

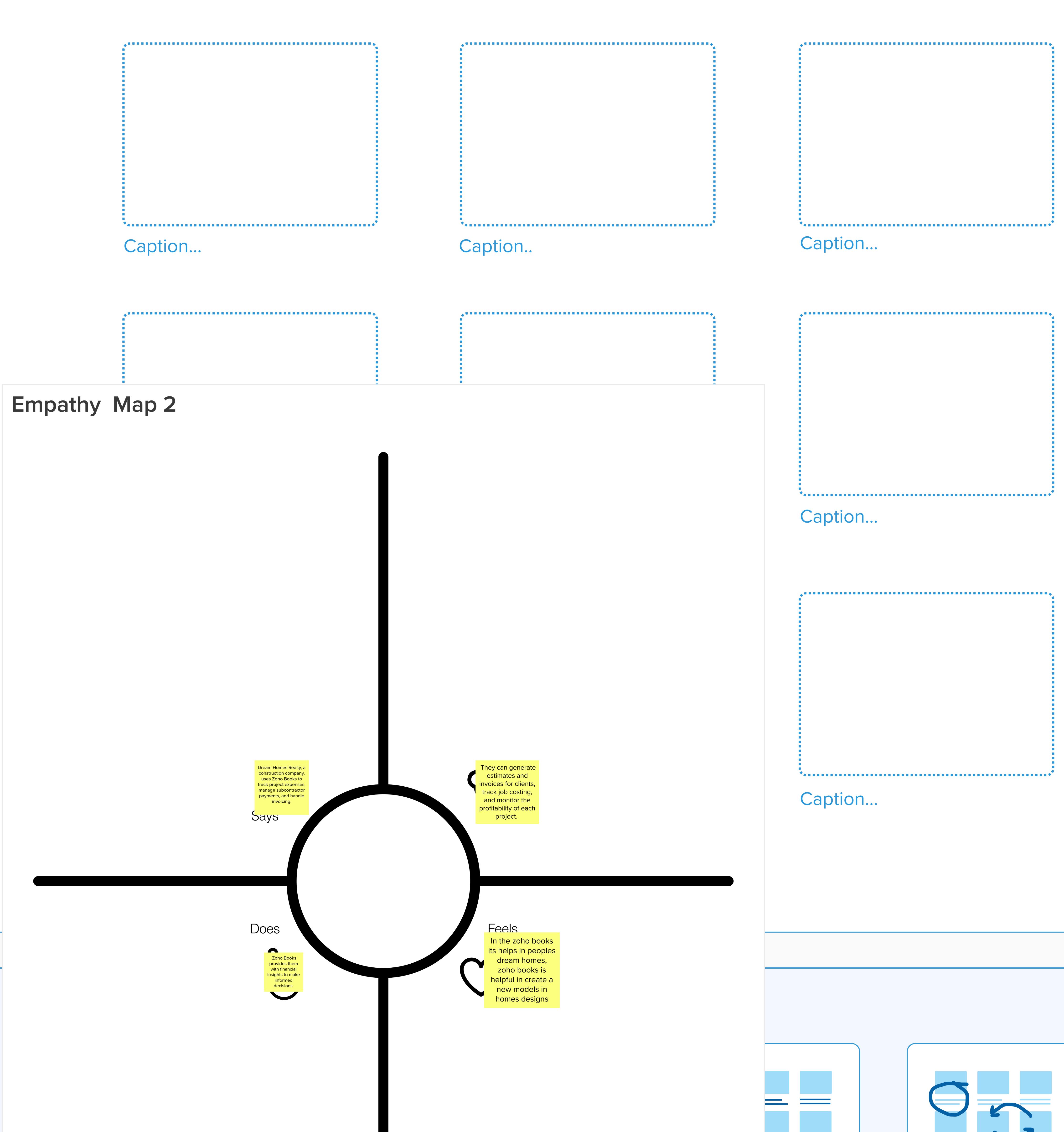
Storyboarding

A way to show the key elements and interactions of a scenario using images

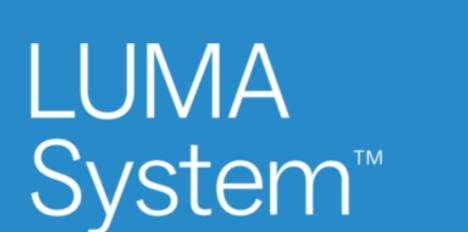
The power of a good story lies in its ability to capture people's imagination and take them to new places. Walt Disney said, "In our studio we don't write stories, we draw them." Through drawing, he and his team visualized their work before going into full production. Storyboarding is an ideal way to visualize people experiencing your idea in action. Since storyboards are built using mostly images, they can help teams communicate ideas more clearly and evocatively than words alone. Storyboards don't have to be masterful pieces of art; they just need to show a meaningful series of events.

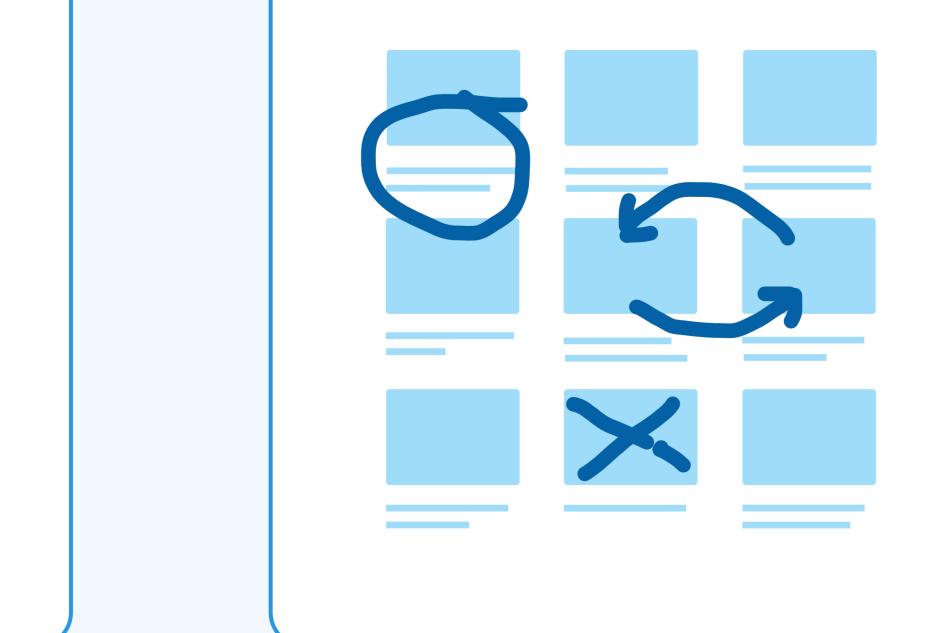
Benefits

Shows what a concept looks like in action
Helps people imagine the future
Builds shared understanding
Gains support from decision-makers









ave the script, ch frame. Share with stakeholders for feedback and revision.