



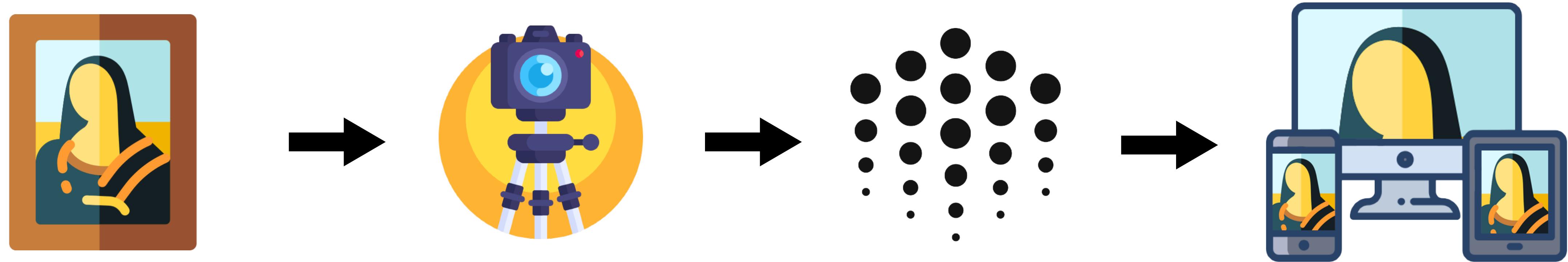
**Artists Perform
People Enjoy**

Mohammad Jamali



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Road Map



We are going to talk about ...



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Introduction



Assumption 1

Why device's wallpaper are important ?

1. People check their phones many times a day
2. Wallpaper is the first thing they see
 - ◆ It's big
 - ◆ High resolution
 - ◆ Has the most impact on users
3. Big chance to show people things that matters the most!



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Introduction



Assumption 2

Who can create content for device's wallpaper?

1. Devices' display can render visual contents
2. Visual contents are static or dynamic
3. Static contents are like
 - ▶ An image a photographer take
 - ▶ An image of a painting
 - ▶ A digital painting



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Introduction



Assumption 2

Who can create content for device's wallpaper?

4. Dynamic contents are like
 - ▶ Simple GIF image
 - ▶ Complex OpenGL project
 - ▶ Parallax layered image

Let's call all content creators 'Artist'



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Motivation



Problem 4

What's wrong with current approaches ?



Arts don't have identity
Who published them ?



Free with Open API
No business model



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Motivation

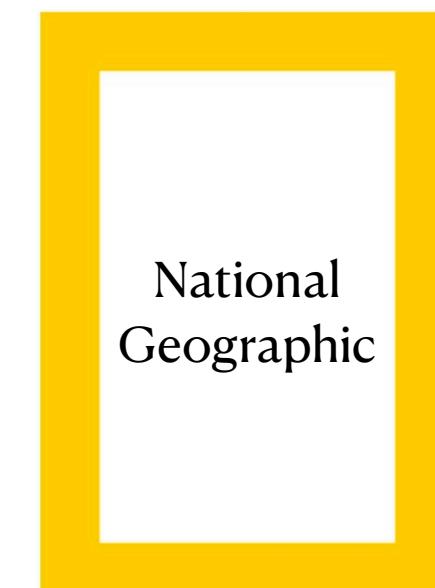


Problem 2

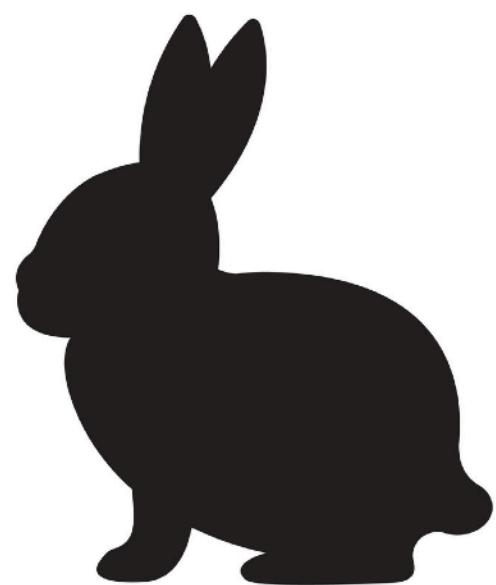
What about brands ?



