

# Campaign Trend

Category ▾

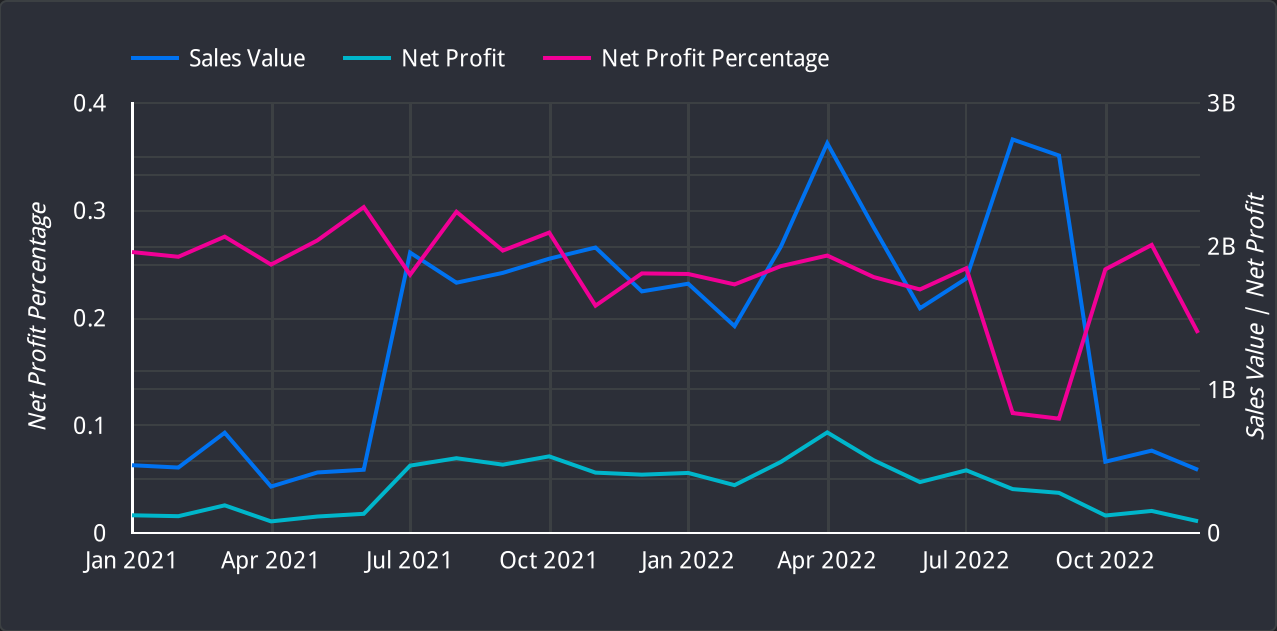
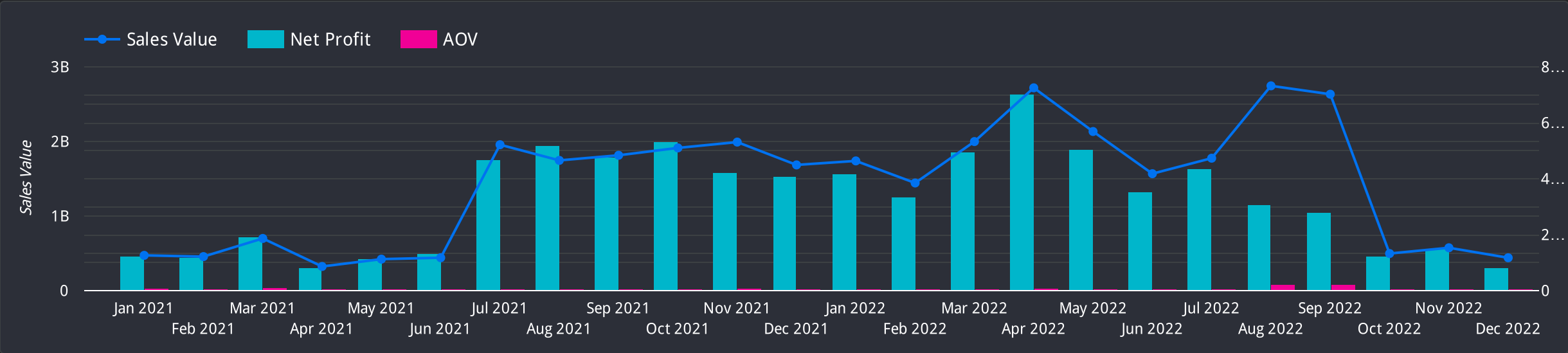
Payment Method ▾

Value Transaction ▾

— 2022

RESET

Sales Value vs Net Profit vs AOV



	cate...	Sale ▾	Net Pr...	Net Prof...
1.	Mobile...	13,700,390,536	2,568,4...	0.19
2.	Entert...	5,180,124,720	1,261,5...	0.24
3.	Comp...	4,693,615,248	1,339,2...	0.29
4.	Applia...	4,672,552,968	1,175,5...	0.25
5.	Men F...	1,098,967,656	263,522...	0.24
6.	Wome...	1,059,449,429.6	253,893...	0.24
7.	Home ...	838,168,192	228,765...	0.27
8.	Beauty...	671,486,440	177,166...	0.26
9.	Others	604,592,232	119,161...	0.2

1 - 15 / 15 < >

# Customer and Sales Data

Category

Payment Method

Value Transaction

2022

RESET

	Product Name	Category	Before Discount	After Discount	Net Profit	Quantity	CS ID
1.	IDROID_BALRX7-Gold	Mobiles & Tablets	4,150,016,000	4,150,016,000	271,440,000	8,000	2
2.	samsungGALAXY S-7 EDGE 32GB LTE	Mobiles & Tablets	752,425,200	750,662,000	114,499,440	164	19
3.	MACBOOK PRO 15-INCH 2.2GHZ Qua...	Computing	708,760,000	708,760,000	255,153,600	52	10
4.	iphone_7-128GB-wof-Matt Black	Mobiles & Tablets	521,826,800	521,594,800	74,032,280	92	23
5.	Apple iPhone 6S Plus 16GB Silver	Mobiles & Tablets	519,990,880	519,990,880	126,077,360	104	24
6.	iphone_7-128GB-wof-Jet Black	Mobiles & Tablets	475,708,240	475,708,240	77,806,960	84	21
7.	samsung_K6000 49	Entertainment	394,945,280	394,945,280	109,174,640	76	19
8.	GM7V DSA Pro 1TR - Region 2	Entertainment	366,741,160	366,741,160	55,357,960	120	6

1 - 10 / 3155 < >

Before Discount

34193814611

After Discount

34,061,014,645.68

Net Profit

7,790,451,277.68

Quantity

53,332

Customers

5,764

AOV

5,932,306.49

	customer_id	Net Profit
1.	C206125L	
2.	C460487L	
3.	C378684L	
4.	C374672L	
5.	C492850L	
6.	C200115L	
7.	C520373L	
8.	C514596L	
9.	C750160L	

1 - 10 / 3998 < >

