

# NABIL SOFT

الإجابة النموذجية و سلم التنقيط مادة : اللغة الأجنبية الثانية الشعبة : ع ت + ريا+ ت ريا+ ت اقت جوان 2008 " Consumerism"  
الموضوع الأول

العلامة		عناصر الإجابة	محاو الموضوع												
المجموع	مجزأة														
15pts 8 1 2	1pt 0.5each	<b>Part 1 Reading</b> <b>A. Comprehension</b> 1. b 2. a) T b) T c) F d) F	Part 1 A												
1pt	0.5 each	3. a) §1 b) §2													
1pt	0.5 each	4. a) consumerism / movement b) consumers													
	1 pt	5. a) from unsafe products, fraudulent advertising, labelling or packaging and business practices that limit competition. b) adequate information about products so as to make the right decisions to buy goods or services. c) many companies have become more responsive to the needs, wants and safety of consumers.													
3	1 pt														
	1 pt														
7		<b>B Text Exploration</b>													
1 pt	0.5 each	1. a) goods b) defective													
1.5 pt	0.25 each	2. <table><tr><th>Verbs</th><th>Nouns</th><th>Adjectives</th></tr><tr><td>to lose</td><td></td><td>lost</td></tr><tr><td></td><td>economy</td><td>economic /al</td></tr><tr><td>to save</td><td></td><td>safe / saved</td></tr></table>		Verbs	Nouns	Adjectives	to lose		lost		economy	economic /al	to save		safe / saved
Verbs	Nouns	Adjectives													
to lose		lost													
	economy	economic /al													
to save		safe / saved													
1pt	0.5 each	3. a) What does consumerism promote? b) Where is the movement active?													
		4.													
		1. should take													
1 pt	0.5 each	2. had bought													
1 pt	0.25 each	5. a = 3 b = 4 c = 1 d = 2													
1.5	1.5 pt	6. b a d c													
		<b>WRITTEN EXPRESSION</b>													
5		Topic 1 : Form 2.5 content 2.5 Topic 2 : Form 3 content 2													

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PART 2

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PART 2

العلامة		عناصر الإجابة	محاو الموضوع												
المجموع	مجزأة														
15 pts 08 pts	2pts 2pts	<b>Part 1 Reading</b> <b>A. Comprehension</b> 1. a) T   b) T   c) F   d) F 2. <table><tr><th>Kinds of advertising</th><th>Where advertised</th></tr><tr><td><b>Example</b> a) printed</td><td>newspapers and magazines</td></tr><tr><td>b) posters</td><td>.....</td></tr><tr><td>c) .....</td><td>along downtown streets</td></tr><tr><td>d) billboards</td><td>.....</td></tr><tr><td>e) .....</td><td>TV , radio</td></tr></table>	Kinds of advertising	Where advertised	<b>Example</b> a) printed	newspapers and magazines	b) posters	.....	c) .....	along downtown streets	d) billboards	.....	e) .....	TV , radio	
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d) billboards	.....														
e) .....	TV , radio														
07 pts	2pts	3. a) manufacturers, business firms, local businesses, political candidates, social organizations ... b) to promote a cause or to influence the way people think or act.													
	1pt	4. a) in §1   b) in §3													
	1pt	5. (a)													
	1 pt	<b>B Text Exploration</b> 1. a) persuade   b) key													
	1.5 pt	2. <table><tr><th>Verbs</th><th>Nouns</th><th>Adjectives</th></tr><tr><td>to produce</td><td>.....</td><td>productive</td></tr><tr><td>.....</td><td>sale</td><td>sold</td></tr><tr><td>to use</td><td>use</td><td>.....</td></tr></table>	Verbs	Nouns	Adjectives	to produce	.....	productive	.....	sale	sold	to use	use	.....	
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to produce	.....	productive													
.....	sale	sold													
to use	use	.....													
05 pts	1.5 pt	3. <table><tr><th>/s/</th><th>/z/</th><th>/iz/</th></tr><tr><td>sites groups</td><td>roadsides sales</td><td>buses services</td></tr></table>	/s/	/z/	/iz/	sites groups	roadsides sales	buses services							
	/s/	/z/	/iz/												
	sites groups	roadsides sales	buses services												
	1 pt	4. a) When (how often) do people come into contact with many kinds of advertising? b) What do many people advertise in newspapers for? / Why do many people advertise in newspapers?													
2 pts	5. Accept any appropriate completion.														
		<b>PART 2 WRITTEN EXPRESSION</b> <b>Topic 1 : Form 3   content 2</b> <b>Topic 2 : Form 2.5   content 2.5</b>													

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