

**71.52K**

Count of LYLTY\_CARD\_NBR

**249.67K**

Count of TXN\_ID

**1.82M**

Sum of TOT\_SALES

**7**

Count of LIFESTAGE

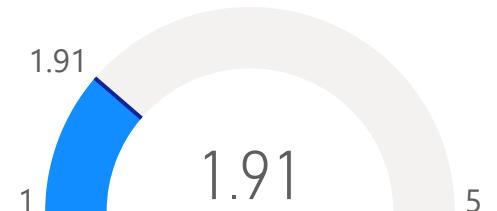
**3**

Count of PREMIUM\_CUSTOMER

**271**

Count of STORE\_NBR

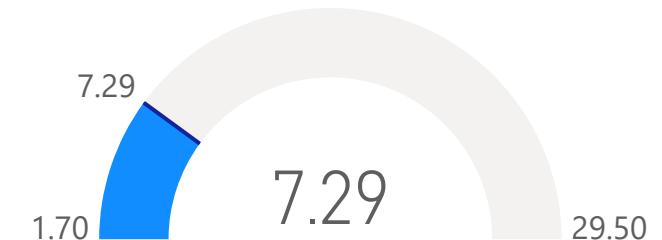
Average of PROD\_QTY, Min of PROD\_QTY,  
Max of PROD\_QTY and Average of  
PROD\_QTY



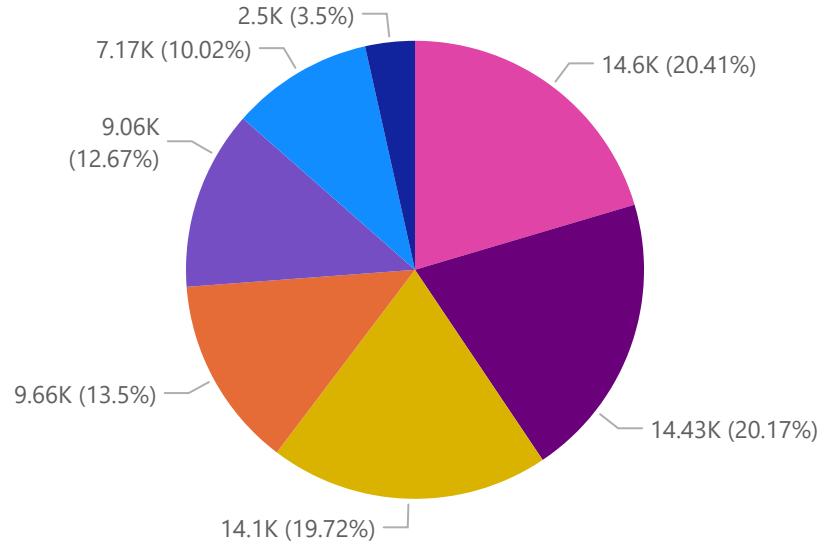
Average of Unit\_Price, Min of Unit\_Price, Max of  
Unit\_Price and Average of Unit\_Price



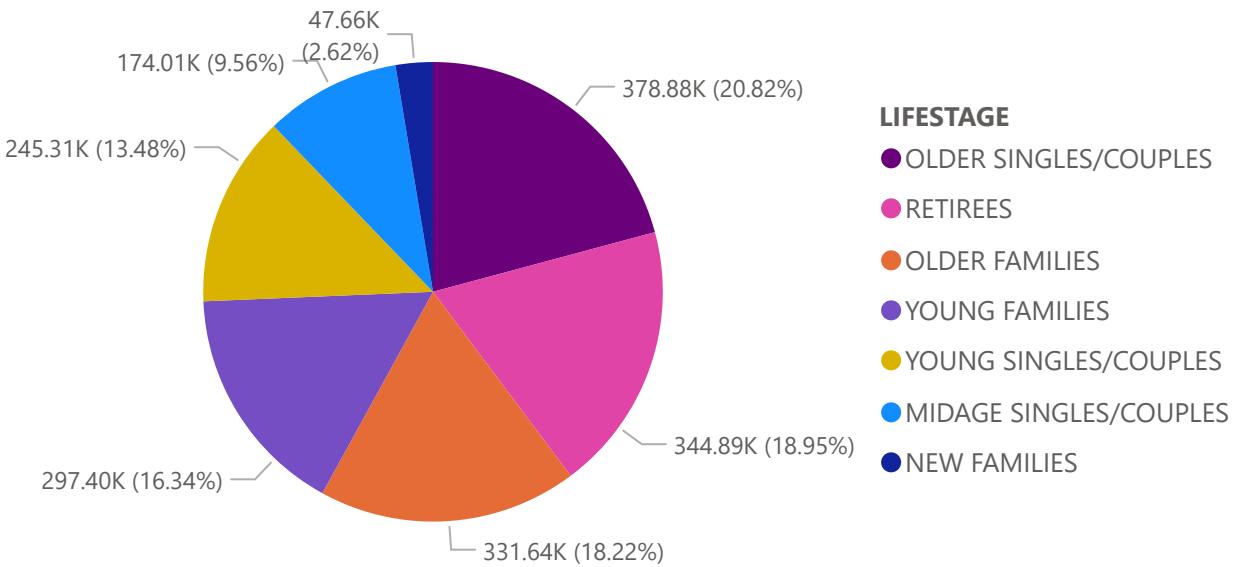
Average of TOT\_SALES, Min of TOT\_SALES, Max  
of TOT\_SALES and Average of TOT\_SALES



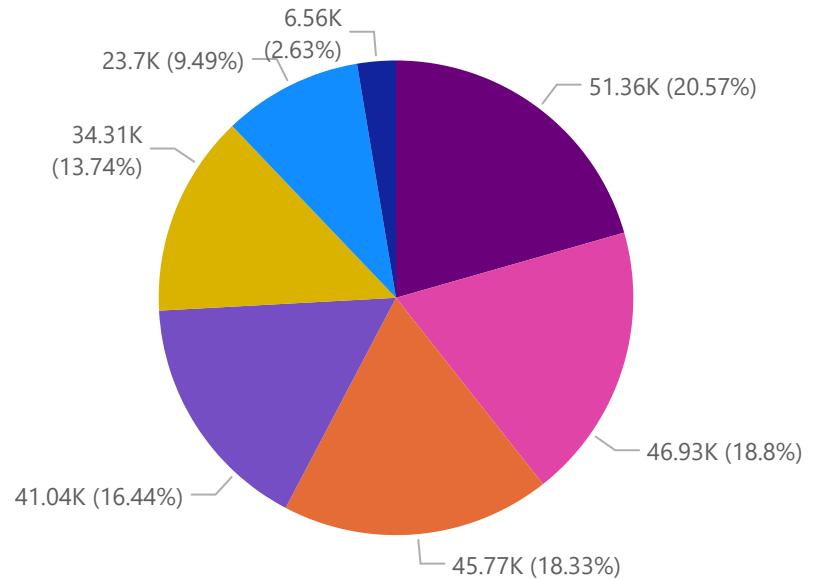
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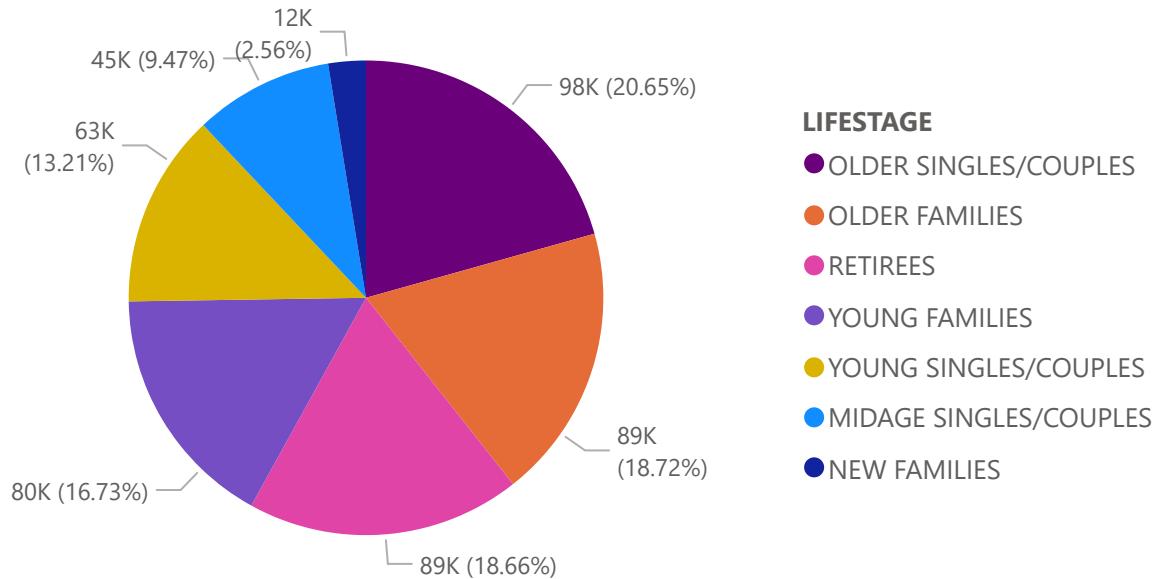
### Sum of TOT\_SALES by LIFESTAGE



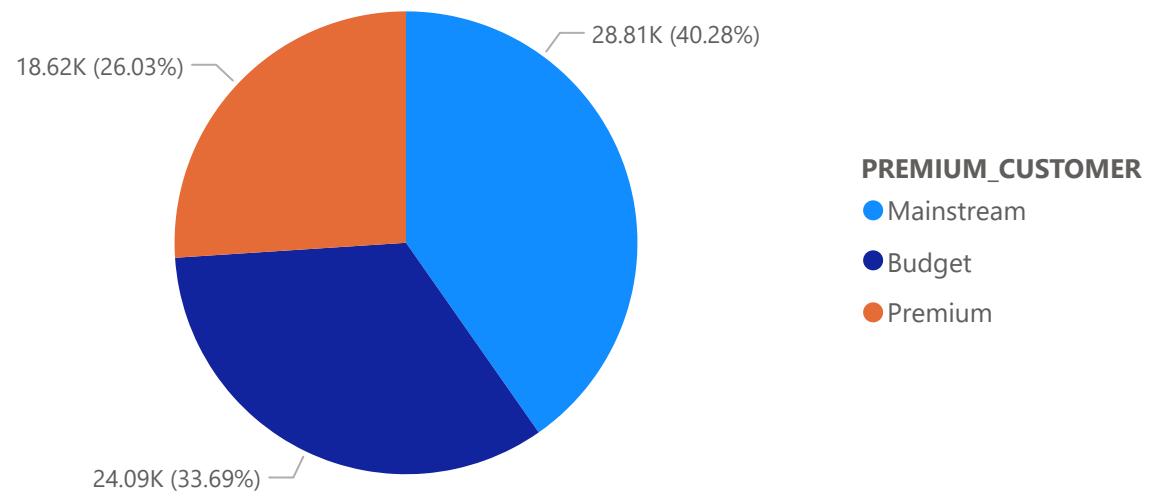
### Count of TXN\_ID by LIFESTAGE



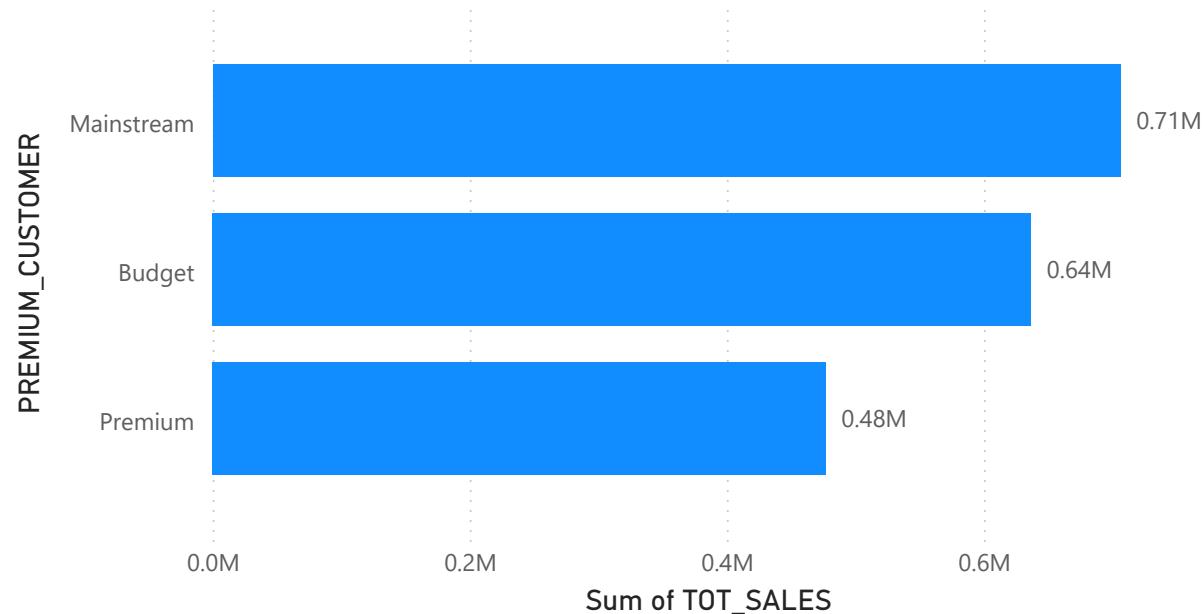
### Sum of PROD\_QTY by LIFESTAGE



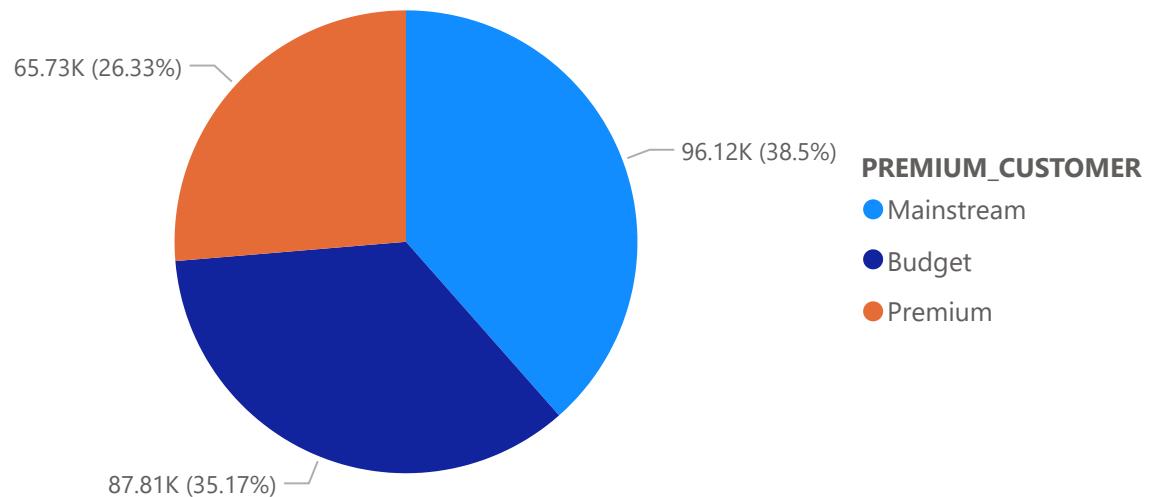
Count of LYLTY\_CARD\_NBR by PREMIUM\_CUSTOMER



