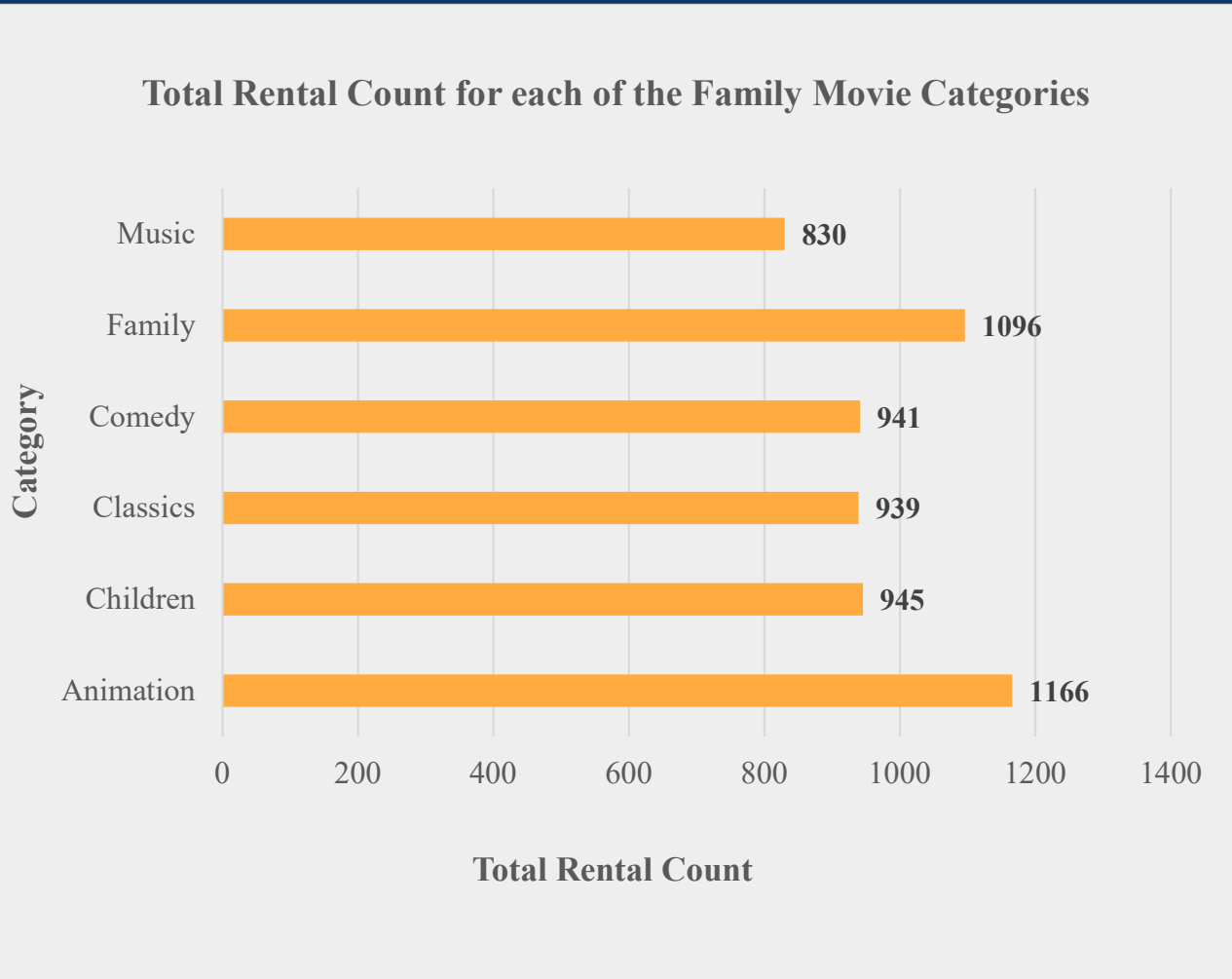