Where do they
publish i8 pics ?



Did you know
NG has its own
photographers ?



Still buying
magazine ?



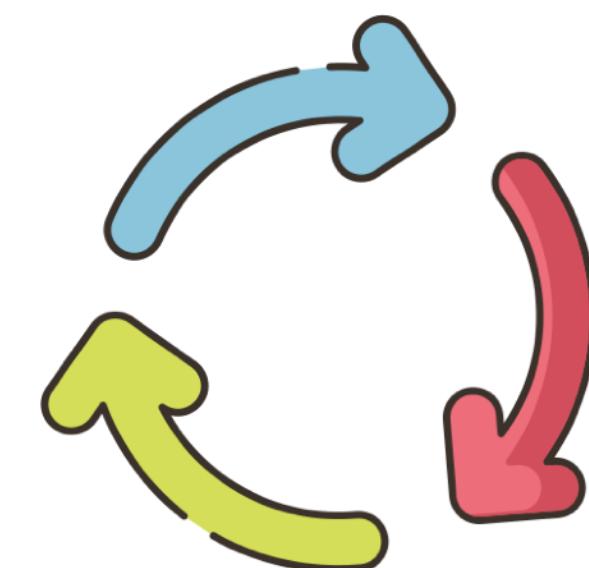
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Motivation



Problem 3

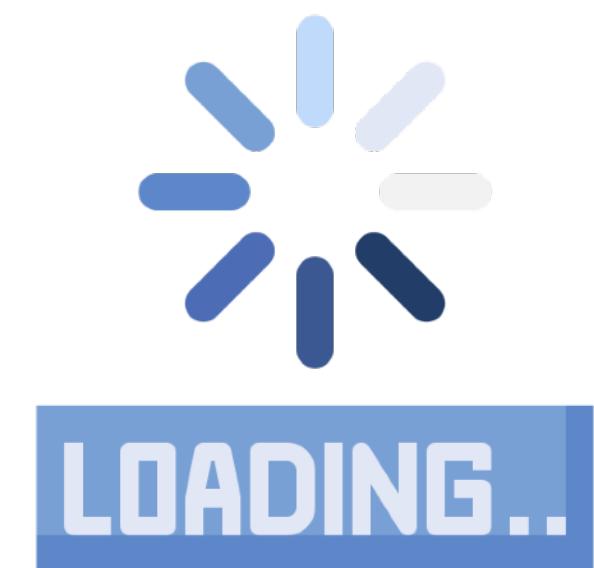
How do users use arts?



Periodically Check
Wait for notification



Download once
they are available



Are you still waiting
for a new one ?



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Opportunities



Hot topic

Real-time

Get the most recent art of your favorite artist as soon as it's published.
No other application support this feature.

Why do I need it?