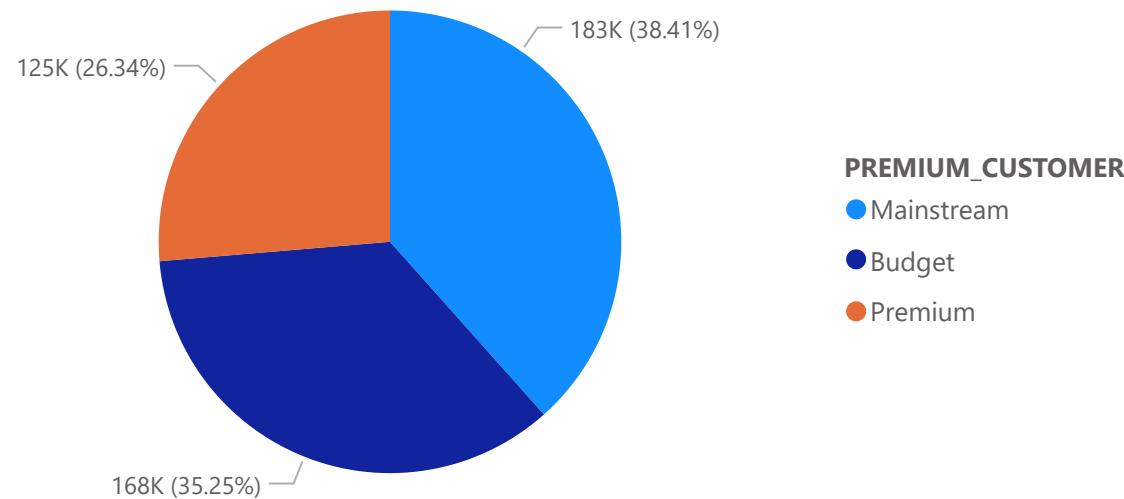
Sum of TOT\_SALES by PREMIUM\_CUSTOMER



Count of TXN\_ID by PREMIUM\_CUSTOMER

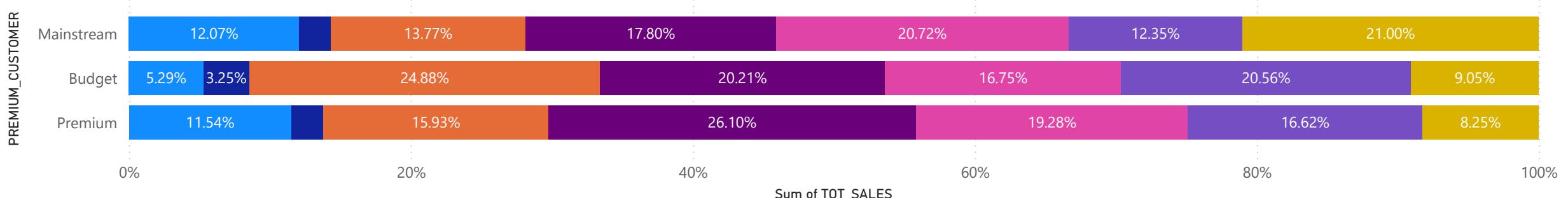


Sum of PROD\_QTY by PREMIUM\_CUSTOMER



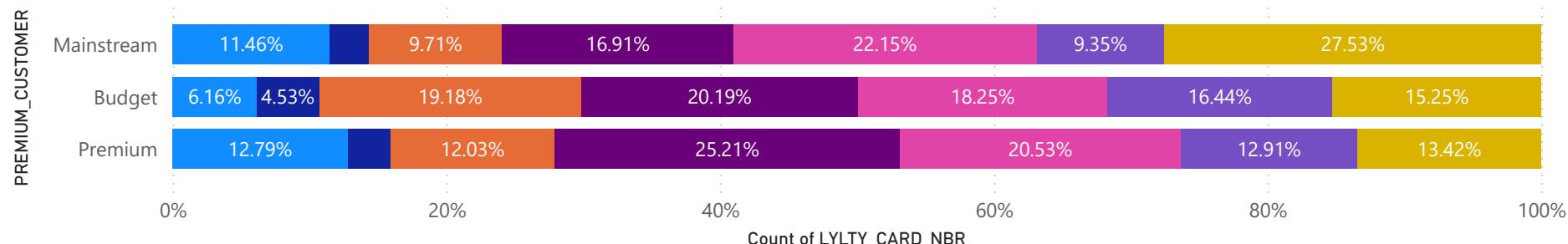
## Sum of TOT\_SALES by PREMIUM\_CUSTOMER and LIFESTAGE

LIFESTAGE ● MIDAGE SINGLES/COUPLES ● NEW FAMILIES ● OLDER FAMILIES ● OLDER SINGLES/COUPLES ● RETIREES ● YOUNG FAMILIES ● YOUNG SINGLES/COUPLES



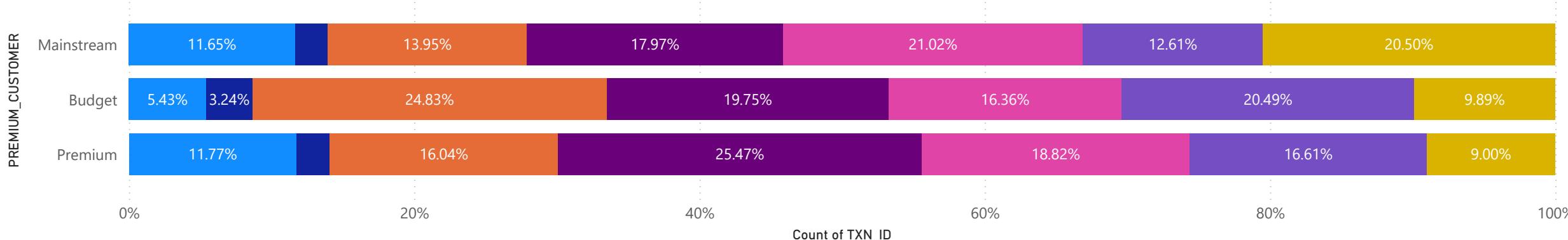
## Count of LYLTY\_CARD\_NBR by PREMIUM\_CUSTOMER and LIFESTAGE

LIFESTAGE ● MIDAGE SINGLES/COUPLES ● NEW FAMILIES ● OLDER FAMILIES ● OLDER SINGLES/COUPLES ● RETIREES ● YOUNG FAMILIES ● YOUNG SINGLES/COUPLES



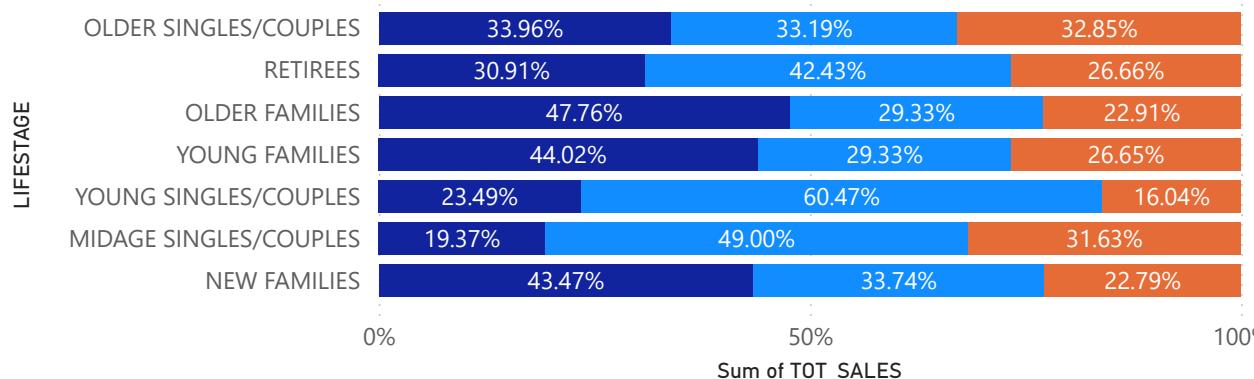
## Count of TXN\_ID by PREMIUM\_CUSTOMER and LIFESTAGE

LIFESTAGE ● MIDAGE SINGLES/COUPLES ● NEW FAMILIES ● OLDER FAMILIES ● OLDER SINGLES/COUPLES ● RETIREES ● YOUNG FAMILIES ● YOUNG SINGLES/COUPLES



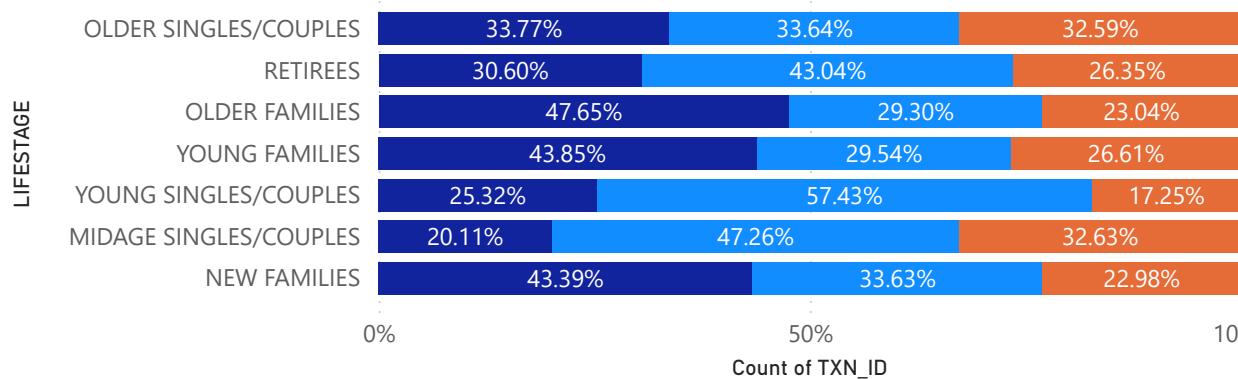
## Sum of TOT\_SALES by LIFESTAGE and PREMIUM\_CUSTOMER

PREMIUM\_CUSTOMER ● Budget ● Mainstream ● Premium



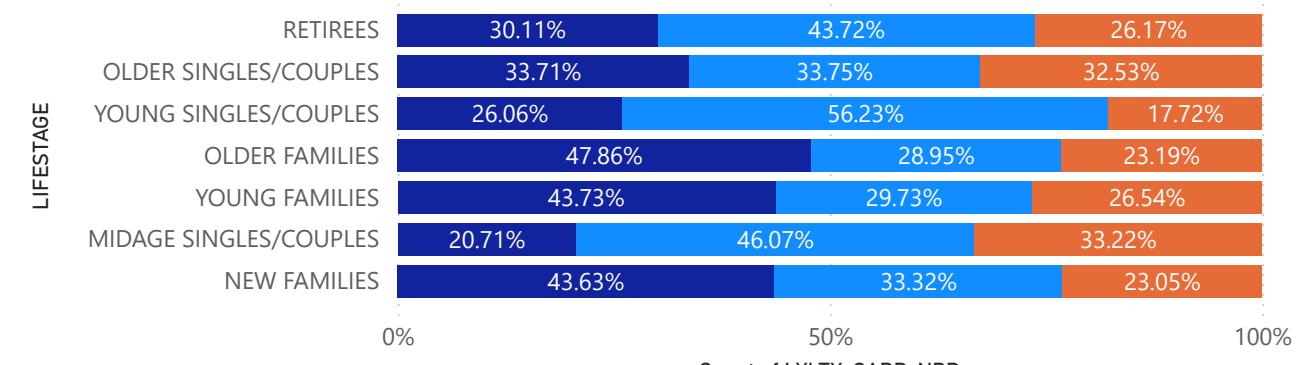
## Count of TXN\_ID by LIFESTAGE and PREMIUM\_CUSTOMER

