OXFORD

COLLEGE OF INTERNATIONAL STUDIES (OCIS)

EMPOWERING GLOBAL MINDS THROUGH QUALITY PROFESSIONAL EDUCATION

ABOUT THE COLLEGE

Oxford College for International Studies (OCIS) is a UK-registered educational institution specializing in high-quality vocational training programs tailored to the needs of individuals, organizations , and communities. Headquartered in the United Kingdom, OCIS operates across the Middle East and North Africa through a network of accredited partners and training centers.

Offering over 100 professional courses and diploma programs in fields such as business, management, marketing, IT, law, and education, OCIS is a member of respected international bodies including the CPD Certification Service and the United Nations Association of Australia (UNAA). The college is officially registered in the UK, the US, and with the EU Transparency Register.

With a strong foundation in British academic standards, OCIS has become a trusted provider of flexible vocational and continuing education, serving students and partners across the Middle East, Africa, Asia, and Europe.

LEGAL STATUS

- Accreditation: CPD Certification Service (United Kingdom), with ongoing alignment efforts to meet international quality benchmarks such as ISO 21001 : 2018 for educational organizations.

- Brand Representation: OCIS is represented by licensed centers in several countries, allowing students to study in their home regions with UK academic quality.

OCIS believes that quality education must be

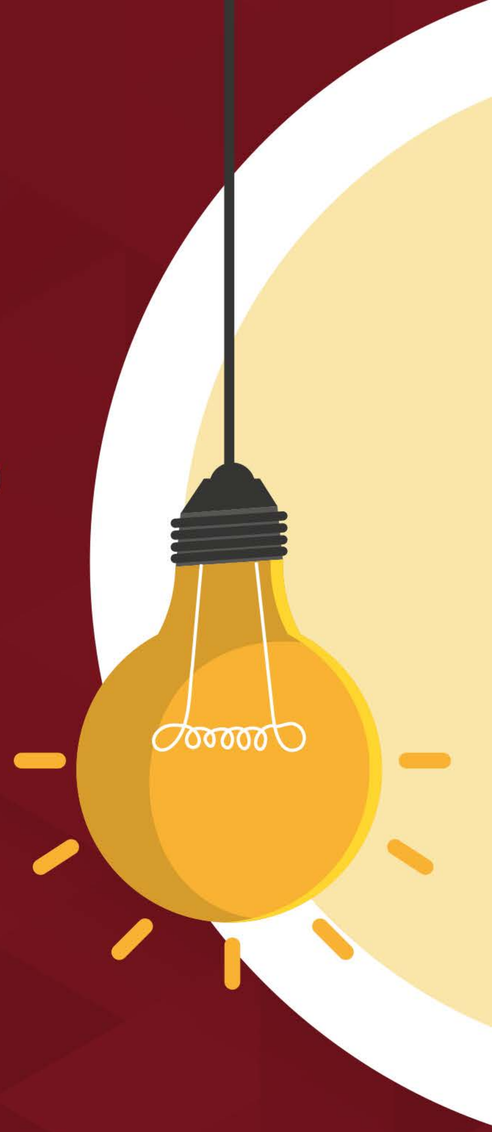
- **Accessible: Available to learners regardless of geographical, financial, or cultural barriers.**

- **Flexible: Designed to adapt to individual needs, career goals, an lifestyle.**

- **Relevant: Built on current industry needs, standards, and future trends.**

- **International: Embedded with global perspectives to prepare students for international careers.**

WHAT MAKES OCIS DIFFERENT ?



- ✅ UK-Registered Institution with Global Reach
- ✅ Professional Diplomas, Certificates, and Short Courses
- ✅ Accredited by the UK's CPD Certification Service
- ✅ Delivered Online and Through Accredited Regional Centers
- ✅ Programs Developed by Academic and Industry Experts
- ✅ Collaborative Agreements with International Universities and Training Bodies
- ✅ Multilingual Support (English, Arabic)

VISION STATEMENT

To be a world-leading provider of accessible , practical , and internationally respected professional education, contributing to the development of skilled professionals, ethical leaders, and forward-thinking entrepreneurs in every region of the world.

