

# Influencer Collaboration Agreement

## Terms & Conditions

### 1. Professional Conduct

Influencers must maintain respectful and professional communication with brands throughout the collaboration.

### 2. Authentic Engagement

All follower counts, engagement metrics, and audience details must be accurate. Fake followers or bot-generated engagement is strictly prohibited.

Promotional content must follow:

- Instagram Guidelines
- YouTube Guidelines
- ASCI / FTC Advertising Standards
- SpreadB Community Guidelines

### 3. Content Ownership

Influencers own their content but grant non-exclusive rights to the brand to use the content during the collaboration period.

Influencers must deliver:

- Agreed content (Reels, Stories, Posts, Videos)
- Within the expected timeline
- In the required format
- Following brand instructions

### 4. Revision Policy

Minor revisions must be accepted if they fall within the agreed promotion scope.

### 5. Payment Release

SpreadB wallet payment will be released only after brand approval.

Auto-approval applies after the platform review period.

### 6. Confidentiality

All brand briefs, internal details, scripts, and pricing must remain confidential.

### 7. Prohibited Activities

Influencers must not:

- Post false or misleading content
- Use copyrighted music illegally
- Delete agreed content before required duration
- Engage in offensive, hateful, or dangerous content

### 8. Cancellation Rights

SpreadB & the brand can cancel the collaboration if:

- Information is fraudulent
- Terms & policies are violated
- Deliverables are not provided