

# ENIAC

## Brazil - Expansion with Magist

By : Group 3

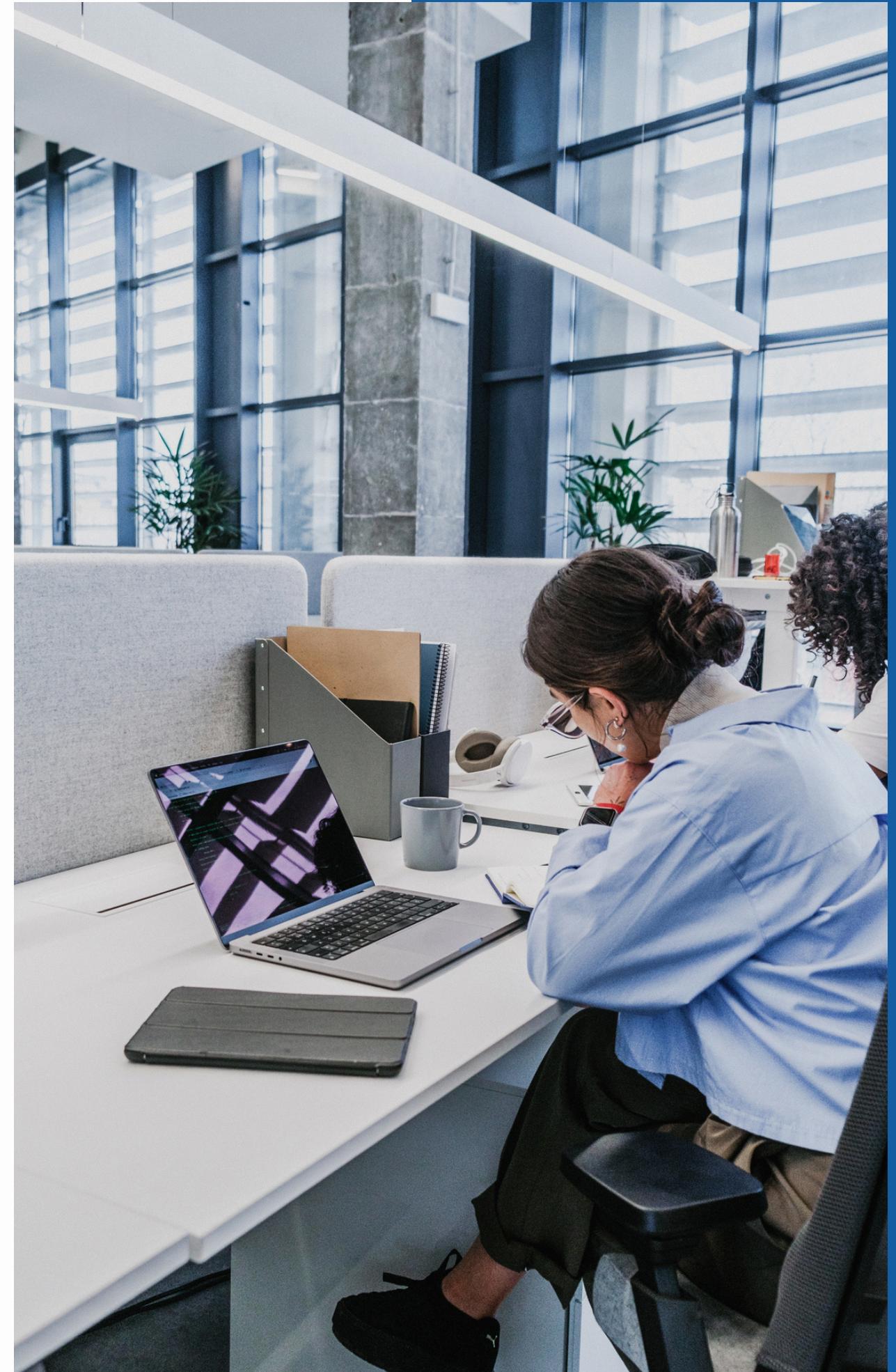
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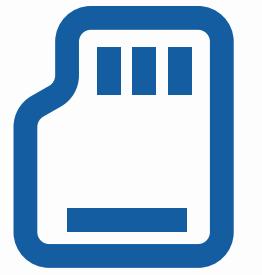


