

Influencer Collaboration Agreement

Terms & Conditions

1. Professional Conduct

Influencers must maintain respectful and professional communication with brands throughout the collaboration.

2. Authentic Engagement

All follower counts, engagement metrics, and audience details must be accurate. Fake followers or bot-generated engagement is strictly prohibited.

Promotional content must follow:

- Instagram Guidelines
- YouTube Guidelines
- ASCI / FTC Advertising Standards
- SpreadB Community Guidelines

3. Content Ownership

Influencers own their content but grant non-exclusive rights to the brand to use the content during the collaboration period.

Influencers must deliver:

- Agreed content (Reels, Stories, Posts, Videos)
- Within the expected timeline
- In the required format
- Following brand instructions

4. Revision Policy

Minor revisions must be accepted if they fall within the agreed promotion scope.

5. Payment Release

SpreadB wallet payment will be released only after brand approval.

Auto-approval applies after the platform review period.

6. Confidentiality

All brand briefs, internal details, scripts, and pricing must remain confidential.

7. Prohibited Activities

Influencers must not:

- Post false or misleading content
- Use copyrighted music illegally
- Delete agreed content before required duration
- Engage in offensive, hateful, or dangerous content

8. Cancellation Rights

SpreadB & the brand can cancel the collaboration if:

- Information is fraudulent
- Terms & policies are violated
- Deliverables are not provided