

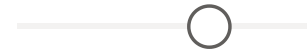


Selected Product

Fender Set - Mountain

Price Adjustment %

0.30



Product Metric Selection

- ☐ Orders
- ☒ Profit
- ☐ Returns
- ☐ Revenue
- ☐ Return %

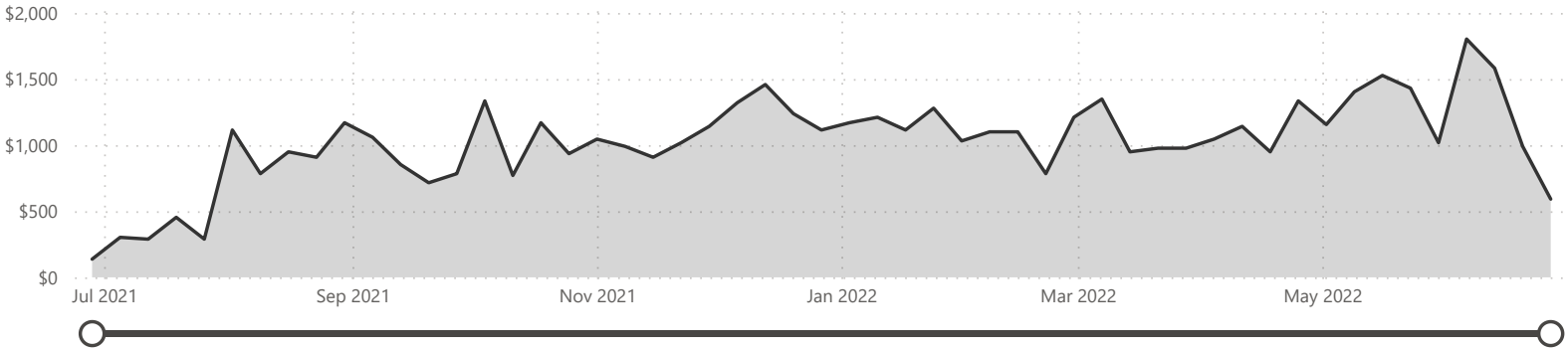
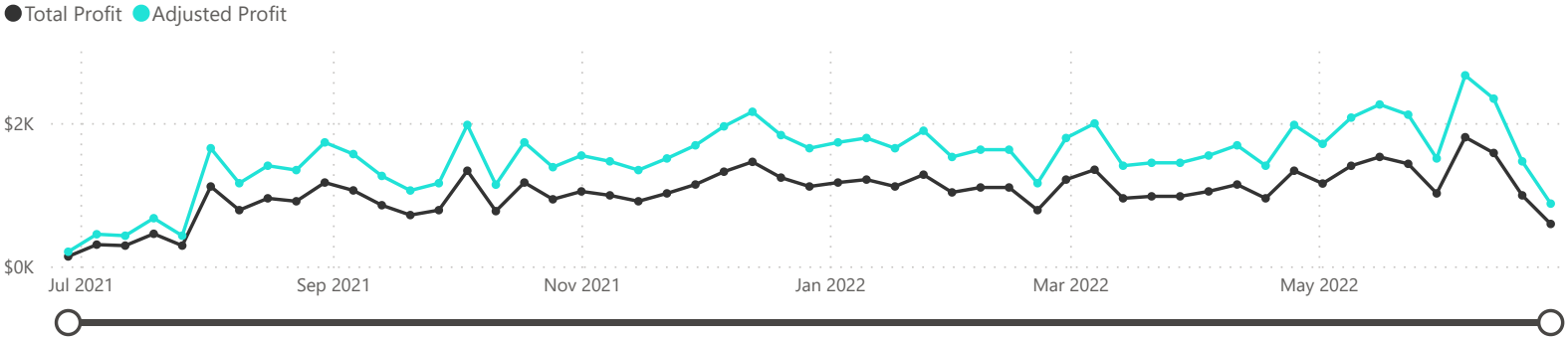
Monthly Orders vs Target