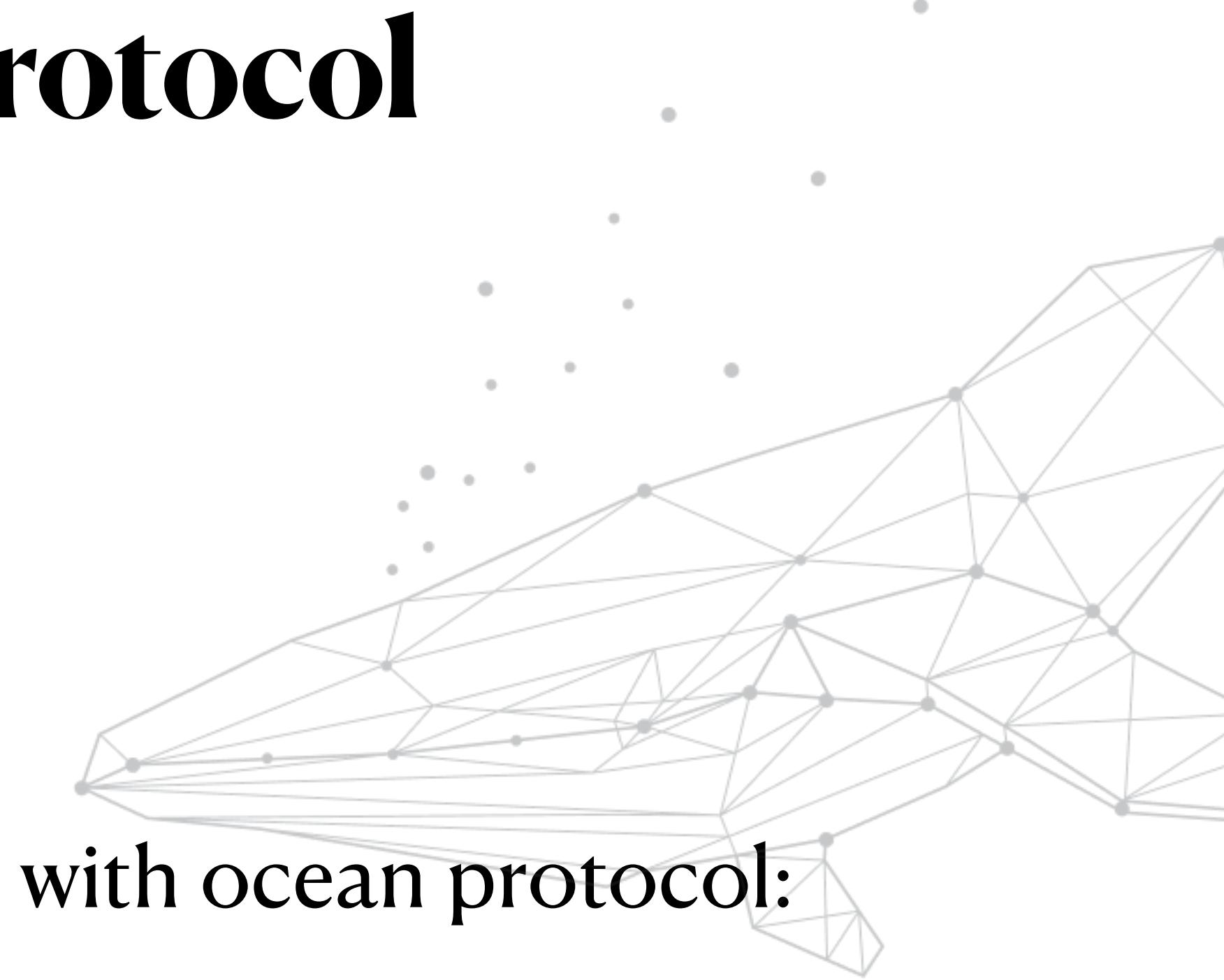
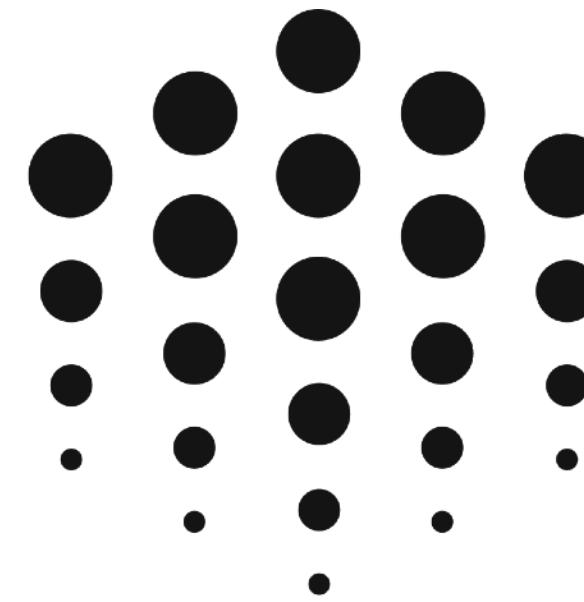
Luxurious!

