



(GROUP OF INSTITUTIONS)

INSTITUTE OF MANAGEMENT RESEARCH & TECHNOLOGY
COLLEGE OF INNOVATIVE MANAGEMENT & SCIENCE



(ASSOCIATED TO IMRT)

Glorious 15 Years of Excellence

AN OVERVIEW OF
IMRT B-SCHOOL
AND ITS KEY DIFFERENTIATOR



WINNER OF A⁺⁺⁺ EXCELLENT B-SCHOOL AWARD

Advisory Board



Shri Rajendra Bhonwal, IAS

Retd. Principal Secretary, Ex-Chief Election Commissioner Govt. of Uttar Pradesh, Held Various Reputed Post in Govt. of U.P. Keenly Involved in Education And Social Services.



Dr. Anita Bhatnagar Jain, IAS

Former additional chief secretary Govt. of U.P. Member, U.P. Public Service Tribunal Working for environment for last two decades. Formed "Bal Paryavaran Vahini" of 1,00,000 children and made A film 'Humari Prithvi Hamara Ghar' screened by UNESCO. More than 50 publication of diverse writing including Children's stories and books.



Shri A.K. Mishra

(Founder of Chankaya IAS Academy) Popularly known as **SUCCESS GURU** & founder director of "**Chankaya IAS Academy Delhi**" & having branches pan India His vision is to do something extraordinary in life so he has been inspiring youth to live life of their dreams with his art of success program.



Ms. Rachana Govil

(Arjuna Awardee & Yashbharti Awardee) An achiever herself retired from the post of Executive Director in **Sports Authority of India**, Ms Rachana is a great motivator to the students and faculty. She is an expert in stress management and guides students to achieve excellence as per their aspiration in life.



Shri Umendra Sharma, IFS (R.)

Served in various Capacities in Forest Department of U.P. Retired as HOD & Known for his exemplary work in Forestry & Environment having keen interest in education specially environment.



Shri Sanjeev Bansal

Founder Secretary of charitable society HERS running two distinguished institutions IMRT and CIMS. He has vast experience of educational policies of GOI as well as UP Govt. He looks after day to day working of institutions and maintains good repo with universities as well as industries and other public relations.



Shri Joginder Mittal, FCA

More than 32 years of rich experience as **Practicing Chartered Accountant, Key Partner in JM & ASSOCIATES**, Chartered Accountants, Convener of East of Kailash Study Group of Northern India Regional Council (NIRC) of ICAI.



Ms. Shubhi Bansal

IIM Alumnus and Aditya Birla Group Scholarship Awardee. Ranked amongst top B-School graduates of the country. She has a vast experience of working in International Organizations and NGOs in Health, Education and Skill development sectors.

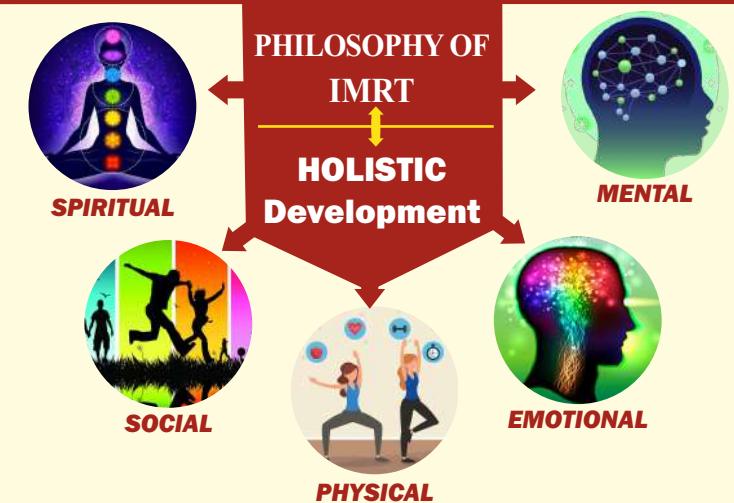
CHAIRMAN'S



HIGHEST BENCHMARK OF HOLISTIC DEVELOPMENT

Philosophy of IMRT

"The Great Aim of EDUCATION is Not KNOWLEDGE, But ACTION"



**D.R. BANSAL, IFS (R.)
CHAIRMAN**



**SANJEEV BANSAL
SECRETARY CUM C.E.O.**

It is our passion and enthusiasm behind establishing IMRT. We are passionate about IMRT rather than in it for money. We are keen to spread holistic education and genuinely enjoy engaging with education. We are open to change and always welcome new ideas. We tend to provide education with moral principles that guide our students in terms of their behaviour and their way of doing things.

