

Riztech Enterprises Pvt Ltd.

Fonts used :

For this project, I chose Montserrat and Poppins as they are modern, geometric sans-serif fonts that perfectly align with the clean, innovative, and user-focused nature of technology. Montserrat brings a professional and futuristic feel, while Poppins balances it with approachability and versatility—making the typography system highly suitable for a tech-driven project.

1. why Montserrat?

Discovered: Designed in 2010 by Julieta Ulanovsky, inspired by old posters and signs in the Montserrat neighborhood of Buenos Aires.

Why Suitable for Tech:

- Clean, geometric sans-serif style → gives a modern & professional look.
- Highly legible across devices → ensures clarity in UI/UX and digital platforms.
- Widely used in tech branding and websites for its futuristic and minimal appeal.

2. why Poppins?

Discovered: Released in 2014 by Indian Type Foundry (ITF).

Why Suitable for Tech:

- Features geometric shapes and rounded edges, making it both friendly and modern.
- Supports a wide range of weights → ideal for hierarchy in tech presentations, dashboards, and apps.
- Its clean curves align with the simplicity and precision valued in technology design.

3. Color Theme



(Emerald Green): Conveys growth, balance, and sustainability – aligning with forward-looking technology.



(Dodger Blue): Symbolizes innovation, clarity, and modern digital interfaces.



(Deep Navy Blue): Represents trust, professionalism, and stability – ideal for tech branding.

4. LOGO (RIZTECH ENTERPRISES PVT LTD.)

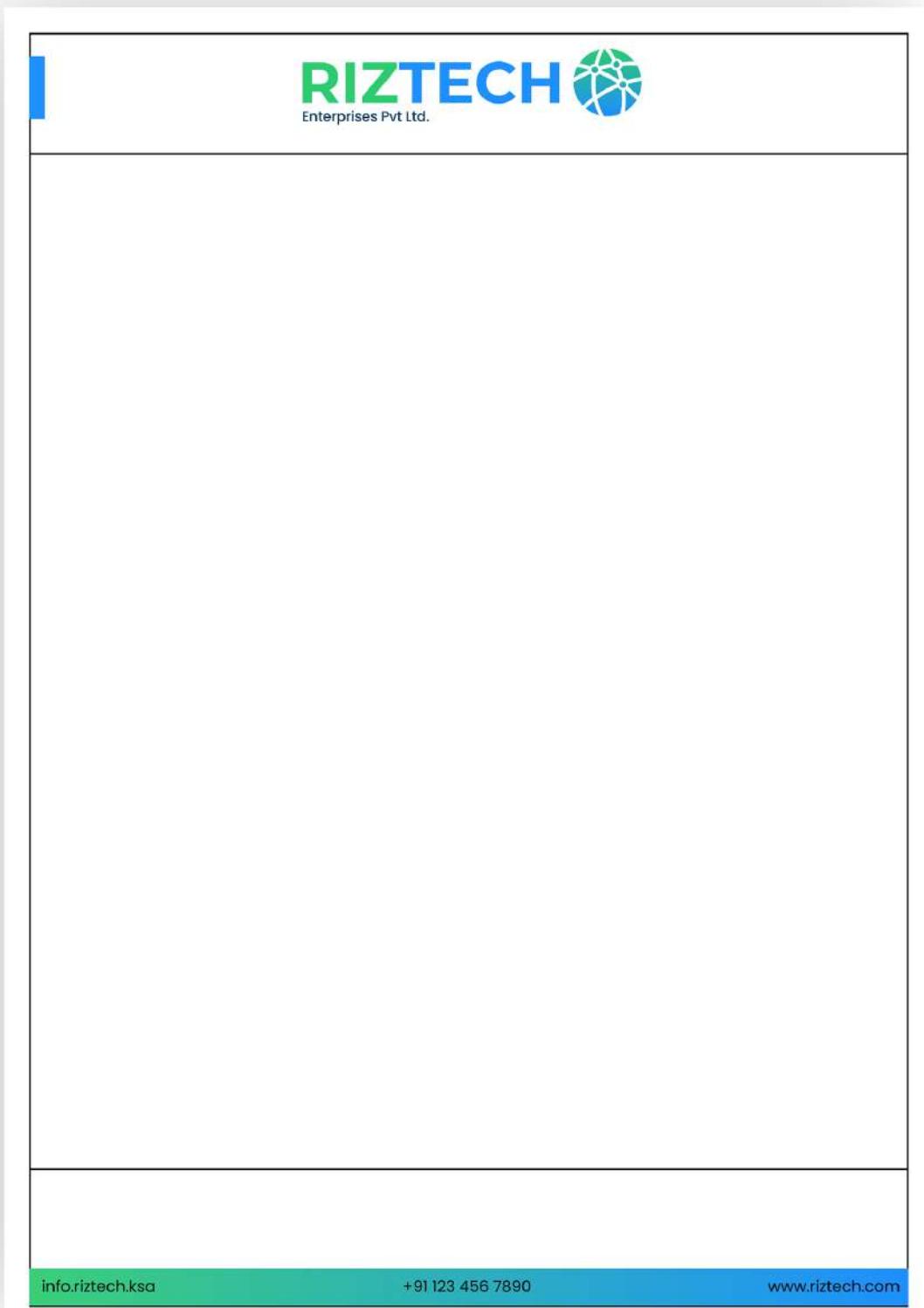
Logo Variation (Horizontal)



Logo Variation (Vertical)



5. LETTER PAD



6.Mockups



6.Mockups



6. Mockups

