



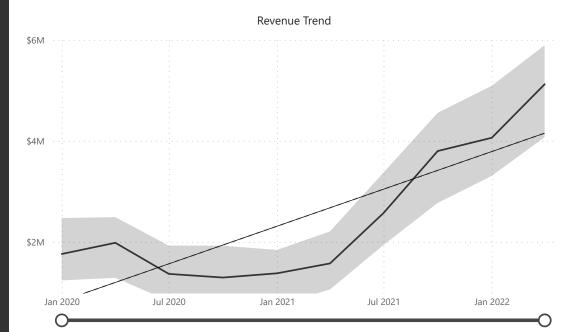


\$10.5M

25.2K
ORDERS

2.2%RETURN RATE

Orders by Category



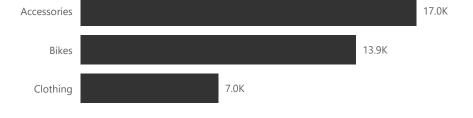
Monthly Revenue

\$1.83M~ Previous Month: \$1.77M (+3.31%) **Monthly Orders**

2,146! Previous Month: 2165 (-0.88%)

Monthly Returns

166 Previous Month: 169 (+1.78%)



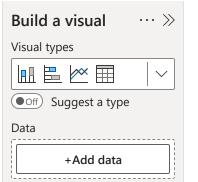
Top 10 Product	Orders ▼	Revenue	Return %
Water Bottle - 30 oz.	3,983	\$39,755	1.95%
Patch Kit/8 Patches	2,952	\$13,506	1.61%
Mountain Tire Tube	2,846	\$28,333	1.64%
Road Tire Tube	2,173	\$17,265	1.55%
Sport-100 Helmet, Red	2,099	\$73,444	3.33%
AWC Logo Cap	2,062	\$35,882	1.11%
Sport-100 Helmet, Blue	1,995	\$67,120	3.31%
Fender Set - Mountain	1,975	\$87,041	1.36%
Sport-100 Helmet, Black	1,940	\$65,270	2.68%
Mountain Bottle Cage	1,896	\$38,062	2.02%

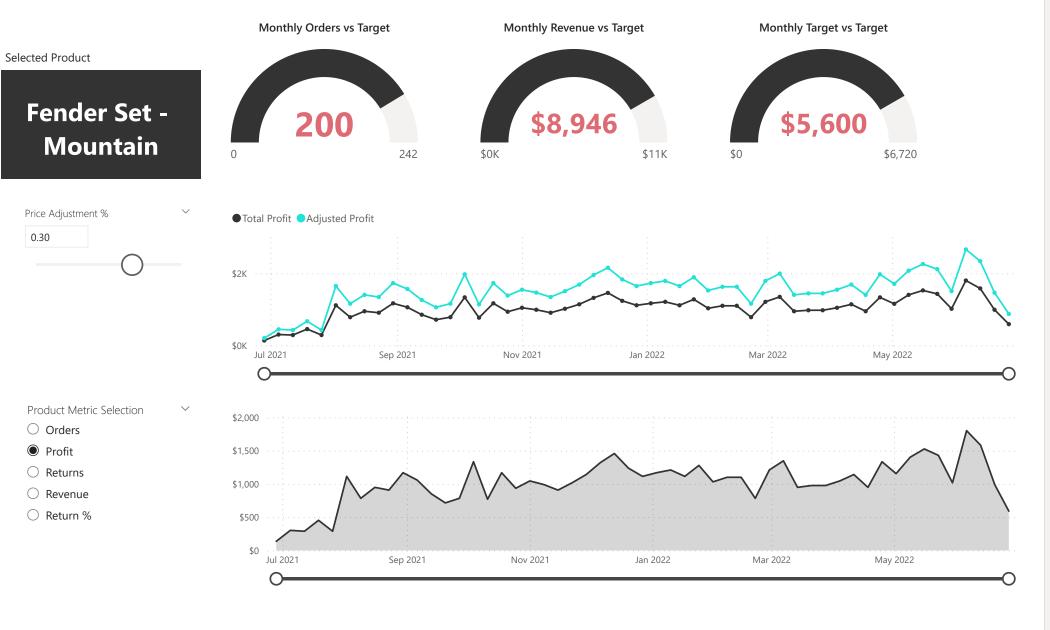
Most Ordered Product Type

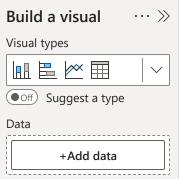
Tires and Tubes

Shorts

Most Returned Product Type



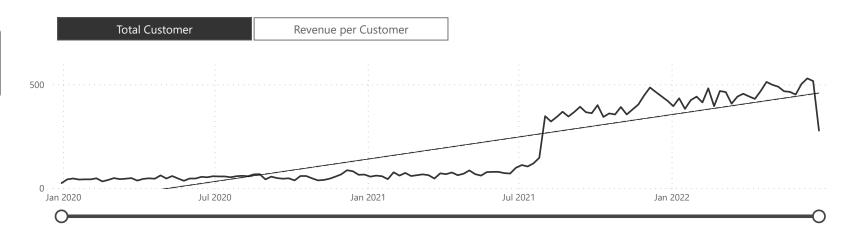




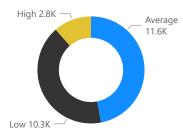
5

\$1,431
REVENUE PER CUSTOMER

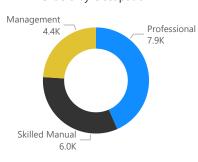
17.4K
UNIQUE CUSTOMERS



Orders by Income Level



Orders by Occupation



Top	100	Custome
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Orders

Revenue

Full Name

CustomerKey

	- 3			▼
1	11433	Mr. Maurice Shan	6	\$12,408
1	11439	Mrs. Janet Munoz	6	\$12,015
1	11241	Mrs. Lisa Cai	7	\$11,330
1	11417	Mrs. Lacey Zheng	7	\$11,086
1	11420	Mr. Jordan Turner	7	\$11,022
1	11242	Mr. Larry Munoz	7	\$10,852
1	13263	Mrs. Kate Anand	4	\$10,437
1	12655	Mr. Larry Vazquez	4	\$10,395
1	11425	Mrs. Ariana Gray	6	\$10,391
1	12631	Mr. Clarence Gao	4	\$10,332
1	12650	Mr. Aaron Wright	4	\$10,329
1	13405	Mr. Ethan Bryant	4	\$10,309
1	11429	Mr. Marco Lopez	6	\$10,290
1	12632	Mrs. Bonnie Nath	4	\$10,283
1	11245	Mr. Ricky Vazquez	4	\$10,166
1	11237	Mr. Clarence Anand	4	\$10,065
1	11428	Mrs. Deanna Perez	4	\$9,762
1	11427	Mrs. Desiree Dominguez	4	\$9,718
	Total		1,272	\$6,15,329

2020 2022

Top Customer (by Revenue)

Mr. Maurice Shan

Orders 6

12.4K



Among customer Ruben drew most revenue approx 4.6k in 2022

Revenue

Build a visual ... >>

Visual types

Off Suggest a type

Data

+Add data