PREMIUM\_CUSTOMER ● Budget ● Mainstream ● Premium

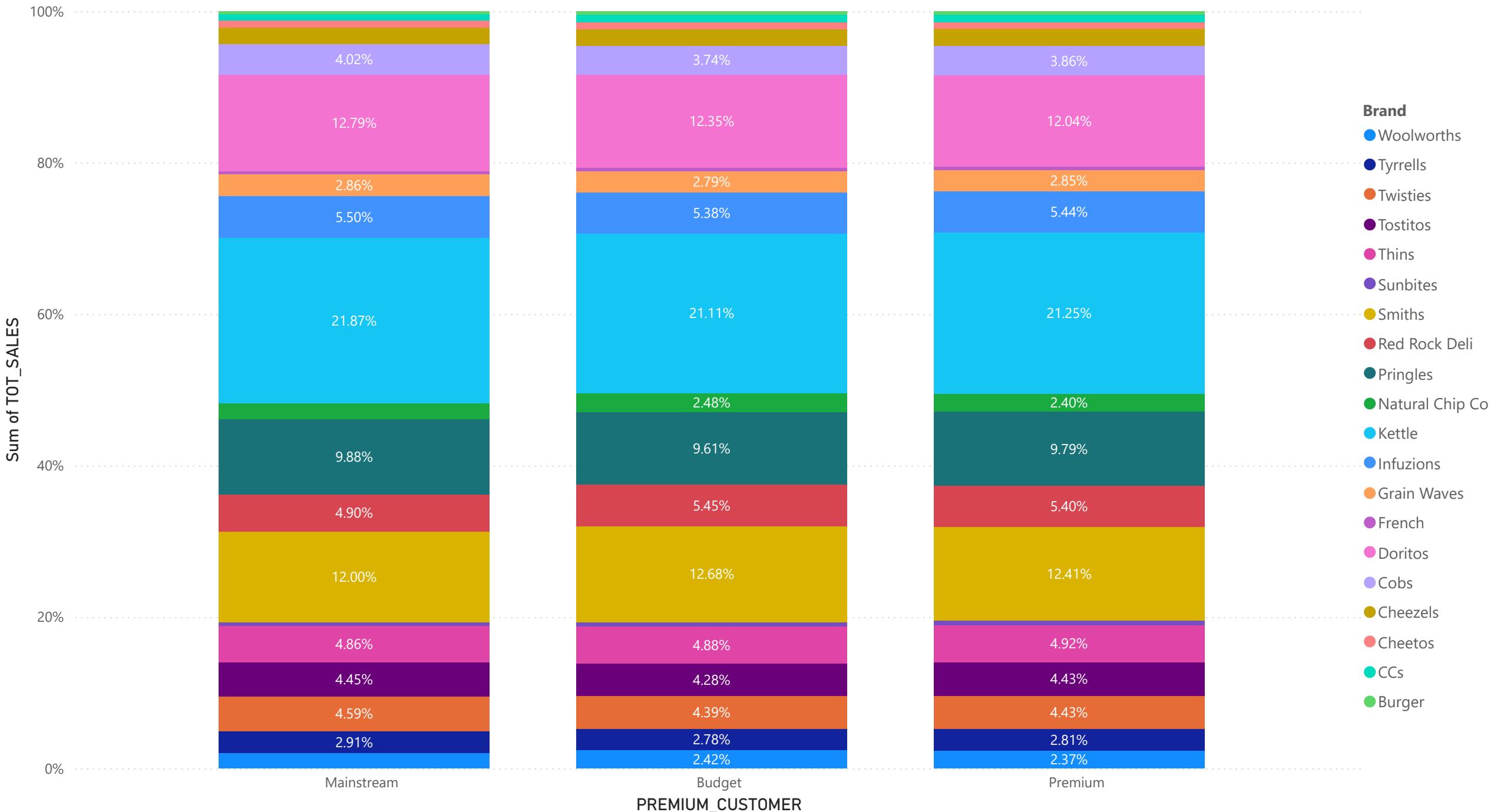


## Count of LYLTY\_CARD\_NBR by LIFESTAGE and PREMIUM\_CUSTOMER

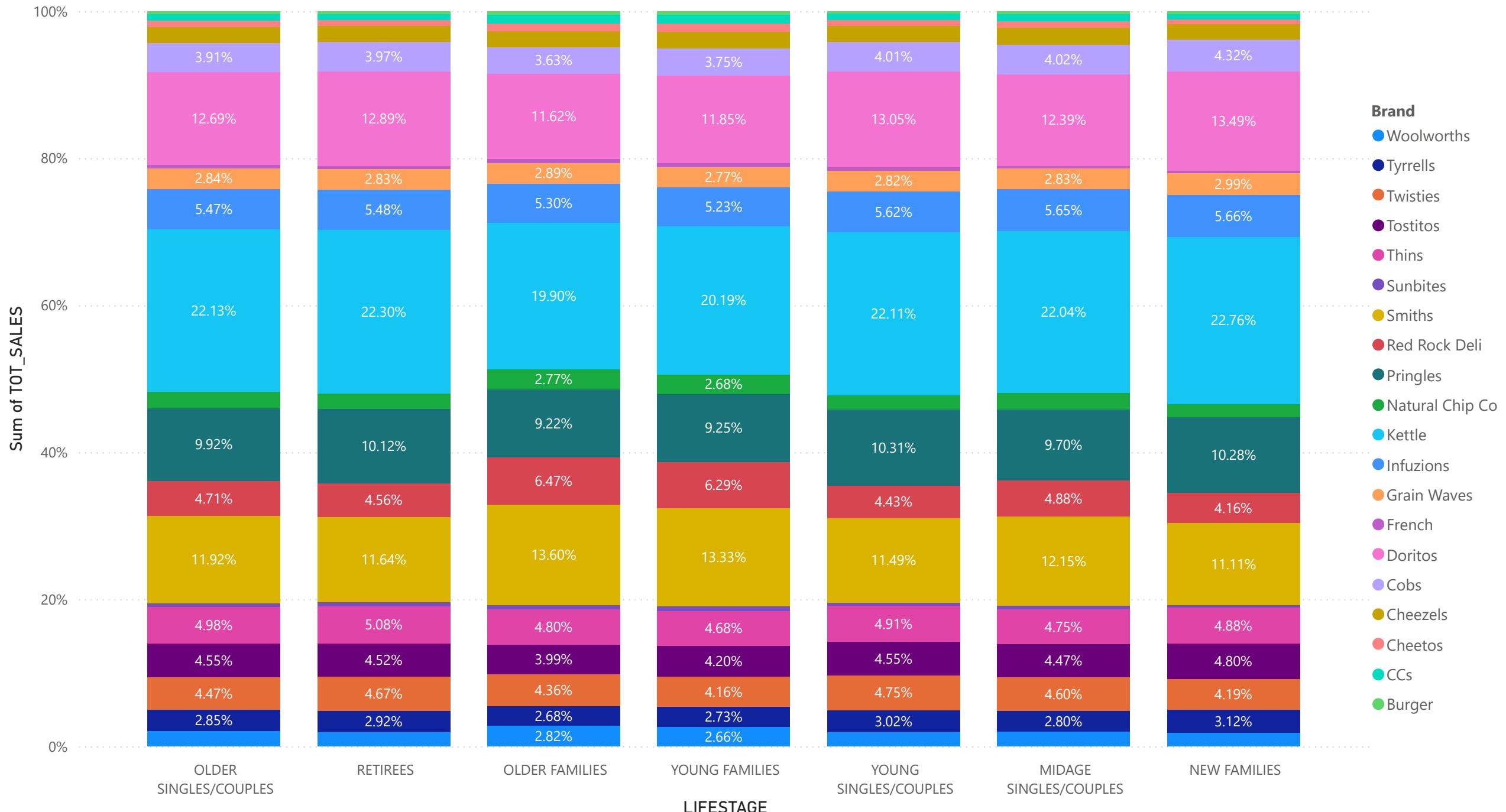
PREMIUM\_CUSTOMER ● Budget ● Mainstream ● Premium



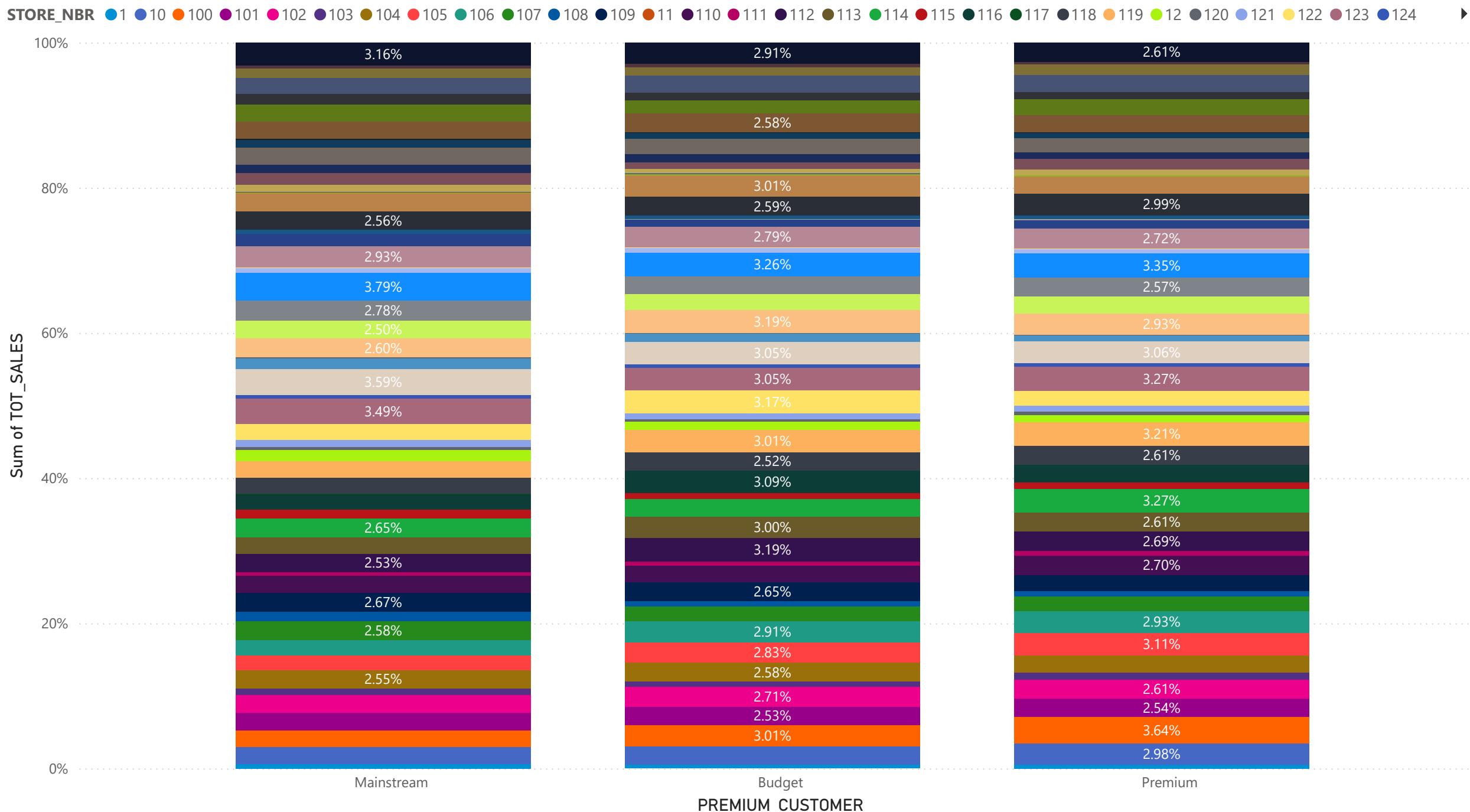
## Sum of TOT\_SALES by PREMIUM\_CUSTOMER and Brand



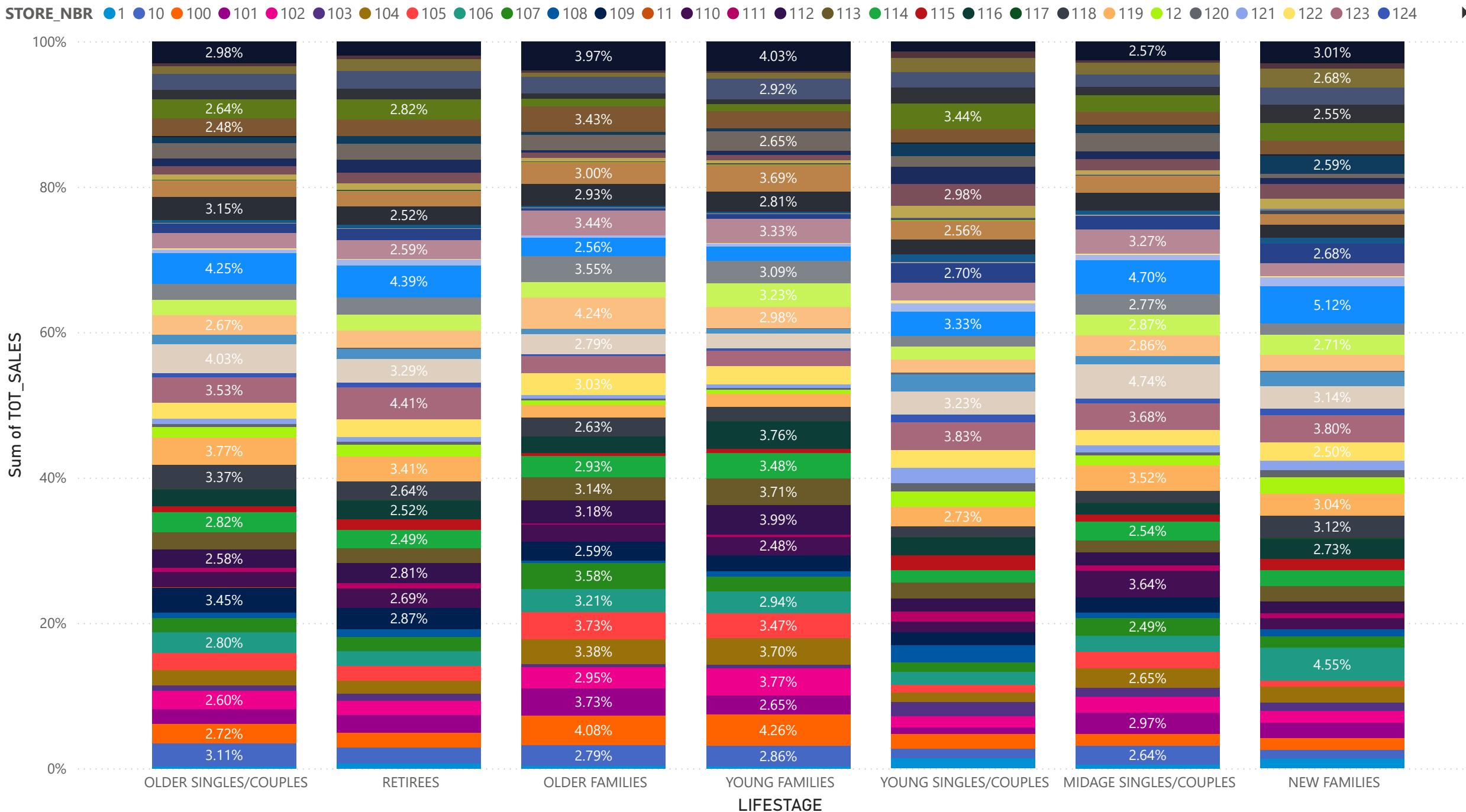
## Sum of TOT\_SALES by LIFESTAGE and Brand



## Sum of TOT\_SALES by PREMIUM\_CUSTOMER and STORE\_NBR

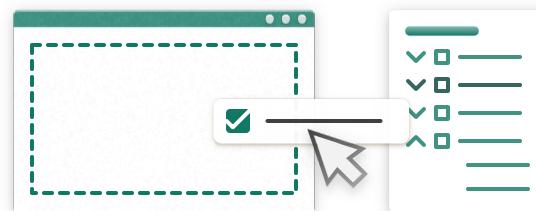


## Sum of TOT\_SALES by LIFESTAGE and STORE\_NBR

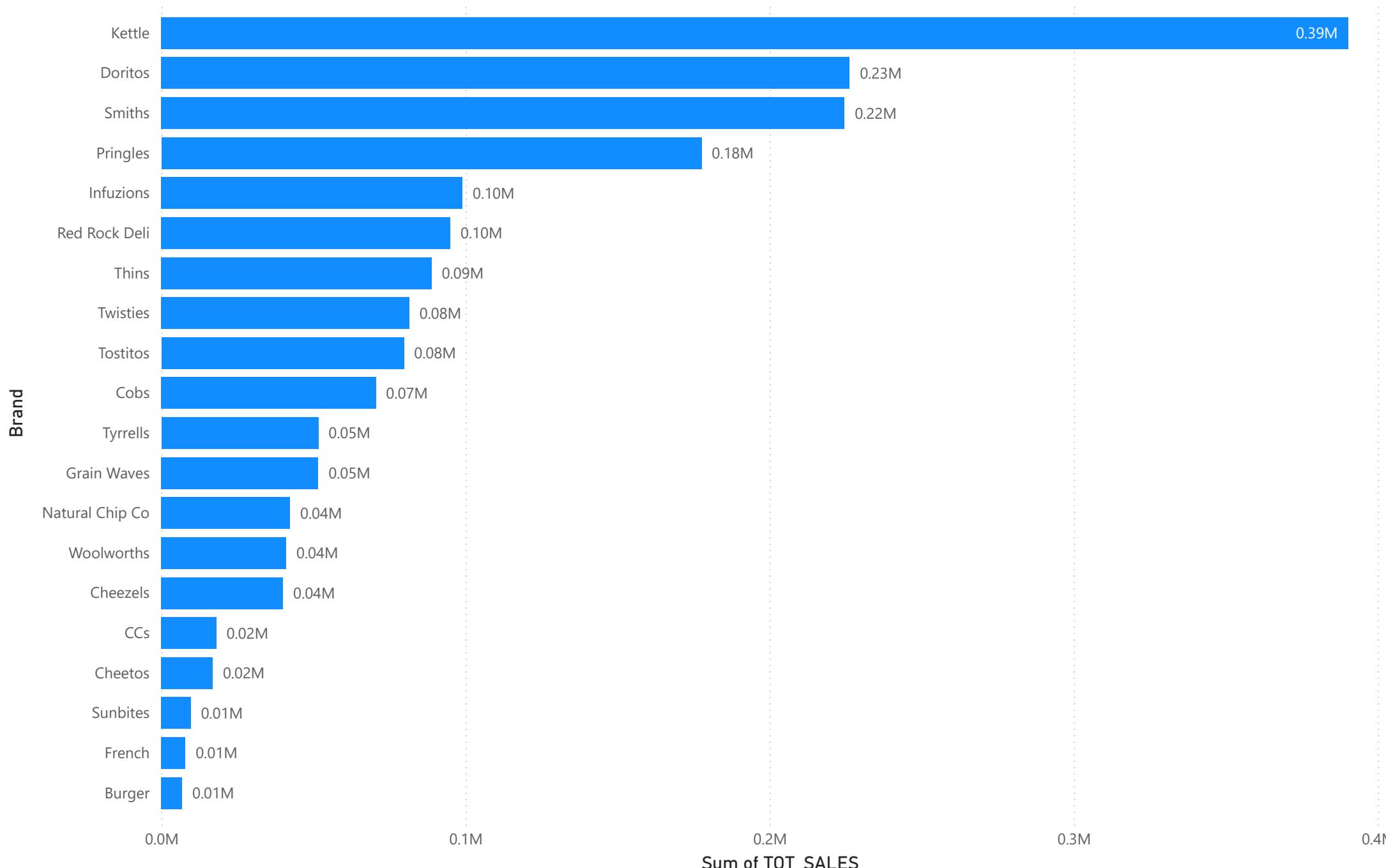


## Build visuals with your data

Select or drag fields from the Data pane onto the report canvas.

