

CLUSTER UNIVERSITY

Discipline Specific Elective Course (DSE)

Philosophy (CBCS) 2018

B A Program

Semester - VI: Applied Ethics (Optional) -I

Unit – I: Media Ethics

- a) An Introduction to Applied ethics
- b) Ethics of Journalism : An Introduction
- c) Ethical issues in Advertising

Unit – II: Business Ethics

- a) An Introduction to Business ethics
- b) Markets and Consumer Protection
- c) Corporate Business and social Responsibility

Unit – III: Bio-Ethics

- a) Human Cloning : Ethical implications
- b) Doctor-Patient relationship
- c) Surrogacy : Ethical implications

Unit IV: Environmental Ethics

- a) Nature as means or end
- b) Environmental ethical balance of Dal lake
- c) Sustainable agriculture.

Suggested reading

1. Mass Communication in India
2. Business Ethics : Concept and Causes
3. Current issues in Bio-Ethics and Environment
4. Media Ethics
5. Bio-Ethics
6. Bio-ethics – The Basics
7. Contemporary Debates in Applied Ethics

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