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// BRIEF

Innovative Senior Software Engineer and Founder with a proven record in building scalable SaaS, ecommerce, and telecom solutions. Skilled in full-stack development, systems architecture, and agile leadership, delivering high-impact products that bridge business needs with cutting-edge technology.

// WORK EXPERIENCE

Zaytoun Solutions, Beirut, Lebanon 2025 - Present

Founder & CEO

- Define vision & strategy: Set company mission, product roadmaps and go-to-market plans for bespoke software, educational platforms and digital services.
- Automate business workflows with Zapier, N8N and custom webhooks -seamlessly connecting internal systems and third-party SaaS and e-commerce platforms.
- Build SaaS & e-commerce integrations, implementing subscription billing, payment flows (Stripe, Amazon Payments) and creatorfocused monetization features.
- Lead cross-functional teams: Drive collaboration across backend (Node.js, Express, MongoDB), frontend (React, Next.js), mobile (Flutter), DevOps (AWS, Docker, Kubernetes) and marketing.
- Oversee end-to-end delivery: Architect scalable full-stack solutions, manage cloud infrastructure and CI/CD pipelines ensuring rapid, reliable releases.
- Drive business growth: Secure key contracts, negotiate strategic partnerships, manage P&L and deliver consistent year-over-year revenue gains.
- Validate product-market fit: Conduct market research, gather user feedback and iterate features maximizing adoption in telecom, SaaS and education verticals.
- Cultivate stakeholder relations: Liaise with investors, board members and enterprise clients-aligning on objectives, KPIs and ROI.
- Implement agile excellence: Introduce Scrum, Kanban, OKRs and performance metrics optimizing team productivity and delivery cadence.

Flyesim, Remote

2025 - Present

Senior Technical Consultant

- Consult on and enforce scalable backend architectures, driving technical excellence across all projects.
- Identify and eliminate performance bottlenecks, boosting system throughput and resilience.
- Mentor teams on microservices, event-driven design and API security, ensuring best-in-class implementations.
- Translate complex business requirements into precise technical roadmaps, aligning engineering efforts with strategic goals.
- Establish and optimize CI/CD pipelines, automated testing and monitoring frameworks accelerating delivery while maintaining unwavering quality.

Flyesim, Remote

Backend Development Team Lead & Integration Specialist

- Spearhead the design and delivery of highly scalable, resilient backend systems.
- Automate business workflows with Zapier, N8N and custom webhooks -seamlessly connecting internal systems and third-party SaaS and e-commerce platforms.
- Build SaaS & e-commerce integrations, implementing subscription

2024 - 2025

billing, payment flows (Stripe, Amazon Payments) and creatorfocused monetization features.

- Architect & integrate payment and billing platforms (Stripe, Amazon Payments) enabling secure transactions and subscription management.
- Lead client-facing technical engagements and onboarding-gather requirements, demo integrations, and provide post-launch support ensuring seamless adoption.
- Enforce rigorous code quality and performance benchmarks guaranteeing production-grade stability.
- Orchestrate seamless collaboration across frontend, QA, and DevOps teams accelerating time-to-market.
- Champion continuous innovation by mentoring developers on architectural best practices and cutting-edge patterns.

Protel S.A.L Offshore, Beirut, Lebanon

2023 - Present

Senior Software Engineer

- Architect and deliver end-to-end solutions-from Android mobile apps to high-traffic web platforms-using Java, PHP, Node.js (Express, Hapi.js) and modern front-end frameworks.
- Design, integrate & optimize SMS and VoIP services (SMPP, SIP) with RESTful and SOAP APIs, ensuring carrier-grade reliability in the NOC environment.
- Automate business workflows with Zapier, N8N and custom webhooks -seamlessly connecting internal systems and third-party SaaS and e-commerce platforms.
- Build SaaS & e-commerce integrations, implementing subscription billing, payment flows (Stripe, Amazon Payments) and creatorfocused monetization features.
- Lead research & prototyping of new frameworks and technologies;
 evaluate trade-offs and recommend optimal approaches solving
 critical business challenges.
- Administer & tune Oracle, Microsoft SQL Server and MySQL databases: design schemas, write complex stored procedures and implement performance-tuning strategies.
- Automate build & deployment pipelines with Git, Docker and shell scripting on RedHat Enterprise Linux-reducing release cycle time and minimizing manual errors.
- Implement data analysis workflows in Python to extract insights, drive feature prioritization and inform technical roadmaps.
- Provide L2/L3 support for telecommunication systems: troubleshoot network incidents, coordinate cross-team resolution and maintain 99.9% service uptime.
- Mentor and pair with junior engineers: enforce best practices, conduct rigorous code reviews and foster a culture of continuous improvement.

Lancaster Tamar Hotel, Beirut, Lebanon

2022 - 2023

Head of IT Department - Cluster Assistant

- Architected & optimized the hotel's network infrastructure, including Cisco switches, Wi-Fi access points, IP cameras and CCTV systems, ensuring seamless connectivity and security.
- Monitored & troubleshot Windows servers (performance, temperatures), network devices and services-maintaining >99.9% uptime and rapid incident resolution.
- Administered Active Directory and domain controllers: implemented security policies, user provisioning and system hardening.
- Managed core hospitality platforms (Opera PMS, Micros POS, Sun Financials, FBM inventory): performed system configuration, service monitoring and prompt fault remediation.
- Designed & deployed touchscreen kiosks for the hotel restaurant enhancing guest ordering workflows.
- Implemented backup & DR solutions with Veeam for virtual machines and critical data, ensuring reliable recovery processes.
- Delivered on-site and cross-property IT support across Lancaster hotels in Lebanon-responding to urgent technical requests and leading infrastructure upgrades.

