Bank Marketing (Campaign)

- I have done final project individually

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Problem Description

ABC Bank wants to sell its term deposit product to customers and before launching the product

they want to develop a model which help them in understanding whether a particular customer

will buy their product or not (based on customer's past interaction with bank or other Financial

Institution).

We perform EDA on .Ipnyb file availe on gi repo in next page.

GitHub Repo

https://github.com/Mohammad-Aminian/
FinalProject10.git