MISSION STATEMENT

Oxford College of International Studies is dedicated to :

- Delivering high-impact training and professional diploma programs tailored to professional and career development .
- Partnering with academic institutions, corporations, and training centers to expand global access to UK-quality education.
- Supporting learners through every stage of their academic journey , from enrollment to career transition.

GLOBAL REACH

OCIS has developed strategic alliances with over 150 regional centers across the Middle East, North Africa, and Asia.
Our programs are available in:

- Jordan
- Saudi Arabia
- Egypt
- United Arab Emirates
- Iraq
- Tunisia
- Nigeria
- Pakistan
- India
- And several others

ACADEMIC QUALITY AND STANDARDS

OCIS programs are :

- Accredited by the CPD Certification Service (UK), ensuring continuous professional development and quality assurance.
- Regularly updated through consultation with industry experts, educators, and global advisors to reflect new technologies and professional demands.

All content is developed by certified trainers and subject-matter experts, and our delivery partners must undergo institutional approval and monitoring to maintain academic standards.

INSTRUCTIONAL METHODS

We offer flexible learning models including:

- Online Self-Paced Learning
- Live Virtual Training
- Blended Learning (Online + Face-to-Face)
- In-Person Training at Regional Centers

Each program includes interactive assignments, real-world case studies, and assessments to reinforce learning outcomes and readiness for workplace challenges.

FACILITIES AND LEARNINGRESOURCES

While OCIS's central operations are located in London , our learners benefit from :

- A cloud-based Learning Management System (LMS) with 24/7 access.
- Interactive course modules, downloadable resources , and recorded lectures.
- Access to industry-specific templates, toolkits, and case scenarios.
- Online student support, certification tracking, and alumni networking tools.

OUR COMMUNITY

OCIS fosters a diverse learning environment:

- **Average Student Age: 20–45 years**
- **Languages of Instruction: English, Arabic, French**
- **Industries Represented: Business, IT, Education, Construction, Hospitality, Finance**
- **Students' Goals: Career transition, skill development , international certification, entrepreneurship**

OUR COMMITMENT TO STUDENTS

We stand by every learner with :

- Clear program outcomes
- Transparent pricing and registration
- Flexible schedules and payment plans
- Academic mentorship
- Certificates issued with unique serial codes and verifiability

PROFESSIONAL COURSES & DIPLOMAS

At Oxford College of International Studies (OCIS), we offer a wide range of professional development programs designed to prepare learners for real-world challenges in today's fast-evolving industries.

Our offerings include :

- Professional Courses: Short and focused (1–3 months)
- Professional Diplomas: In-depth career training (3–9 months)
- All programs can be delivered online, face-to-face, or hybrid through approved training partners.
- Certificates and diplomas may be accredited by the CPD Certification Service (UK) or co-certified through the University of Jordan – Center for Consultation and Training (recognized by the Jordanian Ministry of Higher Education).

BUSINESS & MANAGEMENT

Professional Courses (1–3 Months)

- Business Writing & Reporting Skills
- Time & Task Management
- Business Ethics & Corporate Governance
- Introduction to Project Management
- Business Model Innovation
- Effective Administrative Skills
- Business Planning & Feasibility Studies
- Office Management & Administrative Support
- Business Communication Skills
- Organizational Culture & Team Dynamics

PROFESSIONAL DIPLOMAS (3 – 9 MONTHS)

- Diploma in Business Administration
- Diploma in Strategic Business Management
- Diploma in Organizational Leadership
- Diploma in Project Management
- Diploma in Operations & Supply Chain Management
- Diploma in Business Analytics & Decision-Making
- Diploma in Administrative & Executive Office Management
- Diploma in Entrepreneurship & Small Business Development

LAW , LEGAL SUPPORT & COMPLIANCE

Professional Courses (1–3 Months)

- Legal Writing & Drafting
- Anti-Money Laundering (AML) Basics
- Contracts & Agreements Overview
- Introduction to Corporate Law
- Business Law for Entrepreneurs
- Legal Aspects of International Trade
- Workplace Law & Employee Rights