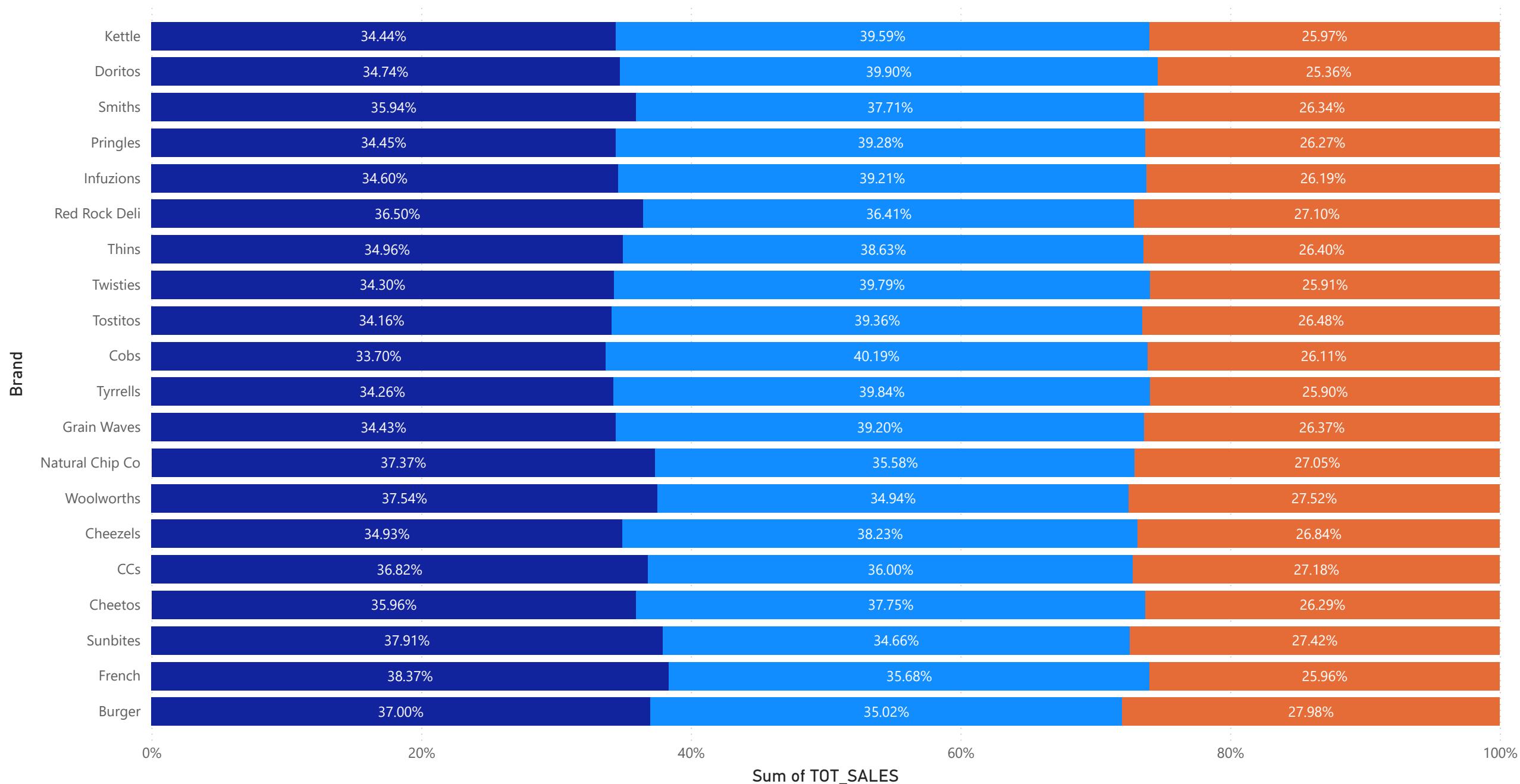


## Sum of TOT\_SALES by Brand



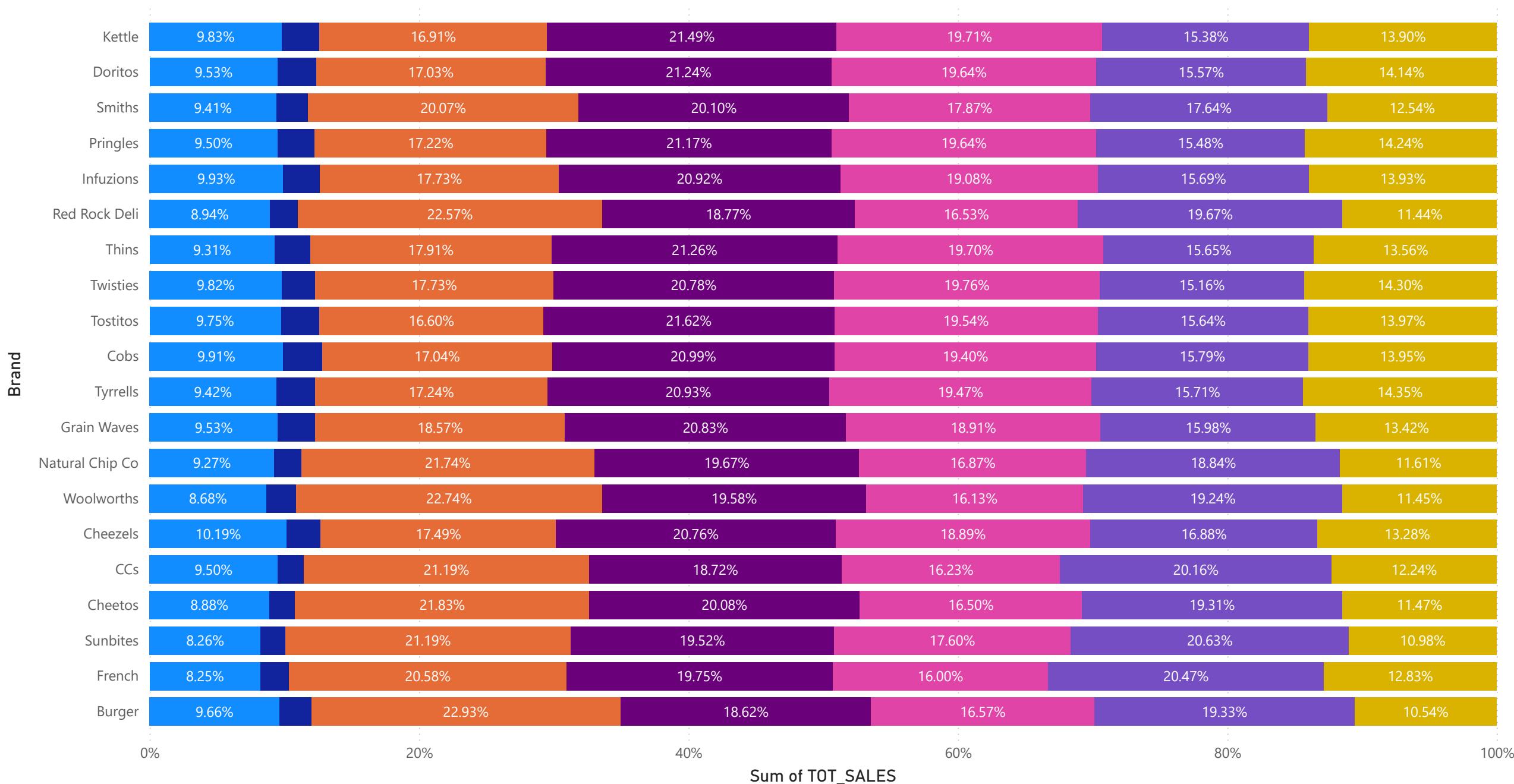
## Sum of TOT\_SALES by Brand and PREMIUM\_CUSTOMER

PREMIUM\_CUSTOMER ● Budget ● Mainstream ● Premium



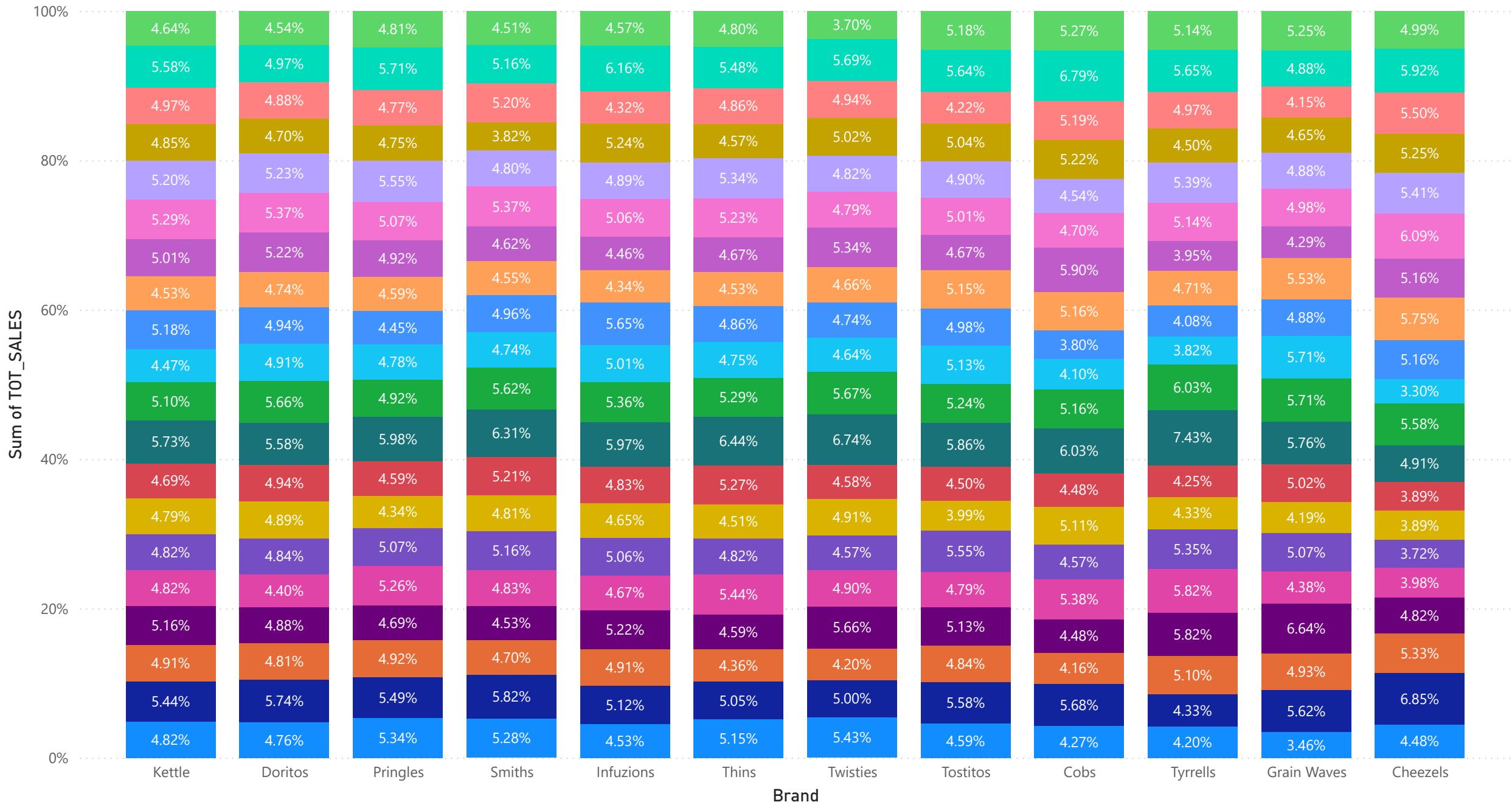
## Sum of TOT\_SALES by Brand and LIFESTAGE

LIFESTAGE ● MIDAGE SINGLES/COUPLES ● NEW FAMILIES ● OLDER FAMILIES ● OLDER SINGLES/COUPLES ● RETIREES ● YOUNG FAMILIES ● YOUNG SINGLES/COUPLES



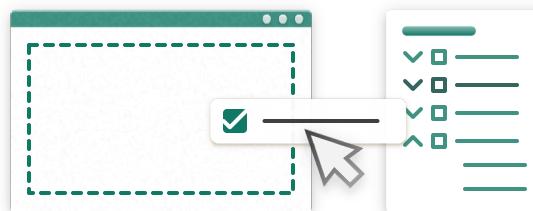
## Sum of TOT\_SALES by Brand and STORE\_NBR

STORE\_NBR ● 130 ● 165 ● 181 ● 199 ● 201 ● 203 ● 210 ● 217 ● 226 ● 237 ● 238 ● 26 ● 261 ● 4 ● 40 ● 58 ● 72 ● 81 ● 88 ● 95