For the holistic development of the Students learning by doing is our philosophy, that places emphasis on students engagement and is a hand owned, trans oriented process to education. Students actively participate in more practical imaginative ways .

IMRT focuses on-

- Speaking and verbal communication
- Organising seminars/workshops for the national and international topics inviting national level experts.
- Organising industrial visits tours and excursions and give emphasis on nature awareness.
- Deeply Concerned with the career building of our students.

**CHAIRMAN
D.R. BANSAL, IFS (R.)**

"Educating the mind without educating the heart is no education at all".

- Aristotle

Courses Offered



Proud to be students of IIMRJ

Post Graduate

MBA (2 Years)

Approved by AICTE
Affiliated to AKTU

Specialization Offered

1. Human Resources
2. Marketing
3. Finance
4. Information Technology
5. International Business

AKTU Code-756



Under Graduate & Education

BBA, BCA, B.Com, B.Com (Hons.) (3 Years)

B.Ed, B.T.C (2 Years)

Affiliated to
University of Lucknow (LU)

LU CODE CIMS-1063



**WINNER OF
A*** EXCELLENT
B-SCHOOL AWARD**

Hi-Tech & Modern Infrastructure



Smart Classroom



Hi-Tech Computer Lab



Library

In-Campus Girls & Boys Hostel



Girls Hostel Room



Boys Hostel Room



Dining Hall

Hostelers in Ethnic Dress



Hostelers With Chairman & Faculty Members

Glorious 15 Years of Excellence

CELEBRATION

April 14-16, 2023

CHIEF GUESTS



Mr. Nilabja Choudhury, IPS
Joint Commissioner of Police
Lucknow



Padmashree Sudha Singh
Indian Olympic Athlete



Mr. Navneet Sehgal, IAS
Addl. Chief Secretary,
Youth Welfare & Sports, Govt. of U.P.



Glimpse of Proud Moments - 15th Founder's Day Celebration



जागरण सिटी लखनऊ



फेस्ट में स्टूडेंट्स का धमाल

LUCKNOW(15 April): तीन दिनांकी आईएमआरटी फेस्ट के अंतर्गत अधिकारी नवनीत सहायता ने आईएमआरटी एस बीलाल चौधरी व अंतर्राष्ट्रीय पद्मश्री सुधा सिंह के साथ कार्यक्रम का शुभारंभ किया। उन्होंने विद्यार्थियों को अविष्य में लगातार खेलते रहने का महत्व समझाया। इस दौरान अपने जीवन के अनुभवों का भी साझा किया। पद्मश्री सुधा सिंह ने छात्र-

ों के अविष्य में सोचाई-प्रयत्नम कालाजी के अविष्य में दृष्टि दिया। उन्होंने फैशन और डिजिटल एक्स्प्रेसन के दृष्टि दिया। उन्होंने फैशन को फैशन, डिजिटल, 3D, पार्टी, 200 से 200 से लाइफ स्टाइल और जीवन जीवन के दृष्टि दिया।

100% PLACEMENT

Eminent Guests at Campus



Sh. Yogi Adityanath
Hon'ble Chief Minister, Uttar Pradesh



Talk on Good Governance by
Hon'ble Rajnath Singh Ji



Sh. Akhilesh Yadav
Hon'ble Ex. Chief Minister, Uttar Pradesh

International Women's Day

CELEBRATION

Mental Health Day



Hon'ble Justice
Sh. A.R. Masoodi



Ms. Monika Garg IAS
Additional Chief Secretary
Higher Education



Ms. Laxmi Singh, IPS
IG Lucknow Zone



Religious Leaders in Mental Health Awareness
Programme at IMRT Business School

Convocation



Sh. G.B. Patnaik, IAS



Sh. Anoop Pandey IAS



Sh. Mahesh Gupta, IAS



Sh. Jitendra Kumar IAS



Sh. Anoop Pandey IAS Chief Secretary inaugurated Convocation of MBA Students

Physical Development



Tug Of War



Hostel Sports Club



Chess



Kabaddi



Winners of Sports Events

Cultural Development



Dandiya Nights



Holi Celebration



Spiritual Development



The Divine Life Society



BK Radha Behan, Brahma Kumaris



Swami Ji of Vivekanand
Kendra Kanya Kumari

Adventure Tourism



Rafting at Rishikesh



Sollang Valley



Snowfall at Manali

Eco Tourism



Rock Garden Chandigarh



Nanital Visit



Water Park Visit



Mr. S.K. Srivastava

B.Com, LLB, MA (Eco) & PGDBA
Director IMRT

IMRT has a dedicated placement cell to cater to the events and activities pertaining to placements

IMRT placement team is headed by Mr. S.K. Srivastava Director IMRT who has 34 years long experience at IIM Lucknow in various capacity and Mr. Sadan Noumani is a Public Relation Professional.



