when we press predict button.



• When we press the train button this window appears, And its code is below.



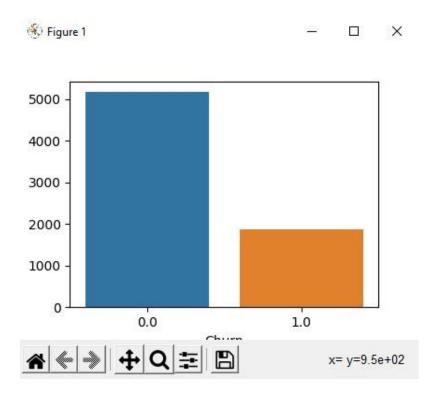
 When we press the test button this window appears, And its code is below.

```
messagebox.showinfo(" Data are relative to Test", f"Churn Predict Model Accuracy Score\n"
f"{final_data_Accuracy}\n\nChurn Predict Model Precision Score\n{final_data_Precision}\n\n"
f"Churn Predict Model Recall Score\n{final_data_Recall}\n\n Churn Predict Model F1_Score\n{final_data_F1_Score}\n\n"
f"The confusion matrix For \"Test\" LogisticRegression_Model\n{confusion_matrix(y_test,y_pred)}\n\n"
f"The confusion matrix For \"Test\" SVM_Model\n{confusion_matrix(y_test,y_pred_2)}\n\n"
f"The confusion matrix For \"Test\" DecisionTreeClassifier_Model\n{confusion_matrix(y_test,y_pred_3)}\n\n")
```



• This window appears when we press the data visualization button and its code below.

 This barplot appears when we press CustomersDataset[Churn] button.



```
Button(top_text="CustomersDataset[Churn]"_padx=20_pady=10_borderwidth=2.5_command=dis_1).place(x=50_y=50)

Button(top_text="Confusion Matrix of\n Logistic Regression"_padx=20_pady=10_borderwidth=2.5_command=dis_2).place(x=250_y=50)

Button(top_text="Confusion Matrix of\n SVM"_padx=20_pady=10_borderwidth=2.5_command=dis_3).place(x=50_y=150)

Button(top_text="Confusion Matrix of\n Decision Tree Classifier"_padx=20_pady=10_borderwidth=2.5_command=dis_3).place(x=50_y=150)

Button(top_text="Final Data Accuracy"_padx=20_pady=10_borderwidth=2.5_command=dis_5).place(x=50_y=250)

Button(top_text="Final Data Precision"_padx=20_pady=10_borderwidth=2.5_command=dis_6).place(x=250_y=250)

Button(top_text="Final Data Recall"_padx=20_pady=10_borderwidth=2.5_command=dis_7).place(x=50_y=350)

Button(top_text="Final Data F1_Score"_padx=20_pady=10_borderwidth=2.5_command=dis_8).place(x=250_y=350)
```

• This code for all data visualization and each line for one button from eight buttons in the data visualization window.