Your device's wallpaper will be the most recent art of Leonardo da Vinci right after he published it!
of course, Leonardo da Vinci is not alive, but there might be similar people still alive!



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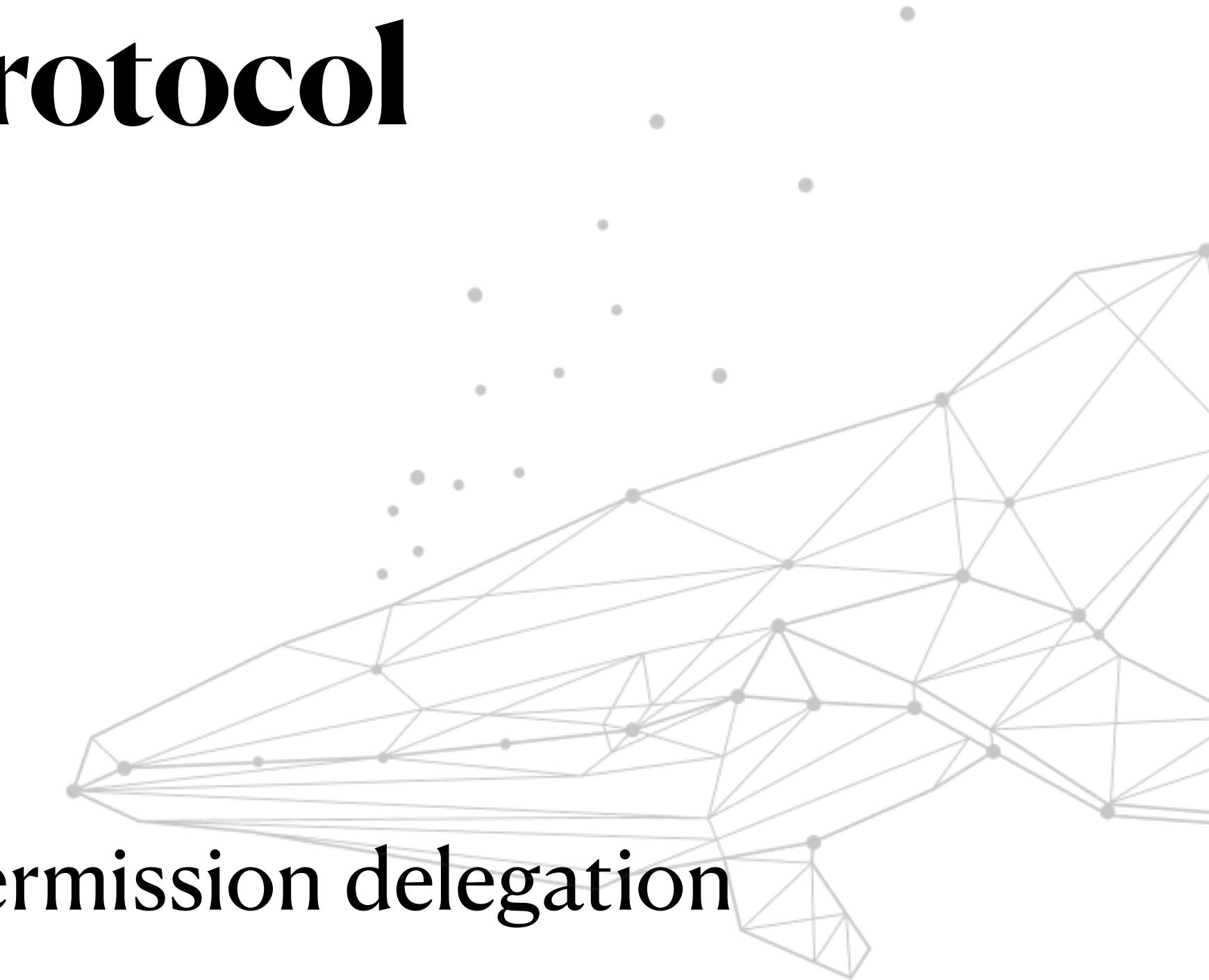
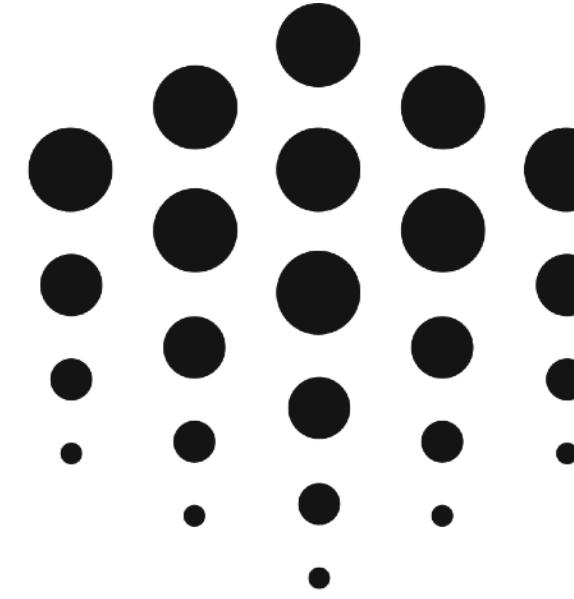
Integrating With Ocean Protocol



