Introduction to Data Analytics

Agenda

- Introduction – About US
- Learning Path
- Introduction to the field of Data Analytics
- Applications of Data Analytics
- Career Opportunities

Hello!

I am Satyajit Pattnaik

YouTube

- Almost 10 years of industry experience
- Conducted various training sessions on Data Analytics, Data Science, ML & AI, as well as attended various International conferences as keynote speaker & guest in various colleges across APAC & Europe Region.
- Have been associated with UpGrad, Great Lakes, Edureka, SkillAnalytica, BeingDatum etc. as a freelance trainer in Data Science & Machine Learning.
- **Certifications:** Indian Speakers & Coach Forum Certified Speaker, Oracle Certified Java Developer, various other Cloud Certifications as well.

What is iNeuron?

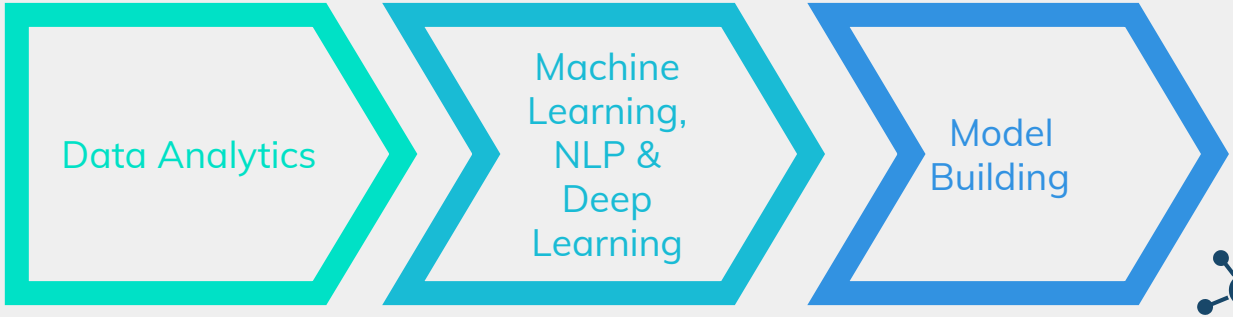
Mission - To make learning and career growth in the field of data, a community driven initiative and focus on NetWorking while Working and Earning while Learning.

Features - A one stop platform for end to end learning experience in the field of Data Science, Big Data, Cloud and DevOps with the following features-

