



Says

What have we heard them say?
What can we imagine them saying?

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



A well-designed certificate not only serves as a token of achievement but also reinforces the prestige and professionalism of the event.

The "Crafting Visually Striking Certificates for a Debate Competition using Canva" project focuses on creating impressive and memorable certificates to recognize the participants, winners, and contributors of a debate competition.

Many people will agree with this William Jame’s argument. However, few are aware of how to show their appreciation.

At any stage of human life – from early childhood to a great age – people need to feel appreciated. Appreciation does make them feel valued in life and motivates self-improvement.

For this reason, society has found a smart way to appreciate different people’s achievements in various spheres of life.



Persona’s namedesigning visually Appealing Certificate for a defate

VistaCreate has it all — from basic to advanced editing tools for your certificate designs. Use

Use the fast background remover, explore thousands of design objects, and experiment with color schemes to make your own certificates.

You can also upload your own content and create a more personalized certificate design.

All parts of the design, from the main elements to the small embellishments, set the tone for how the certificate is perceived by the person receiving it.



Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



See an example