RentNow
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About

Rent now: primarily serves people who require a temporary vehicle, for example, those who do not own their own car, travelers who are out of town, or owners of damaged or destroyed vehicles who are awaiting repair or insurance compensation.

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The Best Site to find your favorite Cars.

Visual Identity

Logo

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Colors

Web App Components:

1) Admin Dashboard:

- Login
- Manage admins, users,Brand, vehicles

2) Public Side

- Landing page
- Register/Login
- About
- Contact
- Profile

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Using Technical

FrontEnd:

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Using Technical

BackEnd:

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Why Laravel?

- MVC Architecture For Exceptional Support & Performance
- Easy Interaction With App Database.
- Artisan CLI For Utterly Simple & Fast Commands
- Template Engine For Outstanding Layouts
- Clean and simple routing.

Why MySQL?

- Open Source
- Data Security
- Scalability and Flexibility
- High Performance
- High Availability.

Business Model Canvas

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The Business Model Canvas

Key partners
What are your key partners to get competitive advantage?

- Car shops
- Drivers
- Tourist companies

Key activities
What are the key steps to move ahead to your customers?

- Marketing

Key resources
What resources do you need to make your idea work?

- Web app
- Cars

Key propositions
How will you make your customers' life happier?

- Helping customers to find cars
- Time saving
- Fixed appointment
- Safety
- Easiest and fastest way

Customer relationships
How often will you interact with your customers?

- Small gifts
- Disscounts

Channels
How are you going to reach your customers?

- Web app
- Social media

Customer segments
Who are your customers? Describe your target audience in a couple of words.

- People +18
- Tourists

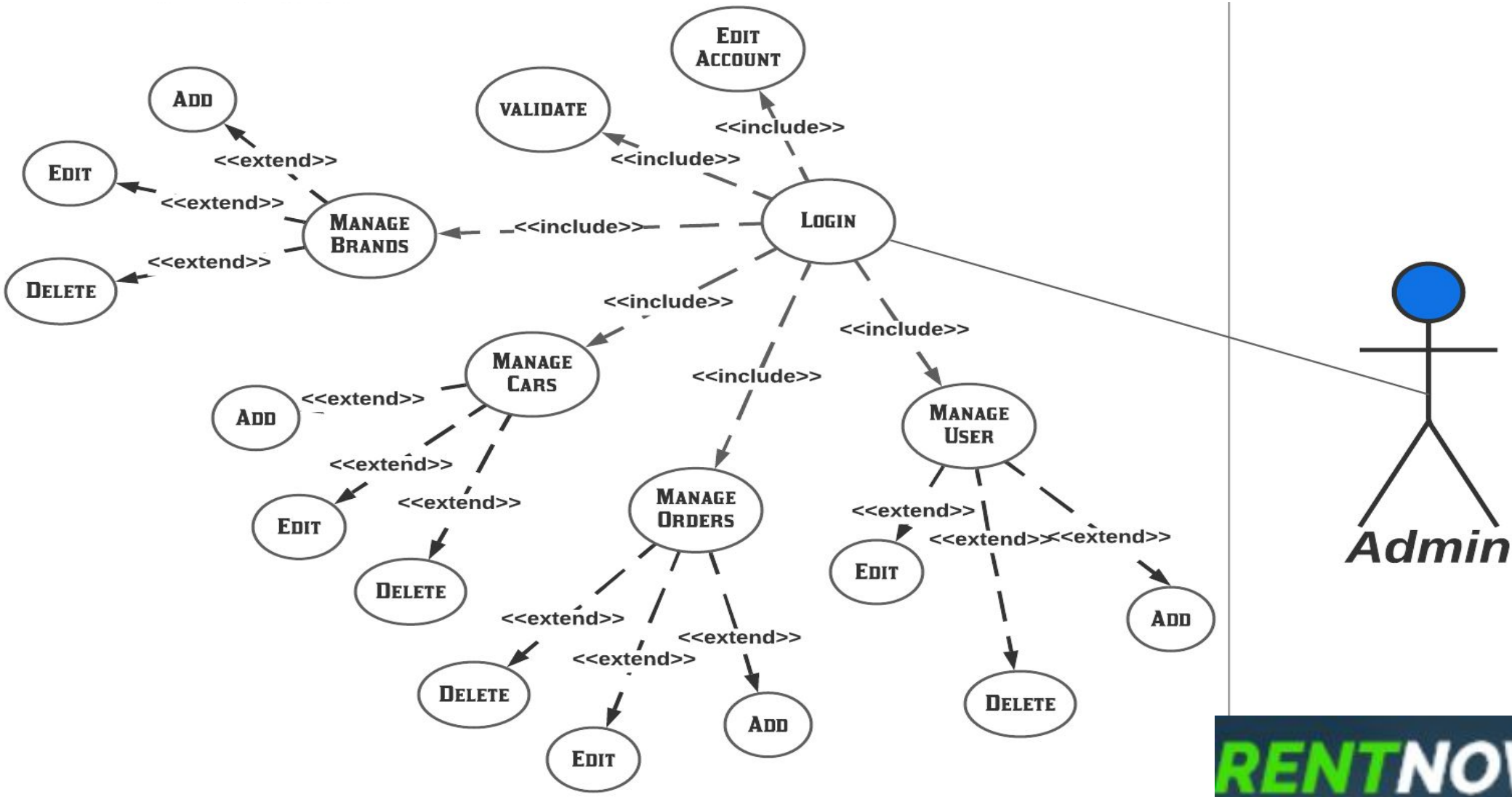
Cost Structure
How much are you planning to spend on the product development and marketing for a certain period?