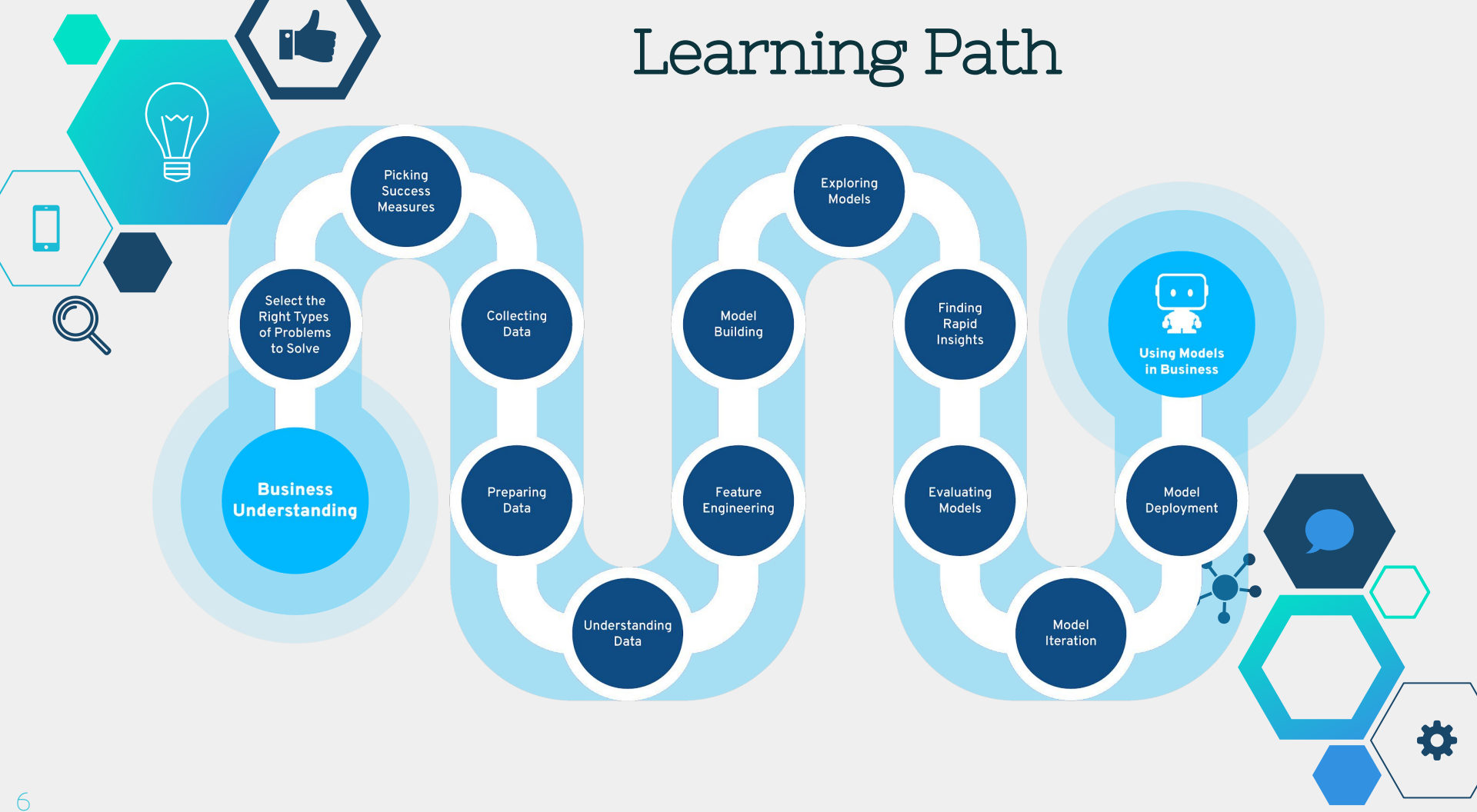
- Free Community of experts to help solve your problems (WhatsApp, Telegram, Facebook, Website etc)
- Free Courses (Text and Video based) (Website)
- Free Webinars and Seminars
- Free one-one mentorship sessions
- Instructor based end to end courses

Target Audience - For all enthusiasts, beginners, intermediate and experts alike.