Mr. Sadan Noumani
Placement Officer

Objectives of the placement cell :

- ★ Training and Placement Cell guides students to choose right career.
- ★ To give knowledge, skill, and aptitude and meet the manpower requirements of the Industry.
- ★ Prepares the students to face campus interviews imparting training in employable skills like Aptitude skills (Verbal Ability, Quantitative & Logical Reasoning), Body Language, Resume Writing, Interview Skills, Group Discussions, overall personality development.

Model of the Training is Illustrated by Diagram Below:

21st Century skill means to prepare the students for the next generation.

As critical thinking is the ability to effectively analyze information and form a judgement.

Creativity :

We prepare the students to show an ability to make new things or think of new ideas.

Collaboration:

Collaboration is a working practice whereby individuals work together for a common purpose to achieve business benefit. Collaboration enables individuals to work together to achieve a defined and common business purpose

21ST CENTURY SKILLS

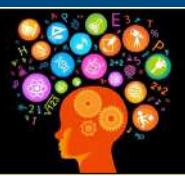
THE FOUR C'S

CREATIVITY



COLLABORATION

Critical Thinking



COMMUNICATION

Critical thinking skills help you to:

1. Identify credible sources
2. Evaluate and respond to arguments
3. Assess alternative viewpoints
4. Test hypothesis against relevant criteria

Communication:

Communication skills are the next important aspect that the recruiters evaluate. Communication skills don't just mean verbal and writing skills. It also includes the applicant's etiquette and mannerisms, including how to take a pause, the right choice of words, listening effectively, etc.

Creativity



Collaboration



Critical Thinking

Tips By Senior Corporates That Help Students In Corporate Life



Ms. Praveen Talha, IRS
Former Member UPSC
Govt. of India



Mr. Syed Hasan Zafar
Head Commodity, CIME



Mr. Nadeem Khan
Director UNITECH



Mr. Girja Shankar
Country Head, Kelvinator



Mr. Rajesh Fanda
VP, UB Group



Mr. Vivek Ladani
Head Asia, Coke

Preparing Students For Their Dream Placement



Leadership



Personal Grooming



Interview Skills

Industrial Visits



Coca-Cola Plant Visit



HCL Visit



Students Industrial Visit Presentation

02

उत्तर प्रदेश

न्याय का प्रहरी

गुरुवार, 16 फरवरी 2023

ग्लोबल इन्वेस्टर्स समिट में शामिल हुए आईएमआरटी के 650 छात्र

प्रबंधकीय गुण सीखें, निवेश संबंधी प्रक्रिया को समझा



Faculty Mentors Behind Dream Placement



Some of our Recruiters



हिन्दी दैनिक
महानगर
LIVE
www.mah

**आईएमआरटी केंपस प्लेसमेंट में
चयनित हुए मेधावी**

लखनऊ, संवाददाता। लखनऊ के प्रतिष्ठित मैनेजमेंट संस्थान आईएमआरटी में हुए केंपस प्लेसमेंट मैं चयनित मेधावियों को नए पंख लग गए केटीएल नेक्सा के उपाध्यक्ष अतीत खुश्क एवं महाप्रबंधक अली अहमद ने प्रदेश के दूरस्थ जिलों से आकर लखनऊ में मैनेजमेंट की शिक्षा ग्रहण कर रहे छात्र-छात्राओं को आज प्लेसमेंट के माध्यम से जीवन में एक नई उड़ान भरने के सपने एक नई उम्मीद से लबरेज दिखे संस्थान के चेयरमैन आई एफ एस डीआर बसल ने चयनित छात्र-छात्राओं को बधाई दी और जिन्हें मौका नहीं मिला है उन्हें परिश्रम करने के लिए प्रेरित किया चयनित होने वाले छात्र-छात्राओं में विश्वास सिंह, प्रिया सिंह, आलोक श्रीवास्तव, आदर्श सिंह, दिव्या सक्सेना, सहित दर्जनों छात्रों छात्राएं शामिल हैं।