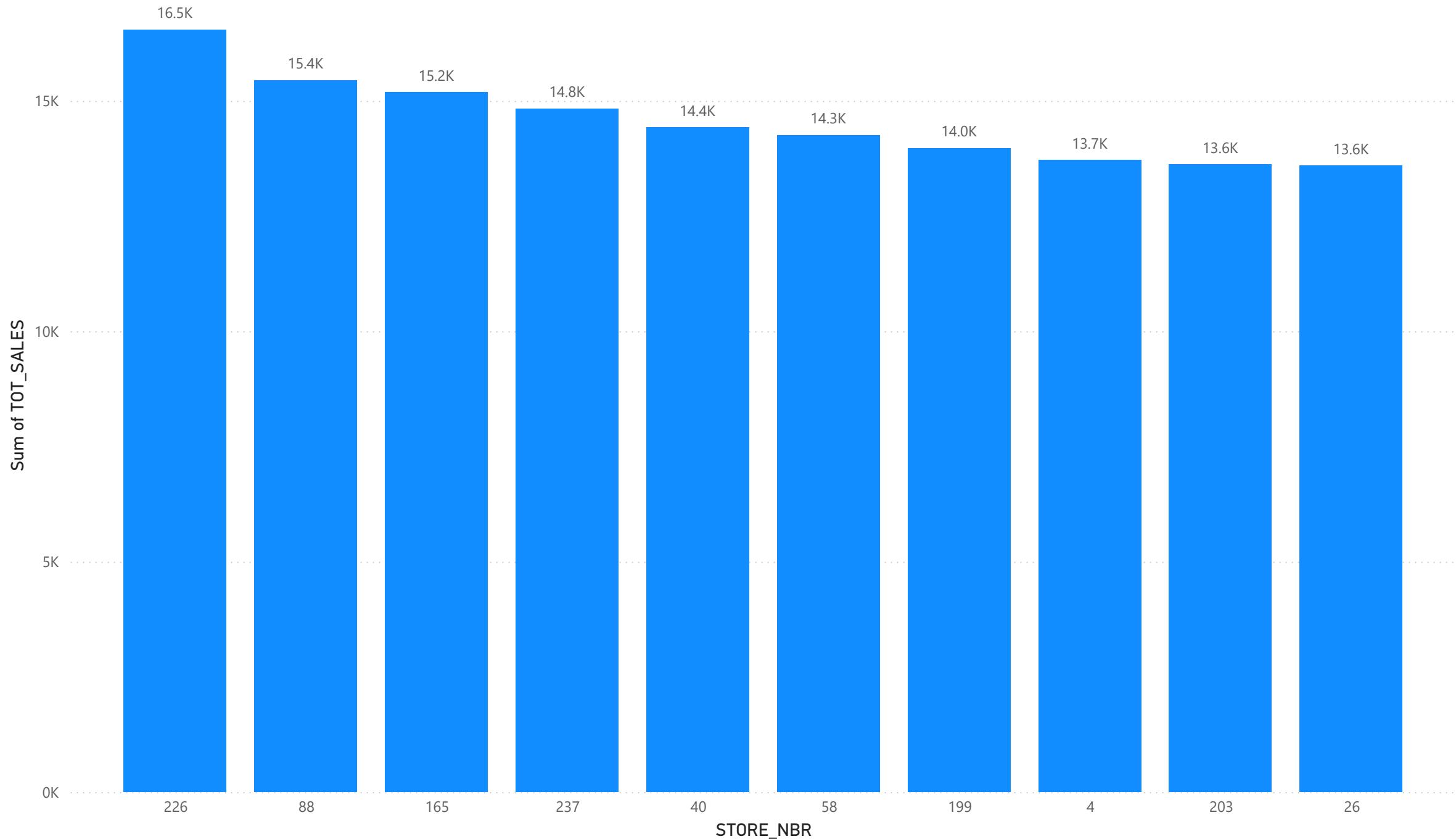


## Build visuals with your data

Select or drag fields from the Data pane onto the report canvas.

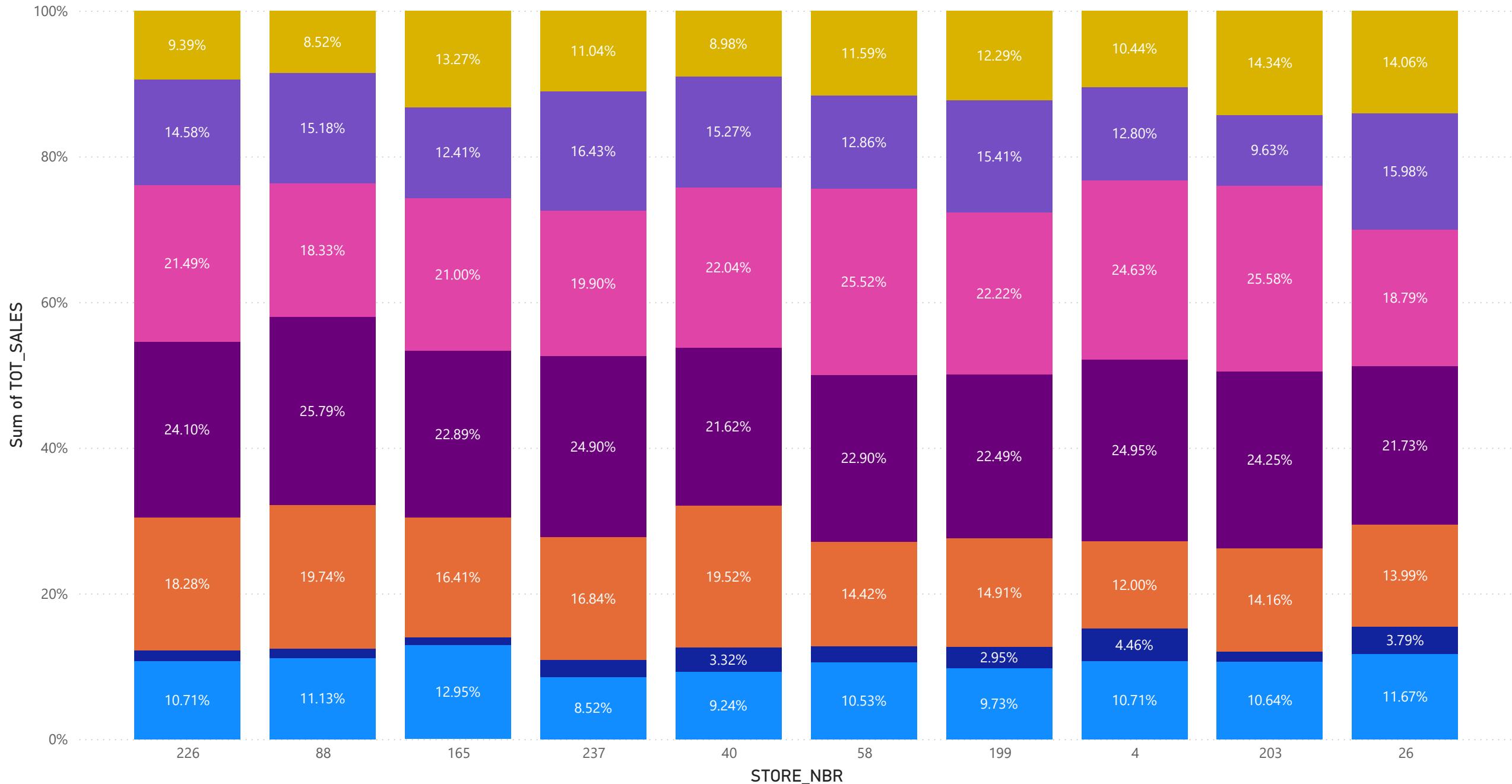


## Sum of TOT\_SALES by STORE\_NBR



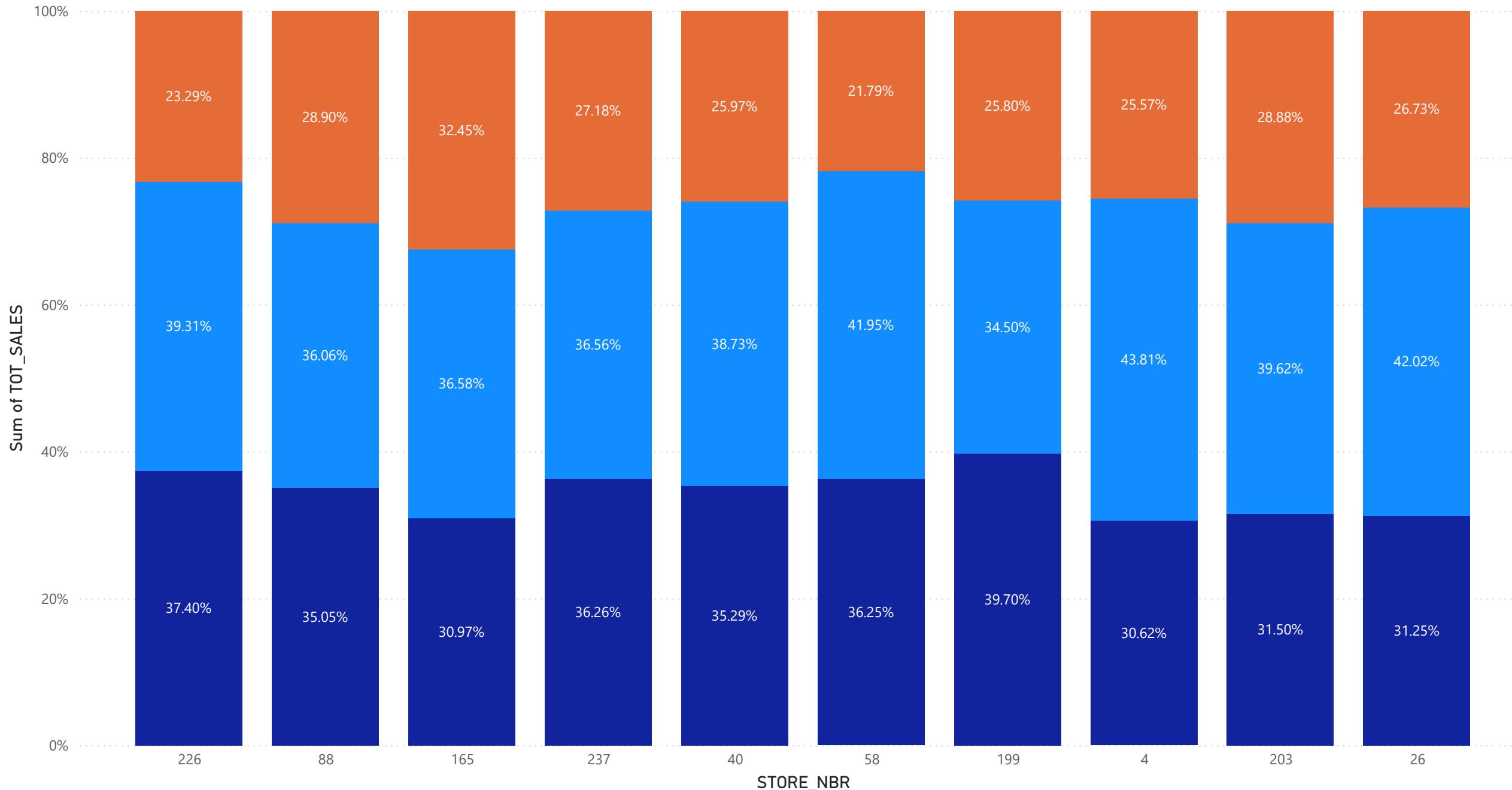
## Sum of TOT\_SALES by STORE\_NBR and LIFESTAGE

LIFESTAGE ● MIDAGE SINGLES/COUPLES ● NEW FAMILIES ● OLDER FAMILIES ● OLDER SINGLES/COUPLES ● RETIREES ● YOUNG FAMILIES ● YOUNG SINGLES/COUPLES



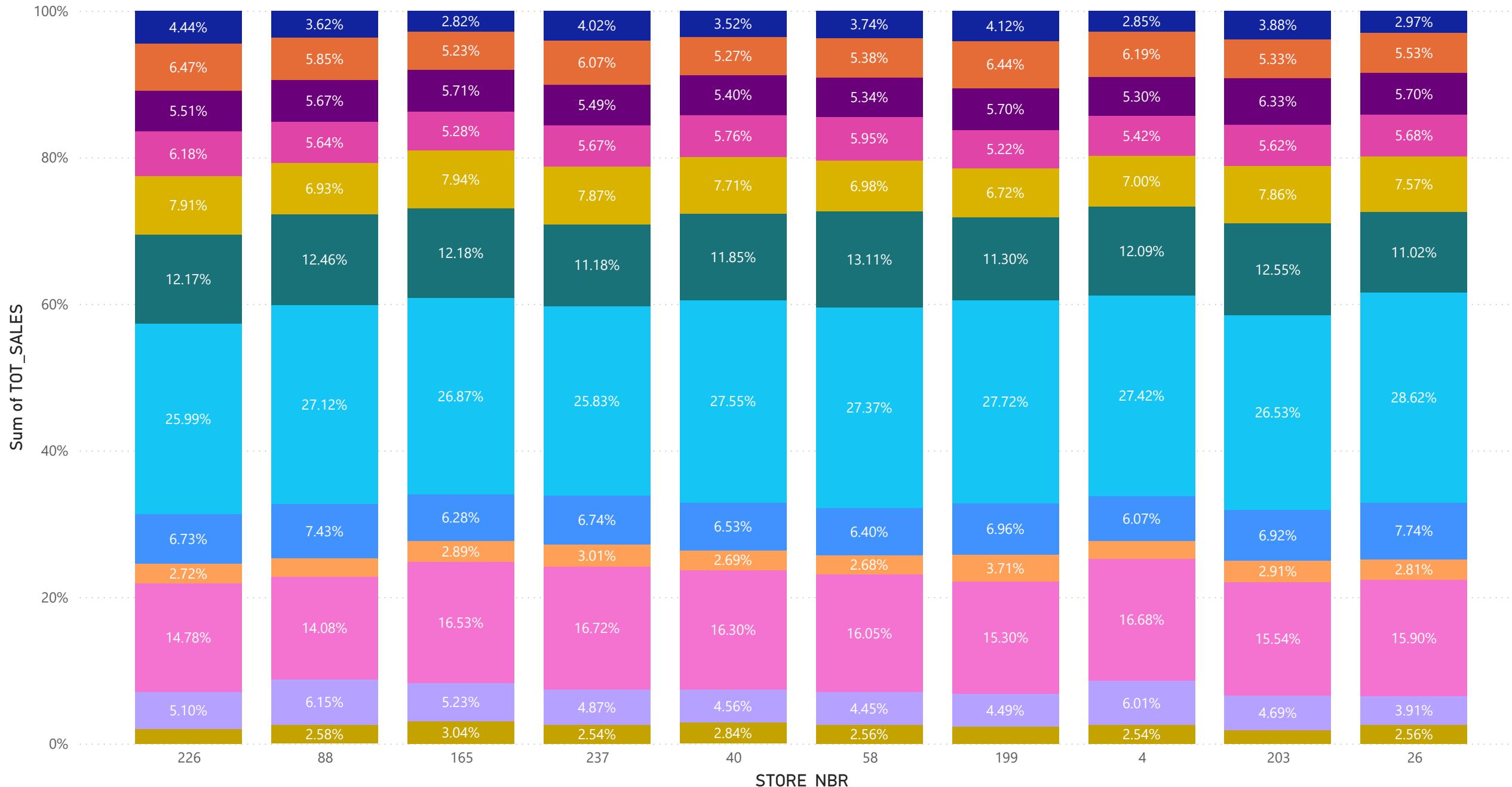
## Sum of TOT\_SALES by STORE\_NBR and PREMIUM\_CUSTOMER

