

# CUSTOMER CHURN ANALYSIS

No of customers

7043

No of customers who  
have left the services

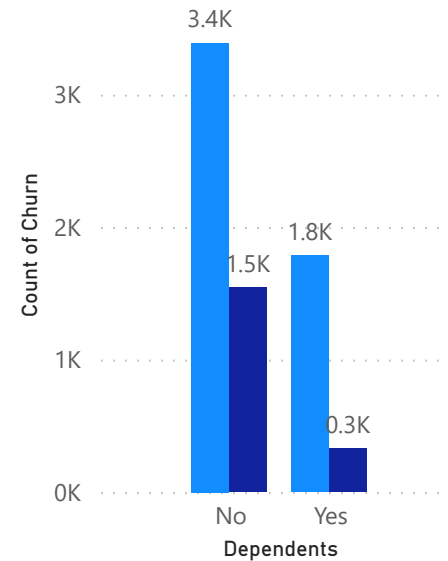
1869

Churn Rate

26.54

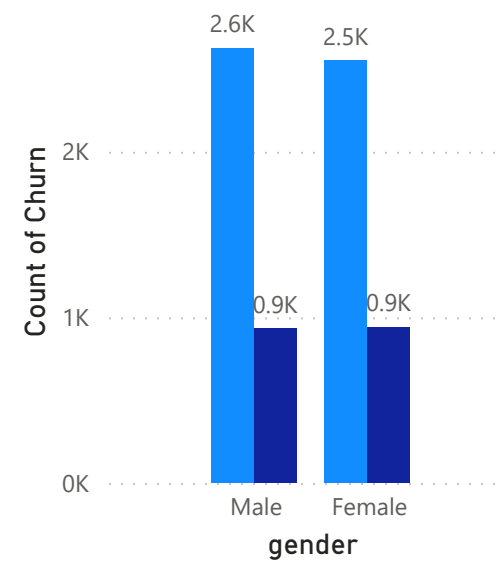
Count of Churn by  
Dependents and Churn