CAMPUS PLACEMENT CURRENT YEAR

अवसर

देश-विदेश की नामी कंपनियों ने कैंपस सेलेक्शन एवं इंटरव्यू से किया चयन

नौकरियों की बौछार, आईएमआरटी के छात्र गदगद

प्रहरी संवाददाता

लखनऊ। गोमतीनगर स्थित इस्टीट्यूट ऑफ मैनेजमेंट रिसर्च एंड टेक्नोलॉजी (आईएमआरटी) में आयोजित कैंपस सेलेक्शन में आमत्रित देश-विदेश की नामी कंपनियों ने विभिन्न पाठकों के अंतिम वर्ष के मध्ये छात्रों का चयन किया है। गत नवंबर माह से चल रही प्लेसमेंट की प्रक्रिया के तहत छात्रों का चयन लग लाख से 13 लाख रुपये सालाना के पैकेज पर हुआ है। ऑटोमोबाइल सेक्टर की जानी-मानी कंपनी के लिए यहाँ से प्रियों को अपनी विभिन्न पाठकों के लिए विभिन्न प्रक्रियाएँ दी जा रही हैं।



नौकरी के लिए चुने गए छात्र-छात्राओं के साथ कंपनियों के अधिकारी।



आईएमआरटी का नाम प्रमुख संस्थानों में

अच्छे शैक्षणिक वातावरण एवं बेहतर प्लेसमेंट की वजह से आईएमआरटी का नाम उत्तर भारत के प्रमुख संस्थानों में लिया जाता है। विद्यार्थी इस संस्थान को प्राथमिकता देते हैं। गोमतीनगर स्थित आईएमआरटी वर्ष 2008 से शिक्षा के क्षेत्र में अपनी सेवाएँ दे रहा है। संस्थान में एमबीए, बीबीए, बीकॉम और बीकॉम और बीएड पाठ्यक्रम का संचालन होता है।

OUR PLACED STUDENTS OF CURRENT BATCH



Gaurav Dubey
CTC : 12 LPA



Alok Srivastava
CTC : 9.5 LPA



Rishabh Pathak
CTC : 9.5 LPA



Mansi Agarwal
CTC : 8 LPA



Riya Singh
CTC : 8 LPA



Areeb Shaikh
CTC : 8.5 LPA



Divya Saxena
CTC : 8.5 LPA



Shahrose Ahmad
CTC : 8.5 LPA



Amit Kushwaha
CTC : 8 LPA



Tushar Bhardwaj
CTC : 6 LPA



Priya Singh
CTC : 6 LPA



Tejasvi Yadav
CTC : 6 LPA



Aditya Srivastava
CTC : 6 LPA

U.G. PLACEMENT OF 2023



Amit Kushwaha
CTC : 8 LPA



Vartika Trivedi
CTC : 8 LPA



Sanobia Jalees
CTC : 8 LPA



Rajat Kashyap
CTC : 8 LPA



Vartika Krishna
CTC : 8 LPA



Daipayan Dutta
CTC : 8 LPA



Ansh Sharma
CTC : 8 LPA



Arushi Singh
CTC : 8 LPA



Jeevika Pandey
CTC : 8 LPA



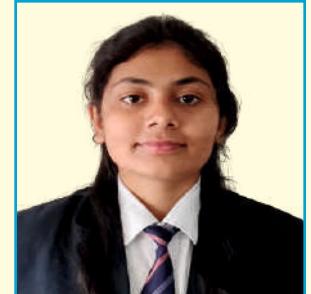
Sambhrant Yadav
CTC : 8 LPA



Prashant Yadav
CTC : 8 LPA



Ayush Awasthi
CTC : 8 LPA



Devanshi Tomar
CTC : 8 LPA



Rakshita Srivastava
CTC : 6 LPA



Kashish Hussain
CTC : 6 LPA

PLACED STUDENTS - TESTIMONIALS

IMRT is the one Institute which has provided a tremendous boost to my career it has not only impart quality education.

Divya Saxena

Divya Saxena

MBA (2021-23)

Placed In: Learning Routes



My experience at IMRT is great and memorable. The mentors here have helped me in to enhance my academic and interpersonal skills.

Areeb Sheikh

Areeb Sheikh

MBA (2021-23)

Placed In: Learning Routes



It was my immense luck and fortune to be the part of IMRT where I can grow. The entire faculty and department leaves no stone unturned to shape one's future.