PREMIUM\_CUSTOMER ● Budget ● Mainstream ● Premium



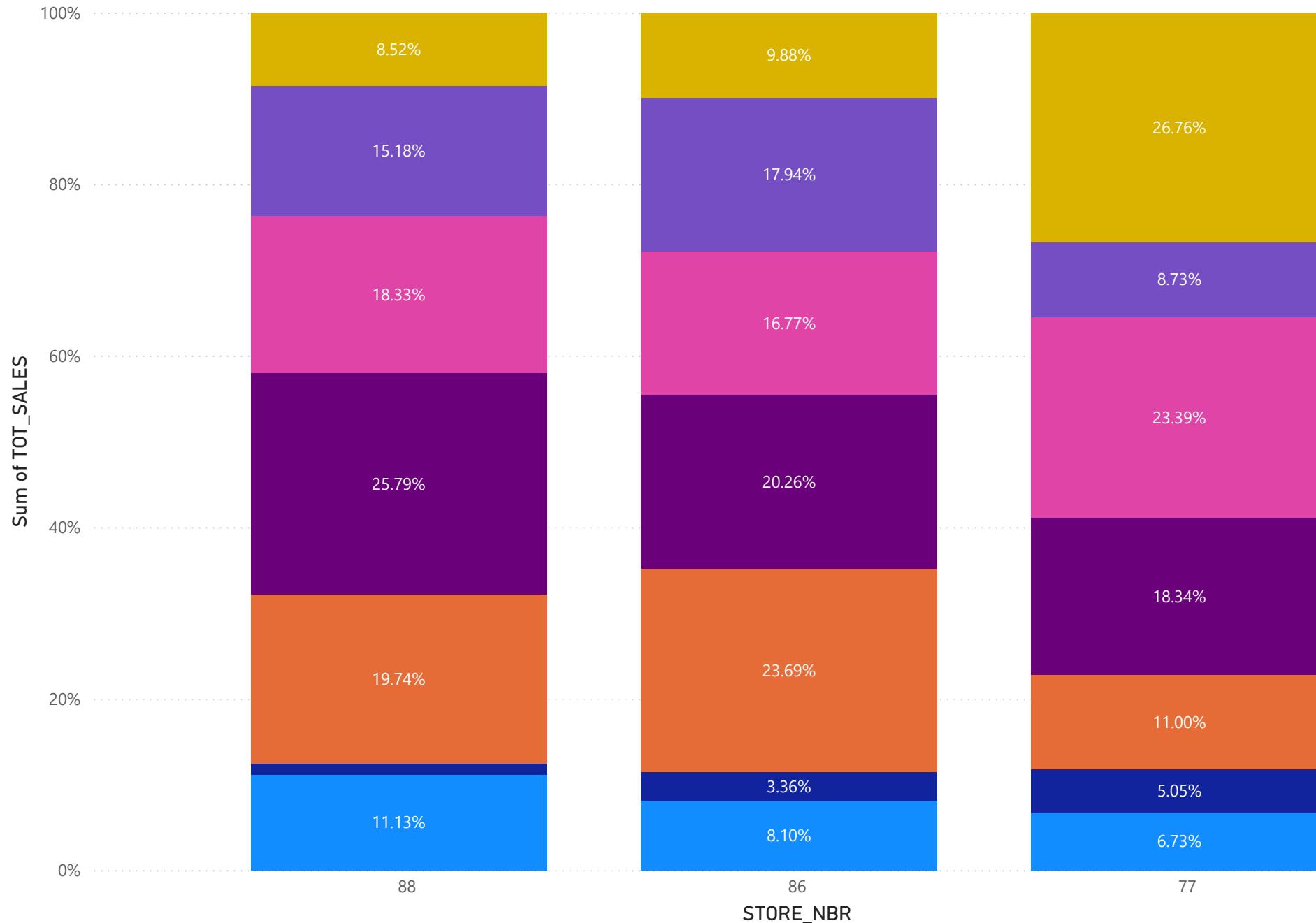
## Sum of TOT\_SALES by STORE\_NBR and Brand

Brand ● Cheezels ● Cobs ● Doritos ● Grain Waves ● Infuzions ● Kettle ● Pringles ● Smiths ● Thins ● Tostitos ● Twisties ● Tyrrells



## Sum of TOT\_SALES by STORE\_NBR and LIFESTAGE

LIFESTAGE ● MIDAGE SINGLES/COUPLES ● NEW FAMILIES ● OLDER FAMILIES ● OLDER SINGLES/COUPLES ● RETIREES ● YOUNG FAMILIES ● YOUNG SINGLES/COUPLES

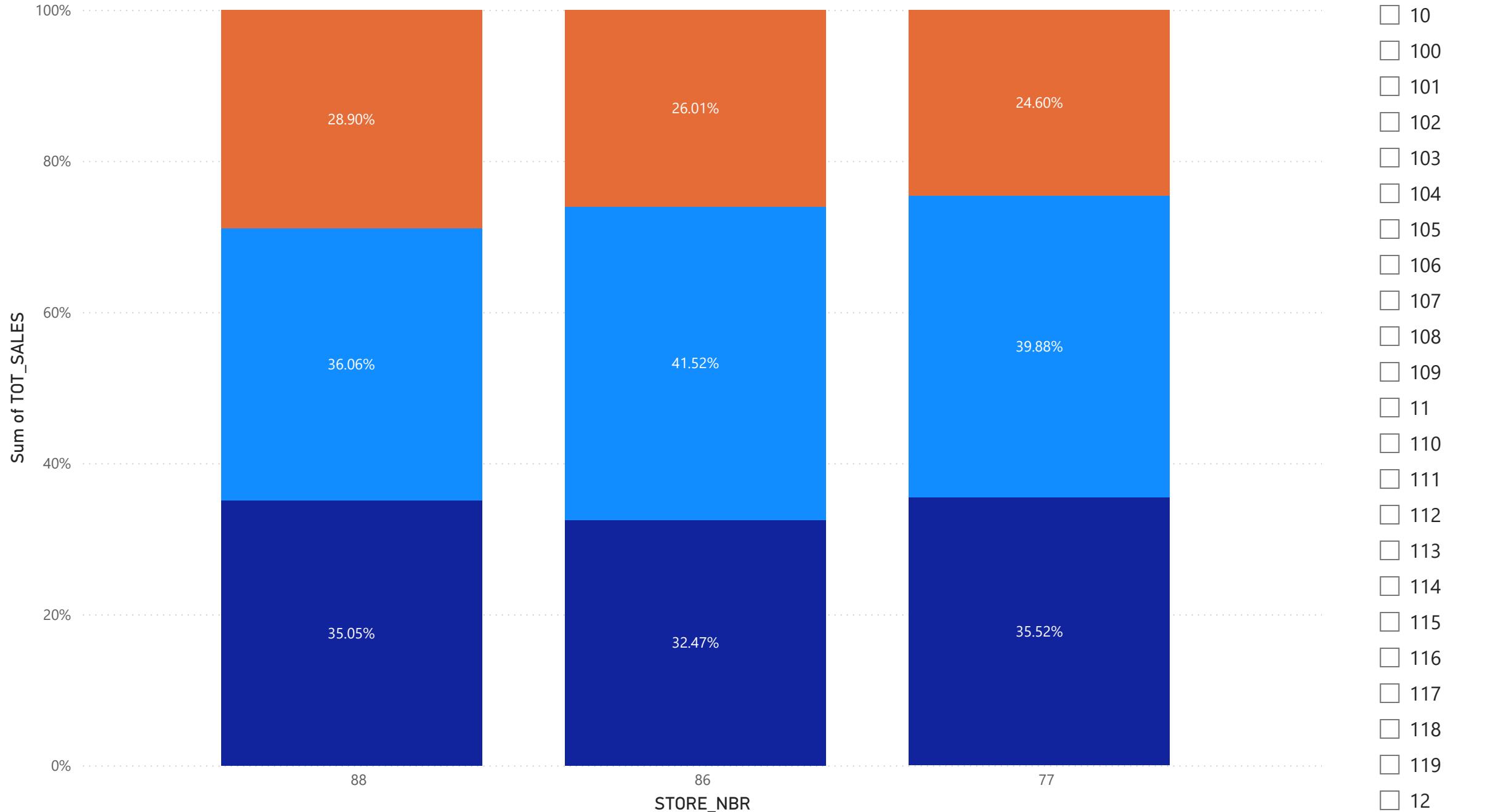


STORE\_NBR

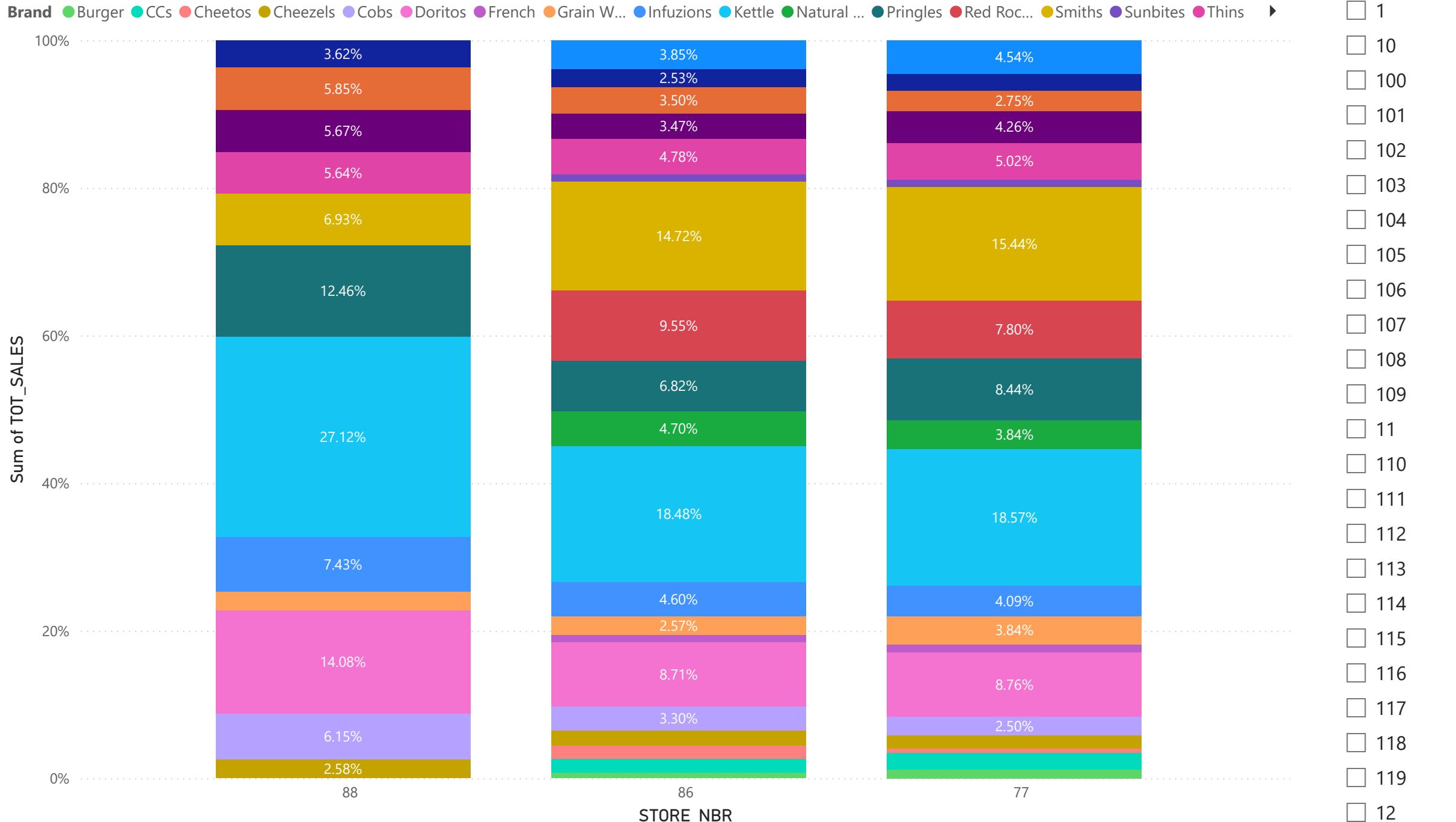
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- 118
- 119
- 12

