

## 1. Insight no.1

total likes and dislikes for every category

\*link: <https://public.tableau.com/authoring/projprototype/Sheet1#1>

\*Summary: we can see that music has the most likes amount and second most dislike amount

\*Design Comment: we use bar chart so we can easily see the most value of likes and dislikes for every category, we color dislike with black to be noticed easily

\*Resource: N/A

## 2. insight no.2

which category has the most views

\*link: <https://public.tableau.com/authoring/projprototype/Sheet2#1>

\*summary: this shows us that music has the most amount of views all over all categories

\*Design Comment: we use bar chart so we can easily see the most value and its category

\*Resource: N/A

## 3. insight no.3

we compare the percent of likes and dislikes divided by number of views for each category.

\*Link: <https://public.tableau.com/authoring/projprototype/Sheet3#1>

\*Summary: we can see that comedy has the more like percent than music with 0.001% higher

but this is a very low difference compared to comedy, but music has more views than comedy with nearly 2 billion more than comedy

\*Design Comment: we use bar chart so we can easily see the most value of likes and dislikes for every category, we color dislike ratio with black to be noticed easily

\*Resource: N/A

## 4. insight no.4

we but likes, dislikes, (like %), (dislike %) and number of views over time

\*Link: <https://public.tableau.com/authoring/projprototype/Sheet4#1>

\*Summary: we see that lines of all factors in graph are growing steadily that lines are fitted together, we can say that there is no outlier or extreme events.

\*Design Comment: I use line chart so we can easily notice if lines are

fitted together or not.

\*Resource:N/A

#### 5. insight no.5

we put music on the map to see how music is spread all over USA

\*Link: <https://public.tableau.com/authoring/projprototype/Sheet5#1>

\*Summary: we see that music is popular all over USA not only getting these high number from one or two state

\*Design Comment: i use country chart to easily see spread of music in every state and how many views it get

\*Resource:N/A

#### 6. insight no.6 Dashboard 1 ( Worksheet 1 & 4 & 5 )

we filter data on music in worksheet1 to see how its spread on map and how its factors change

\*Link: <https://public.tableau.com/authoring/projprototype/Dashboard1#1>

\*Summary: it seems that music has markable increase in likes and views in 2017 and 2018, it seems its become most popular category in the beginning of 2017 maybe thats because internet become widely used.

\*Resource:N/A