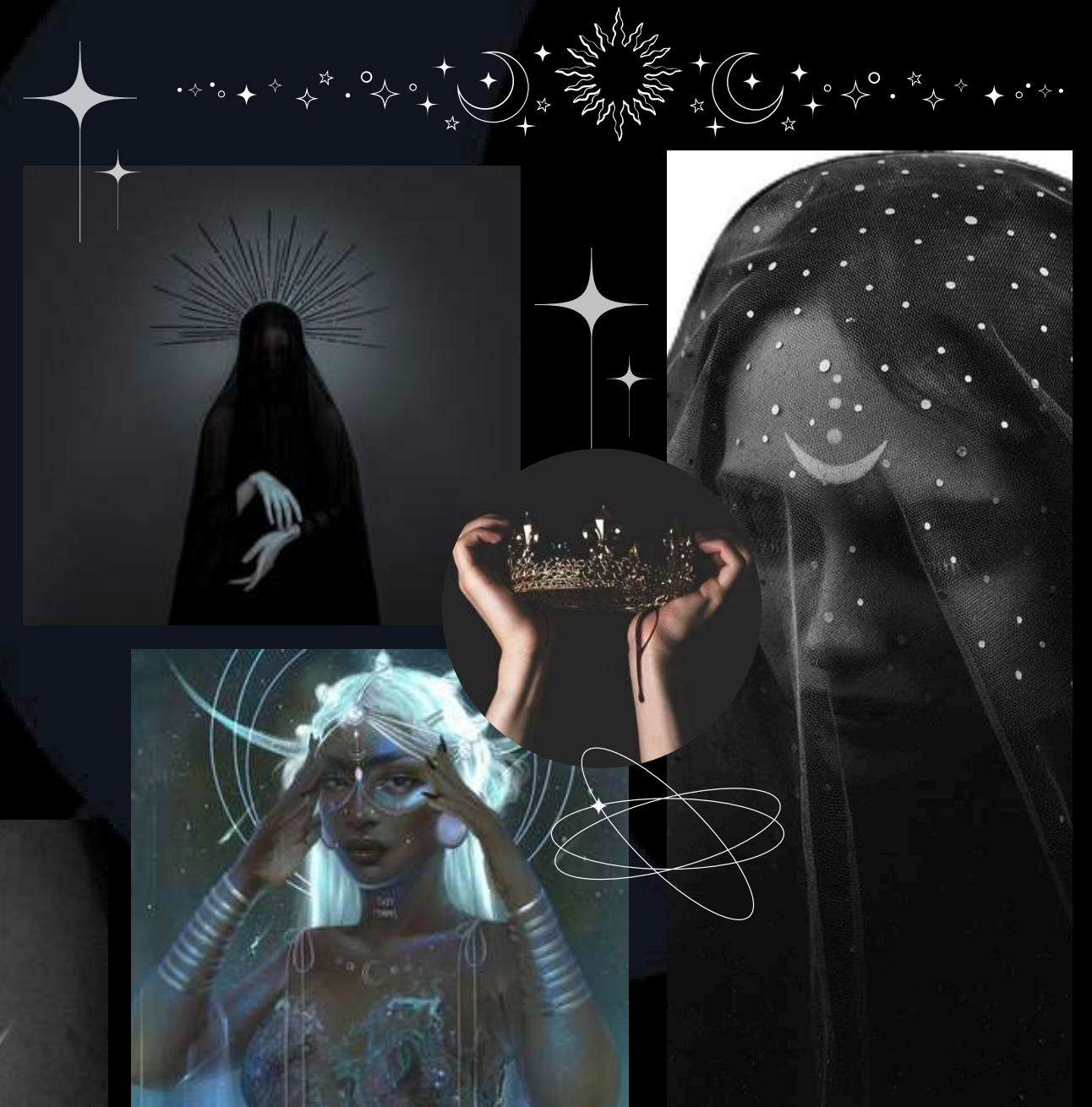
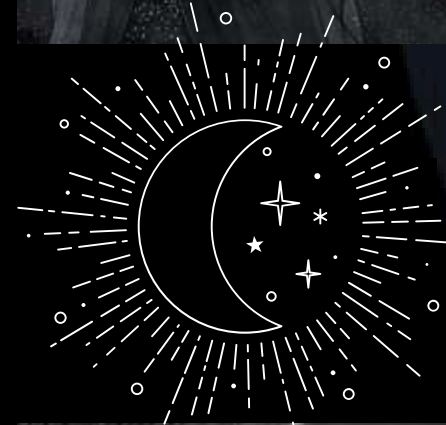