- Development
- Marketing
- Online ads
- Hosting and domain

Revenue Streams
How much are you planning to earn in a certain period? Compare your costs and revenues.

- A percentage price from every rent
- Advertise and promotes on web app

UseCase: Admin



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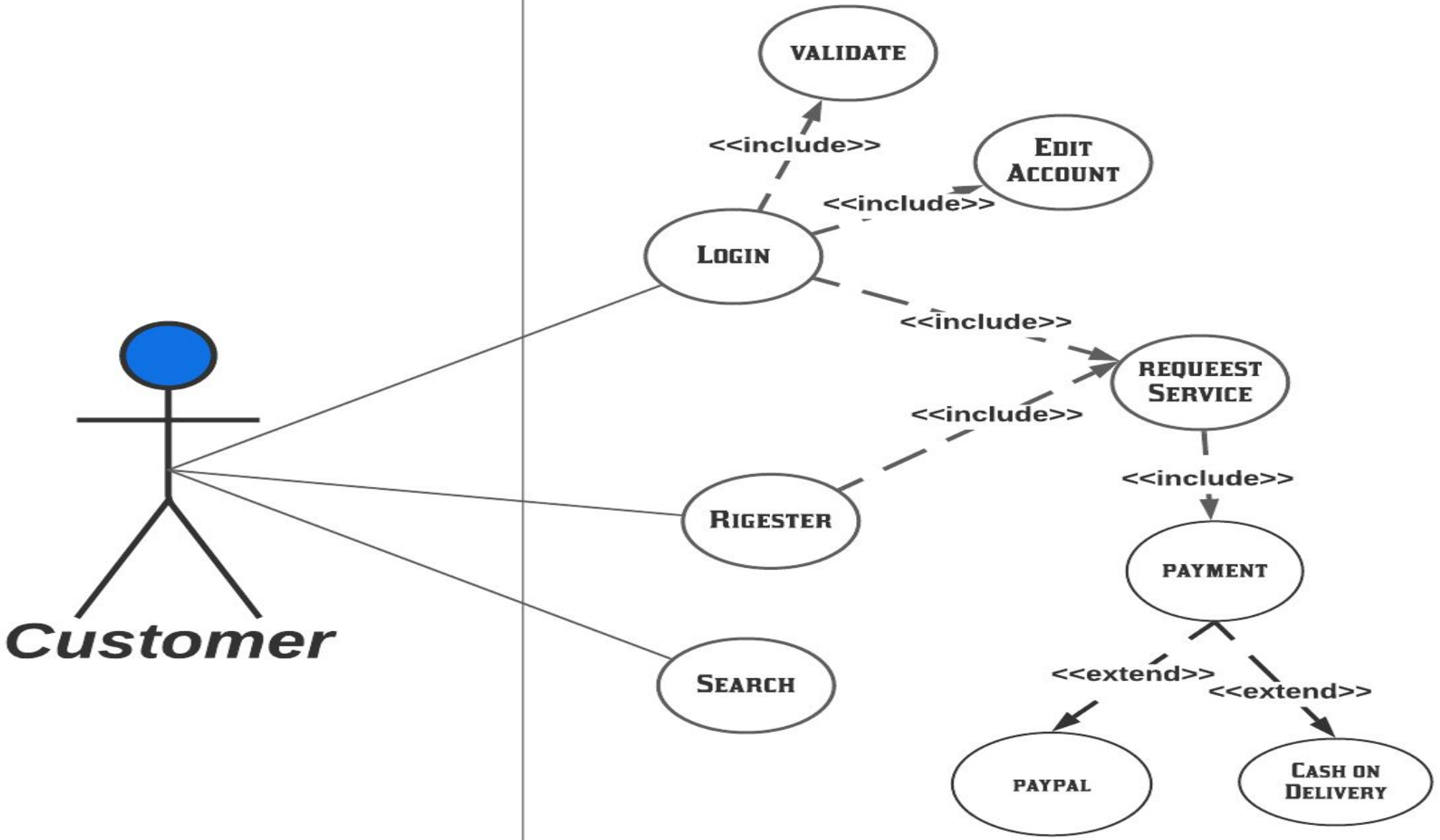
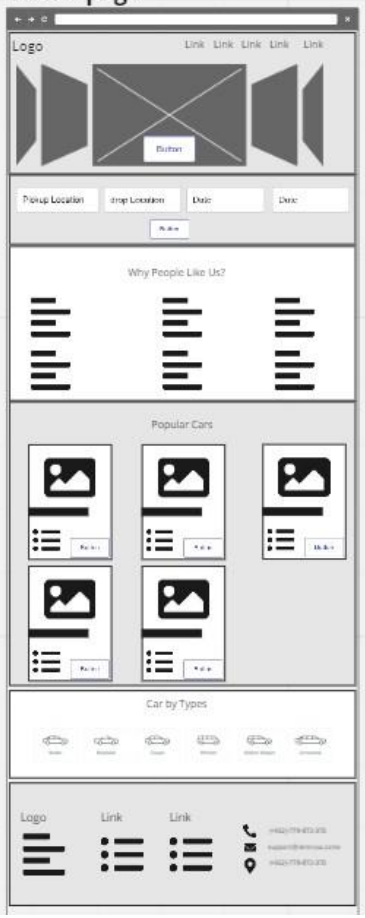
UseCase: Customer



Wireframing

Home page



Home page

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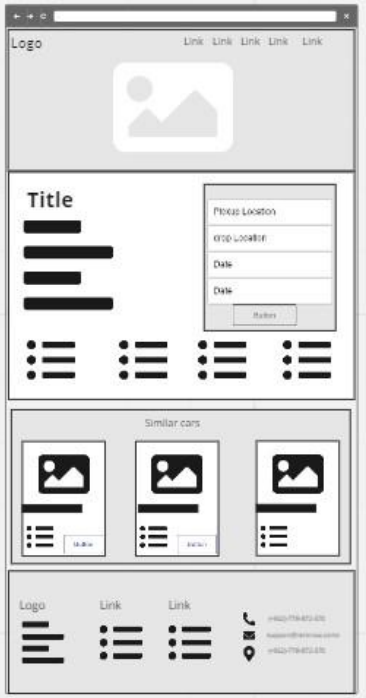

Home page

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Example of research from sites

1) https://laravel.com
2) https://www.php.net/docs.php
3) https://w3schools.com
4) https://www.youtube.com