Flow

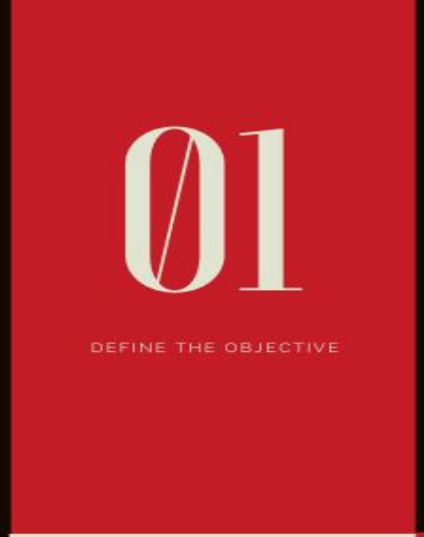

Data Analytics
Machine Learning, NLP & Deep Learning
Model Building

Learning Path



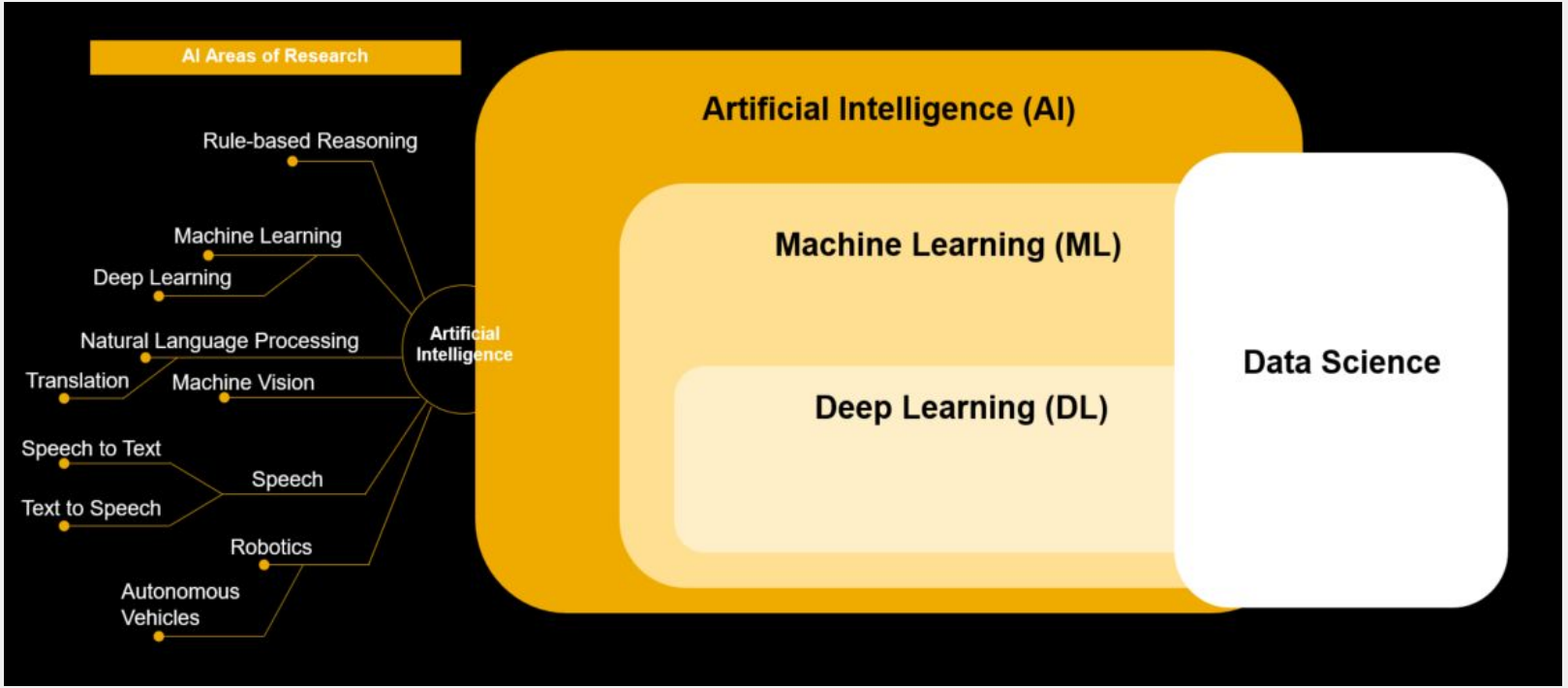
A GUIDE TO

PROCESS FLOW FOR DATA ANALYTICS PROCESS



SATYAJIT PATTNAIK

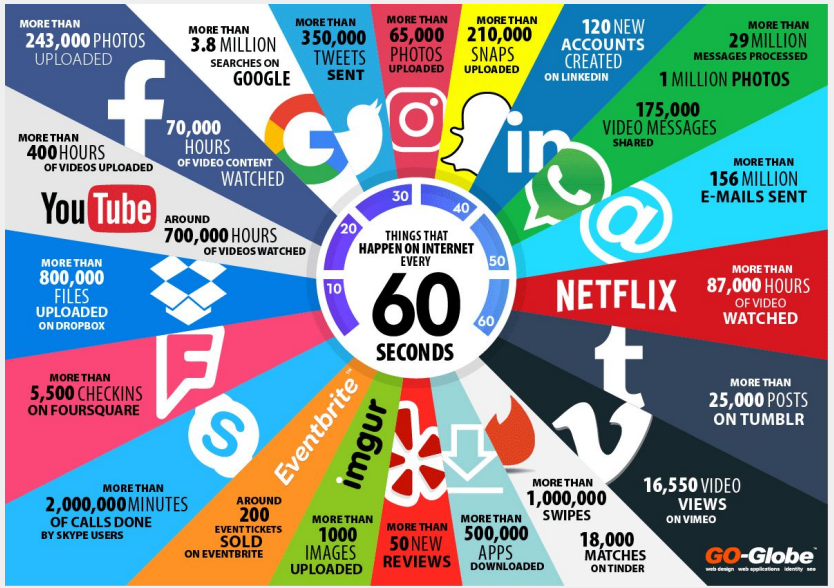
Biggest Confusion: AI vs ML vs DL vs DS



What is Machine Learning