Design Brief

Conduct thorough research to select a distinct theme, drawing inspiration from art, culture, or abstract concepts to design an avant-garde headgear. The design should push the boundaries of conventional fashion, showcasing innovation, boldness, and creative flair. Develop sketches and detailed design iterations that reflect the chosen theme, focusing on unique materials, unconventional forms, and statement-making aesthetics. Finally, create a physical prototype that brings the concept to life, demonstrating craftsmanship, experimentation, and attention to detail, aimed at challenging traditional norms of headgear design.

Selene : The Moon Goddess

This design project draws inspiration from the ethereal grace of the Greek moon goddess, Selene, and the profound insights into sacred geometry uncovered by ancient Greek mathematicians. The goal is to seamlessly merge the celestial influence of Selene with the timeless elegance of sacred geometric patterns. Through this harmonious fusion, the design aims to evoke a sense of cosmic beauty, intertwining mythology and mathematics to create visually captivating and symbolically rich aesthetics. The pearls are said to be the daughter of moon, which is why they are used here. The result will be a synthesis of celestial elegance and geometric precision, offering a unique and resonant visual experience that transcends cultural and temporal boundaries.



Client Profile

Persona:

- Style: **Ethereal**, **vintage** glamour, romantic, and dreamy with a touch of **darkness**.
- Music Themes: Love, melancholy, **escapism**, nature, and celestial elements.
- Visual Aesthetic: A blend of **nostalgic** Americana and haunting, **magical** beauty.

Flowing Gowns

Delicate Lace

Floral Embroidery

Sheer Fabrics

Dramatic Accessories

Statement Pieces

Possible Key Elements

- **Crescent** moon shape as a central motif.
- **Flowing, ethereal** veils or ribbons reminiscent of moonlight.
- Delicate silver chains, **pearls**, or crystals to mimic the stars.

Potential Use Case:

MET Gala

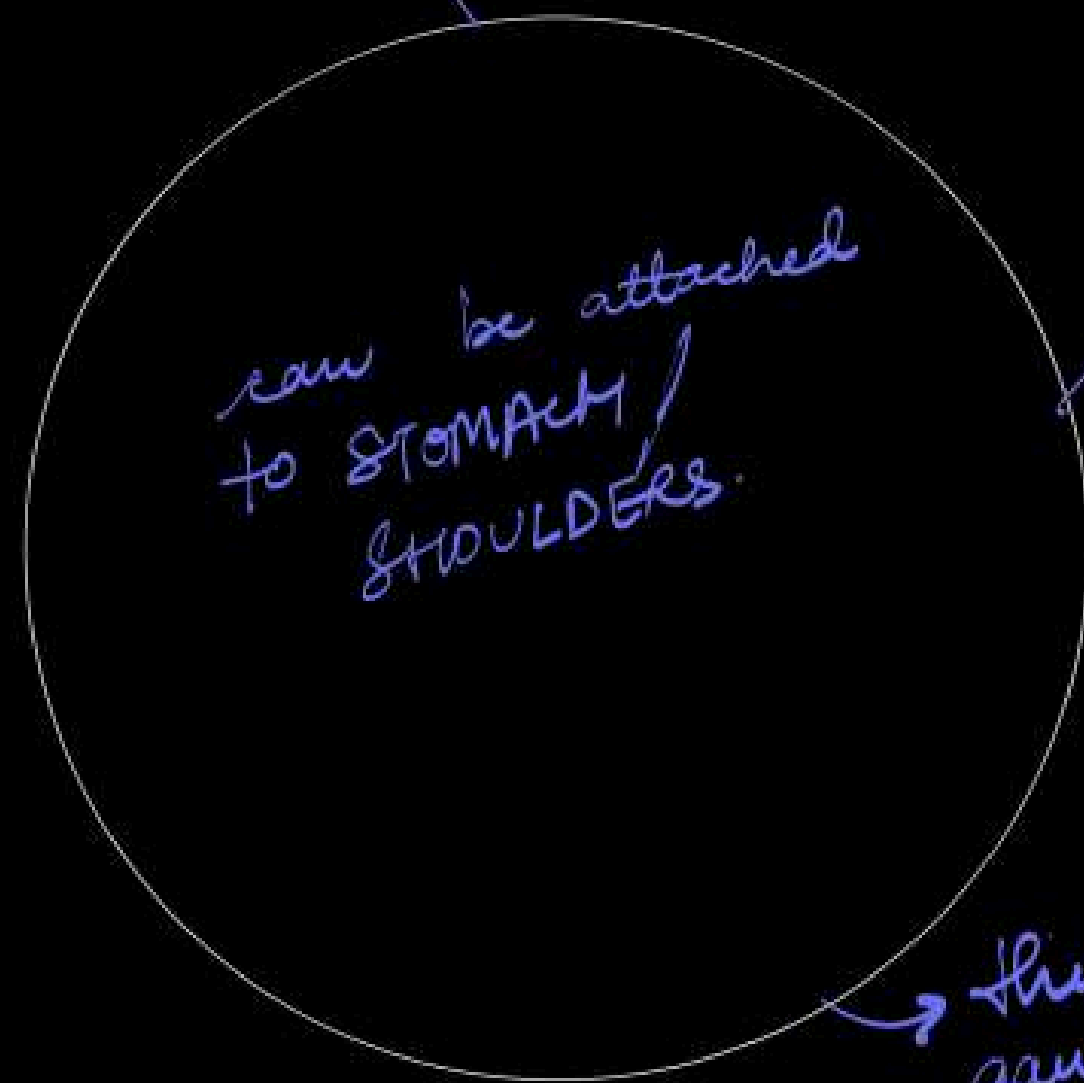
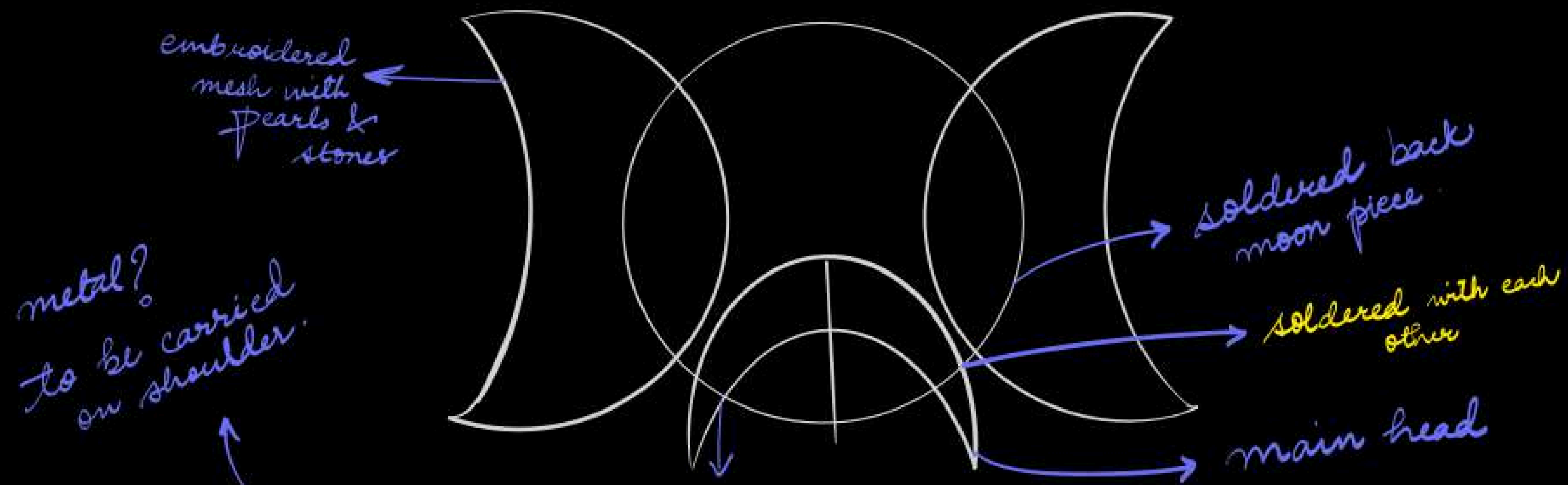
Music Videos

Potential Color Palette:



POTENTIAL CLIENT- **LANA DEL REY**





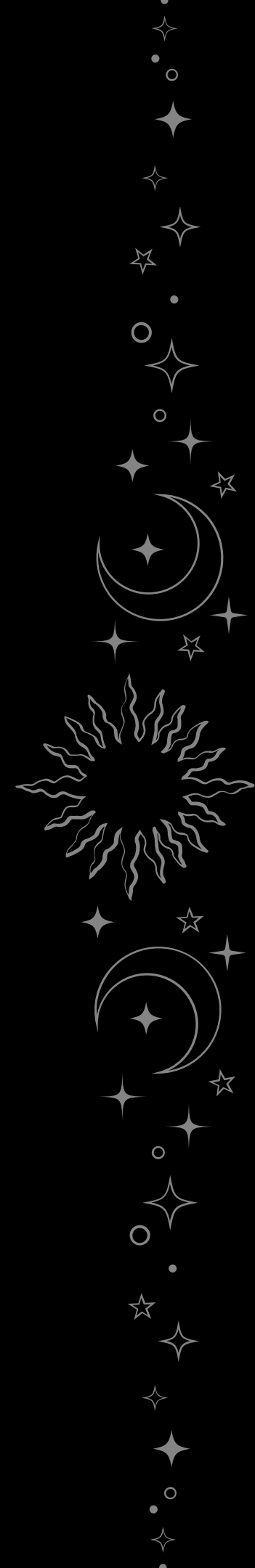
thicker gauge.

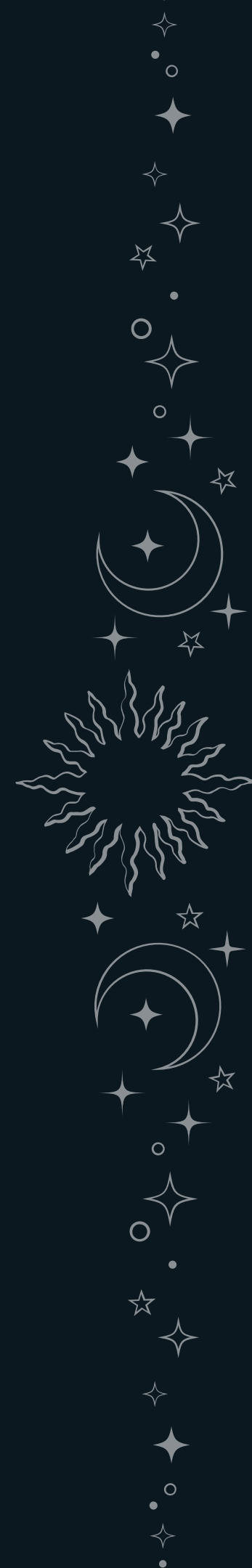
pearl attachments

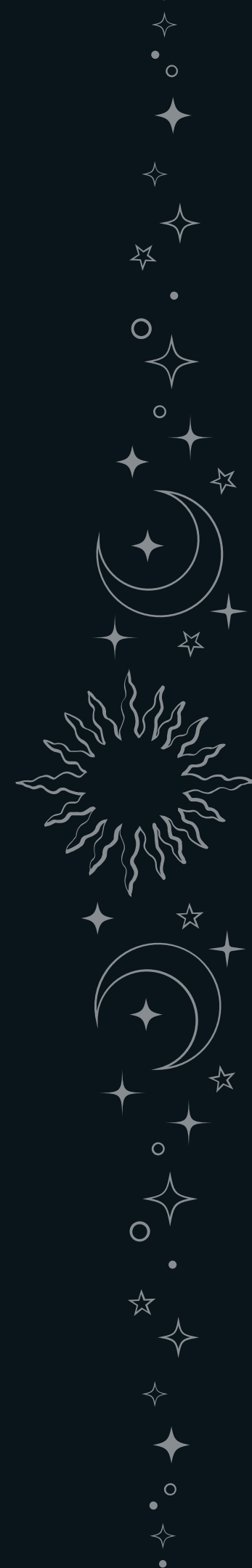


metal piece with modifications

trinket chains with beads.







A woman with long dark hair and bangs is the central figure. She wears a headband with a large, glowing halo made of many small, light-colored beads. On her right cheek, there is a small, white, star-shaped makeup sticker. She is holding her right hand up to her mouth, with her index and middle fingers extended, in a universal gesture for silence or secrecy. The background is dark and out of focus, with some blurred lights visible on the left side.

Selene

THE MOON GODDESS