Walltist will let the artists sell their artworks by integrating with ocean protocol:

1. Artist publishes a gallery Ocean Data NFT
2. User buy the NFT using OCEAN token as it buy it from ocean marketplace
3. Artist publishes new art as a Data NFT with a reference to the gallery NFT
4. Provider will stream the Art NFT data if user has Gallery NFT in their wallet

Integrating With Ocean Protocol



1. Provider need to be changed to support inheritance permission delegation

Gallery NFT -> Art NFT₁, Art NFT₂, ...
2. Ocean CLI need to be reimplemented in flutter (dart language) to support cross-platform implementation.
3. Currently flutter walletconnect SDK doesn't support eth_sendTransaction and libraries needed to be changed.

Virtual Gallery

Each gallery has a dedicated virtual gallery implemented using Unity3D

Each virtual gallery has a different background music, and room.

It is fully integrated in the flutter app for each platform (iOS, Android, Windows, ...) separately.





Where we are?



Android / iOS client app

What it covers?

1. Registration
2. List of Artist, Arts
3. Subscribe, Activate
4. Auto wallpaper change
5. Comment, Like, Report
6. Search
7. Category, Tag



Johannes Vermeer
@J.Vermeer

0 subscribers 4 arts
  

Subscribe

Johannes Vermeer was a Dutch Baroque Period painter who specialized in domestic interior scenes of middle-class life. During his lifetime, he was a moderately successful provincial genre painter, recognized in Delft and The Hague.

My Photos

See All

Where we are?



Android / iOS client app

What it covers?