Machine learning is a type of artificial intelligence (AI) that provides computers with the ability to learn without being explicitly programmed.

Machine learning focuses on the development of computer programs that can teach themselves to grow and change when exposed to new data.



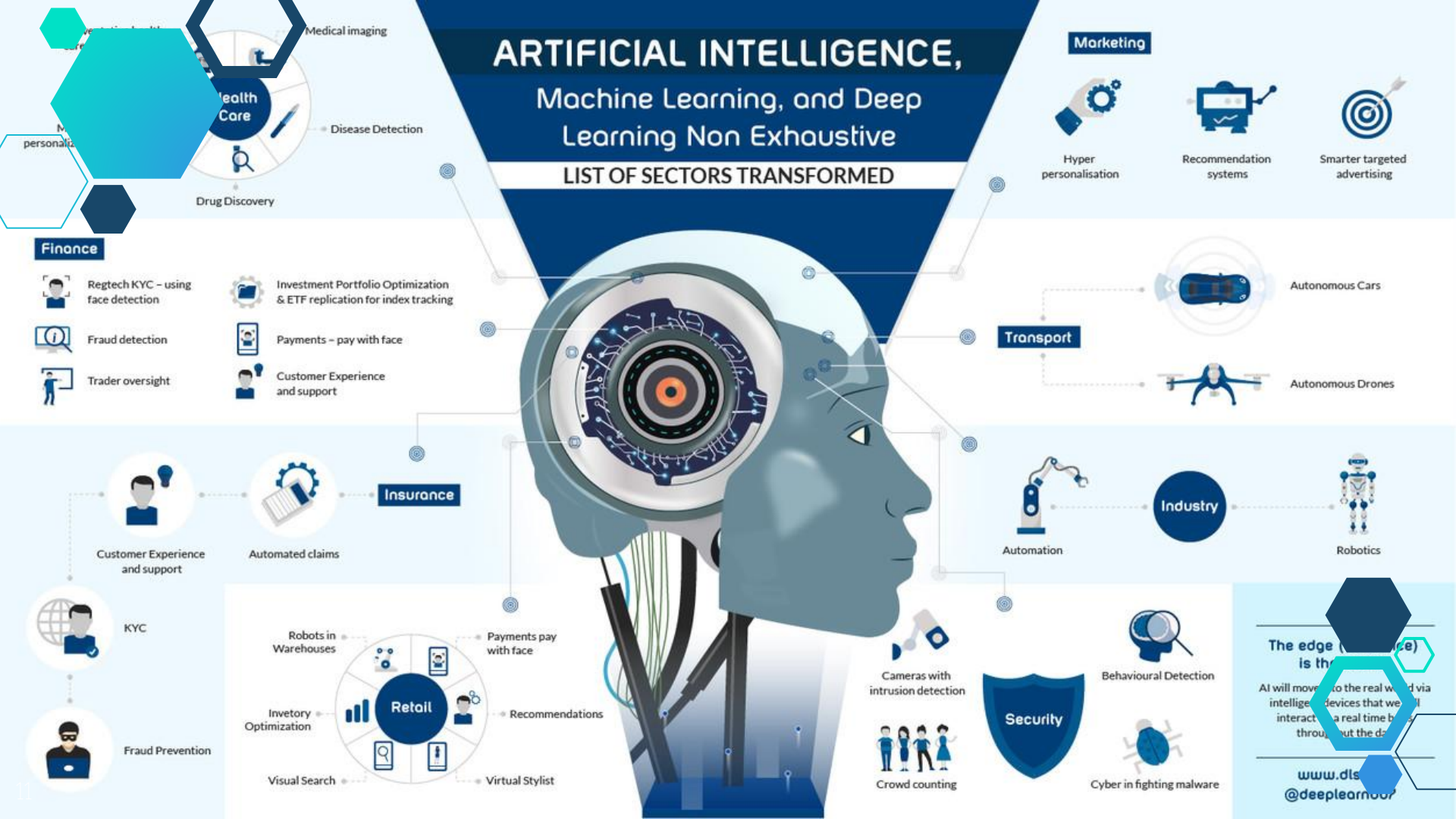
Why do we need Machine Learning?

