

Business insights:

- 1.The best selling product is Activewear smartwatch with total quantity sold equal to 100.
- 2.The revenue distribution by region is Maximum in south America with Total value 219352.56 USD.
- 3.Books are most sold products with total revenue 192147.47 USD.
- 4.In asia,Homesense T-shirt is popular with total quantity sold equal to 28.
In Europe, Activewear Rug is popular with total quantity sold equal to 30.
In North America,Sound wave Headphones is popular with total quantity sold equal to 37.
In south America, Activewear smartwatch is popular with total quantity sold equal to 38
- 5.Average transaction value per customer is between 600 and 700.