Churn ● No ● Yes



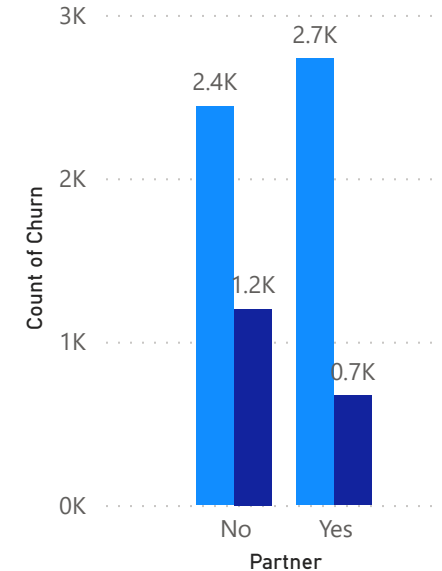
Count of Churn by gender and  
Churn

Churn ● No ● Yes



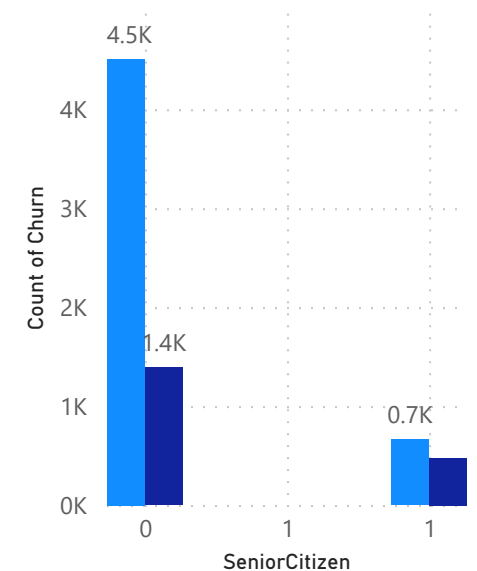
Count of Churn by Partner  
and Churn

Churn ● No ● Yes

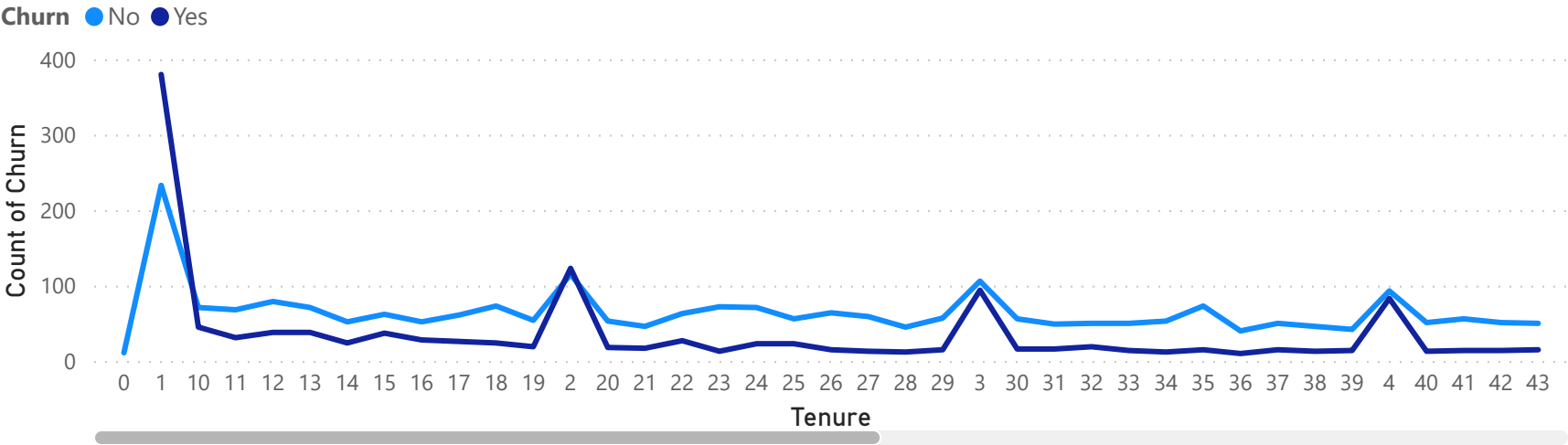


