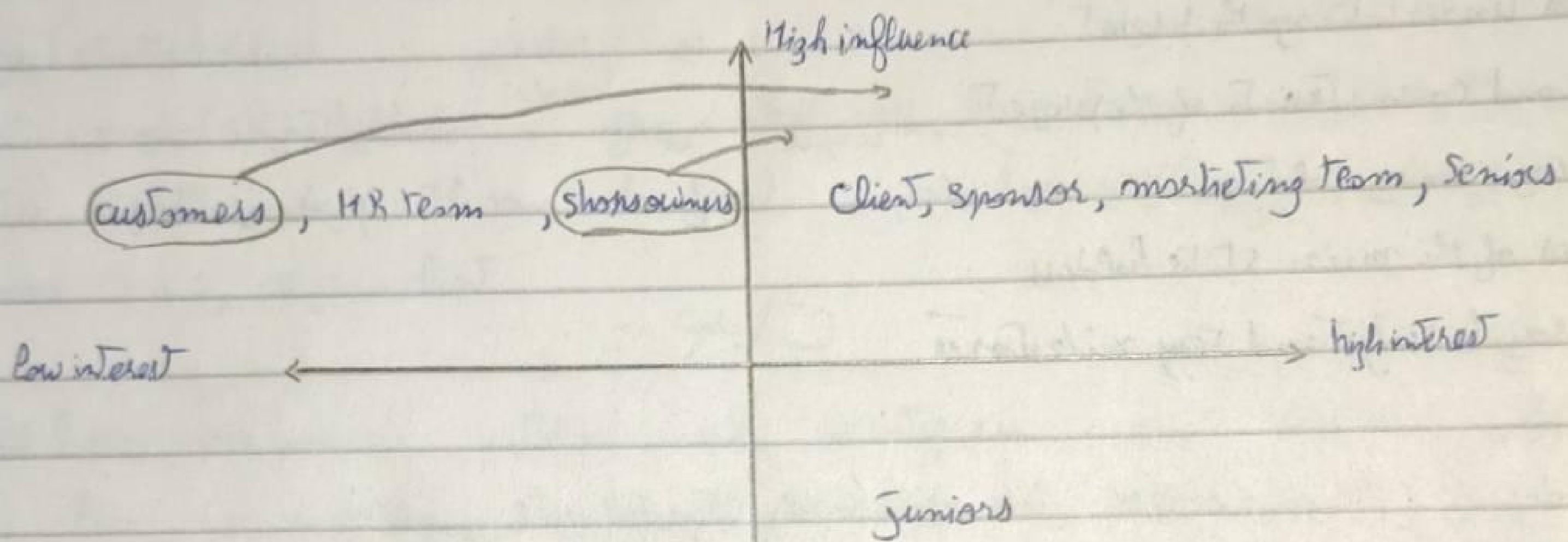


Digital discount card (Case Study)

① Stake holders of this project:-

- Client • Sponsor • Team • Customers • Shop owners
- ↳ development Team • marketing Team • HR Team.
- ↳ Seniors, Juniors.

②



③ Meeting

	Focus and purpose	content	frequency
client	infos, Risk, progress, issues	infos, Risk, progress, issues	weekly Monthly
sponsor	infos, Risk, progress, issues	infos, Risk, progress, issues	Weekly
Team	infos, Risk, progress, issues	infos, Risk, progress, issues	bi Weekly
shop owners	problems, objectives	Surveys and feed back	bi Monthly
customers	objectives.	Surveys and feed back	bi Monthly