Professional Diplomas (3–9 Months)

- Diploma in Legal Studies & Contract Law
- Diploma in Corporate & Commercial Law
- Diploma in Business & Employment Law
- Diploma in Legal Compliance & Risk Management
- Diploma in International Business Law

MARKETING , SALES & CUSTOMER RELATIONS

PROFESSIONAL COURSES (1–3 MONTHS)

- Introduction to Digital Marketing
- Social Media Strategy & Campaigns
- Customer Relationship Management (CRM)
- Branding & Identity Fundamentals
- Search Engine Optimization (SEO) Basics
- Email Marketing Campaigns
- Sales Techniques & Closing Strategies
- Consumer Psychology in Marketing

Professional Diplomas (3–9 Months)

- Diploma in Digital Marketing & E-Commerce
- Diploma in Strategic Marketing Management
- Diploma in Sales Leadership & Distribution
- Diploma in Branding & Communication
- Diploma in Market Research & Consumer Analytics
- Diploma in Customer Experience & Relationship Management

INFORMATION TECHNOLOGY & DIGITAL TRANSFORMATION

Professional Courses (1–3 Months)

- Microsoft Excel for Business Professionals
- Introduction to Cybersecurity
- Fundamentals of Cloud Computing
- IT Support Essentials
- Digital Transformation for Managers
- Data Visualization Tools (Tableau / Power BI)
- Google Workspace for Teams
- Digital Productivity Tools

Professional Diplomas (3–9 Months)

- Diploma in IT Project Management
- Diploma in Information Systems & Security
- Diploma in Data Analytics & Business Intelligence
- Diploma in Web Development & E-Business
- Diploma in Software Quality Assurance
- Diploma in Computer & Network Systems
- Diploma in User Experience (UX) Design

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FINANCE, ACCOUNTING & AUDITING

Professional Courses (1–3 Months)

- Budgeting & Forecasting Basics
- Financial Statement Analysis
- Introduction to Bookkeeping
- Payroll Management
- VAT & Tax Procedures
- Excel for Financial Reporting
- Cost Accounting Fundamentals

Professional Diplomas (3–9 Months)

- Diploma in Financial Management
- Diploma in Accounting & Bookkeeping
- Diploma in Internal Auditing
- Diploma in Financial Reporting & Analysis
- Diploma in Taxation & Revenue Systems
- Diploma in Management Accounting

EDUCATION, COACHING & TRAINING

Professional Courses (1–3 Months)

- Train the Trainer (ToT)
- Effective Public Speaking
- Lesson Planning & Course Design
- Using Technology in Education
- Assessment & Evaluation Techniques

Professional Diplomas (3–9 Months)

- Diploma in Educational Leadership
- Diploma in Instructional Design
- Diploma in Adult Learning & Continuing Education
- Diploma in Coaching & Mentoring

GENERAL SKILLS & WORKPLACE PERFORMANCE

Professional Courses (1–3 Months)

- Communication & Presentation Skills
- Conflict Resolution at Work
- Problem Solving & Decision-Making
- Creative Thinking & Innovation
- Leadership Essentials
- Emotional Intelligence in the Workplace
- Professional Etiquette & Workplace Conduct

PROGRAM FORMATS

All programs are available in flexible formats to suit learners' schedules:

- Self-paced Online Learning
- Live Virtual Classes (via Zoom/MS Teams)
- On-Site Training via Local Partners

Graduates receive a Certificate or Diploma of Completion, with options for international accreditation or local co-certification depending on location and delivery method

FUTURE PATHWAYS & INTERNATIONAL PARTNERSHIPS

Oxford College of International Studies is currently working to establish a formal partnership with an Ofqual-recognized UK awarding body. This collaboration aims to offer regulated qualifications from Level 1 to Level 8, allowing learners to:

- Earn joint certificates and diplomas that meet UK national qualification standards
- Use their qualifications to progress academically or professionally
- Apply for advanced standing or entry into UK universities and higher education programs

This initiative reflects OCIS's commitment to expanding opportunities for its students and aligning all programs with globally respected frameworks.