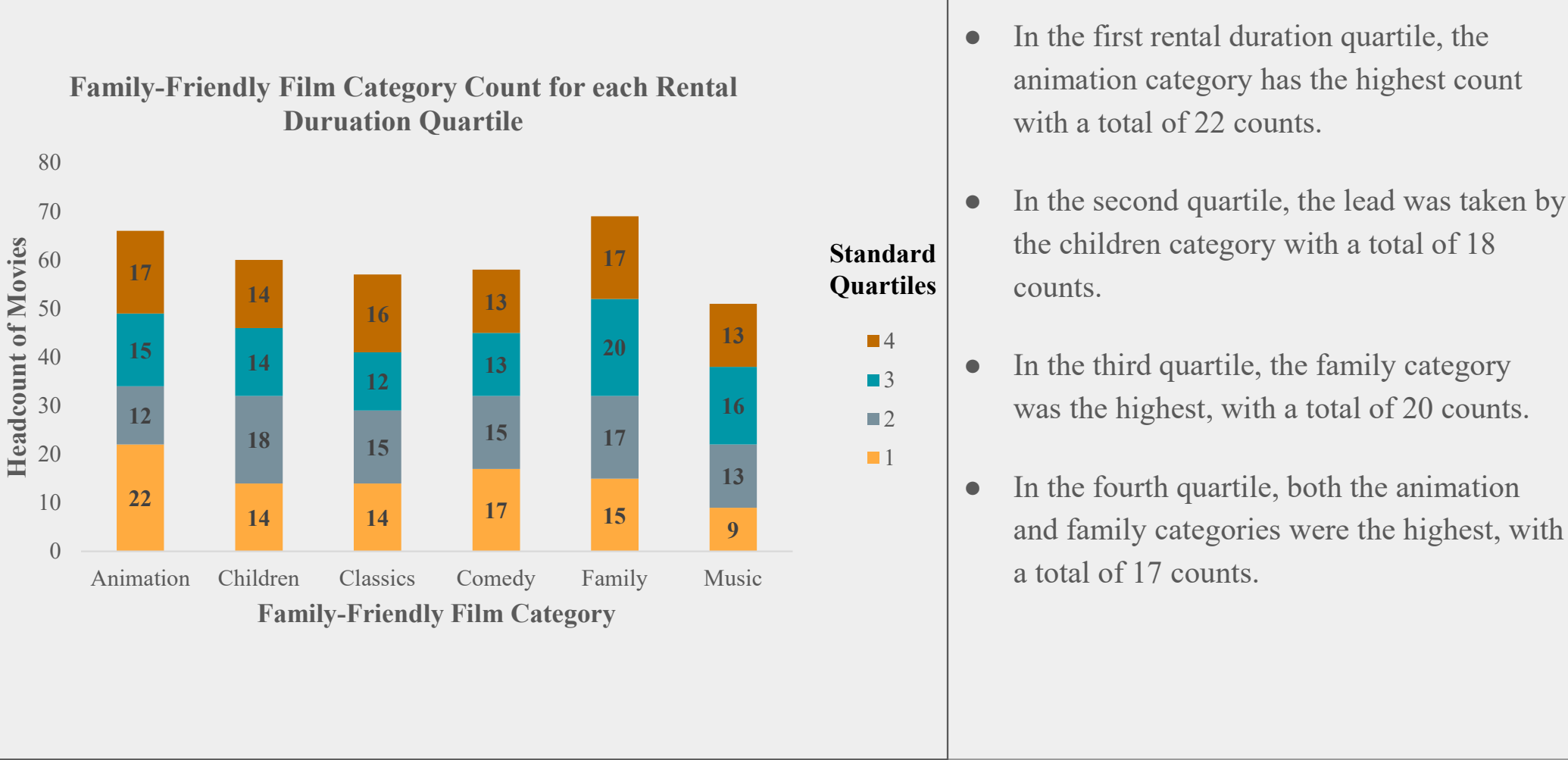


