

Says



Agriculture provides employment opportunities to rural agricultural and non-agricultural labourers. It plays a significant role in international trade and import and export activities.


Aquaculture and catch fishery is amongst the fastest growing industries in India. Between 1990 and 2010, the Indian fish capture harvest doubled, while aquaculture harvest tripled. In 2008, India was the world's sixth largest producer of marine and freshwater capture fisheries and the second largest aquaculture farmed fish producer. India exported 600,000 metric tonnes of fish products to nearly half of the world's countries

India is currently the world's second largest producer of several dry fruits, agriculture-based textile raw materials, roots and tuber crops, pulses, farmed fish, eggs, coconut, sugarcane and numerous vegetables.

INDIA'S AGRICULTURAL CROP PRODUCTION ANALYSIS(1997-2021)

Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



Fresh fruit  
Lemons and limes  
Buffalo milk, whole, fresh  
Castor oil seeds  
Sunflower seeds  
Sorghum  
Millet  
Spices  
Okra

Areca nuts  
Other bastfibres  
Pigeon peas  
Papayas  
Chillies and peppers, dry  
Anise, badian, fennel, coriander  
Goat milk, whole, fresh

The state of Punjab led India's Green Revolution and earned the distinction of being the country's bread basket

India has a geographical area of 328.73 million hectares; of which reported area for land use is 306.04 million hectares. The net area cultivated is about 142.60 million hectares i.e. about 46.6 per cent of the total reported area.

Forests account for about 68.97 million hectares i.e. 22.5 percent of the total reported land area. Also nearly 13.97 million hectares are cultivable wastelands and 9.91 million hectares are fallow lands.


Cereals and pulses account for nearly 52.93 per cent and 12.64 percent of the total area respectively. Fruits and vegetables occupy nearly 4.24 percent of area.

With a large population to feed and many people working in agriculture, agriculture is critical for India's development.

Agriculture is the most significant source of income for the central and state governments

The importance of agriculture in the Indian economy are: Agriculture is one of the key contributors to the economy. It is the backbone of the country.

Does



What behavior have we observed?  
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?