8. Multilingual

9. Dark/Light Theme

10. Credential, Setting

11. Liked Arts, Subs, Transactions History

12. Export transactions to Excel

Top Arts

See All



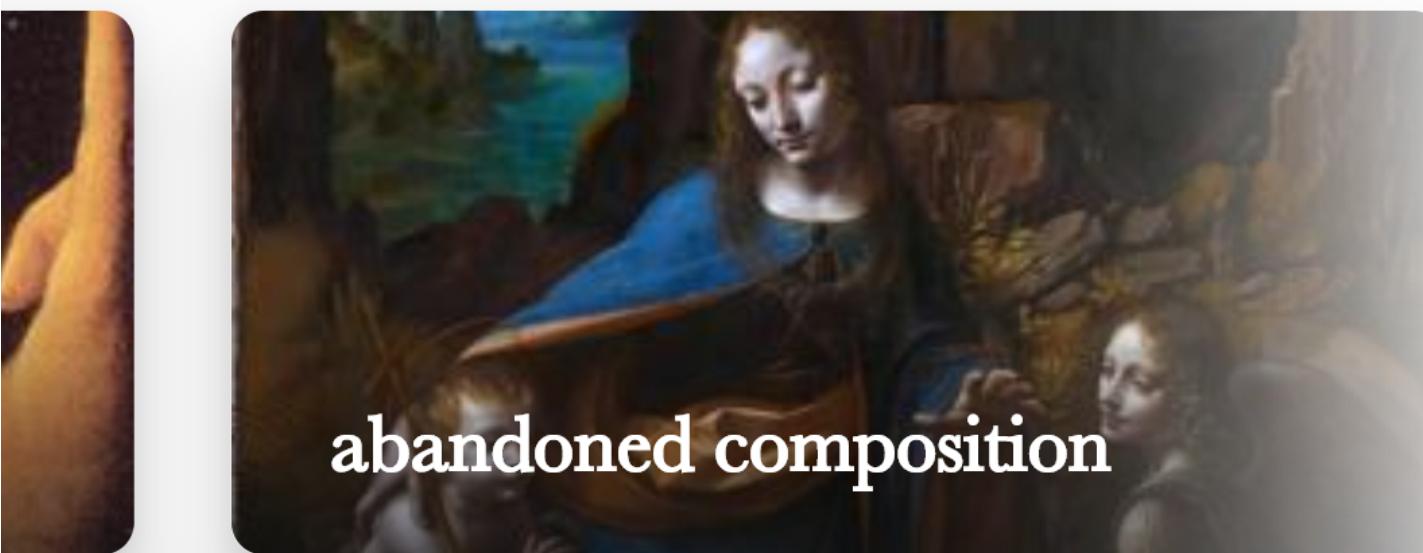
Base On Your Location



Artists

See All





Artists

See All



Edvard



Leonardo

Features



Improvement

Multilingual



ترکیب متروکه



لئوناردو



ادوارد

Artists can provide descriptions for multiple languages, when users change the language everything will change.

Categories

See All



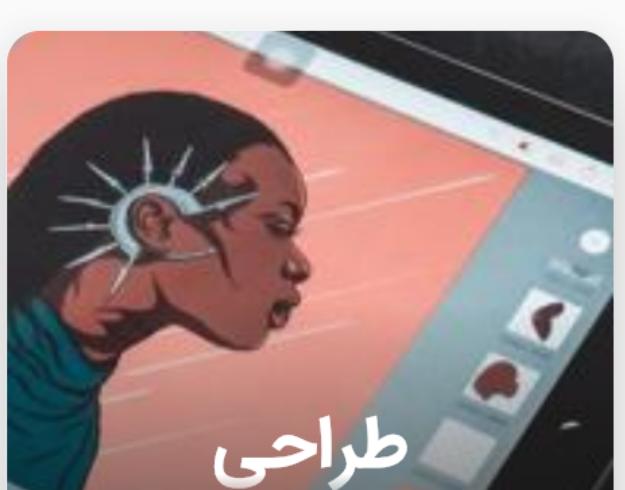
Digital Art



Flower



گل



طراحی

بیشتر

دسته بندی ها

Search ...