- Volume of data collected growing day by day.
- Data production is 44 times greater in 2020 than in 2009.
- Every day, 2.5 quintillion bytes of data are created
- Data is nearly doubling in size every two years.
- Knowledge Discovery is needed to make sense and use of data.
- Machine Learning is a technique in which computers learn from data to obtain insight and help in knowledge discovery

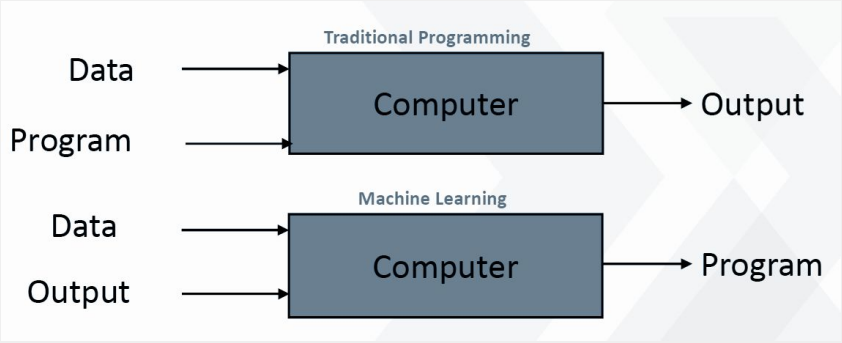
ARTIFICIAL INTELLIGENCE,

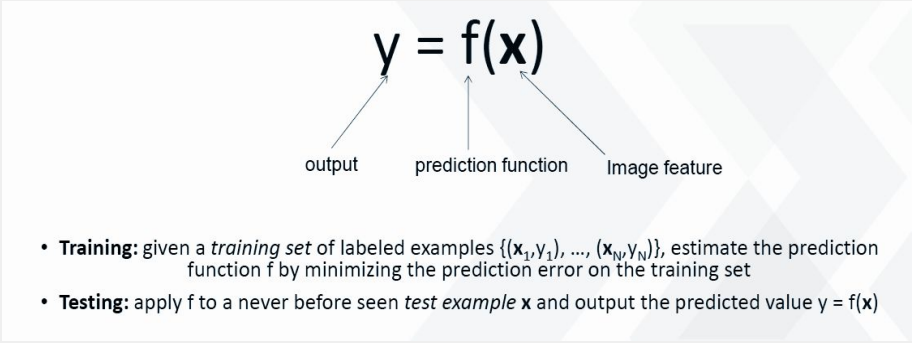
Machine Learning, and Deep Learning Non Exhaustive

