



Pizza Sales Report

1/1/2015 - 12/31/2015

Pizza Category
All

Order Date
1/1/2015 to 12/31/2015

HOME

BEST/WORST SELLERS

BUSIEST HOURS & WEEKS

HOURS

Peak Orders are between 12:00 PM and 1:00 PM. And in evening, from 4:00 PM to 7:00 PM.

WEEKS

Significant variations in weekly orders, with highest peak during the 48th week from the month of Dec.

KPI Bar

Total Revenue

\$817.9K

Avg Order Value

\$38.3

Total Pizza Sold

49.6K

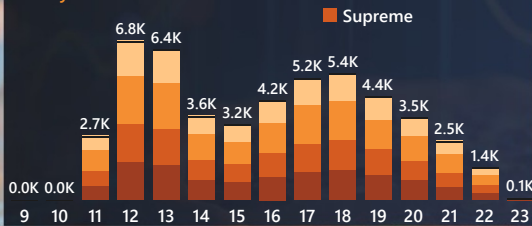
Total Orders

21.4K

Avg Pizzas Per Order

2.32

Hourly Trend for Total Pizzas Sold



Weekly Trend for Orders



SALES PERFORMANCE

CATEGORY

Classic Category contributes to maximum Sales, Total Orders & Total Pizzas Sold

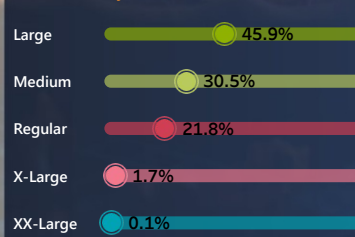
SIZE

Large Pizza Size contributes to maximum Total Sales

% of Sales by Pizza Category



% of Sales by Pizza Size



Total Orders & Pizzas Sold by Pizza Category

Category	Total Orders	Total Pizzas Sold
Chicken	(11,050)	8,536
Classic	(14,888)	10,859
Supreme	(11,987)	9,085
Veggie	(11,649)	8,941