# Overview

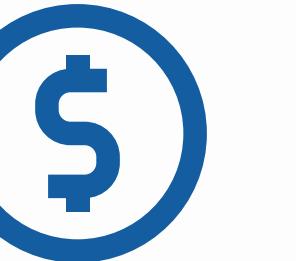
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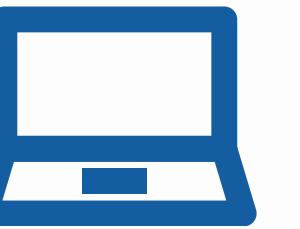
# Objectives



**Customer  
satisfaction**



**Timely Delivery**



**Highend**

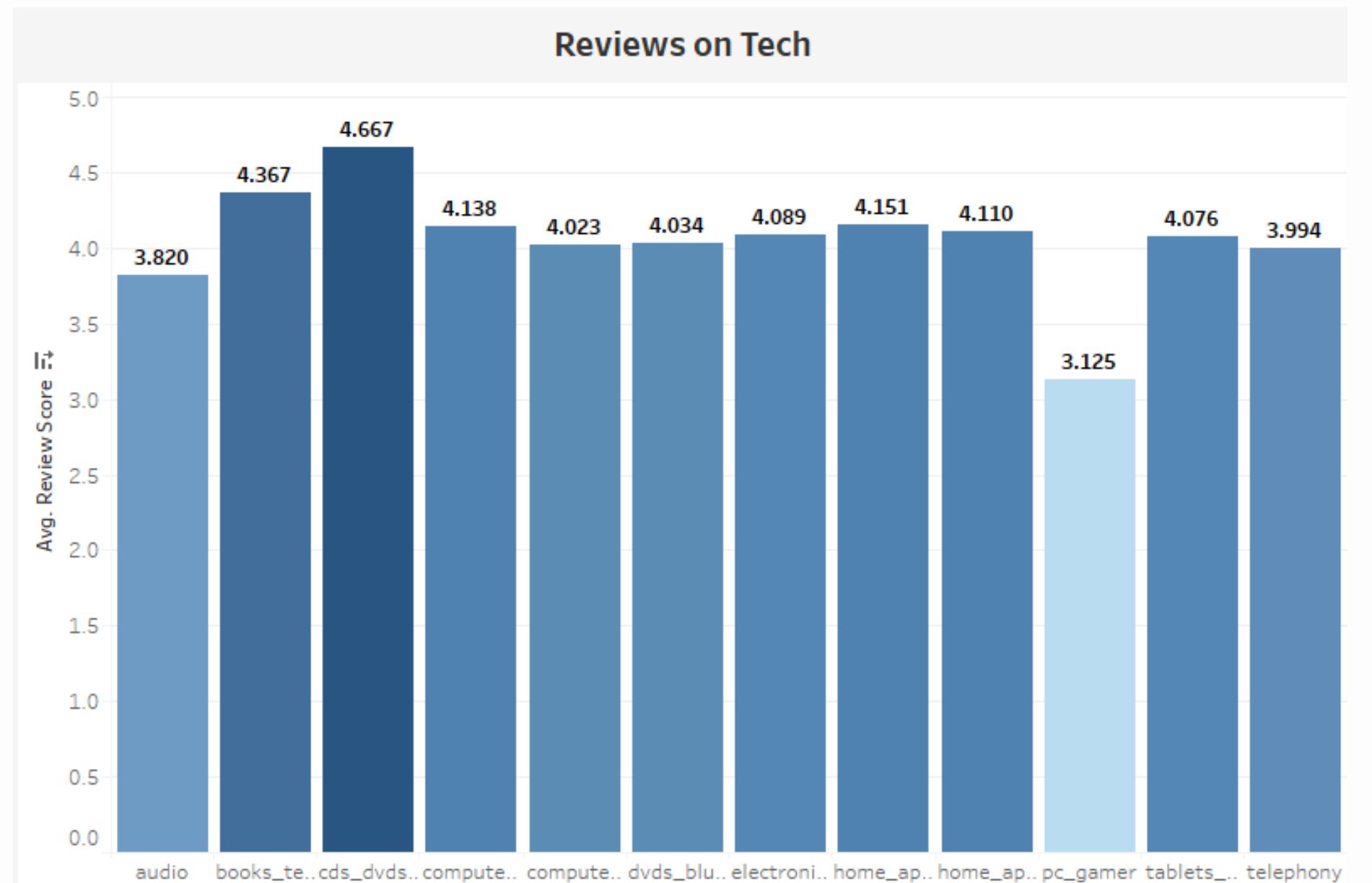