## Sum of TOT\_SALES by STORE\_NBR and PREMIUM\_CUSTOMER

PREMIUM\_CUSTOMER • Budget • Mainstream • Premium

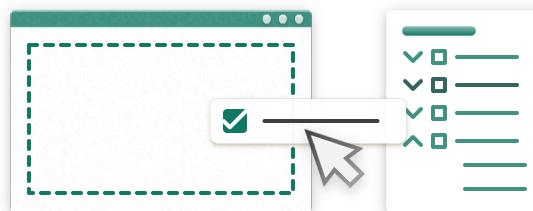


## Sum of TOT\_SALES by STORE\_NBR and Brand

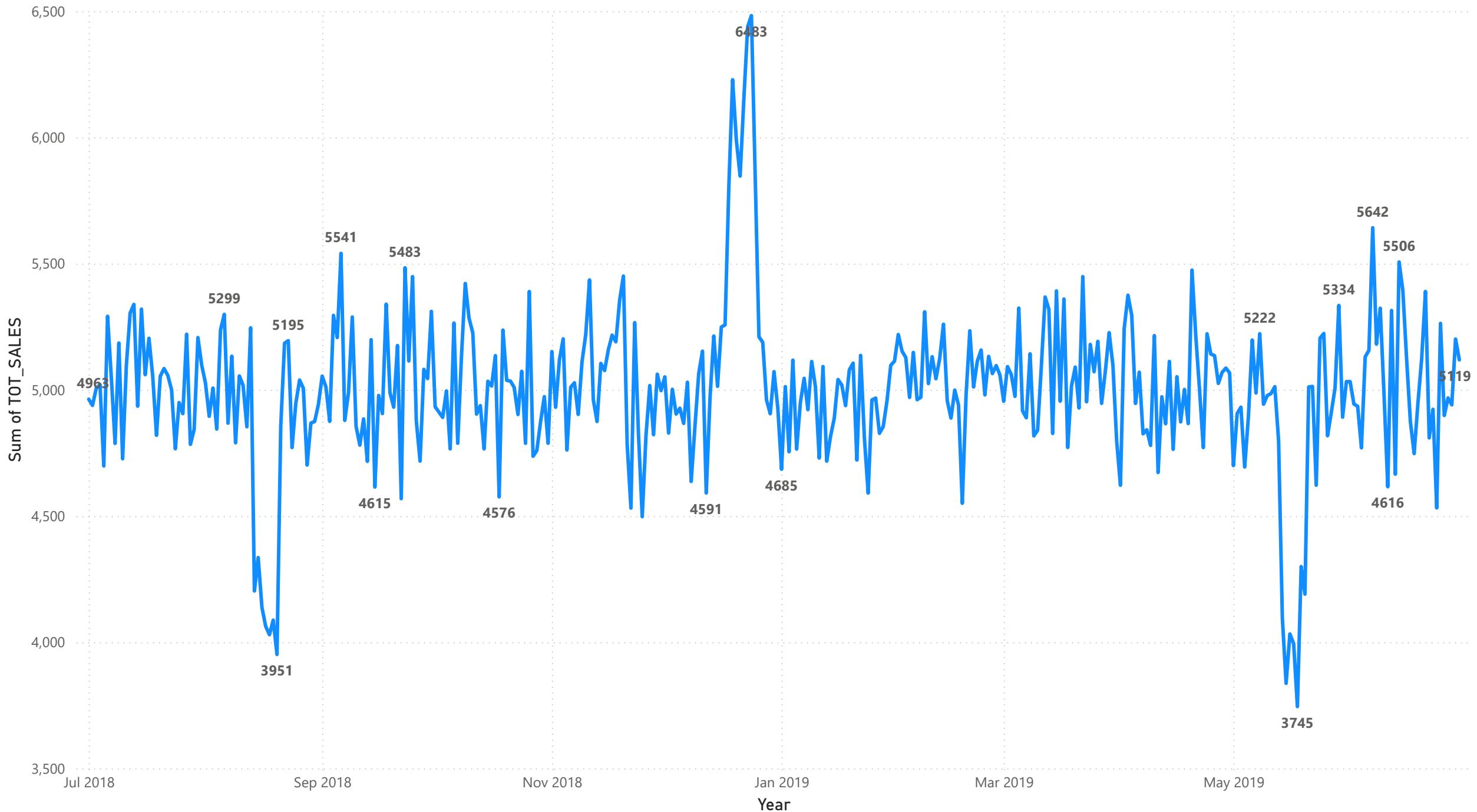


## Build visuals with your data

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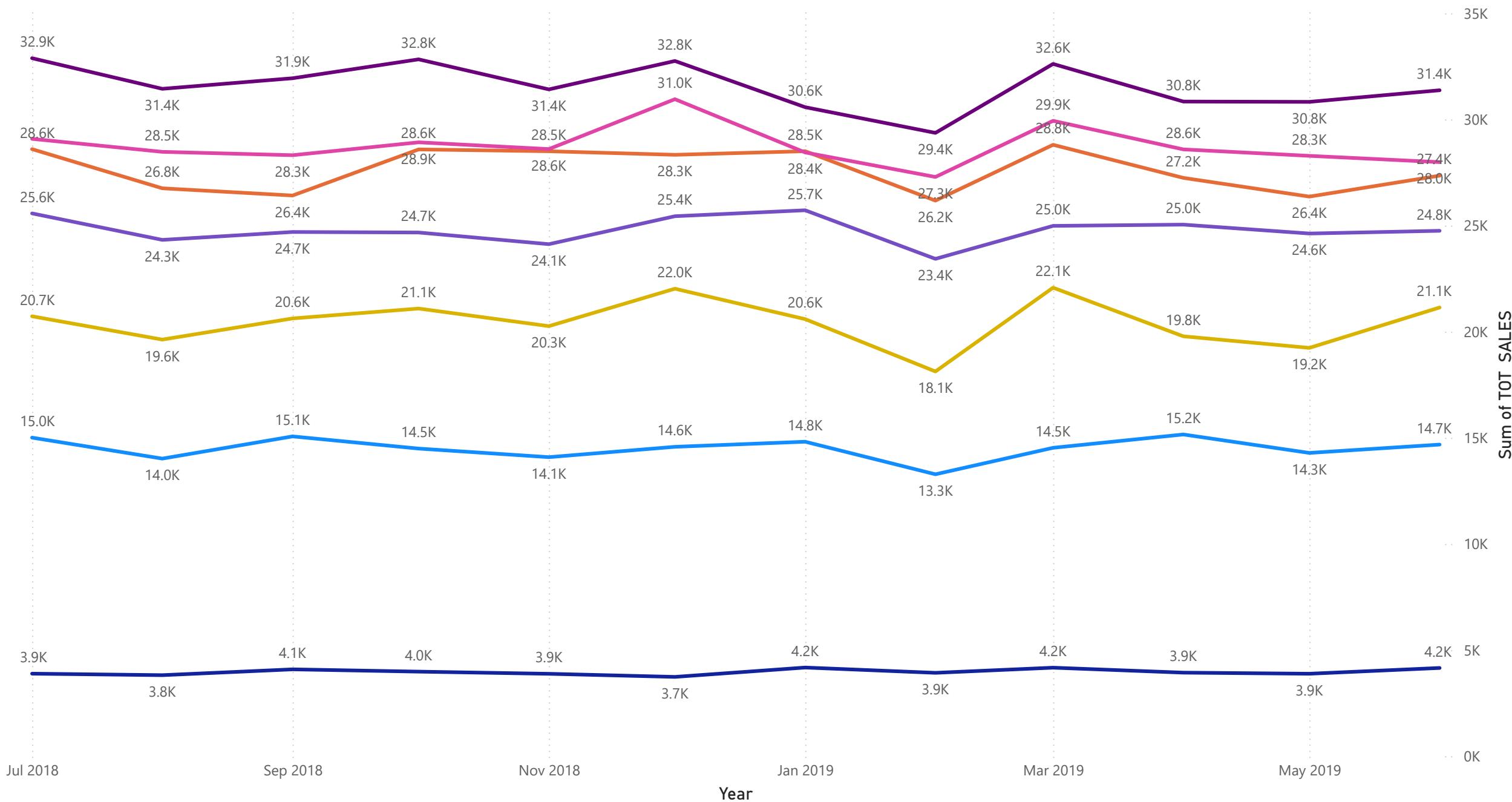


## Sum of TOT\_SALES by Year, Quarter, Month and Day



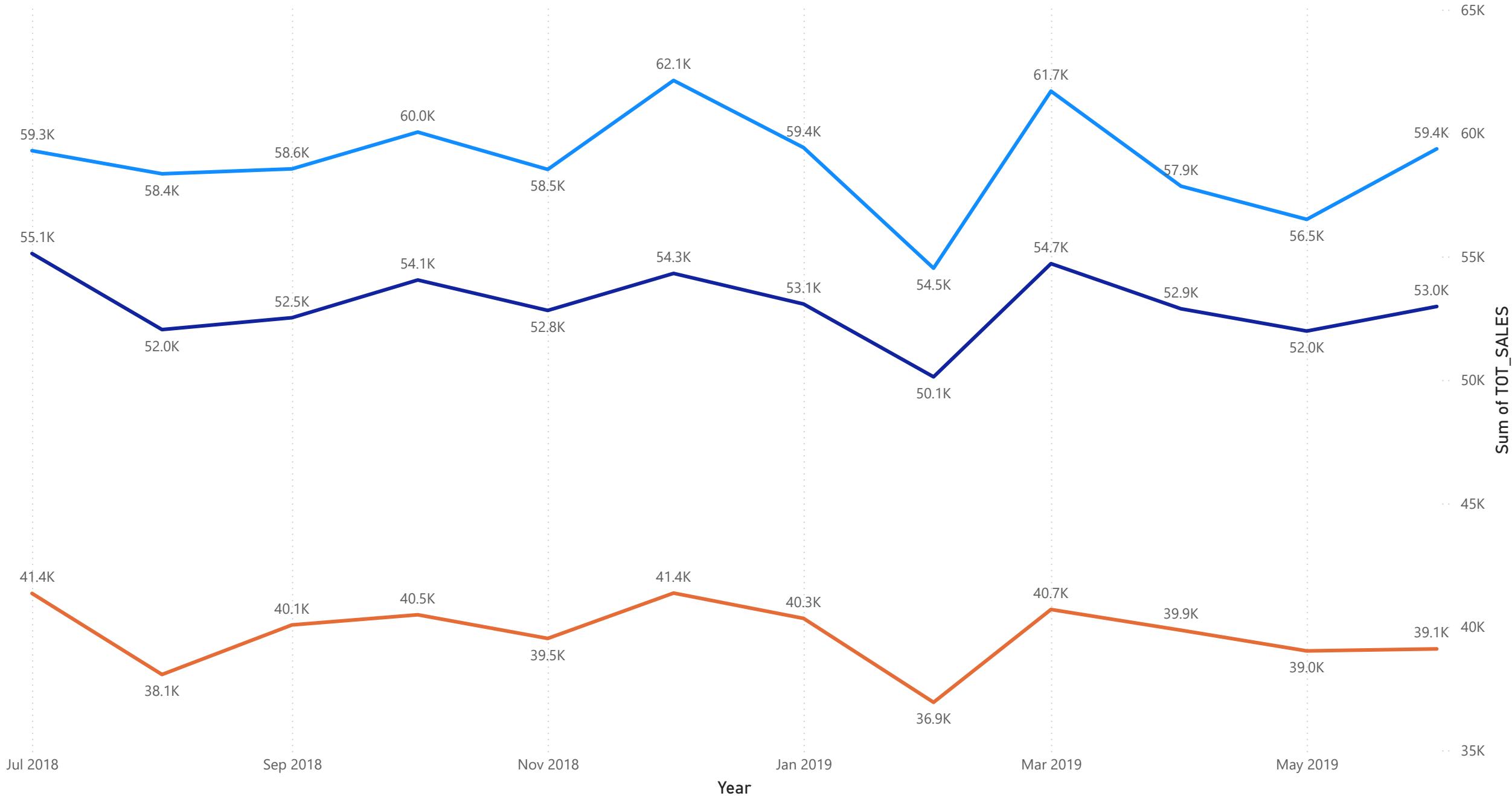
## Sum of TOT\_SALES by Year, Quarter, Month and LIFESTAGE

LIFESTAGE ● MIDAGE SINGLES/COUPLES ● NEW FAMILIES ● OLDER FAMILIES ● OLDER SINGLES/COUPLES ● RETIREES ● YOUNG FAMILIES ● YOUNG SINGLES/COUPLES



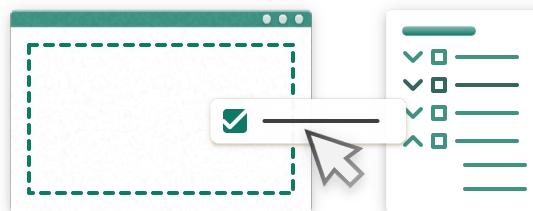
# Sum of TOT\_SALES by Year, Quarter, Month and PREMIUM\_CUSTOMER

