

CREDIT CARD TRANSACTION REPORT

Revenue

55M

Interest Amount

7.8M

Amount

44.5M

Count

656K

Q4

Q2

Q3

Q1

Week_Start_Date

All

Silver

Blue

Gold

Platinum

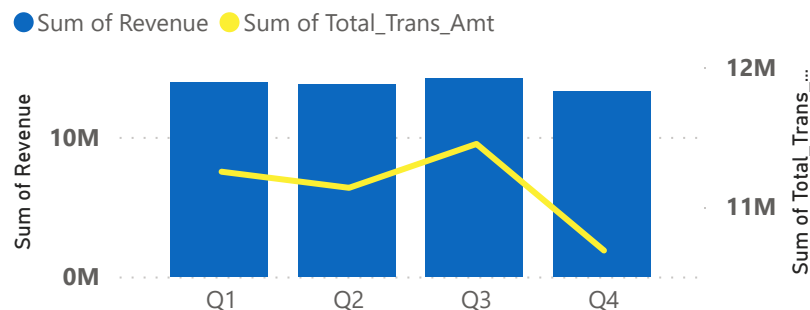
Medium

Low

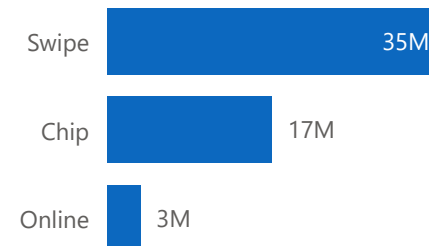
High

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Silver	5586332	4586746	812081
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Total	55315410	44522013	7843382