Monthly Revenue vs Target



Monthly Target vs Target



Build a visual ... >>

Visual types



☒ Off Suggest a type

Data

+Add data



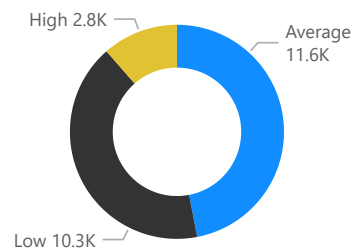
\$1,431

REVENUE PER CUSTOMER

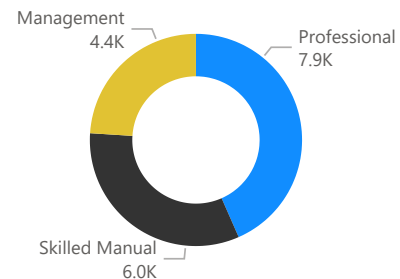
17.4K

UNIQUE CUSTOMERS

Orders by Income Level

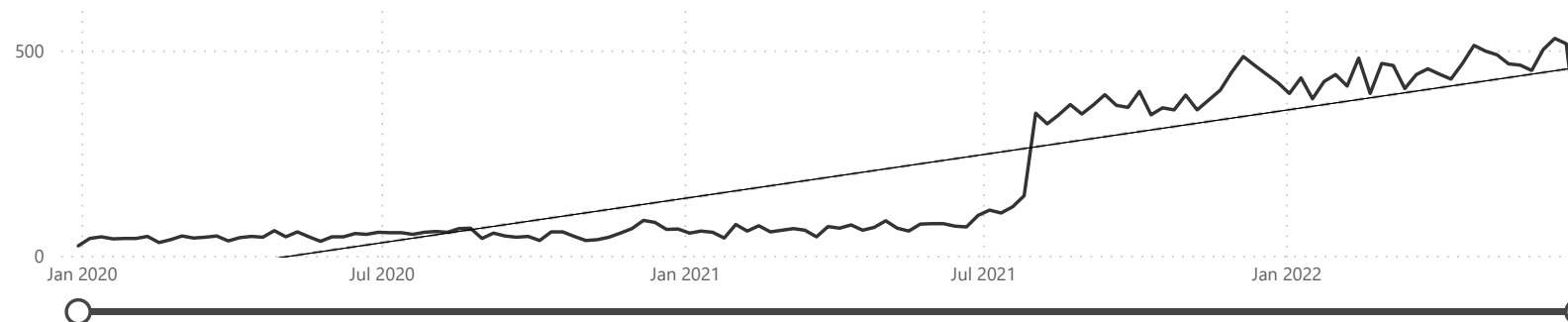


Orders by Occupation



Total Customer

Revenue per Customer



Top 100 Customer

CustomerKey	Full Name	Orders	Revenue
11433	Mr. Maurice Shan	6	\$12,408
11439	Mrs. Janet Munoz	6	\$12,015
11241	Mrs. Lisa Cai	7	\$11,330
11417	Mrs. Lacey Zheng	7	\$11,086
11420	Mr. Jordan Turner	7	\$11,022
11242	Mr. Larry Munoz	7	\$10,852
13263	Mrs. Kate Anand	4	\$10,437
12655	Mr. Larry Vazquez	4	\$10,395
11425	Mrs. Ariana Gray	6	\$10,391
12631	Mr. Clarence Gao	4	\$10,332
12650	Mr. Aaron Wright	4	\$10,329
13405	Mr. Ethan Bryant	4	\$10,309
11429	Mr. Marco Lopez	6	\$10,290
12632	Mrs. Bonnie Nath	4	\$10,283
11245	Mr. Ricky Vazquez	4	\$10,166
11237	Mr. Clarence Anand	4	\$10,065
11428	Mrs. Deanna Perez	4	\$9,762
11427	Mrs. Desiree Dominquez	4	\$9,718
Total		1,272	\$6,15,329

2020

2022



Top Customer (by Revenue)

Mr. Maurice Shan

Orders

6

Revenue

12.4K



Among customer Ruben drew most revenue approx 4.6k in 2022

Build a visual



Visual types



☐ Off Suggest a type

Data

+Add data