Count of Churn by  
SeniorCitizen and Churn

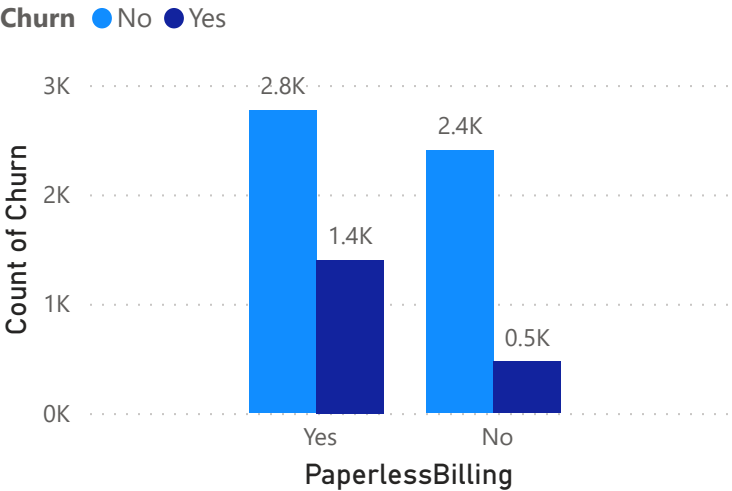
Churn ● No ● Yes



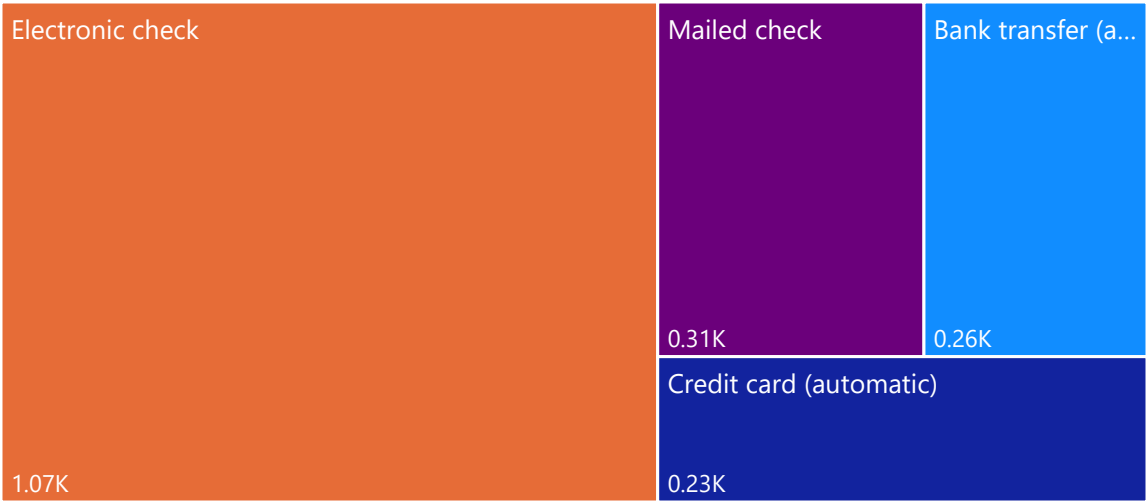
Count of Churn by Tenure and Churn



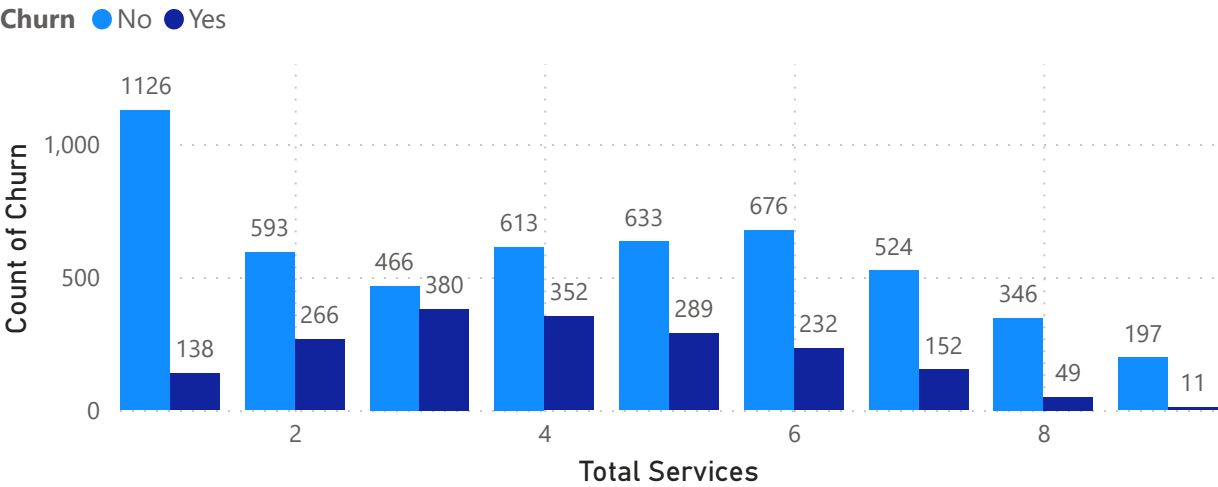
Count of Churn by PaperlessBilling and Churn