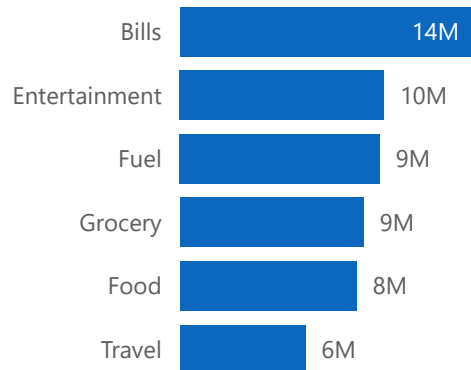
Revenue by Total Transaction



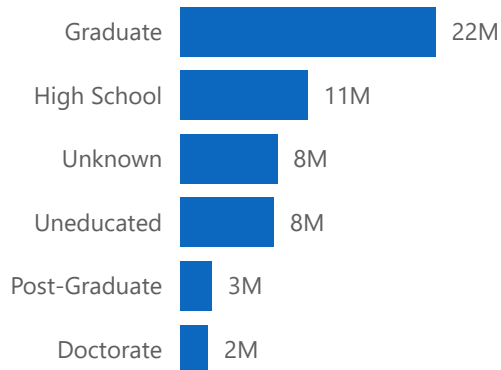
Revenue by Chip use



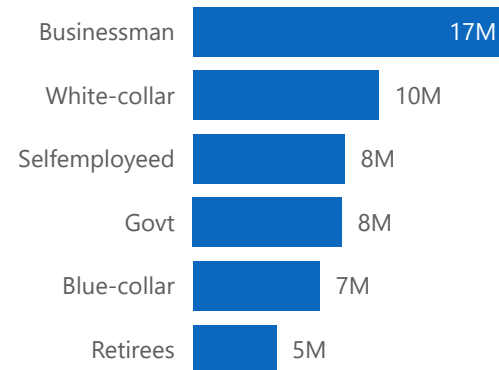
Revenue by Expenditure type



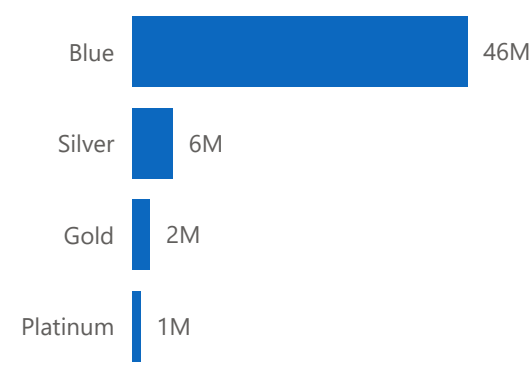
Revenue by Education



Revenue by Customer Job



Revenue by Card Category



CREDIT CARD CUSTOMER REPORT

Revenue

55M

Interest Amount

7.8M

Income

576M

CSS

3.19

Q4

Q2

Q3

Q1

Week_Start_Date

All

Silver

Blue

Gold

Platinum

Swipe

Online

Chip

M

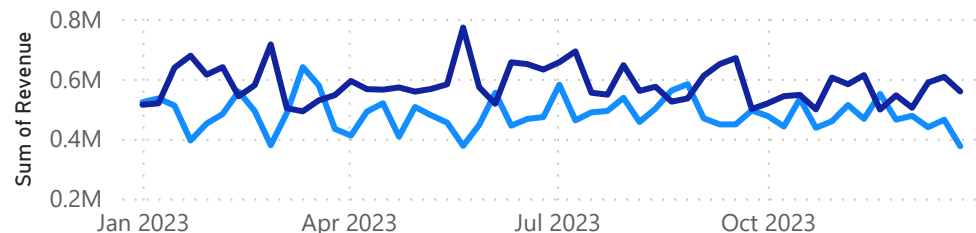
30M

F

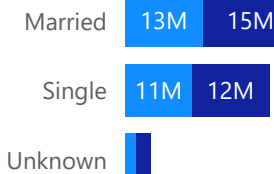
25M

Revenue by Week

Gender ● F ● M



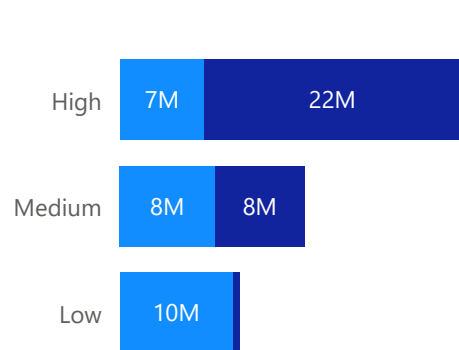
Revenue by Marital status



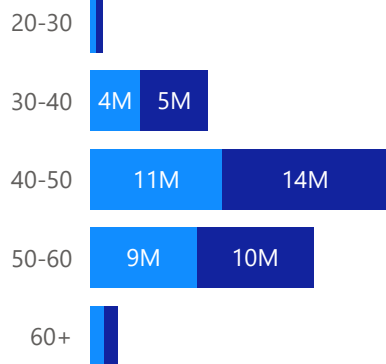
Customer_Job	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Businessman	17387832	14285412	2539390
White-collar	10114656	8221742	1441074
Selfemployeed	8261758	6395026	1119742
Govt	8111701	6507875	1160016
Total	55315410	44522013	7843382

Revenue by Income group

Gender ● F ● M

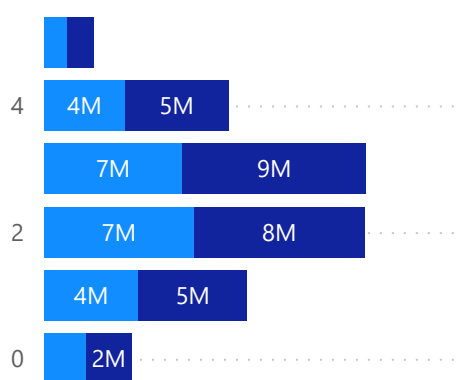


Revenue by Age group



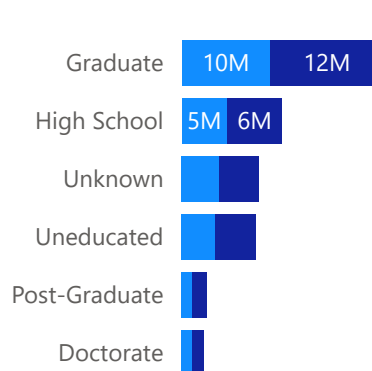
Revenue by Dependent

Gender ● F ● M



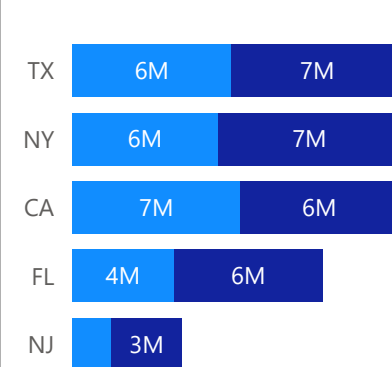
Revenue by Education Level

Gender ● F ● M



Top 5 States

Gender ● F ● M





Male customers are contributing more in revenue 30M, Female 25M



High income level customers contribute to 52% of Total revenue



Blue and Silver cards are generating 93% of overall transactions



Texas, New York, California are top 3 states contributing to 68% of revenue



Q3 has overall maximum transaction amount 11.4M