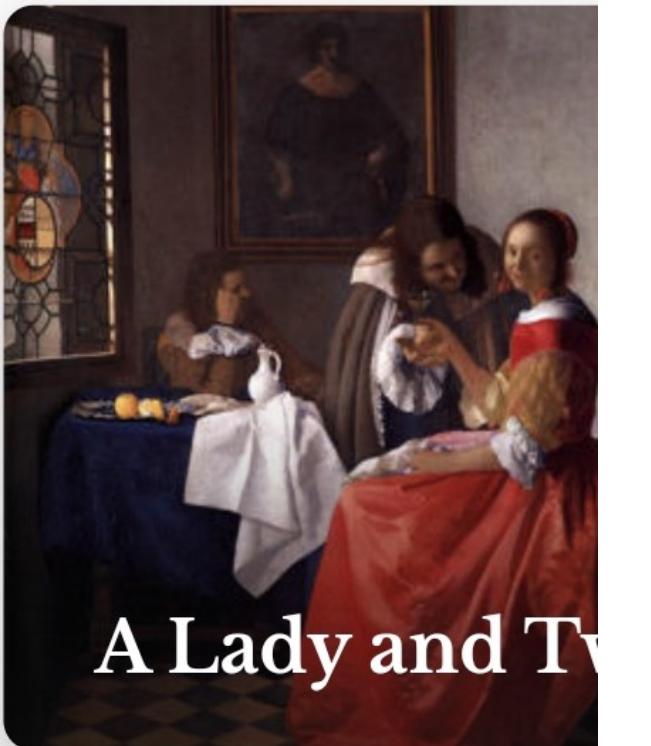


:

Top Arts



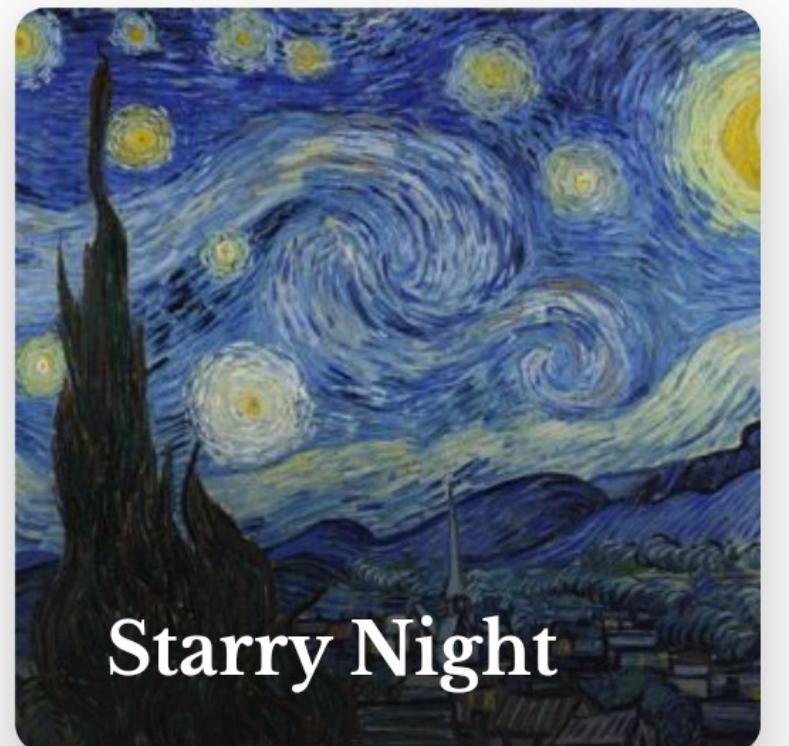
Woman Writin



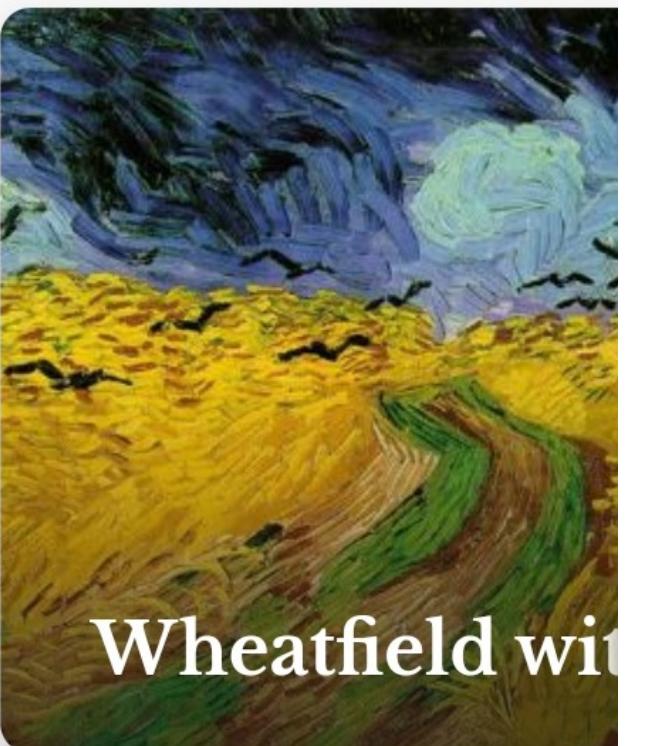
A Lady and Tw

See All

Random Arts



Starry Night



Wheatfield with

See All

Artists



7 hours ago

Woman Writing a Letter, with

★★★★★ 5 (1)