Senior IT Assistant

- Monitored & maintained broadcast workstations and servers,

LouLoua TV, Beirut, Lebanon guaranteeing 24/7 on-air reliability.

- Diagnosed & repaired hardware and software failures swiftly, minimizing downtime for live programming.
- Managed network uplinks, routers and switches ensuring stable connectivity between studios and transmission points.
- Implemented preventive maintenance routines and collaborated with engineering optimizing system performance.

Mining Tech, Beirut, Lebanon

2021 - 2022

Engineering Technician

- Engineered & maintained high-performance cryptocurrency mining rigs: assembled hardware, optimized BIOS settings, and diagnosed component failures maximizing uptime.
- Administered company IT infrastructure-desktops, laptops and networked servers-implementing OS updates, security patches and routine maintenance.
- Directed the organization's digital media strategy: managed social channels, produced analytics-driven content, and grew audience engagement.
- Produced marketing collateral and video advertisements using Adobe Premiere Pro, After Effects and Photoshop, elevating brand visibility.
- Optimized cooling and power configurations for mining operations, improving hash-rate efficiency and reducing energy costs.

MAAREF University, Beirut, Lebanon

2021 - 2022

Teacher Assistant

- Facilitated C++ and Java lab sessions covering programming fundamentals, OOP principles and core data structures.
- Designed and refined hands-on exercises to reinforce concepts like pointers, inheritance, recursion and algorithmic efficiency.
- Provided one-on-one guidance and group support, clarifying complex topics and resolving student queries boosting understanding.
- Evaluated and graded assignments, delivering targeted feedback that accelerated student skill development and academic performance.

Al Bachaer Radio, Beirut, Lebanon

2018 - 2019

Installation & Maintenance Assistant

- Deployed & maintained radio broadcast infrastructure-including transmitters, antennas and studio hardware-across multiple sites in
- Installed & configured IP camera systems for centralized monitoring from Beirut, enhancing security and operational insight.
- Diagnosed & repaired hardware and network issues on-site, minimizing service interruptions and ensuring 24/7 broadcast reliability.
- Coordinated with field teams and station managers scheduling preventative maintenance and equipment upgrades.

Zaytoun Computer Repair Service, Beirut, Lebanon 2016 - 2025

Founder

- Built and scaled a full-service computer repair business, overseeing operations, client acquisition and service delivery.
- Diagnosed and resolved complex hardware and software issues on laptops and desktops-upgrades, data recovery and performance tuning ensuring 100% customer satisfaction.
- Designed and deployed custom Android applications (Java/Kotlin) and responsive websites, translating client requirements into polished digital products.
- Managed end-to-end project lifecycles: scope definition, timeline planning, budgeting and quality assurance.
- Established streamlined workflows and inventory control processes, optimizing turnaround times and reducing costs.

// SKILLS

// EDUCATION

to face family disintegration due to social IT Operations, Consulting, Project Manager media", Beirut, Lebanon 2017 Networking & Systems Top 10 at AUB hackathon titled by "Hack The Fake", Beirut, Lebanon Telecom & Integration 2020 DevOps & Infrastructure // CERTIFICATIONS **Databases** Advanced Full Stack Development with AI from Forward Mena, Beirut, Lebanon 2025 MS Office Microsoft Power BI DAX from Scratch, Udemy Working in groups 2023 **Public Speaking** Master in Microsoft Power BI Desktop and Service, Udemy 2023 Build-Maintain Mining Rigs NDG Linux Unhatched course in the Cisco Multimedia & Design Networking Academy 2020 // ACTIVITIES PCAP: Programming Essentials in Python provided by Cisco Networking Academy, Cisco 2016 - 2017 2020 Volunteering - Al Mahdi Schools Beirut - Rafik Hariri hospital Learn Ethical Hacking From A-Z: Beginner To Visiting cancer patients and taking care of them Expert Course, Udemy for a day. 2021 2014 - 2015 Reverse Engineering and Memory Hacking with Cheat Volunteering - Al Mahdi Schools Engine, Udemy Beirut - Group Admin/Manager 2021 Cycling for Environment: cycling every day for a month. Introduction to Cybersecurity by Cisco Networking Academy Introduction to IoT by Cisco Networking Academy 2020 Deep Web - The complete Introduction to the hidden web, Udemy 2021

Computer Science

// HONORS & AWARDS

2021 & 2022 & 2023

MAAREF University, Beirut, Lebanon

Dean's Honor List: Letter of commendation by Al

2nd place at Al Mahdi Schools competition(Between

all Al Mahdi Schools over Lebanon) titled by "How

Git from Basics to advanced: Practical Guide for

The Complete SQL Course: Become a MYSQL Master,

SQL Programming and MySQL Developer Certification

Developers, Udemy

Training, Udemy

2021

Udemy 2021

2021

GPA: 3.5/4

APIs Integration Specialist

Leadership & Communication

Problem Solving & Learning

Fix Computers/Laptops

Mobile Development

IEEE Lebanon Entrepreneurship Summit: Smart Sustainable Cities, IEEE 2020

Object Oriented Programming Basics to Advance (Java OOP), Udemy 2021

MySQL Database Development Mastery, Udemy 2021

Mastering SQL Server | Passage to become Database Developer, Udemy 2021

Comprehensive SQL Bootcamp: Beginner to Advanced, Udemy 2021