Shahrose

Shahrose Ahmad Iraqui

MBA (2021-23)

Placed In : Turtlemint



"It was a great experience studying at IMRT, a memory to cherish for lifetime. My experience at IMRT was full of learning and grooming.

Riya Singh

Riya Singh

MBA (2021-23)

Placed In : Planet Spark



My sincere appreciation & gratitude to my faculty members & dedicated placement cell for working on individual personality.

Priya Singh.

Priya Singh

MBA (2021-23)

Placed In: Learning Routes



I am grateful to my mentors at IMRT for working on holistic development of students that helped us groom professionally for taking leadership positions in corporate world.

Vartika Trivedi

Vartika Trivedi

BBA (2020-23)

Placed In: Learning Routes



It was my immense luck and fortune to be the part of IMRT where I can grow. The entire faculty and department leaves no stone unturned to shape one's future.

Devanshi

Devanshi Tomar

BBA (2020-23)

Placed In : Turtlemint



IMRT has given me the opportunity to gain knowledge and experience aided by industrial visits and internship opportunities along with helping me grab a job.

Rajat Kashyap

Rajat Kashyap

BCA (2020-23)

Placed In : Turtlemint



My experience with IMRT College has been incredible. I got placed with a good company and I am really thankful towards teachers & placement cell.

Kashish

Kashish Hussain

BCA (2020-23)

Placed In: Learning Routes



Celebration Time : Freshers Party



Ramp Walk



Dance Performances By Students



समारोह

आईएमआरटी में लम्हे-2023 का आयोजन

विदाई समारोह में जमकर झूमे विद्यार्थी, चेहरे पर खुशी आंखों में दिखा विदाई का दर्द

प्रहरी संवाददाता

लखनऊ। गोमतीनगर स्थित प्रबंधन संस्थान इंडिपॉर्ट औफ़ मैनेजमेंट रिसर्च एंड टेक्नोलॉजी (आईएमआरटी) में गत दिनों स्नातक एवं पराम्भातक के छात्र-छात्राओं के लिए विदाई समारोह लम्हे-2023 का आयोजन किया गया। इस समारोह में छात्र-छात्राओं ने जमकर मस्ती की। इसके साथ विद्यार्थियों में विदाई का दर्द भी छलका। समारोह का शुभारंभ आईएमआरटी के चेयरमैन एवं सेवानिवृत्त आईएफएस अफसर



देशराज बंसल ने दीप प्रज्वलन के साथ किया। इसके बाद यात्राक के पराम्भातक अंतिम वर्ष के छात्र-



छात्र-छात्राओं ने रैप वॉक के माध्यम से अपनी प्रतिभा को प्रदर्शित किया है। समारोह में स्नातक एवं पराम्भातक के प्रथम व द्वितीय वर्ष के छात्र-छात्राओं ने अपने वरिष्ठ एवं अंतिम वर्ष के विद्यार्थियों के स्नातक में रोमांग सांस्कृतिक कार्यक्रम भी प्रस्तुत किए।

कुमार श्रीवास्तव ने किया। मुख्य अंतिम वर्ष के छात्र-छात्राओं को उनके वर्ष भर के प्रदर्शन के अधार पर विभिन्न अंगठियों में पुस्कर भी प्रदान किए। कार्यक्रम के अंत में निदेशक सुनील कुमार श्रीवास्तव ने सभी छात्र-छात्राओं को जीवन में आशावादी दृष्टिकोण के साथ निरत ऊति की प्रेरणा देने के साथ ही साथ सभी को जीवन में सफलता के मार्ग पर अग्रसर होने के लिए प्रोत्साहित किया। कार्यक्रम के अंत में डीजे पर छोड़ों ने जमकर डास किया और समारोह का सुप्त उद्घाटन।

Lively Campus Life : Live - Love - Laugh



Breaking News



Media Focus

सृष्टि और ब्रह्माण्ड की रचना में महिलाओं की भूमिका अतुल्य : जरिस्त मसूदी



Pioneer

7th March 2013

Sunday Pioneer

24th February, 2013

Lively Campus Life with a Variety of Curricular & Extra - Curricular Activities



Address: Management Park, Vipul Khand - 6, Gomti Nagar, Lucknow-226010

Contact Number : +91- 9889191505, 8417000705, 0522-3500547 | Website - www.imrt.edu.in | E-mail-info@imrt.edu.in