LIST OF SECTORS TRANSFORMED



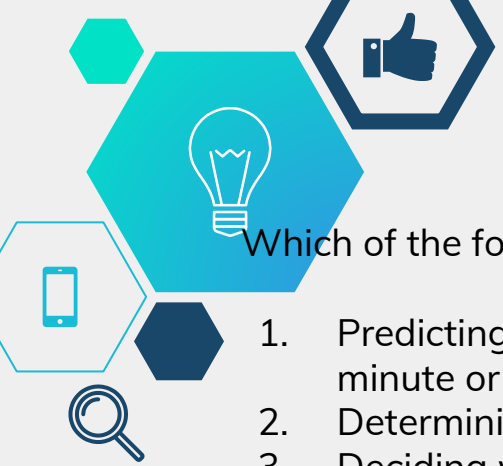
Traditional Programming Vs Machine Learning





Which of the following is best suited for machine learning?

1. Predicting whether the next cry of the baby girl happens at an even-numbered minute or not
2. Determining whether a given graph contains a cycle
3. Deciding whether to approve credit card to some customer
4. Guessing whether the earth will be destroyed by the misuse of nuclear power in the next ten years.



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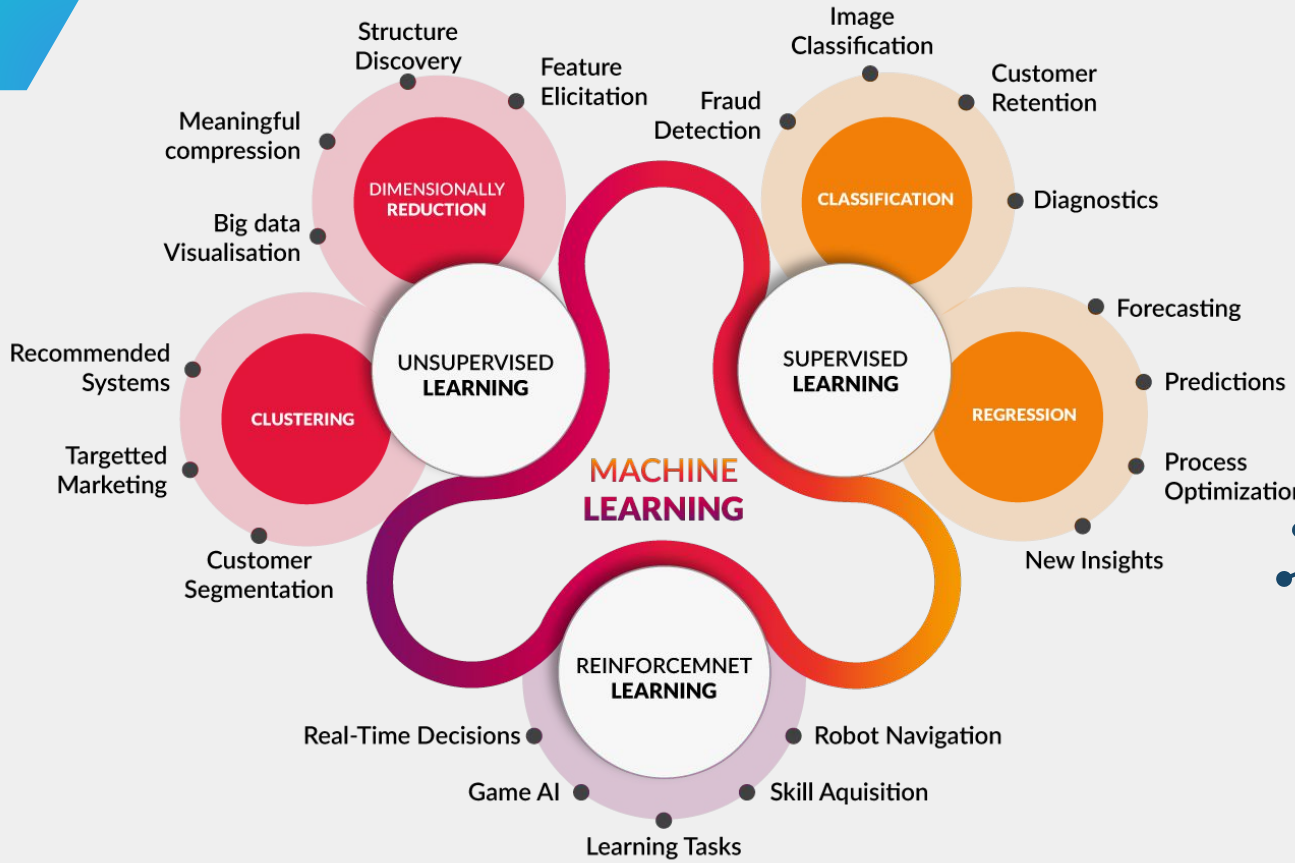
1. No pattern
2. Programmable definition
3. Pattern: customer behavior; definition: not easily programmable; data: history of bank operation
4. Arguable no (or not enough) data yet