# FINDING

Magist **does not** meet the standards of ENIAC



# Customer reviews



# High end - orders

**> 500**

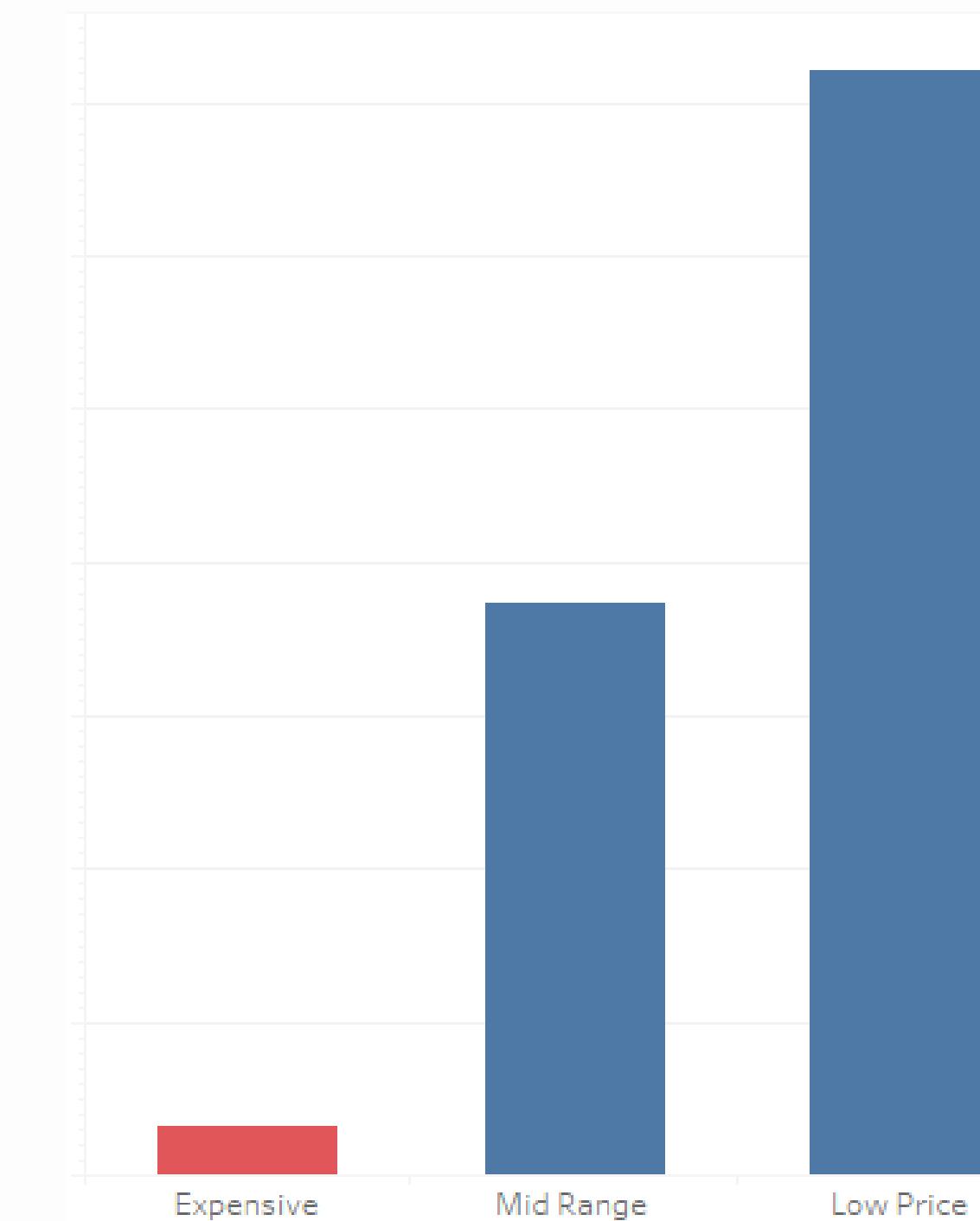
Expensive

**< 100**

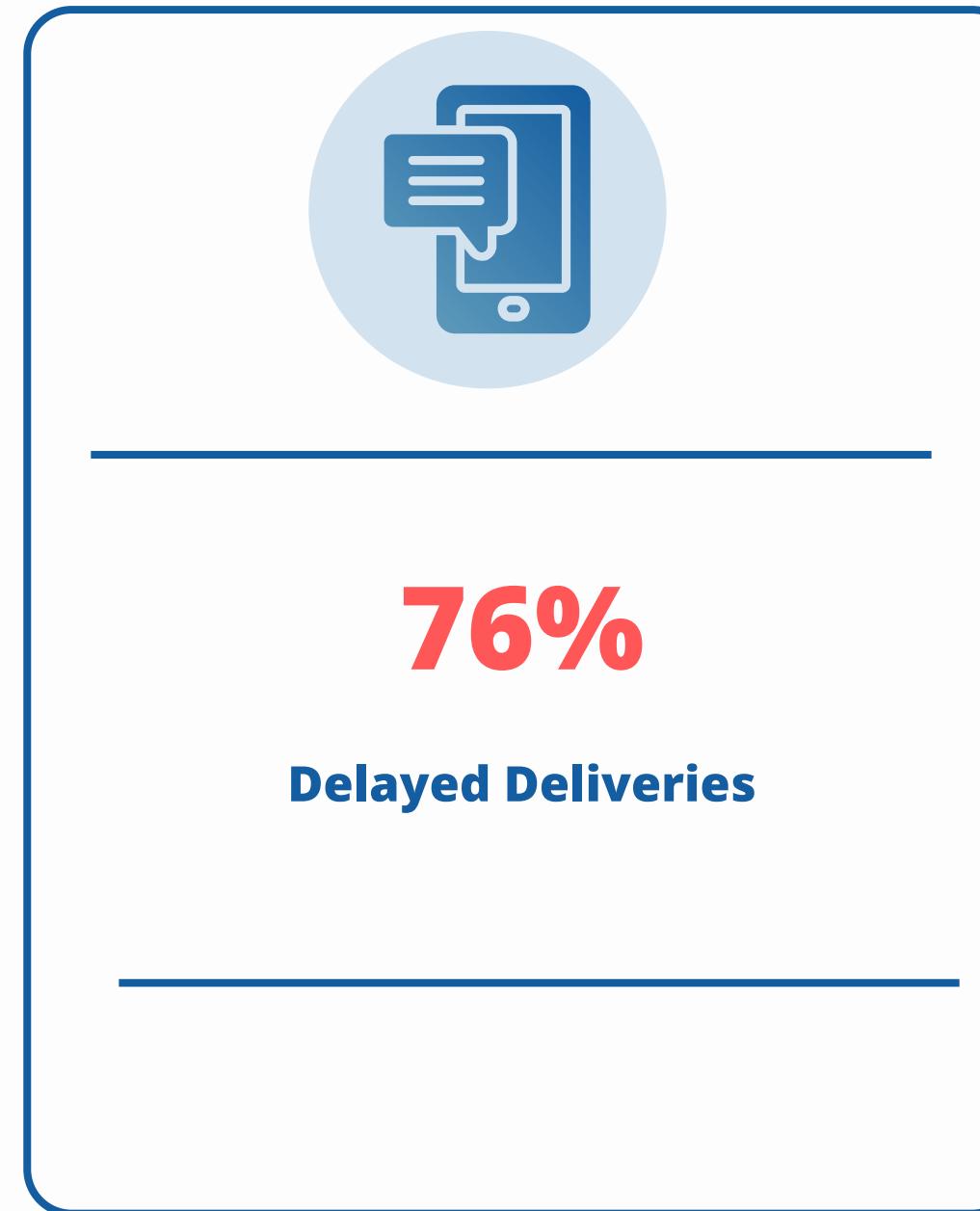
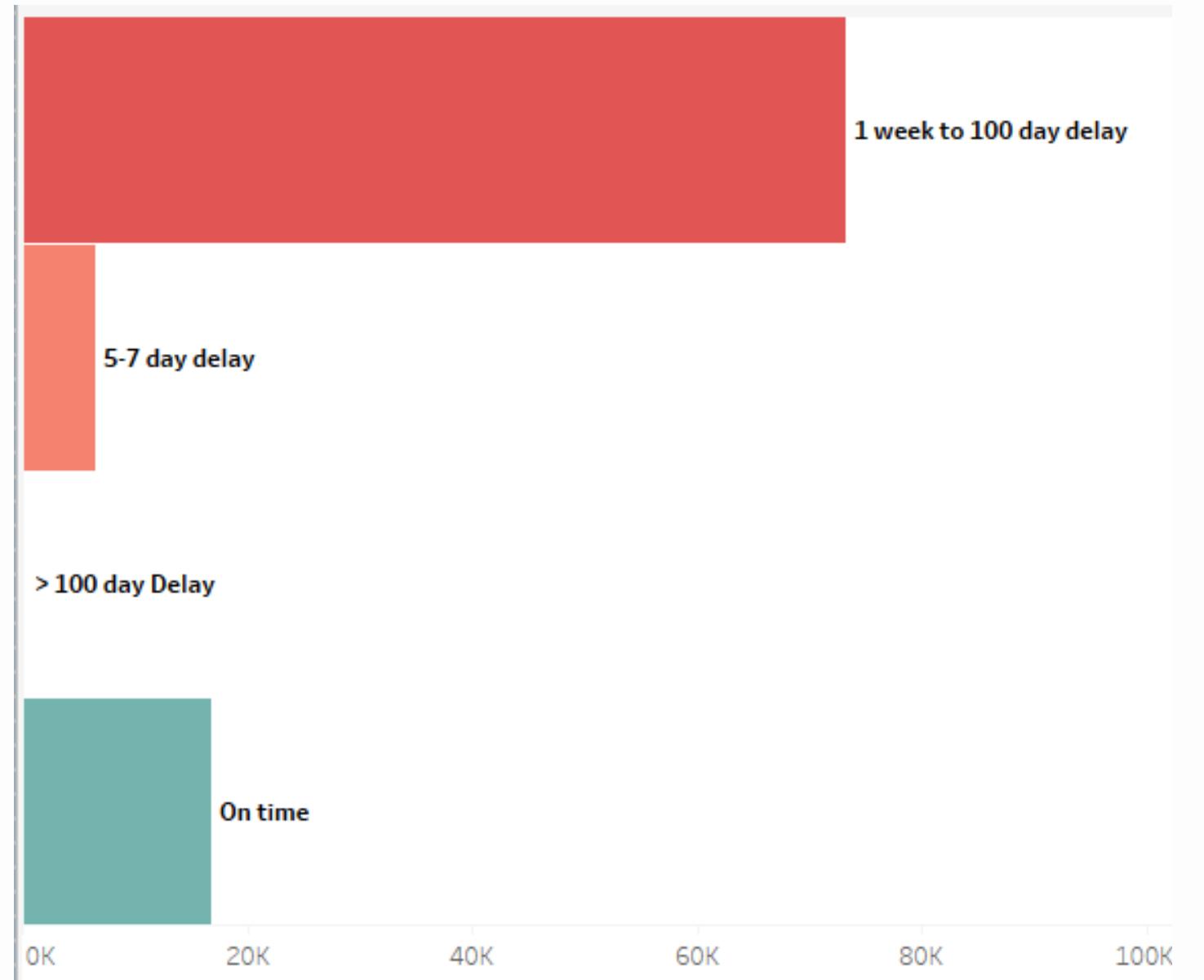
Low price

**100 < 500**

Mid range



# Delay in deliveries



## Alternatives in Brazil

**SEDEX**



### **SEDEX**

A service from Correios, known for its fast and widespread delivery across Brazil, making it ideal for express shipments.

### **Jadlog**

Offers express shipping with a strong reputation for handling electronics carefully, ensuring both speed and safety.

### **Loggi**

A technology-driven logistics provider known for fast deliveries, including same-day service in some areas, ideal for high-end tech products.

**ENIAC**

# **THANK YOU!**