Query #1: Compare the Family-Friendly Film Categories in Terms of Total Rental Count.

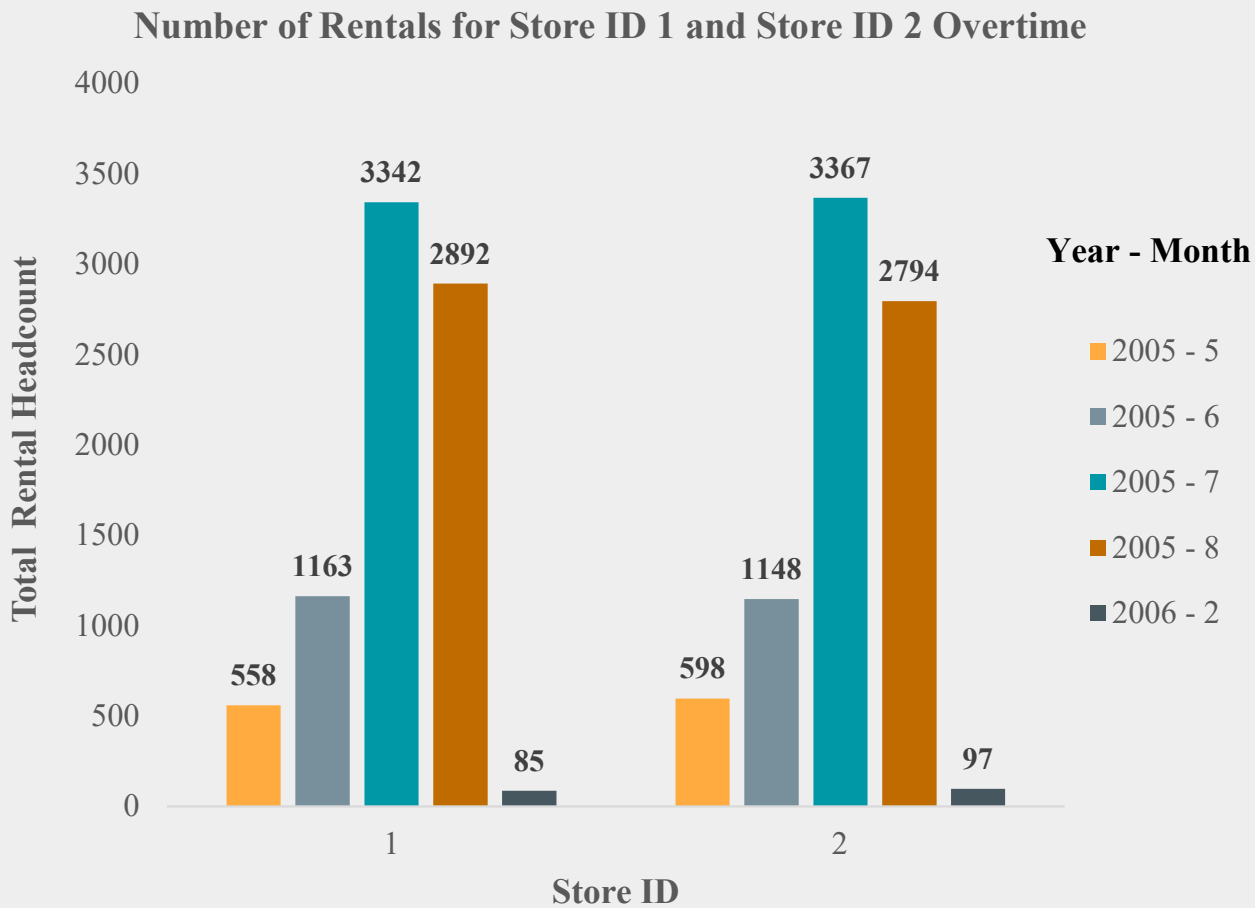


It is clear that the most rented film category is animation. Then, it is followed by the family film category. The comedy, classics, and children's categories are almost equal in terms of rental headcount. Finally, the music category comes in last.

Query #2: Determine the Highest Family-Friendly Film Categories in Terms of Headcount Size for Each Corresponding Rental Duration Quartile.



# Query #3: Compare the Performance of Store ID 1 and Store ID 2 in Terms of Rental Headcount Over Time.



- Both store ID 1 and store ID 2 have similar performance throughout the provided years as well as the provided months in terms of the total number of rentals.
- Meaning that the corporation should still provide both stores with an adequate number of supplies without favoring one over the other.

## Query #4: Who Are the Customers With the Highest Number of Payments in Each Month of 2007?



- In February, the highest number of payments was made by Karl Seal, with a total of nine.
- In both March and April, the person who made the greatest number of payments was Eleanor Hunt, with a total of 18 payments.
- In May, the largest number of payments was one, and it was made by Ana Bradley, Curtis Irby, Marcia Dean, and Marion Snyder.