Types of Learning & Applications



Course Curriculum

- **Module 1:** Python for Data Analytics
- **Module 2:** SQL & Advanced SQL for Data Analytics
- **Module 3: Business Statistics**
- **Module 4:** Descriptive Analytics: How to collect, clean & describe data you have, including summary statistics
- **Module 5:** Exploratory Data Analysis (EDA)
- **Module 6:** Data Visualization & Business Intelligence
  - Excel
  - Power BI
  - Tableau

Bonus Lectures:

- **Module 7:** Predictive Analytics I—Machine Learning
- **Module 8:** Predictive Analytics II—Neural Networks
- **Module 9:** End to End Live Projects
- **Module 10:** Bonus Lecture on Big Data Opportunities
- **Module 11:** Resume building activities


TOP 12
INTERESTING CAREERS TO EXPLORE IN
DATA
DATA SCIENTIST
These people use their analytical and technical capabilities to extract meaningful insights from data.
DATA ENGINEER
They ensure uninterrupted flow of data between servers and applications and are also responsible for data architecture.
BIG DATA ENGINEER
Big Data Engineers build the designs created by solutions architects. They develop, maintain, test and evaluate big data solutions within organisations.
MACHINE LEARNING SCIENTIST
They work in the research and development of algorithms that are used in adaptive systems. They build methods for predicting product suggestions and demand forecasting, and explore Big Data to automatically extract patterns.
BUSINESS ANALYTICS SPECIALIST
A business analytics specialist supports various development initiatives, assists in testing activities and in the development of test scripts, performing research in order to understand business issues, and developing practical cost-effective solutions to problems.
DATA VISUALIZATION DEVELOPER
They design, develop and provide production support of interactive data visualizations used across the enterprise. They possess an artistic mind that conceptualizes, design, and develop reusable graphic/data visualizations and uses strong technical knowledge for implementing these visualizations using the latest technologies.
BUSINESS INTELLIGENCE (BI) ENGINEER
They have data analysis expertise and the experience of setting up reporting tools, querying and maintaining data warehouses. They are hands-on with big data and take a data driven approach to solving complex problems.
BI SOLUTION ARCHITECT
They come up with solutions quickly to help businesses in making time sensitive decisions, have strong communication & analytical skills, passion for data visualization, and a drive for excellence and self motivation.
BI SPECIALIST
They are responsible for supporting an enterprise wide business intelligence framework. This position requires critical thinking, attention to detail, and effective communication skills
ANALYTICS MANAGER
An analytics manager is responsible for configuration, design, implementation, and support of data analysis solution or BI tool. They are specifically required to analyze huge quantities of information gathered through transactional activity.
MACHINE LEARNING ENGINEER
Machine Learning engineer's final "output" is the working software, and their "audience" for this output consists of other software components that run autonomously with minimal human supervision. The decisions are made by machines and they affect how a product or service behaves.
STATISTICIAN
They gather numerical data and then display it, and help companies to make sense of quantitative data and to spot trends and make predictions.

Program Highlights

- Online Instructor Led
- Mentors from Top Product Based Companies & Abroad
- Unlimited Community Support
- Free Access to Online Webinars

Our Offices

Thanks!

Any questions?

You can find us at:

- query@ineuron.ai