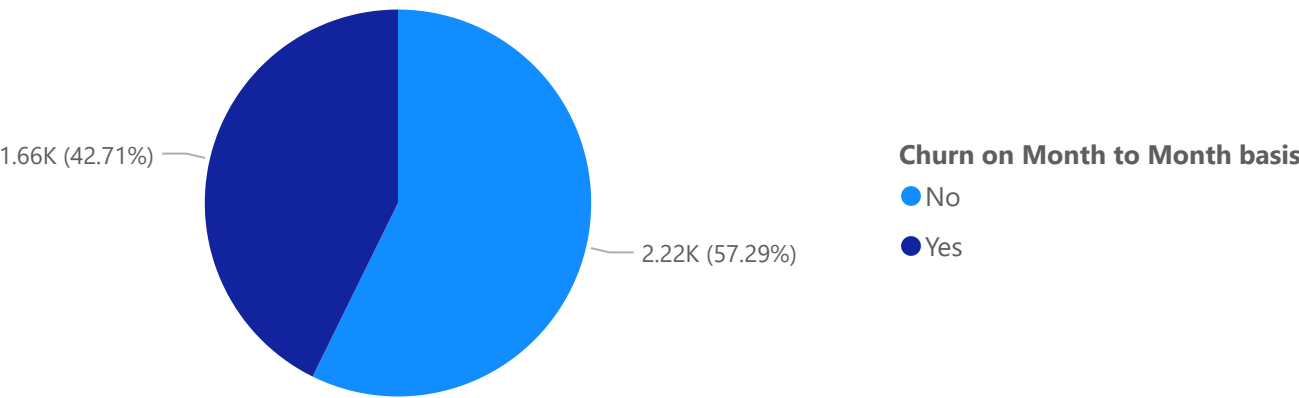
Count of Churn by PaymentMethod



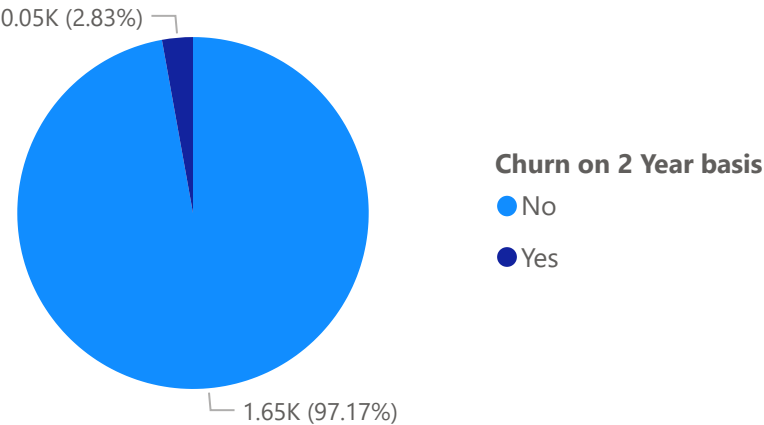
Count of Churn by Total Services and Churn



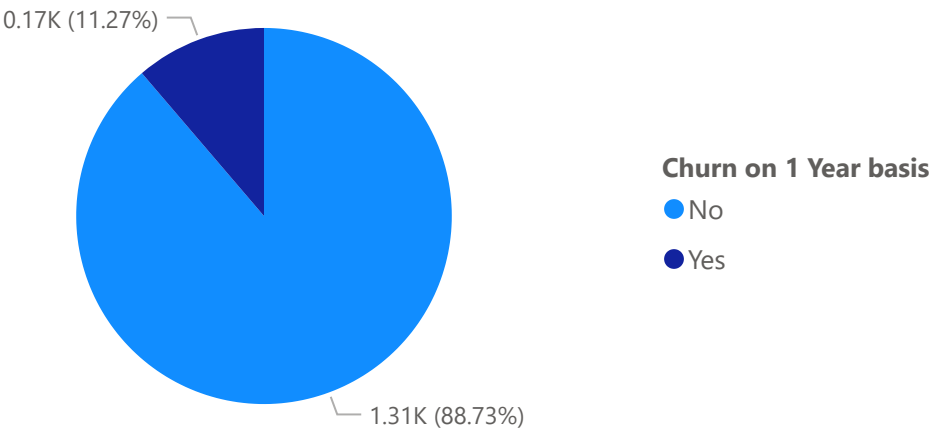
Count of Contract by Churn on Month to Month basis



Count of Contract by Churn on 2 Year basis



Count of Contract by Churn on 1 Year basis



Sum of Monthly Charges

**456.12K**

Sum of Total Charges

**16.06M**

### Count of Churn by Contract



Phone Service, Tech Support, Streaming Movies, Streaming TV, Device Protection, Online Security, Multiple Lines, Internet and Online Backup