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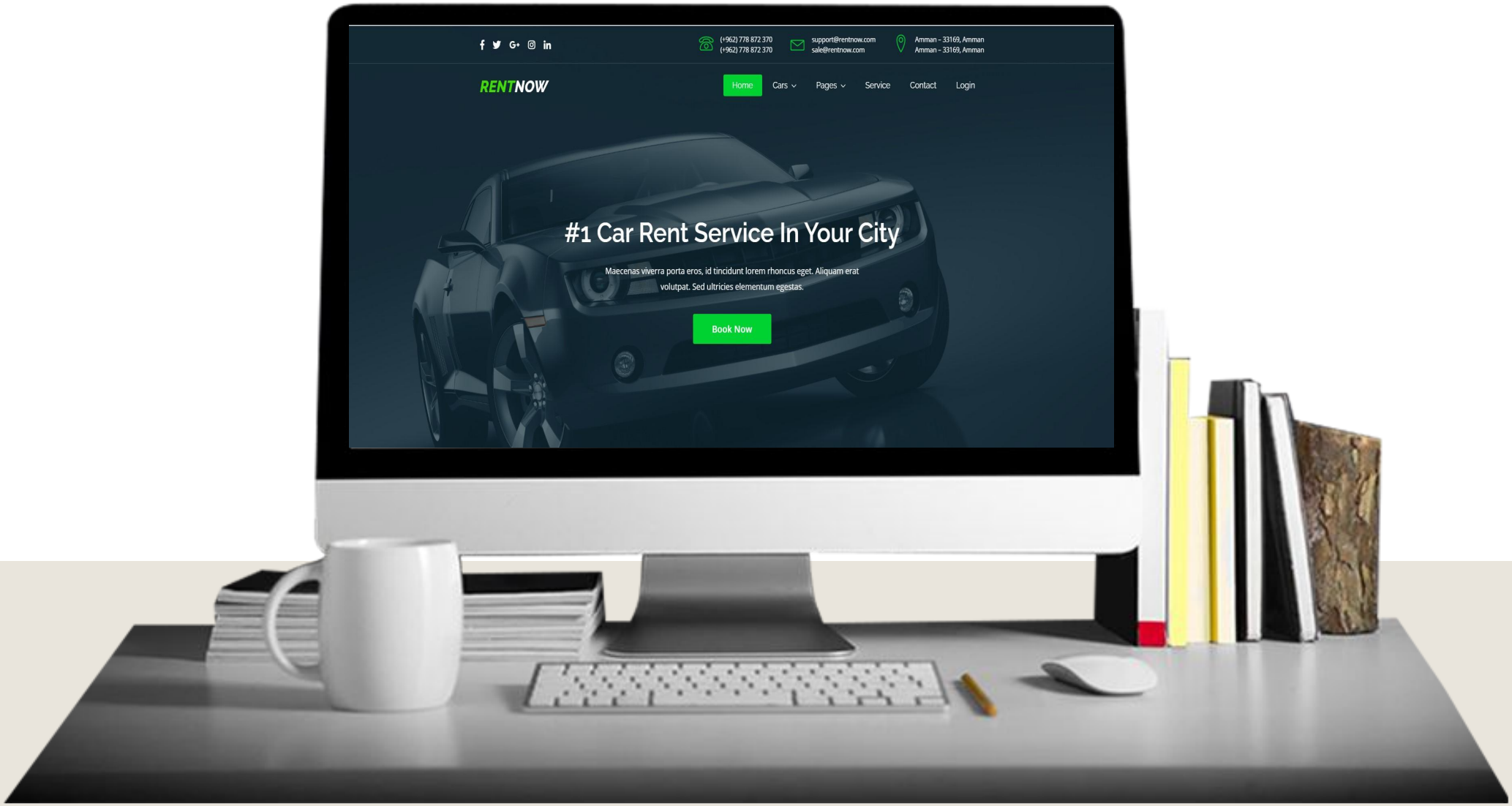
Demo



Future works

1) Make it as a mobile

2)Add google map

3)Be available in more than one country

4)Choose drivers

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Thanks!😊

Do you have any questions?