

العلامة		(Misleading Advertising) عناصر الإجابة الموضوع الأول												
مجموع	مجزأة													
15pts 08pts		Part One: Reading <b>A- Comprehension:</b> 1- The text is a web article 2- True or false statements: a. F b. T c. T d. F 3- Answering questions: a. (It did not say) it had sliced its bread much thinner than its competitors. b. The celebrity uses the product and may even depend on it for his/her/their success c. No, it does not. Justification: Consumers mistakenly think that eating light food means eating healthful food. 4-Cohesive markers: a) its (§1) → brand of bread b) them (§2) → advertisers c) which (§3) → labelling food as light												
1	1													
2	0.5x4													
3.5	1													
	1													
	1.5													
1.5	0.5x3													
07pts		<b>B- Text Exploration:</b> 1. Definitions: a) slice b) implicit c) believe 2. Morphology:												
1.5	0.5x3													
1.5	0.5x3													
		<table><tr><th>Prefix</th><th>Root</th><th>Suffix</th></tr><tr><td>mis</td><td>lead</td><td>ing</td></tr><tr><td>////////</td><td>entire</td><td>ly</td></tr><tr><td>////////</td><td>differ</td><td>ent</td></tr></table>	Prefix	Root	Suffix	mis	lead	ing	////////	entire	ly	////////	differ	ent
Prefix	Root	Suffix												
mis	lead	ing												
////////	entire	ly												
////////	differ	ent												
2	1x2	3. Asking questions: a) What do advertisers use different strategies for? Or Why do advertisers use different strategies? b) What does one marketing strategy involve?												
2	0.5x4	4. Re-ordering Sentences: 1. c – 2. a – 3. d – 4.b (0,5 for opening sentence and 0,5 for each correct link)												
5pts	5	Part two: <b>Written expression</b> <table><tr><th>Criteria</th><th>Relevance</th><th>Semantic coherence</th><th>Correct use of English</th><th>Excellence (vocab+ creativity)</th><th>Final score</th></tr><tr><td>S. Exp, M , TM, G.E.</td><td>1</td><td>1</td><td>2</td><td>1</td><td>5</td></tr></table>	Criteria	Relevance	Semantic coherence	Correct use of English	Excellence (vocab+ creativity)	Final score	S. Exp, M , TM, G.E.	1	1	2	1	5
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S. Exp, M , TM, G.E.	1	1	2	1	5									

العلامة		(Space Exploration) عناصر الإجابة: الموضوع الثاني				
مجموع	مجزأة					
15pts 08 pts 2	0.5×4	Part one : Reading <b>A/Comprehension:</b> 1. True or False a. True    b. False    c. True    d. True  2. Answering questions a. No / No, it is not. b. The benefits of space exploration mentioned in the text are scientific knowledge, inspiration and the expansion of our frontiers( establishing a human presence on other worlds.) c. We have many problems here on Earth (climate change, hunger, overpopulation and underdevelopment) <b>Or</b> we have got enough challenges here at home (on Earth) <b>Or</b> Earth problems should take priority over exploring and/or establishing a human presence on other worlds  3. Cohesive markers: a. it (§1)→ the sheer cost / the cost b. It (§2)→ space exploration c. these (§4)→challenges (climate change, hunger, overpopulation and underdevelopment)  4. Title: b. The Costs and Benefits of Space Exploration.				
4	1 1.5  1.5	<b>B/ Text exploration</b>  1. Lexis: a. send (§2) b. innumerable (§3) c. priority (§4)  2. Morphology: opposites keeping the same root <b>Irrelevant - unfair - inhuman</b>  3. Combining pairs of sentences: a. Despite being costly, space exploration has many benefits. Or: Despite its (high) cost, space exploration has many benefits. b. If scientists develop space technology, they will/may be able to explore other planets.  4. Gap filling: 1. hitting    2. happen    3. extinction    4. Threat				
1.5	0.5×3					
0.5	0.5					
07 pts						
1.5	0.5×3					
1.5	0.5×3					
2	1×2					
2	0.5×4					
05pts	Part two : <b>Written expression</b>					
	Criteria	Relevance	Semantic coherence	Correct use of English	Excellence( vocab & creativity)	Final score
	Common stream	1	1	2	1	5