PREMIUM\_CUSTOMER • Budget • Mainstream • Premium

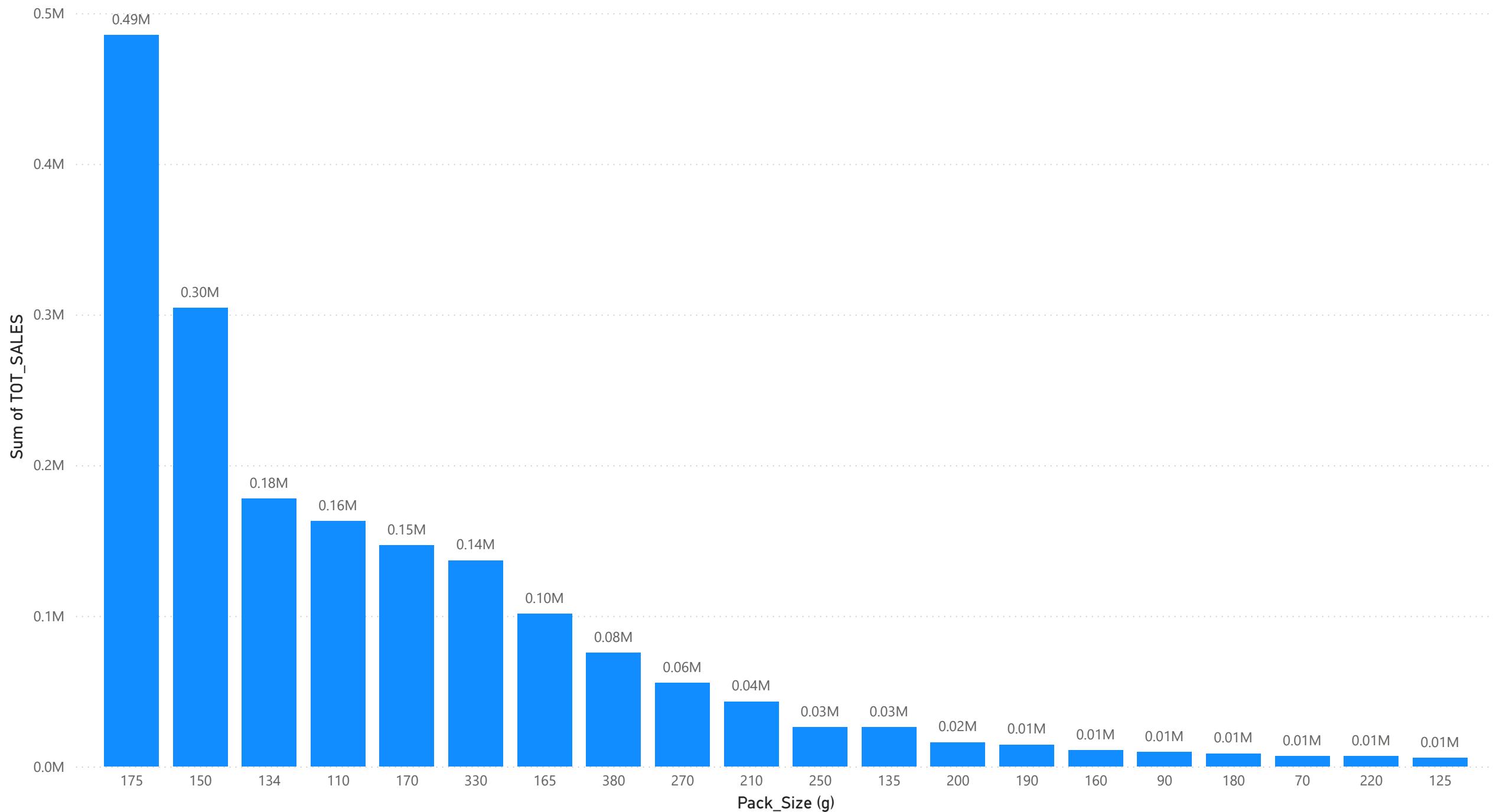


## Build visuals with your data

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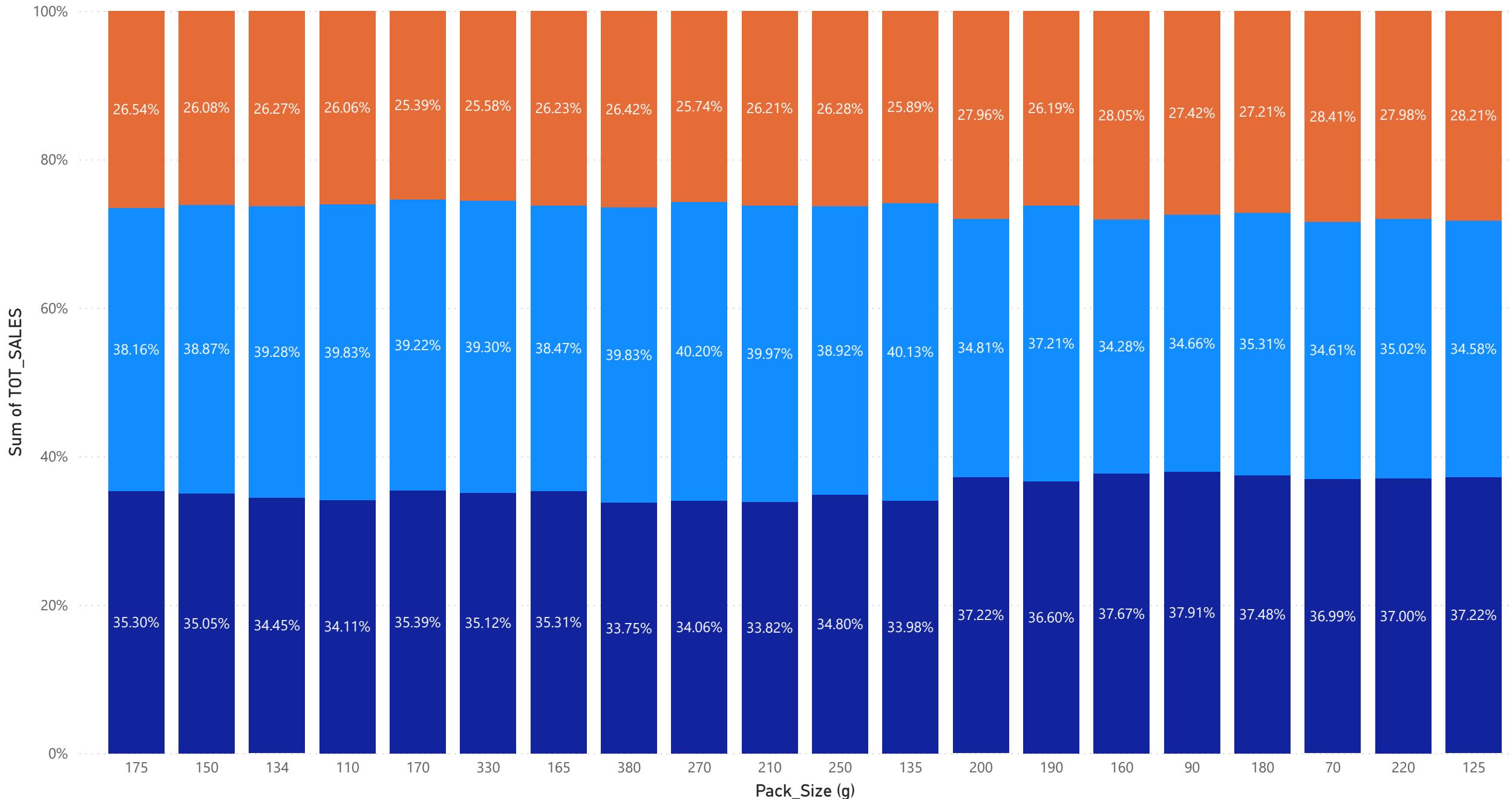


## Sum of TOT\_SALES by Pack\_Size (g)



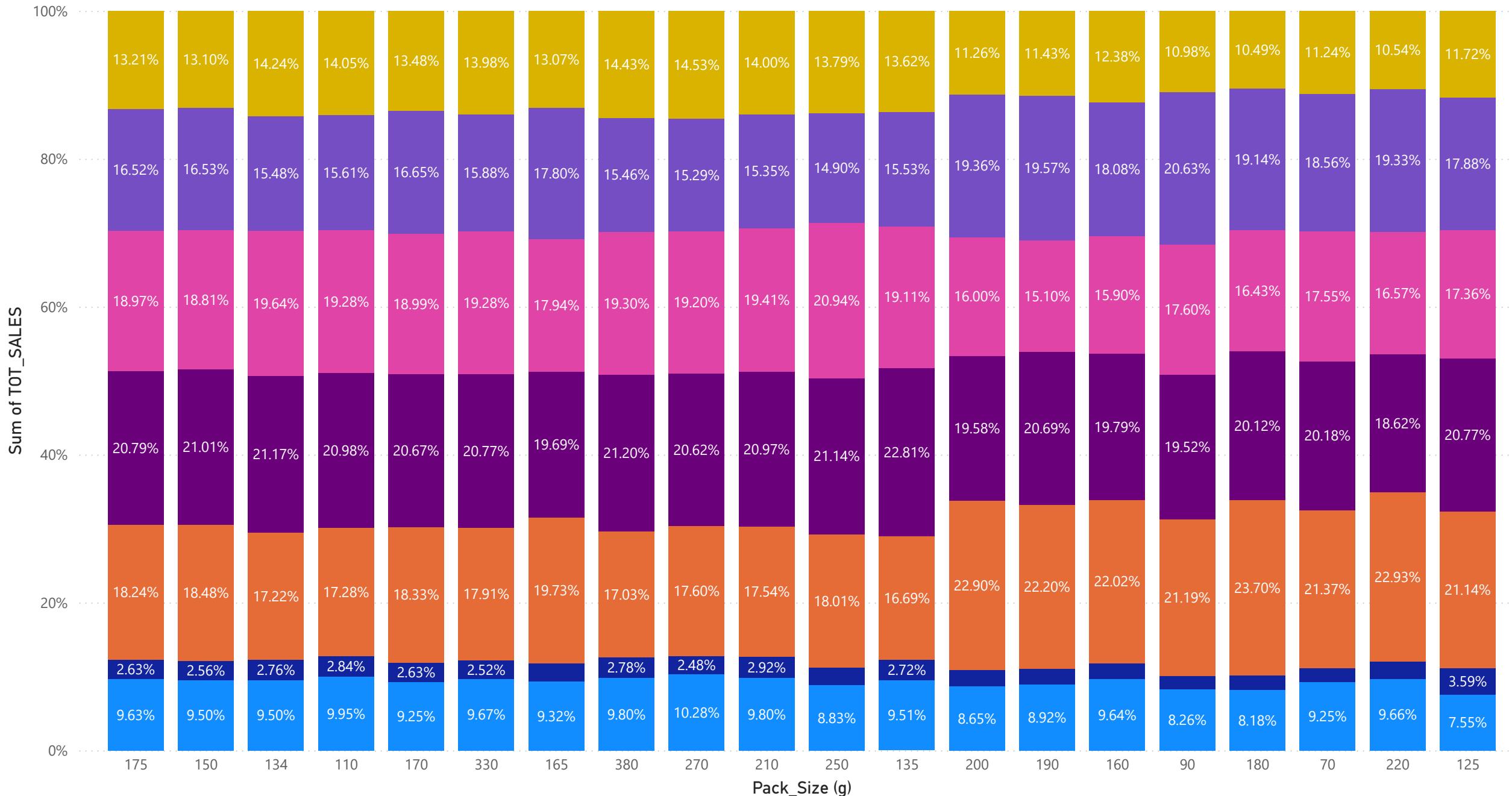
## Sum of TOT\_SALES by Pack\_Size (g) and PREMIUM\_CUSTOMER

PREMIUM\_CUSTOMER • Budget • Mainstream • Premium



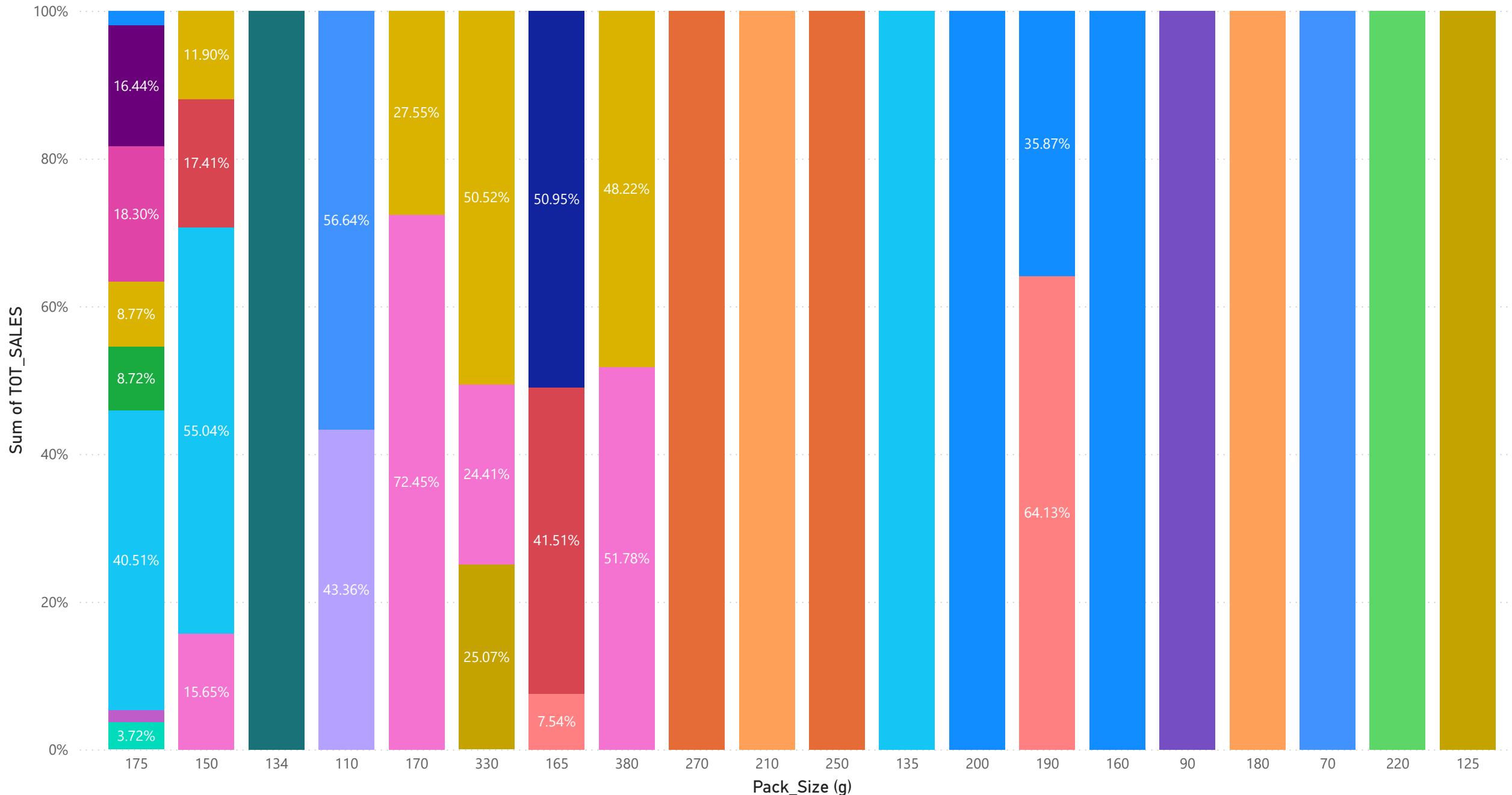
## Sum of TOT\_SALES by Pack\_Size (g) and LIFESTAGE

LIFESTAGE ● MIDAGE SINGLES/COUPLES ● NEW FAMILIES ● OLDER FAMILIES ● OLDER SINGLES/COUPLES ● RETIREES ● YOUNG FAMILIES ● YOUNG SINGLES/COUPLES

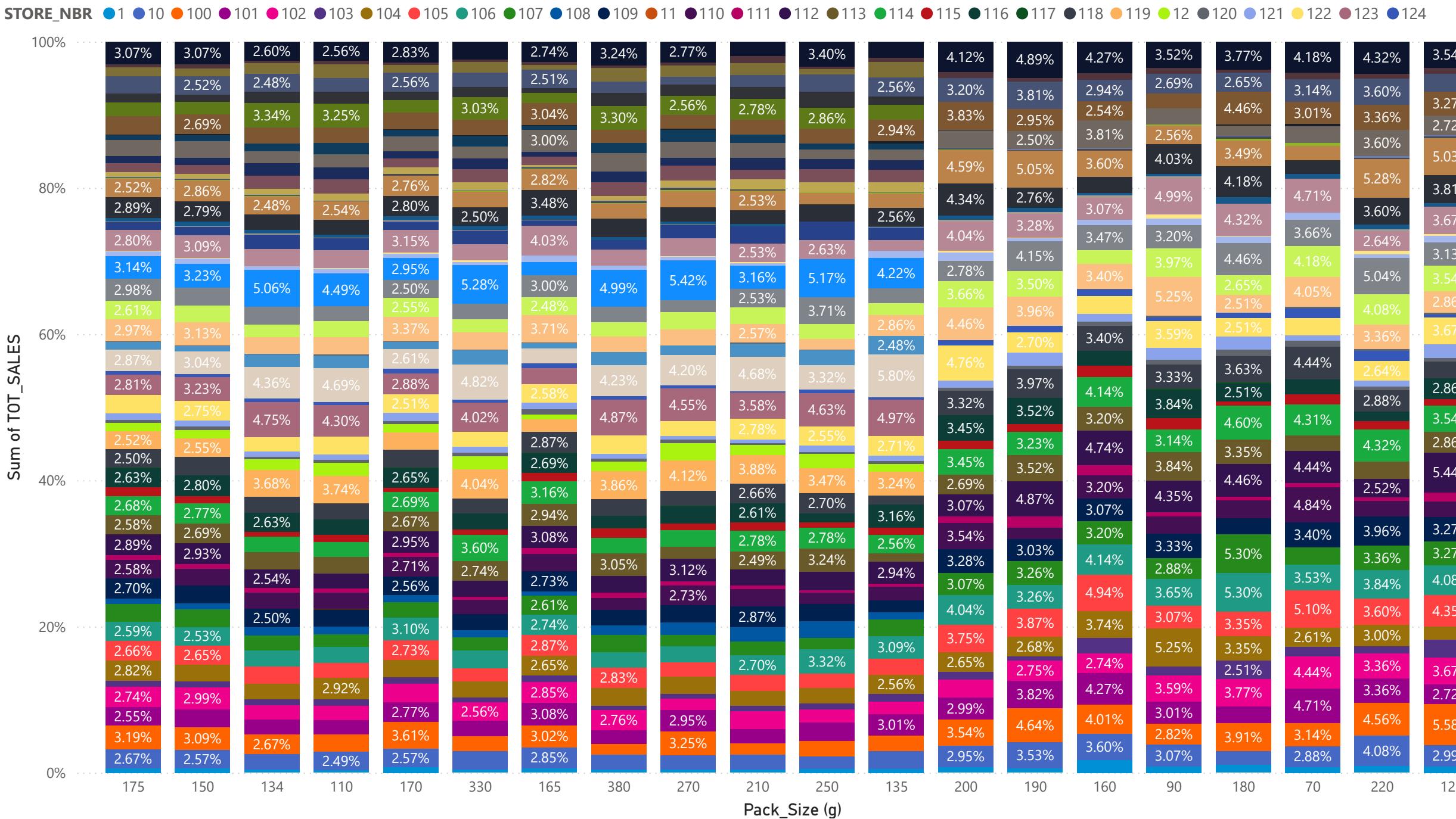


## Sum of TOT\_SALES by Pack\_Size (g) and Brand

**Brand** ● Burger ● CCs ● Cheetos ● Cheezels ● Cobs ● Doritos ● French ● Grain W... ● Infuzions ● Kettle ● Natural ... ● Pringles ● Red Roc... ● Smiths ● Sunbites ● Thins ● Tostitos ● Twisties ● Tyrrells



# Sum of TOT\_SALES by Pack\_Size (g) and STORE\_NBR



## Build visuals with your data

Select or drag fields from the Data pane onto the report canvas.

