

OBJECTIVE

**To contribute to the success of a
business by**

**By utilizing data analysis
techniques , specifically**

Focusing on **time series analysis,
to provide valuable**

**Insights and **accurate sales
forecasting****

DESCRIPTION

The objectives can be broken down into the following detailed components:

1. **Dashboard Creation:** Identify the KPIs, design an intuitive and visually appealing dashboard, add interactive visualizations and filtering capabilities
To allow users to explore the data at various levels of granularity
2. **Data Analysis:** provide valuable insights to business entities regarding the effectiveness of their sales strategies through visualization and charts
3. **Sales Forecasting:** leverage historic data and apply time series analysis to
Generate sales forecasts for the next 15 days
4. **Actionable Insights and Recommendations:** End goal is to share valuable insights and actionable information that can drive strategic decision-making
And support the supermarket's goals for growth, efficiency and customer

LEARNING

Incorporated data analysis techniques, specializing in **Time series analysis** to delivery valuable **insights** accurate **Sales forecasting** and **interactive dashboard** creation,
Driving business success