

08:00

Data Analysis Process

Question \Rightarrow wrangle \Rightarrow Explore \Rightarrow Draw conclusion \Rightarrow communicate

09:00

1- questions:

10:00

always starts with asking questions

given dataset and figure a good questions to ask

11:00

what am I trying to find out? is there a problem I'm trying to solve?

once we have our questions, we need to wrangle the data

12:00

2- wrangle:

01:00

we ~~should~~ have data in great quality

we have 3 steps

02:00

First: we gather our data, store it in jupyter notebook

think carefully about what data we most helpful

03:00

and answer the question we collect

second: we assess our data to identify any problems

04:00

third: we clean our data

Then we carefully have clean data

05:00

3- Explore:

06:00

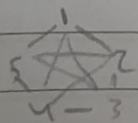
exploring and then minding your data to maximize the potential of analysis, visualizations and models

07:00

after exploring you can remove outliers and create new and more descriptive features from existing data

08:00

known as feature engineering



1

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4- Draw conclusions

This step is typically approached with machine learning and inferential statistics and descriptive statistics

5- Communicate

- communicate results to others
- justify and convey meaning of insights you found

Asking questions! First step of data analysis process
getting data first and then ask question for it

Wrangling

* Gather

* Assess

* Clean

EDA

* Explore

* Augment

Gathering

Data can happen in variety of ways Downloading files
or from API, from web page in many companies may
have existing database

The Five in formula CSV comma separated values