Johannes Vermeer
Selected Works Gallery

See All



Post Impressionism



Vincent Willem van
Gogh

Owner

Artist

0
subscribers

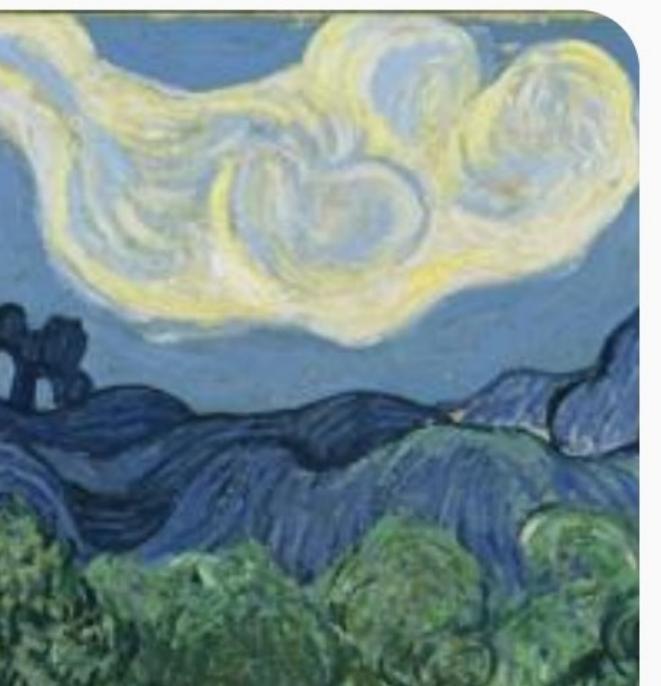
5
arts

Deactivate

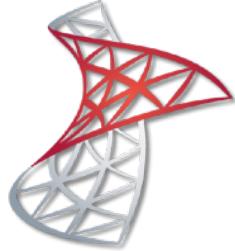
Virtual Gallery



Starry Night



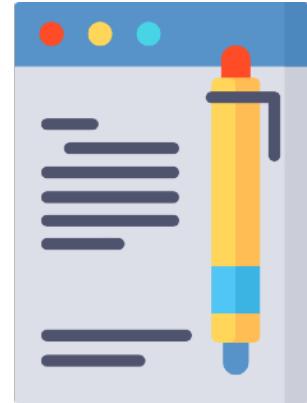
Current Foundation

Service	Technology	Logo
Back-End	Entity Framework Core	
Database	Sql Server	
Front-End (Client)	Flutter	



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Wrap Up



Business Plan Recap

Wallery is an application which:

1. All visual content creators can join as an 'Artist'
2. All people who have a device with a screen can join as a 'User'
3. 'User' can explore 'Walltist' and find their favorite 'Artist'
4. Subscribe (free/premium) to the gallery to unlock the 'Art's at full resolution/features and set them as Background
5. If they decide they can activate the gallery and Walltist will change their Wallpaper as soon as a new art published in that gallery



Who am I?

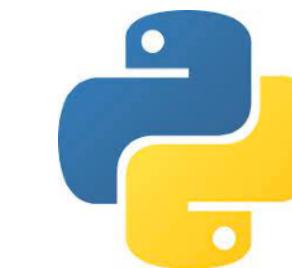
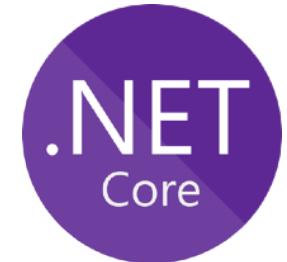


I am Mohammad Jamali

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Thanks